

# Newsletter



## A word from the Returning Officer



Over the last few weeks, renovations have been taking place at the Edmonton Elections headquarters in west Edmonton. Training rooms were prepped and painted, warehouse shelving added and office improvements made in support of Election Day on October 20.

It's a small sign of the busy months ahead, when thousands of Edmontonians will be trained to work as part of the 2025 Edmonton Election. Your neighbours, friends or family might learn how to help out at their local voting stations or at an advance voting opportunity.

Others will be part of the new hand-counting procedures, a newly legislated requirement this year. And of course, Edmonton Elections staff are always here to help, working with candidates, parties and slates to make sure they know how to meet all the legislated requirements.

Interested in working this Election? Stay tuned to future editions of this newsletter to find out more. You may also begin to see more of us on social media. We'll continue hosting virtual information sessions to explain topics that matter to you. If you have questions, contact Edmonton Elections directly or visit [edmonton.ca/elections](https://edmonton.ca/elections) to learn more.

- Aileen Giesbrecht, City Clerk and Returning Officer

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## Mark your calendar

**May 1:** Election advertising period begins. Up until Election Day, third-party advertisers can advertise to

## IMPORTANT DATES



support or oppose a candidate or an issue.

**May 15:** Register to vote! Visit [edmonton.ca/elections](https://edmonton.ca/elections) for information on the process.

**June 15:** Virtual information session about accessible and inclusive campaigning. More information will be available on our website at [edmonton.ca/elections](https://edmonton.ca/elections) in May.

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## What is election advertising?

Election advertising will begin on May 1. There are important rules for candidates and third-party advertisers (TPA) to know. TPAs are individuals, groups, companies or associations that plan to advertise to support or oppose a candidate or an issue. TPAs who intend to receive contributions or spend more than \$1,000 must register with Edmonton Elections.

[Learn more about the rules](#)

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## Become a nominated candidate by September 22

Our [Candidate Register](#) continues to grow. This list shows all candidates who submitted a notice of intent to run in the 2025 Edmonton Election. It serves as a resource for Edmontonians to verify which candidates can accept contributions or incur campaign expenses.

We're beginning to see more candidates complete the official nomination process, the next step in the process of running. Candidates must file nomination papers by **by noon on September 22** to appear on the ballot. More than a dozen candidates have submitted nomination packages for the City of Edmonton and now appear on [our list](#) of official candidates.

[Visit our nomination process page](#)

## Campaign finance

The first annual campaign finance disclosures – for expenses and contributions from 2024 – will be published in batches on our website as well as in the Open Data Catalogue in the next few weeks. All affected candidates submitted their disclosures on time.

[For more information, visit our campaign finance page](#)

## Virtual information sessions

### Election Advertising

This session covered information on election advertising requirements. Learn more about the registration of third-party advertisers, reporting obligations and signage rules.



[Watch now](#)

### Campaign Finance Requirements

This session covered information on campaign finances and candidate disclosure requirements. View the recording to better understand



reporting obligations, including the March 3, 2025 deadline for candidates who submitted a written notice of intent in 2024.

[Watch now](#)

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## April's top 3 FAQs

### 1. **When can I start advertising or posting signs as a third-party advertiser (TPA)?**

Election advertising will begin on May 1, 2025 and end on October 20, 2025. This is when a third-party advertiser (individual, corporation or group) can advertise to support or oppose:

- A Mayor, City Council, or School Board Trustee candidate
- An issue that is on the ballot or will be passed through a bylaw

### 2. **Can I pay my nomination deposit with a personal cheque?**

No. We can only accept cash, debit, credit, e-transfer or certified cheque.

### 3. **Do I need to indicate my affiliation with a political party or slate when going through the nomination process?**

No. Candidates do not need to indicate their affiliation with a political party or slate when going through the nomination process. It is the political party's responsibility to provide an updated candidate list by nomination day.



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