

Virtual Information Session

2025 Edmonton Election Campaigning

Date: August 26, 2025



**Edmonton
Elections**



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(Edmonton)



Treaty 8 (1899)

Treaty 6 (1876)

Treaty 7 (1877)

Introductions



Aileen Giesbrecht
Returning Officer



David Jones
Community Standards



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Agenda

- About Edmonton Elections
- Basic Campaign Guidelines
- Signage
- Multi-Unit Housing
- Reminder of Key Dates
- Questions

Edmonton Elections

The non-partisan entity within the Office of the City Clerk that plans and executes the Edmonton Election on behalf of:

- City of Edmonton
- Edmonton School Division
- Edmonton Catholic Separate School Division

Campaigning





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Campaign Basics

Can't

- No City of Edmonton or Edmonton Election branding.

Can

- Place signage on private property with the permission of owner.

Where you can't campaign

City Hall and City Facilities:

- Any facility booked/maintained by the City
- Recreation centres, sports fields, parkland and open spaces

Schools:

- EPSB and ECSD prohibit campaigning on school grounds or at school events

Voting Opportunities: Any voting station

- No canvassing for votes; displaying signage; wearing campaign materials

Election Signage

Candidate is responsible for sign placement

Private property: During campaign period

- Must have permission from the property owner

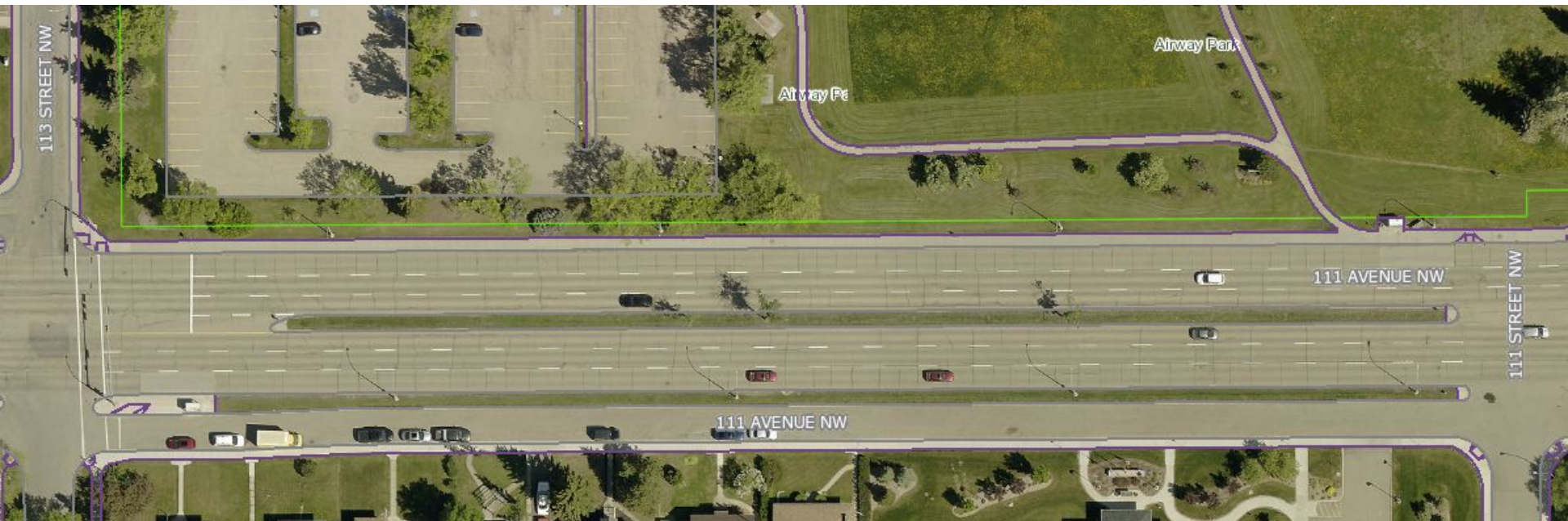
On road right-of-way: September 8 to October 23.

- Near any way (public or private) that is usually allowed for driving or parking
- Signs can go on grassed boulevards of roads, alleys, sidewalks and bridges

Where can't a sign go?

- On medians, traffic islands, or in traffic circles.
- Within 15 metres from an intersection.
- Within 2 metres of the face of a curb.
- Within 30 metres of a transit station.
- On highway structures
 - bridges, guardrails, or retaining walls
- On or in a transit vehicle or transit station property
- Not allowed in parks

Road-right-of-way sign example



Election Signage

Sign size and spacing:

- Maximum sign face: 0.6 m wide x 1 m high.
 - 1 metre from ground surface to top of the sign
- Spacing: Signs from the same candidate must be at least 20 metres apart.

Placing a sign:

- Must be staked firmly and securely
- Can't be electrified or inflatable
- Cannot be derelict, damaged, or unsightly.

Consequences for Violations:

- Signs may be removed by community standards
- Fines at the discretion of officers
 - \$250.00 standard fine
 - \$500.00 violations - resembling traffic control devices, safety hazards, or damage to public property
- Removed signs can be picked up by appointment at the Sign Seizure Lot



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Multi-Unit Dwellings

- Apartment and Condo Buildings; Mobile Home Parks
- Campaigning activities may occur in common areas, where permitted
- Candidates are not entitled to enter private or secure areas of a multi-unit building or enter individual suites.
- Candidates should connect with property managers prior to embarking on campaign activities
- Residents can ask anyone campaigning for proper documentation

Multi-Unit Dwellings: Forms

To campaign in apartment or condo buildings:

Forms must not be altered or digitally displayed

Form 11

For candidates and official agents

- Must be submitted and approved by Edmonton Elections
- Must be carried at all times and presented upon request

Form 12

For campaign workers

- Must be signed by the candidate
- Must be carried during campaigning
- Does not need to be submitted to Edmonton Elections



Questions



Email questions to elections@edmonton.ca



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Upcoming Dates

- **Sept. 8** – Election signs allowed on road right-of-way
- **Sept. 22 at noon** – Nomination Deadline
(24 hours to withdraw)
- **Sept. 30** – Interim campaign disclosure due
(January 1, 2025 to July 31, 2025)



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How to Stay Informed

- Stay connected! Follow **@edmontonelections** on Instagram, **Edmonton Elections** on Facebook, and **@EdmElections** on X
- Visit edmonton.ca/elections
- Email questions to elections@edmonton.ca
- Sign up for our e-newsletter