



Members Present:

Emily Batty (Chair), Rebecca Hardie (Vice Chair), Zohra Jabeen, Eugene Masahkwe, Bruce Hertz, Lexi McFarlane, Bailey Gerrits, Shalene Williams, Ken Kirk, Joshua Jackman.

Douglas Rudolph (AAC).

Regrets:

Steve Bradshaw (President, ATU 569), Mudasser Seraj (Rafi), Brooke Leifso.

City of Edmonton Staff:

Marc Lachance, ETS Staff Liaison Transit Planning, Ridership and Revenue
 Tammy Smith, Admin Assistant Transit Planning, Ridership and Revenue.

Materials & Attachments:

- Land Acknowledgement
- Meeting Agenda and ETS Branch Highlights Report
- DRAFT Meeting Minutes - October 2025

CALL TO ORDER 6:00 PM	
Land acknowledgement	E. Batty
Agenda Review	
<ul style="list-style-type: none"> ● Add federal budget 3 (F) 	

Presentations:
<ul style="list-style-type: none"> ● From Hub-andSpoke to High Return: How Edmonton’s Crosstown Network is Driving Ridership, Value and Equity M. Goebel <ul style="list-style-type: none"> ● Provided the slide show that was presented at the CUTA conference in Montreal. ● Talked about the planning role in ETS.

New Business/Updates:

a) Introduction Councilor Jon Morgan

E. Batty

- Round table introductions

b) CUTA recap

E. Batty/J. Jackman/M. Goebel

- Conference highlights and different presentations attended.

c) Skill Set and Deficiencies Table

E. Batty

d) Transit Town Hall for the Deaf Community in Edmonton - January 10 tentatively set for January 10, 2026.

e) Dates for retreat in 2026 Late May early June proposed date. The workplan is due July 12. Preferred date May 23, 2025.

f) Federal Budget and CPTF . The federal budget changed the CPTF unsure of the impacts yet on how this change will affect things.

Working groups/subcommittees:

a) Rapid Responses:

E. Batty

- Nothing to report

b) Sub Committees:

i: Fare Funding gap

E. Masahkwe

-

ii: Arc Card Review

R. Hardie

- Expecting to be done by the end of December possibly. Have plans and tasks divided.
- Thanks M. Lachance for the feedback from the Operator Focus Group.
- We Need to make decision on whether this one will be a letter or report and tentatively planning for approval at January meeting.

External Updates:**a) ATU 569:****S. Bradshaw**

- nothing new to report.

b) Branch Highlights Report:**M. Lachance**

- See attached report.

c) Accessibility Advisory Committee _ AAC**J. Jackman**

- Edmonton Association details to follow
- Planning informal walk around some of the Transit centers to observe the visual yellow and black on the curbs
- DATS advisory group spoke with Curtis for updates

d) ETS Branch Manager/Chair**E. Batty**

- Nothing to report

Topics of the night**R. Hardie**

- Matthew Goebel, a Principle Planner from ETS presented “From Hub-and-Spoke to High Return: How Edmonton’s Crosstown Network is Driving Ridership, Value, and Equity,” which highlighted the transit response to the decentralized workforce in Edmonton. This saved time, kilometers, and increased frequency on 6 precursor routes. The return on investment shows a large gain in ridership on the crosstown routes.
- We welcomed our new Councillor representative, Jon Morgan, to ETSAB. Two members of ETSAB attended CUTA (Canadian Urban Transit Association) this month in Montreal and reported back. Many of the topics at the conference focused on safety, security and inclusivity. Edmonton remains unique in the country in having a board like ETSAB.

- ETSAB has finalized a Skill Table for the recruitment of new members. We have a list of the experiences and backgrounds we would like to see represented on the board going forward and will be using the table to identify gaps in the board at the time as we prepare to recruit for new members.
- The Fare Funding Gap and Arc Card Review subcommittees are ticking along. ETS branch highlights were provided which focused on holiday light tours, a new Indigenous-art themed bus, and the 2025 International Day of Persons with Disabilities Community Resource Fair. A DATS Audit Update stated that five of the eight recommendations are now completed and work is continuing.
- The representative on the Accessibility Advisory Committee went on a Transit Walk and Observation Exercise with a member from that committee and shared a presentation on the experience. The presentation highlighted excellent stations and layouts for bus stops and flagged dangerous sections of stations, gaps, distances, and hazards.

Adjourn