|                  | 2016    | 2014    | 2012    | 2009    |
|------------------|---------|---------|---------|---------|
| Total Population | 899,447 | 877,926 | 817,498 | 782,439 |
| Total Dwellings  | 405,464 | 376,416 | 354,190 | 340,410 |

## Age and Gender Distribution

|             |         |          |         | 20     | 16    |         |         |         |         |          | 20      | 14     |         |         |         |          | 20      | 12     |         |         |         |          | 2(      | 009    |         |         |
|-------------|---------|----------|---------|--------|-------|---------|---------|---------|---------|----------|---------|--------|---------|---------|---------|----------|---------|--------|---------|---------|---------|----------|---------|--------|---------|---------|
| Age Group   | Female  | % Female | Male    | % Male | Other | % Other | Total   | % Total | Female  | % Female | Male    | % Male | Total   | % Total | Female  | % Female | Male    | % Male | Total   | % Total | Female  | % Female | Male    | % Male | Total   | % Total |
| 0 - 4       | 20,781  | 5.8%     | 19,210  | 6.0%   | 23    | 6.9%    | 40,014  | 5.9%    | 21,559  | 6.0%     | 22,668  | 6.3%   | 44,227  | 6.1%    | 20,188  | 6.0%     | 21,021  | 6.3%   | 41,209  | 6.2%    | 19,395  | 5.7%     | 19,820  | 5.8%   | 39,215  | 5.8%    |
| 5 - 9       | 21,164  | 5.9%     | 19,994  | 6.2%   | 9     | 2.7%    | 41,167  | 6.1%    | 20,398  | 5.6%     | 21,008  | 5.8%   | 41,406  | 5.7%    | 18,223  | 5.5%     | 19,036  | 5.7%   | 37,259  | 5.6%    | 17,714  | 5.2%     | 18,601  | 5.5%   | 36,315  | 5.3%    |
| 10 - 14     | 17,957  | 5.0%     | 17,223  | 5.3%   | 4     | 1.2%    | 35,184  | 5.2%    | 18,577  | 5.1%     | 19,589  | 5.4%   | 38,166  | 5.3%    | 17,764  | 5.3%     | 18,323  | 5.5%   | 36,087  | 5.4%    | 18,724  | 5.5%     | 19,700  | 5.8%   | 38,424  | 5.7%    |
| 15 - 19     | 18,348  | 5.1%     | 17,656  | 5.5%   | 32    | 9.6%    | 36,036  | 5.3%    | 20,100  | 5.6%     | 21,171  | 5.9%   | 41,271  | 5.7%    | 19,769  | 5.9%     | 20,358  | 6.1%   | 40,127  | 6.0%    | 21,778  | 6.4%     | 22,638  | 6.7%   | 44,416  | 6.5%    |
| 20 - 24     | 23,691  | 6.6%     | 22,222  | 6.9%   | 39    | 11.7%   | 45,952  | 6.8%    | 26,557  | 7.3%     | 27,549  | 7.6%   | 54,106  | 7.5%    | 27,050  | 8.1%     | 27,742  | 8.3%   | 54,792  | 8.2%    | 29,874  | 8.8%     | 30,193  | 8.9%   | 60,067  | 8.8%    |
| 25 - 29     | 28,729  | 8.0%     | 26,627  | 8.3%   | 36    | 10.8%   | 55,392  | 8.1%    | 30,865  | 8.5%     | 31,802  | 8.8%   | 62,667  | 8.7%    | 29,001  | 8.7%     | 30,591  | 9.1%   | 59,592  | 8.9%    | 29,685  | 8.7%     | 31,383  | 9.2%   | 61,068  | 9.0%    |
| 30 - 34     | 30,496  | 8.5%     | 27,480  | 8.5%   | 34    | 10.2%   | 58,010  | 8.5%    | 30,340  | 8.4%     | 31,104  | 8.6%   | 61,444  | 8.5%    | 27,006  | 8.1%     | 28,328  | 8.5%   | 55,334  | 8.3%    | 25,751  | 7.6%     | 27,247  | 8.0%   | 52,998  | 7.8%    |
| 35 - 39     | 26,852  | 7.5%     | 25,190  | 7.8%   | 24    | 7.2%    | 52,066  | 7.7%    | 26,328  | 7.3%     | 27,282  | 7.6%   | 53,610  | 7.4%    | 23,651  | 7.1%     | 24,514  | 7.3%   | 48,165  | 7.2%    | 23,828  | 7.0%     | 24,868  | 7.3%   | 48,696  | 7.2%    |
| 40 - 44     | 23,537  | 6.6%     | 22,042  | 6.8%   | 14    | 4.2%    | 45,593  | 6.7%    | 23,844  | 6.6%     | 25,041  | 7.0%   | 48,885  | 6.8%    | 22,799  | 6.8%     | 23,568  | 7.0%   | 46,367  | 6.9%    | 24,091  | 7.1%     | 24,820  | 7.3%   | 48,911  | 7.2%    |
| 45 - 49     | 22,277  | 6.2%     | 21,029  | 6.5%   | 10    | 3.0%    | 43,316  | 6.4%    | 23,875  | 6.6%     | 24,324  | 6.8%   | 48,199  | 6.7%    | 23,781  | 7.1%     | 24,134  | 7.2%   | 47,915  | 7.2%    | 26,441  | 7.8%     | 26,326  | 7.7%   | 52,767  | 7.8%    |
| 50 - 54     | 24,089  | 6.7%     | 21,847  | 6.8%   | 14    | 4.2%    | 45,950  | 6.8%    | 25,856  | 7.1%     | 25,609  | 7.1%   | 51,465  | 7.1%    | 24,607  | 7.4%     | 24,523  | 7.3%   | 49,130  | 7.3%    | 25,049  | 7.4%     | 25,446  | 7.5%   | 50,495  | 7.4%    |
| 55 - 59     | 24,644  | 6.9%     | 22,017  | 6.8%   | 23    | 6.9%    | 46,684  | 6.9%    | 24,255  | 6.7%     | 24,055  | 6.7%   | 48,310  | 6.7%    | 21,548  | 6.4%     | 21,914  | 6.5%   | 43,462  | 6.5%    | 19,779  | 5.8%     | 19,955  | 5.9%   | 39,734  | 5.8%    |
| 60 - 64     | 21,069  | 5.9%     | 18,615  | 5.8%   | 19    | 5.7%    | 39,703  | 5.8%    | 19,410  | 5.4%     | 18,801  | 5.2%   | 38,211  | 5.3%    | 16,533  | 4.9%     | 16,322  | 4.9%   | 32,855  | 4.9%    | 15,244  | 4.5%     | 14,928  | 4.4%   | 30,172  | 4.4%    |
| 65 - 69     | 16,905  | 4.7%     | 14,692  | 4.6%   | 23    | 6.9%    | 31,620  | 4.7%    | 14,795  | 4.1%     | 13,694  | 3.8%   | 28,489  | 3.9%    | 12,295  | 3.7%     | 11,538  | 3.4%   | 23,833  | 3.6%    | 11,365  | 3.3%     | 10,225  | 3.0%   | 21,590  | 3.2%    |
| 70 - 74     | 12,243  | 3.4%     | 9,511   | 3.0%   | 9     | 2.7%    | 21,763  | 3.2%    | 11,024  | 3.0%     | 9,363   | 2.6%   | 20,387  | 2.8%    | 9,616   | 2.9%     | 8,337   | 2.5%   | 17,953  | 2.7%    | 9,755   | 2.9%     | 8,334   | 2.5%   | 18,089  | 2.7%    |
| 75 - 79     | 9,998   | 2.8%     | 7,393   | 2.3%   | 10    | 3.0%    | 17,401  | 2.6%    | 8,963   | 2.5%     | 7,134   | 2.0%   | 16,097  | 2.2%    | 8,239   | 2.5%     | 6,536   | 1.9%   | 14,775  | 2.2%    | 8,849   | 2.6%     | 7,075   | 2.1%   | 15,924  | 2.3%    |
| 80 - 84     | 6,621   | 1.9%     | 4,889   | 1.5%   | 6     | 1.8%    | 11,516  | 1.7%    | 7,245   | 2.0%     | 5,392   | 1.5%   | 12,637  | 1.8%    | 6,595   | 2.0%     | 5,069   | 1.5%   | 11,664  | 1.7%    | 6,576   | 1.9%     | 4,652   | 1.4%   | 11,228  | 1.7%    |
| 85+         | 8,006   | 2.2%     | 4,501   | 1.4%   | 3     | 0.9%    | 12,510  | 1.8%    | 7,713   | 2.1%     | 4,537   | 1.3%   | 12,250  | 1.7%    | 5,662   | 1.7%     | 3,370   | 1.0%   | 9,032   | 1.3%    | 6,160   | 1.8%     | 3,785   | 1.1%   | 9,945   | 1.5%    |
| No Response | 106,065 | n/a      | 112,625 | n/a    | 880   | n/a     | 219,570 | n/a     | 72,816  | n/a      | 83,283  | n/a    | 156,099 | n/a     | 70,272  | n/a      | 77,675  | n/a    | 147,947 | n/a     | 48,068  | n/a      | 54,317  | n/a    | 102,385 | n/a     |
| Total       | 463,472 | 100.0%   | 434,763 | 100.0% | 1,212 | 100.0%  | 899,447 | 100.0%  | 434,520 | 100.0%   | 443,406 | 100.0% | 877,926 | 100.0%  | 404,599 | 100.0%   | 412,899 | 100.0% | 817,498 | 100.0%  | 388,126 | 100.0%   | 394,313 | 100.0% | 782,439 | 100.0%  |

\* Other was offered as a response from 2016

#### Term of Residence at this Location

|                | 20      | 16      | 2014    |         | 20      | 12      | 2009                      |
|----------------|---------|---------|---------|---------|---------|---------|---------------------------|
| Category       | Total   | % Total | Total   | % Total | Total   | % Total |                           |
| 5+             | 310,851 | 53.1%   | 357,208 | 48.4%   | 344,005 | 48.9%   |                           |
| 3 - < 5        | 82,807  | 14.2%   | 124,666 | 16.9%   | 113,738 | 16.2%   |                           |
| 1 - < 3        | 116,380 | 19.9%   | 135,841 | 18.4%   | 123,912 | 17.6%   | Information Not Collected |
| < 1 year       | 68,623  | 11.7%   | 111,627 | 15.1%   | 112,684 | 16.0%   |                           |
| Child < 1 year | 6,333   | 1.1%    | 8,467   | 1.1%    | 8,777   | 1.2%    |                           |
| No Response    | 314,453 | n/a     | 140,117 | n/a     | 114,382 | n/a     |                           |
| Total          | 899,447 | 100.0%  | 877,926 | 100.0%  | 817,498 | 100.0%  |                           |

# Previous Residence if living in Dwelling for less than 1 year

|                       | 20     | )16     | 2014    |         | 20      | 12      | 2009                      |
|-----------------------|--------|---------|---------|---------|---------|---------|---------------------------|
| Category              | Total  | % Total | Total   | % Total | Total   | % Total |                           |
| Elsewhere in Edmonton | 47,215 | 70.5%   | 66,942  | 65.1%   | 69,340  | 67.2%   |                           |
| Elsewhere in Alberta  | 8,887  | 13.3%   | 13,034  | 12.7%   | 14,709  | 14.3%   |                           |
| Atlantic Canada       | 650    | 1.0%    | 1,499   | 1.5%    | 1,366   | 1.3%    |                           |
| Ontario or Quebec     | 2,339  | 3.5%    | 6,473   | 6.3%    | 4,355   | 4.2%    | Information Not Collected |
| Territories/MB/SK     | 1,146  | 1.7%    | 2,124   | 2.1%    | 1,892   | 1.8%    |                           |
| British Columbia      | 1,506  | 2.2%    | 3,473   | 3.4%    | 3,628   | 3.5%    |                           |
| Outside of Canada     | 5,238  | 7.8%    | 9,239   | 9.0%    | 7,918   | 7.7%    |                           |
| No Response           | 1,642  | n/a     | 8,843   | n/a     | 9,476   | n/a     |                           |
| Total                 | 68,623 | 100.0%  | 111,627 | 100.0%  | 112,684 | 100.0%  |                           |

#### **Marital Status**

|                    | 20      | )16     | 2(      | 014     | 2012    |         | 2009                      |
|--------------------|---------|---------|---------|---------|---------|---------|---------------------------|
| Category           | Total   | % Total | Total   | % Total | Total   | % Total |                           |
| Common Law         | 36,984  | 6.2%    | 48,252  | 6.5%    | 44,025  | 6.2%    |                           |
| Married            | 248,847 | 42.0%   | 302,434 | 40.8%   | 284,048 | 40.3%   |                           |
| Never Married      | 246,986 | 41.7%   | 315,996 | 42.6%   | 304,125 | 43.2%   | Information Not Collected |
| Separated/Divorced | 36,911  | 6.2%    | 48,674  | 6.6%    | 46,840  | 6.7%    |                           |
| Widowed            | 23,042  | 3.9%    | 26,683  | 3.6%    | 25,572  | 3.6%    |                           |
| No Response        |         | n/a     | 135,887 | n/a     | 112,888 | n/a     |                           |
| Total              | 899,447 | 100.00% | 877,926 | 100.00% | 817,498 | 100.00% |                           |

## Dwelling Unit Ownership

|             | 2016    |            | 2014    |            | 20      | 012        | 2(      | 009        |
|-------------|---------|------------|---------|------------|---------|------------|---------|------------|
| Category    | Amount  | Percentage | Amount  | Percentage | Amount  | Percentage | Amount  | Percentage |
| Owned       | 184,051 | 63.1%      | 195,560 | 63.0%      | 191,498 | 61.0%      | 193,136 | 61.1%      |
| Rented      | 107,408 | 36.9%      | 115,093 | 37.0%      | 122,675 | 39.0%      | 122,740 | 38.9%      |
| No Response | 78,298  | n/a        | 47,583  | n/a        | 24,042  | n/a        | 3,121   | n/a        |
| Total       | 369,757 | 100.0%     | 358,236 | 100.0%     | 338,215 | 100.0%     | 318,997 | 100.0%     |

# **Employment Status**

|                            | 20      | 16      | 20      | )14     | 20      | 12      | 2009                      |
|----------------------------|---------|---------|---------|---------|---------|---------|---------------------------|
| Category                   | Total   | % Total | Total   | % Total | Total   | % Total |                           |
| 0 - 30 Hrs                 | 41,274  | 7.0%    | 50,538  | 6.8%    | 45,600  | 6.3%    |                           |
| 30+ Hrs                    | 256,587 | 43.2%   | 353,054 | 47.4%   | 332,556 | 46.2%   |                           |
| Homemaker                  | 20,590  | 3.5%    | 30,158  | 4.0%    | 27,698  | 3.8%    |                           |
| Retired                    | 83,492  | 14.1%   | 90,857  | 12.2%   | 86,484  | 12.0%   |                           |
| Unemployed                 | 33,224  | 5.6%    | 22,541  | 3.0%    | 19,456  | 2.7%    |                           |
| Preschool                  | 37,066  | 6.2%    | 41,194  | 5.5%    | 46,529  | 6.5%    | Information Not Collected |
| Kind Gr.6                  | 48,956  | 8.2%    | 58,402  | 7.8%    | 53,960  | 7.5%    | Information Not Conected  |
| Gr.7 - Gr.9                | 20,133  | 3.4%    | 23,996  | 3.2%    | 23,397  | 3.3%    |                           |
| Gr.10 - Gr.12              | 16,954  | 2.9%    | 24,324  | 3.3%    | 24,145  | 3.4%    |                           |
| Post Sec. Student          | 26,742  | 4.5%    | 38,689  | 5.2%    | 45,507  | 6.3%    |                           |
| Permanently Unable to Work | 8,833   | 1.5%    | 11,234  | 1.5%    | 8,573   | 1.2%    |                           |
| Other                      | n/a     | n/a     | n/a     | n/a     | 5,786   | 0.8%    |                           |
| No Response                | 305,596 | n/a     | 132,939 | n/a     | 97,807  | n/a     |                           |
| Total                      | 899,447 | 100.0%  | 877,926 | 100.0%  | 817,498 | 100.0%  |                           |

\* Other was not offered as a response after 2012

#### Citizenship

|                    | 20      | 16      | 20      | )14     | 2012    |         | 2009                      |
|--------------------|---------|---------|---------|---------|---------|---------|---------------------------|
| Category           | Total   | % Total | Total   | % Total | Total   | % Total |                           |
| Canadian Citizen   | 545,543 | 90.2%   | 659,154 | 88.1%   | 663,572 | 90.8%   |                           |
| Non Canadian       | n/a     | n/a     | 88,907  | 11.9%   | 67,254  | 9.2%    |                           |
| Permanent Resident | 46,586  | 7.7%    | n/a     | n/a     | n/a     | n/a     | Information Not Collected |
| Refugee            | 1,112   | 0.2%    | n/a     | n/a     | n/a     | n/a     |                           |
| Other              | 11,857  | 2.0%    | n/a     | n/a     | n/a     | n/a     |                           |
| No Response        | 294,349 | n/a     | 129,865 | n/a     | 86,672  | n/a     |                           |
| Total              | 899,447 | 100.0%  | 877,926 | 100.0%  | 817,498 | 100.0%  |                           |

\* Non Canadian was not offered as a response after 2014

\* Permanent Resident was offered as a response from 2016

\* Refugee was offered as a response from 2016

# School District Residency

|                   | 20      | 16      | 20      | 2014    |         | 12      | 2009                      |
|-------------------|---------|---------|---------|---------|---------|---------|---------------------------|
| Category          | Total   | % Total | Total   | % Total | Total   | % Total |                           |
| Edmonton Catholic | 126,797 | 24.1%   | 179,708 | 26.4%   | 173,533 | 25.5%   |                           |
| Edmonton Public   | 395,046 | 75.1%   | 501,744 | 73.6%   | 507,475 | 74.5%   | Information Not Collected |
| Francophone       | 4,278   | 0.8%    | n/a     | n/a     | n/a     | n/a     |                           |
| No Response       | 373,326 | n/a     | 196,474 | n/a     | 136,490 | n/a     |                           |
| Total             | 899,447 | 100.0%  | 877,926 | 100.0%  | 817,498 | 100.0%  |                           |

\* Francophone was offered as a response from 2016

#### Structure Type

|                                  | 2016    |            | 2014    |            | 20      | )12        | 20      | 009        |
|----------------------------------|---------|------------|---------|------------|---------|------------|---------|------------|
| Category                         | Amount  | Percentage | Amount  | Percentage | Amount  | Percentage | Amount  | Percentage |
| Single Detached House            | 201,623 | 49.3%      | 195,486 | 50.3%      | 185,259 | 50.4%      | 178,888 | 50.0%      |
| Apt/Condo 5+ stories             | 38,392  | 9.4%       | 35,446  | 9.1%       | 34,153  | 9.3%       | 34,330  | 9.6%       |
| Apt/Condo 1-4 Stories            | 93,141  | 22.8%      | 88,655  | 22.8%      | 85,014  | 23.1%      | 82,790  | 23.1%      |
| Duplex/Triplex/Fourplex          | 28,833  | 7.0%       | 26,186  | 6.7%       | 23,845  | 6.5%       | 25,858  | 7.2%       |
| Hotel/Motel                      | 154     | 0.0%       | 162     | 0.0%       | 182     | 0.0%       | 115     | 0.0%       |
| Manufactured/Mobile Home         | 2,918   | 0.7%       | 2,946   | 0.8%       | 2,941   | 0.8%       | 3,098   | 0.9%       |
| Institution/Collective Residence | 7,372   | 1.8%       | 4,741   | 1.2%       | 4,460   | 1.2%       | 2,694   | 0.8%       |
| Row House                        | 36,221  | 8.9%       | 34,647  | 8.9%       | 31,697  | 8.6%       | 27,440  | 7.7%       |
| RV/Tent/Other                    | 582     | 0.1%       | 206     | 0.1%       | 196     | 0.1%       | 2,642   | 0.7%       |
| Total                            | 409,236 | 100.0%     | 388,475 | 100.0%     | 367,747 | 100.0%     | 357,855 | 100.0%     |

## **Dwelling Unit and Property Status**

|                   | 20      | 2016       |         | 2014       |         | 012        | 2009    |            |  |
|-------------------|---------|------------|---------|------------|---------|------------|---------|------------|--|
| Status            | Amount  | Percentage | Amount  | Percentage | Amount  | Percentage | Amount  | Percentage |  |
| Occupied          | 369,757 | 91.2%      | 358,236 | 95.2%      | 338,215 | 95.5%      | 318,997 | 93.7%      |  |
| Not Occupied      | 35,707  | 8.8%       | 18,180  | 4.8%       | 15,975  | 4.5%       | 21,413  | 6.3%       |  |
| Sub Total         | 405,464 |            | 376,416 |            | 354,190 |            | 340,410 |            |  |
| Under Contruction | n/a     |            | n/a     |            | 5,479   |            | 3,889   |            |  |
| No Longer In Use  | 3,772   |            | 12,059  |            | 8,078   |            | 11,051  |            |  |
| Vacant Lot        | n/a     |            | n/a     |            | 1,198   |            | 2,505   |            |  |
| Total             | 409,236 | 100.0%     | 388,475 | 100.0%     | 368,945 | 100.0%     | 357,855 | 100.0%     |  |

## Main Mode of Transportation from Home to Work

|                              | 20      | 016        | 2        | 2014 2012  |         | 012        | 2009                      |
|------------------------------|---------|------------|----------|------------|---------|------------|---------------------------|
|                              | Amount  | Percentage | Amount   | Percentage | Amount  | Percentage |                           |
| Car/Truck/Van (as Driver)    | 227,684 | 73.9%      | 325,994  | 69.9%      | 289,863 | 75.5%      |                           |
| Car/Truck/Van (as Passenger) | 14,512  | 4.7%       | 29,145   | 6.2%       | 14,830  | 3.9%       |                           |
| Transit                      | 42,252  | 13.7%      | 76,706   | 16.4%      | 52,818  | 13.8%      | Information Not Collected |
| Walk                         | 11,846  | 3.8%       | 17,048   | 3.7%       | 13,525  | 3.5%       | Information Not Conected  |
| Bicycle                      | 3,241   | 1.1%       | 3,770    | 0.8%       | 2,569   | 0.7%       |                           |
| Other                        | 8,357   | 2.7%       | 13,906   | 3.0%       | 7,201   | 1.9%       |                           |
| No Response                  | 7,140   | n/a        | 144631 * | n/a        | 3,136   | 0.8%       |                           |
| Total                        | 315,032 | 100.0%     | 466,569  | 100.0%     | 383,942 | 100.0%     |                           |

\* Question adjusted from 2014 to ask anyone over the age of 12

\* Question adjusted from 2016 to ask anyone over the age of 12 and working full/part time

# Household Languages

|                              | 2016    |            | 2       | 014        | 2012                      | 2009                      |  |
|------------------------------|---------|------------|---------|------------|---------------------------|---------------------------|--|
|                              | Amount  | Percentage | Amount  | Percentage |                           |                           |  |
| English Only                 | 175,685 | 68.0%      | 200,189 | 68.9%      |                           |                           |  |
| Arabic                       | 4,865   | 1.9%       | 4,898   | 1.7%       |                           |                           |  |
| Cantonese                    | 6,375   | 2.5%       | 7,875   | 2.7%       |                           |                           |  |
| French                       | 9,539   | 3.7%       | 10,457  | 3.6%       |                           | Information Not Collected |  |
| German                       | 3,165   | 1.2%       | 3,548   | 1.2%       |                           |                           |  |
| Mandarin                     | 5,652   | 2.2%       | 5,815   | 2.0%       | Information Nat Collected |                           |  |
| North American Indigenous    | 418     | 0.2%       | n/a     | n/a        | Information Not Collected |                           |  |
| Panjabi (Punjabi)            | 6,166   | 2.4%       | 6,333   | 2.2%       |                           |                           |  |
| Spanish                      | 4,853   | 1.9%       | 5,341   | 1.8%       |                           |                           |  |
| Tagalog (Pilipino, Filipino) | 8,660   | 3.4%       | 9,328   | 3.2%       |                           |                           |  |
| Ukrainian                    | 3,508   | 1.4%       | 3,869   | 1.3%       |                           |                           |  |
| Other                        | 29,302  | 11.3%      | 32,964  | 11.3%      |                           |                           |  |
| No Response                  | 111,569 | n/a        | 67,619  | n/a        |                           |                           |  |
| Total                        | 369,757 | 100.0%     | 358,236 | 100.0%     |                           |                           |  |

\* North American Indigenous was offered as a response from 2016

## **City Resource Access**

|                      | 2016    |            | 2       | 014        | 2012                      | 2009                      |  |
|----------------------|---------|------------|---------|------------|---------------------------|---------------------------|--|
|                      | Amount  | Percentage | Amount  | Percentage |                           |                           |  |
| City Website         | 123,007 | 23.0%      | 166,281 | 25.3%      |                           |                           |  |
| 311 Phone In         | 53,750  | 10.1%      | 74,118  | 11.3%      |                           |                           |  |
| Newspapers           | 60,142  | 11.3%      | 94,246  | 14.3%      |                           |                           |  |
| Radio                | 51,750  | 9.7%       | 77,120  | 11.7%      |                           |                           |  |
| тv                   | 82,396  | 15.4%      | n/a     | n/a        |                           |                           |  |
| Community Newsletter | 31,560  | 5.9%       | 40,320  | 6.1%       | Information Not Collected | Information Not Collected |  |
| Social Media/Email   | 59,681  | 11.2%      | 61,925  | 9.4%       |                           |                           |  |
| In Person            | 15,123  | 2.8%       | 18,433  | 2.8%       |                           |                           |  |
| Billboards           | 22,922  | 4.3%       | 31,159  | 4.7%       |                           |                           |  |
| Pamphlets            | 33,478  | 6.3%       | 46,950  | 7.1%       |                           |                           |  |
| Other                | n/a     | n/a        | 46,324  | 7.1%       |                           |                           |  |
| No Response          | 180,478 | n/a        | 73,285  | n/a        |                           |                           |  |
| Total                | 714,287 | 100.0%     | 730,161 | 100.0%     |                           |                           |  |

**Total** *\** TV was offered as a response from 2016

## **Economic Diversity**

|  | 2016    |            | 2014        |               | 2012        |               | 2009          |               |
|--|---------|------------|-------------|---------------|-------------|---------------|---------------|---------------|
| Category                                     | Amount  | Percentage | Amount      | Percentage    | Amount      | Percentage    | Amount        | Percentage    |
| Accommodation and food services              | 20,469  | 7.7%       |             |               |             |               |               |               |
| Administration, waste and remediation        | 4,851   | 1.8%       |             |               |             |               |               |               |
| Agriculture, forestry, fishing and hunting   | 1,502   | 0.6%       |             |               |             |               |               |               |
| Construction                                 | 29,016  | 10.9%      |             |               |             |               |               |               |
| Educational Services                         | 19,092  | 7.2%       |             |               |             |               |               |               |
| Finance, insurance, real estate and rental   | 14,582  | 5.5%       |             |               |             |               |               |               |
| Health care and social assistance            | 34,194  | 12.8%      |             |               |             |               |               |               |
| Information, arts, entertainment, recreation | 7,713   | 2.9%       |             |               |             |               |               |               |
| Manufacturing                                | 9,080   | 3.4%       | Information | Not Collected | Information | Not Collected | Information I | Not Collected |
| Mining, quarry, and oil and gas extraction   | 10,262  | 3.8%       |             |               |             |               |               |               |
| Professional, scientific, technical          | 23,824  | 8.9%       |             |               |             |               |               |               |
| Public administration                        | 12,051  | 4.5%       |             |               |             |               |               |               |
| Transportation and warehousing               | 13,736  | 5.2%       |             |               |             |               |               |               |
| Utilities                                    | 4,109   | 1.5%       |             |               |             |               |               |               |
| Wholesale and retail trade                   | 24,879  | 9.3%       |             |               |             |               |               |               |
| Other  | 37,326  | 14.0%      |             |               |             |               |               |               |
| No response                                  | 48,346  | n/a        |             |               |             |               |               |               |
| Total  | 315,032 | 100.0%     |             |               |             |               |               |               |

\* New question from 2016

## Highest Educational Achievement

|   | 2016    |            |                           | 2014         |                           | 2012       |                           | 2009       |  |
|---|---------|------------|---------------------------|--------------|---------------------------|------------|---------------------------|------------|--|
| Category                                      | Amount  | Percentage | Amount                    | Percentage   | Amount                    | Percentage | Amount                    | Percentage |  |
| No certificate, diploma or degree             | 28,915  | 7.5%       |                           |              |                           |            |                           |            |  |
| High School Diploma or equivalent             | 119,186 | 30.7%      |                           |              |                           |            |                           |            |  |
| Trades certificate                            | 24,676  | 6.4%       |                           |              |                           |            |                           |            |  |
| Registered Apprenticeship certificate         | 3,533   | 0.9%       |                           |              |                           |            |                           |            |  |
| College certificate or diploma                | 73,795  | 19.0%      |                           |              |                           |            |                           |            |  |
| University certificate below bachelor's level | 16,782  | 4.3%       | Information Not Collected |              | Information Not Collected |            | Information Not Collected |            |  |
| Bachelor's degree                             | 75,882  | 19.6%      | mormation                 | Not Conected | information Not Conected  |            | information Not Collected |            |  |
| University cert/diploma above bachelor        | 12,120  | 3.1%       |                           |              |                           |            |                           |            |  |
| Medical degree                                | 3,823   | 1.0%       |                           |              |                           |            |                           |            |  |
| Master's degree                               | 22,987  | 5.9%       |                           |              |                           |            |                           |            |  |
| Earned doctorate                              | 5,969   | 1.5%       |                           |              |                           |            |                           |            |  |
| No response                                   | 195,380 | n/a        | L                         |              |                           |            |                           |            |  |
| Total   | 583,048 | 100.0%     |                           |              |                           |            |                           |            |  |

\* New question from 2016

#### Household Income

| 2016                             |         |            | 2014        |               | 2012        |               | 2009        |               |
|----------------------------------|---------|------------|-------------|---------------|-------------|---------------|-------------|---------------|
| Category                         | Amount  | Percentage | Amount      | Percentage    | Amount      | Percentage    | Amount      | Percentage    |
| Less than \$30,000               | 29,922  | 16.1%      |             |               |             |               |             |               |
| \$30,000 to less than \$60,000   | 46,126  | 24.8%      |             |               |             |               |             |               |
| \$60,000 to less than \$100,000  | 48,006  | 25.8%      |             |               |             |               |             |               |
| \$100,000 to less than \$125,000 | 22,257  | 12.0%      |             |               |             |               |             |               |
| \$125,000 to less than \$150,000 | 14,177  | 7.6%       | Information | Not Collected | Information | Not Collected | Information | Not Collected |
| \$150,000 to less than \$200,000 | 13,722  | 7.4%       |             |               |             |               |             |               |
| \$200,000 to less than \$250,000 | 5,823   | 3.1%       |             |               |             |               |             |               |
| \$250,000 or more                | 5,874   | 3.2%       |             |               |             |               |             |               |
| No response                      | 183,850 | n/a        |             |               |             |               |             |               |
| Total                            | 369,757 | 100.0%     |             |               |             |               |             |               |

\* New question from 2016

# Future City Resource Access

|                                  | 2016                      | 2(     | 014        | 2012                      | 2009                      |
|----------------------------------|---------------------------|--------|------------|---------------------------|---------------------------|
|                                  |                           | Amount | Percentage |                           |                           |
| City Website                     |                           | 1,470  | 8.4%       |                           |                           |
| 311 Phone In                     |                           | 692    | 4.0%       |                           |                           |
| Newspapers                       |                           | 415    | 2.4%       |                           |                           |
| Radio                            |                           | 382    | 2.2%       |                           |                           |
| Community Newsletter             |                           | 856    | 4.9%       |                           |                           |
| Social Media                     |                           | 611    | 3.5%       |                           |                           |
| - Facebook                       |                           | 189    | 1.1%       |                           |                           |
| - Twitter                        |                           | 198    | 1.1%       |                           |                           |
| In Person                        |                           | 201    | 1.1%       |                           |                           |
| Billboards                       |                           | 111    | 0.6%       |                           |                           |
| Pamphlets                        | Information Not Collected | 892    | 5.1%       | Information Not Collected | Information Not Collected |
| Other                            | mormation Not Collected   |        |            | information Not Conected  | information Not Collected |
| - Television/TV                  |                           | 2,577  | 14.7%      |                           |                           |
| - News Channels                  |                           | 2,035  | 11.6%      |                           |                           |
| - Cell Phone/mobile APP          |                           | 594    | 3.4%       |                           |                           |
| - Youtube                        |                           | 12     | 0.1%       |                           |                           |
| - Texts                          |                           | 368    | 2.1%       |                           |                           |
| - Department Directories         |                           | 10     | 0.1%       |                           |                           |
| - mail (letter)                  |                           | 881    | 5.0%       |                           |                           |
| - Email (letter)                 |                           | 4,933  | 28.2%      |                           |                           |
| - Correspondence from Councillor |                           | 4      | 0.0%       |                           |                           |
| - Automated telephone messages   |                           | 68     | 0.4%       |                           |                           |
| - Public Forums                  |                           | 2      | 0.0%       |                           |                           |
| Total                            |                           | 17,501 | 100.0%     |                           |                           |

\* Question asked only online, and was free form text entry. Above results grouped based on similar responses