

CITY COUNCIL

MAYOR & CITY COMMISSIONERS

EXECUTIVE DIRECTORATE

Mr. J.R. Holgersen - Chairman
 Mrs. A.E. Shelmerdine - Vice-Chairman
 Mrs. A. Andrekson
 Mrs. W.H. Schlosser
 Ald. J.L. Bodie - Mr. Neil Crawford
 Mr. Robt. Doyle
 Mr. J.L. Sayers - Mr. W.P. Wensley
 Mr. R.B. Wishart
 Ald. H.J. McK. Ross
 Mr. J.R. Wright

PURPOSE

1. Establish principles & objectives for Centenary and make official recommendations.
2. Act as information agency & clearing house and schedule activities.
3. Encourage & stimulate initiative & enthusiasm for beneficial projects.
4. Assistance to City & organizations in decisions on financing & coordination with other agencies.
5. Approach any group to enlist their undertaking of certain Centennial projects.

GENERAL ADMINISTRATION COMMITTEE

Mr. Holgersen - Chairman
 Mrs. Shelmerdine - Vice-Chairman
 Miss G.E. Lashmar - Exec. Secretary

DUTIES

1. Overall organization & distribution of work-load to Committees of the Directorate.
2. Finance, correspondence, Committees' records and Minutes of Meetings, enquiries & operation of a public office.

PROGRAM COMMITTEE

Mrs. Shelmerdine - Chairman
 Mrs. Andrekson
 Mrs. Schlosser
 Mr. Wensley
 Mr. Wishart

DUTIES

1. Coordinate & schedule 1967 events.
 2. Clearing house, "Idea Pool" & information agency.
 3. Quarterly newsletter to Members and to interested groups and individuals.
 4. Advise any member, group or citizen if requested.
 5. Establish Sub-Committees as needed for optimum service to Members & the public.
- Initially the Sub-Committees will be:

INITIATION COMMITTEE

Mr. Crawford - Chairman
 Mr. Doyle
 Mr. Sayers

DUTIES

1. Encourage, foster initiative, stimulate enthusiasm of business & organizations in projects beneficial to community/Nation.
2. Locate & involve project sponsors.
3. Develop & coordinate exchange between local groups & those of our "Twin City" so as to climax in 1967.
4. Recommend to Directors an all-out "idea exchange" with the "Twin City".
5. Recommend re: street decorations, souvenirs & other interest-stimulants.

PROJECT EVALUATION COMMITTEE

Mr. Wishart - Chairman
 Mr. Wensley
 Mr. Wright

DUTIES

1. To define criteria in terms of policy guidance for selection of major projects for submission to Executive Directorate and thence to City Council for approval.
2. Recommendations to Directorate on submitted projects.
3. Recommendations to Directorate, prior to May 1st, 1965, on City grants to applicant organizations (as per Council's regulations).
4. Solicit expert opinion, e.g. artistic or literary, from certain qualified members.
5. Establish Advisory Groups or Committees as needed.

PUBLICITY COMMITTEE

Mr. Sayers - Chairman
 The Members are the Representatives of all press and news media.

DUTIES

1. Release of information to general public by the various press and news agencies.
2. Supply audio-visual materials for use by the Initiation and Program Committees.

SUB-COMMITTEES

VOLUNTARY GROUPS

Mrs. Andrekson, Chairman
 Members are Representatives of Volunteer Groups

INSTITUTIONAL

Mrs. Schlosser, Chairman
 Members are Representatives of member Institutions

EDUCATIONAL

Mr. Wishart, Chairman
 Members are Representatives of member Education bodies

COMMERCIAL & INDUSTRY

Mr. Wensley, Chairman
 Members are the member firms' Representatives.

ADVISORY GROUPS
 (TYPICAL EXAMPLES)

- Art Gallery
- University Fine Arts Dept.
- Parks & Recreation Advisory Board
- Edmonton Chamber of Commerce
- Junior Chamber of Commerce
- Library Board

DUTIES

1. Professional appraisal of various projects for the Project Evaluation Committee.

TYPICAL 'COORDINATED PROJECTS' EXAMPLES

Sports Events - Competitive Non-competitive	Scholarships - Women's Aux. Edmonton Symphony Society	Religious Events
Exhibitions - Competitive Non-competitive Alberta Society of Artists Centennial Train & Vans	Educational Events, Lectures, &c.	Concerts, Musicals, Shows
Fairs - Klondyke Days '67 Trade Fair '67 Muk-Luk Mardi Gras Horticultural	Buildings, Monuments & Centennial Library & Park Provincial Museum Kinsmen's Centennial Sports/Theatre Comp. Catholic Women's Home for Indian Girls Edmonton Exhibition Arena Pioneer Village Hunters' Sports Palace Elks Garden Plot	Ballet, Opera, Drama
Festivals & Observances - U.N. Week U. of A. Summer Festival Arts Festival '67 Citizenship Week '67	Street Decorations	General Entertainment Allied Arts Festival Week Ukrainian Week Polish Week
'Twin City' Symbols, Cups, Mementoes	Conventions	Books & Brochures - Education in Alberta Natural History of Alberta Atlas of Alberta Indian Legends Ukrainian Heritage Polish Heritage.
		Commercial Exploitation

TYPICAL 'NON-COORDINATED PROJECTS' EXAMPLES

Buildings & Monuments	Symbols, Cups, Mementoes
Scholarships	Street Decoration
Books & Brochures	Commercial Exploitation

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 1128
 12
 1128
 1127