	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
1	463	Edmonton should submit to have the RED BULL crashed ice contest, and maybe build an ice hotel, just like Quebec city. The crashed ice contest would put EDMONTON on the map for this event	2	4	5	contest
2		As I local resident, I would be thrilled to be a part of this experience and opportunity and thank you for your ability to allow for input. (see brochure in pdf format).	8			contest
3		I would have to say Edmonton does a Great Job making winter fantastic for everyone young, old and homeless. There are things that every city still needs to add and to me a big thing would be something warm, refreshing and also helpful to others. In downtown Edmonton where many people attend any age. Making a area full of warm drinks snacks and entertainment and even a skating ring for the younger crowd while the parents are visiting each other. People would love to be out and about if there is warmth involved. Winter activates could happen as well some contests like at rabbit hill do something with the young kids like a small Olympics. There is a thousand things to do and have fun in the winter.	3	4		contest
4		We should change all of our sidewalks to skating rinks! The city should stop worrying about shoveling and sanding the sidewalks in winter, and instead spray them all with water early on in the season. We could call them Ice-walks. We could save money on the cost of shoveling and sanding, and our city would be much cleaner, too, making spring clean up a breeze! Furthermore, we'd cut back on all the hip fractures, because everybody would know to get on your bum and slide! The health benefits (and health care savings!) would be extraordinary! Now, we wouldn't want to put all of those city workers out of work, so instead they could go to work on mini-Zambonis to ensure our Icewalks are ship-shape! They could also develop slides from entry ways to give everyone a head start. It would be a great way to get to work every morning,	2	7	4	contact
4		and put a smile on a few more Edmontonian faces	2	7	4	contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		I think we could make Edmonton the winter city, by having				
		some ice sculptures near city hall, with (when the weather				
		warms up) some tame outdoor rabbits for the people/kids to				
		pet, Hot chocolate given out by the mayor at times, and a visit				
		from Stephen Harper! I had an earlier idea just sent in, would				
		like to add: Have Jim Cuddy from Blue Rodeo) come back to				
		Edmonton for an outdoor performance downtown when it				
		warms up, hot chocolate, and a personal meet and greet for				
		me, for thinking it up. Thanks. And maybe a visit from the				
		Great One, Wayne Gretzky, he could face off and play some hockey against Jim Cuddy. Ive seen Jim Cuddy play hockey				
5		outdoors once on tv. I LOVED IT.	6	3	4	contest
3		I think it would be neat if Edmonton hosted a snow fort making	J	J		contest
		contest, and had professionals come in and make wonderful				
		snow forts. Allow for families/children to come in and play in				
6		the forts.	5			contest
7		move it to Florida. ???				contest
		Could we possibly flood a potion of the river to make a skating				
		rink and outdoor curling rink, that Edmontonians and those				
		from the surrounding area could use? It would be so much				
8		fun!	1	2	4	contest
		People should be encouraged to shop on cold days with their				
		pets. Warm dishes on water could be placed outside(in plastic				
		bowls that are changed frequently). Store owners could have				
		doggy treats for their furry guests. It is positively charming				
		when people shop with their pets. People can't spend money				
		locally sitting inside on their buts! It gives the idea to get out	2			
9		all year round and enjoy the city.	3			contest

Number Ideas	of IDEA	Code	Code	Code	SUBMITTED
10	Igloo Citylocation could be City Hall/Whyte Ave. Artists can sculpt their own igloos or some igloos can be models orlife size igloos for hotel stays. [build] spectacular igloo hotels. Spotlights/creative lighting can showcase the igloos. Ice furniture sculptures can be used in the hotels. As well, ice can be carved into fun plates and cutlery for serving mealsreplica igloos can be sculpted. Igloos can be made to replicate key landmarks in Edmonton (i.e.City Hall or Leg bldg) or Alberta, making it a province showcasing event. Igloo bars can serve ice cold martinis & festive cocktails. Charities can also benefit from Igloo City. Auctions can be held-bidders can have a lifesize ice sculpture made of them. I can see this to be popular among Politicians or large businesses to advertise their name. Corporations can choose to have an igloo made to represent their company or simply have their [logos] carved into the side of igloos. Igloo City can be built [for] the annual Ice on Whyte Festival. I can see Igloo City to be popular with Edmontonians, Albertans, & national & international tourists.		6		contest
11	Lets look to the north to learn how to get out and enjoy winter!they dress for it. For the first time ever this year I bought a down parkaand now I enjoy the winter days in comfort. The coat could be symbolic of our city, and recognized beyond the city when we travel. With an Edmonton logo or recognizable feature. One type is http://www.canada-goose.com/products/(and they offer partnerships)I noticed many of these when I was in Yellowknifebut we could "make it our own" . The Artic Winter games is another example of using the standardized coat. The only thing staying between us and the outdoors is staying warmand an "Edmonton" coat could do that. It worked for the winter Olympics (and the Bay!) and it could work for Edmonton	3	2	5	contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		part of Bonnie Doon/Strathern It is something to be worked				
		on & completed perhaps in next 20-50 yrs a first stage which				
		is relatively small and could probably be completed in the near				
		future. The structure would be a tetrahedron (a three sided				
		pyramid), with the north side extending up from the				
		Edmonton Ski club have this north side serve as a major ski				
		hill in the winter & provide additional seating for the folk fest.				
		It would be constructed with snow machines & lifts built in.				
		The other two sides, the SE & SW would be glass, enclosing the				
		neighbourhood below in a all season summer environment				
		the heating systems could be geothermal and it would				
		probably be necessary to prohibit fuel burning machines				
		inside. The peak would be a ski lodge and a LRT station. There				
		would be a gondola that would be part of the LRT system going				
		north from the peak down to Cloverdale and up to Jasper				
		Avenue near the Convention Centre. Of less importance the				
		gondola line could extend south to Whyte Avenue as well.				
12		[continued in email, with images	4			contest
12		Continued in email, with images	4			contest
		Public and Online Display of Winter Activity Thermal Meter				
		(a.k.a.WinterMeter) where "the bar" goes up and down like a				
		thermometer - where links to public or community events/				
		festivities/ activities in the Edmonton Area are triggered				
		depending on the outside temperature (with Windchill				
		factored in) links could be directed to websites or videos or				
13		social media sites or to venue ads. [more details in email]	8			contest
13		I suggest a winter gear trade show that sells the latest in hi-				contest
		tech clothing and equipment that actually keeps you WARM –				
		as opposed to simply looking like it should keep you warm. You				
		could call it something like "What's HOT this Winter!" They				
		could sell clothing and gear good enough to wear even in the				
		far far north like the Yukon, NWT, and Nunavut. I think the				
		Fort McMurray crowd on rotation, would probably even want				
		to get in on that. Keeping warm always makes me love winter a				
14		lot more.	5	3		contest
		Winter horse drawn carriage/sleigh rides with lanterns through				
		historical parts of the city in the evenings, either with wheels				
		or sleigh depending on snow conditions. with a hot apple cider.				
		A tour guide talks about the history of he area on the ride.				
		Trips leave at scheduled intervals. People can pre-register or				
		just show up. Two carriages waiting to go - one for pre-				
		registered, one for overflow or anyone who shows up.				
		Affordable prices for families. Wooly blankets provided for				
		knee cover up. Areas : The university, Old Strathcona, parts of				
15		downtown, etc	5			contest

	Number of	IDEA	Code	Code	Code	CLIDANITED
	Ideas	IDEA				SUBMITTED
16		an annual party that could bring people to Edmonton or bring people out of there houses who live in Edmonton. Have a licensed outdoor party with big enough grounds, have some ice sculptures, snow activities, a posh bar, a bar by a big campfire. Make a winter ski resort around a big concert with real bands people want to see. But I'm sorry don't make it family. Look up Octoberfest in Kitchener Waterloo Ontario and Concordia Club. An annually party that everyone waits for. Get the promo out right and make it a thing you need to go to. Check out Coachella as well. Do a smaller version of that and make it winter. \$\$\$\$\$\$ and fun! Skating down the river like the Rideau Canal Skateway would be pretty sweet as well.	5			contest
17		we need to attract families to Edmontonhave giant tobagganing for children(adults too), hot chocolate competitions of who can make the bestMake Edmonton into a winter fair. Tobagganingthe main attraction & the hot chocolate competition a side attraction. When I say competition I mean a similar idea to chili tasting, or the food festival where people can visit the different stands & enjoy excellent hot cholocate and other warm goodies. Winter rides should be offered like sleigh rides, & maybe dog sled rides. Every part of Edmonton should be decorated to the max. Plays should be showing like the Fringe Festival has. Winter Games should be offered like throw the snowball & knock the cans over to win a prize. Snowman building contests & maybe even snow angel contests. Not just plays, but also winter concerts of local bands & choirs. Maybe talent shows, "What is the best winter-like talent do you posess?" & writing competitions, "What is your favourite thing about winter or Edmonton or both?" Edmonton has a lot to offer. Everything we do in the summer time we can do in the winter time	5	4		contest
18		Friendly, warm bus stops that act as 'Third Spaces'. There must be opportunities to partner with local businesses to integrate bus stops with coffee shops, book stores, cafes, etc. Perhaps the City leases space from private landowners, or gives tax breaks to private ownersanything to expand the footprint of bus stops and to grant transit users access to a warm and inviting place to wait for the bus.	7			contest
19		I miss the old First Night festival. There were so many things to do and see. I remember running all over downtown and listening to great music and having fun. The current New Year's eve celebrations seem to be a pale imitation.	5			contest

Ideas	IDEA			CLIDANITTED
				SUBMITTED
a community or pub	lic event like the east end Freeze Festival,			
	outdoor but with rest rooms and heaters,			
	curling rinks , watching the night sky for			
	orse shoes competition, snow shoe racing,			
or the largest scave	nger hunt changing weekly the items			
•	the event something that can involve all at			
20 no cost or very low o	ost to the public but still be enjoyable	5	2	contest
Please see my idea u	ınder Idea #17. Comments, add Edmonton			
to the small circuit o	f international Winter Triathlon events.			
21 (see contact with Pe	nthathlon des Neiges, Quebec City)	2		contest
,	for pedestrians and cyclists in Edmonton			
	and connections that will be maintained			
	kids to get to school, people to walk to			
	or commuting and great recreational			
	erent departments in the City have			
	ce priorities in terms of helping people			
22 move around in win		7		contest
	ny people saw the CBC program "Life			00000
	er cities in Norway and Sweden, there			
	ideas that I almost considered moving			
, ,	love of winter! Ever since I moved to			
	ears ago from my small home town, I			
I I	d to have a disdain for winter. Back home			
	easy to walk anywhere, people took pride			
	lewalks, buildings were clean mainly from			
	and everything was at arms length, liter of			
	ee date, were all only 2 mins away or an			
	s walk. I would do that even in -20 just for			
	comparing small town living to a big city is			
	es and oranges. I know. I would never be			
	falafel before a 6PM movie then grab a			
, ,	nen I go to the grocery store I'm not paying			
	produce and have an incredible selection.			
	ty like Edmonton could take away from a			
	e pride in appearance. Winter months are			
	und places like 97th St or 127th St or	3	7	contest

	Number of	IDEA	Code	Code	Code	CLIDANITED
	laeas	IDEA				SUBMITTED
		Hi, Although I already love winter in Edmonton, I would like to				
		see more public education on dressing for winter, as I believe				
		that staying warm is the key to enjoying the outdoors. This is				
		, , , , ,				
		something which could be spearheaded by the staff at Global				
		tv. We see some of this already in the Morning television show,				
		where there are a lot of outdoor activities. But there could be				
		more. Tips about wearing layers are good, but there could also				
		be discussion about what kind of layers, about the better kind				
		of garments to wear cross country skiing or skating, or just for				
		walking to work Although your presenters on the front lines				
		could wear fashionable winter gear, there could also be info on				
		how to dress well for winter on a budget. Your website could				
		be useful. When I see new Canadians wearing cotton in -30				
		weather, I know there is a real need for something like this. I				
		know for me, wearing the right gear when skiing, walking or				
		cycling makes all the difference between enjoyment and				
		frustration. Properly attired, I can enjoy the sun, the snow, the				
24		wind, whatever comes.	3			contest
		Hi Just a simple idea, ice homes for the homeless they will look				
		awesome (so many designs) and the homeless can use them,				
25		kind of take note from Quebec and buld and ice city.	4			contact
25		kind of take note from Quebec and build and ice city.	4			contest
		Two ideas! With the structures created downtownmove				l
		them to 99st(?)beside the Winspear to free up the square and				l
		bring in the 104st. Market over the Winter. La Cité in the				l
		French Quarter (Bonnie Doon) would be interested in hosting a				l
		winter event inspired by some of the initiatives that take place				l
		out east. (Sugar Festival, Carnaval d'hiver type event (Perhaps				l
		we could partner with Québec City), Festival of Light				l
		challenging local artists/ designers to create a (light/dance)				
26		performance outdoors on our Patio etc.)	5	6	3	contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Cold Snap, Would be about Winter outdoors and indoors,				
		huge winter fashion shows, show casing local and well known				
		designers. Beauty pageants, from our Frosty-baby category(
		Every mother thinks they have the cutest child on earth). right				
		up to Snowy Seniors. (Every Senior wants to be the cutest babe				
		on earth) The talent portion is skiing, skating, snow shoeing,				
		tobogganing, snowman building. For the infants perhaps a				
		Sleigh ride. what ever winter activity you can think of. An Ice				
		Queen and King would be crowned. Dog sleigh competitions.				
		Bon fire, booths with hot chocolate, soups, chilli. Tables in				
		heated tents. (Think Big) Have some world class figure skaters,				
		hockey players, (not the Oilers, how ever they could be giving				
		autographs) teach some tips on the indoor and outdoor rinks,				
		Winter theme plays at the Shaw and Citadel, Winter art				
		exhibits. Edmonton is the capital of Alberta so lets be a Capital				
27		Outdoor Lotafun Destination.	3	5		contest
		Hold the world's first ever Winter International Video Mapping				
		Competition in Downtown Edmonton. Check out this				
		link:more »				
		https://edmontonwintercity.ideascale.com/a/dtd/International	-			
		Winter-Light-Video-Mapping-Projection-Competition/87214-				
		17337 . The idea would be to choose 5-6 blank-walled buildings				
		downtown on an easy walking route whereby citizens and				
		visitors could stroll during the winter evening / night, vote at				
		heated hot chocolate / cider ice bar or patios, sample food-				
		truck along the way, socialize, window shop and or attend				
		other winter events running concurrently or later that night.				
		International designers would compete under the common				
		theme of winter. Corporate sponsors could donate buildings,				
		labour, transportation, volunteers, etc. demonstrating goodwill				
		and pride in our community. This event would be free and				
		accessible to all Edmontonians, could be held over the course				
		of several nights and publicize our city nationally, and				
28		internationally.	5	3		contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		My idea isn't dramatic, but I believe will enable Edmontonions the chance to better utilize the activities that the city has already put in place. By having cross-country and snow-shoe rentals available at prime locations near or on the River Valley trails, residents who don't own this equipment, or residents who don't have their own vehicle to pick up rentals at retails outlets (such as MEC) will be better able to enjoy the paths and routes already set up by the city. This idea stems from a visit I made to Vancouver, where bike and rollerblade rentals are available from small seasonal huts that are set up on the Seawall. Because of the location of the rentals, tourist and				
30		What would make you fall in love with winter in Edmonton? 1. The City could find a way to sponsor winter themed neighborhood block parties. 2. Edmonton could throw a snowman building competition for families somewhere like the fields by the Kinsmen Field House. 3. Find a park/field in each neighborhood where the city could plow a large portion of	5	2	3	contest
31		snow to make a small hill for people to toboggan on. the city and private sector should partner up to hold a winter games. Similar to the Corporate Challenge that is held in the summer, companies can sponsor teams and friendly competition can ensue. The Corporate Challenge is a very successful model and there is no reason why a winter version couldn't be just as popular. I can see teams having 3 on 3 hockey, bobsleigh (aka: toboggan) races, cross country ski races, snow ball fights, street hockey, etc. The possibilities are endless. I think this would be a great opportunity to get a large number of people out and about and experience Edmonton at its wintery best	. 5	2		contest
32		How about outdoor movies? We have them now in Churchill Square during the summer - winter would work even better. It gets dark early - perfect for outdoor cinema. The movies could be projected on an ice wall / or specially designed snow wall and they could be winter themed and who wouldn't love to watch a Christmas movie outside under the glow of the Churchill Christmas tree, while sipping on a hot chocolate or a glass of mulled wine. Loaner blankets could be supplied and the seating could be made out of hay bales.	5			contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
33		I would fall in love with edmonton's winter if every bus estation in the entire city would have heaters, because when you have to wait for transportation in the winter, in a very low temperature, in the interperie, it is not fun and makes me do not want to go out of my house.	7			contest
34		I would suggest a Christmas market downtown. Small booths selling christmas treats, hot drinks, freshly baked bread and other such items. They are all over the place in europe and very popular.	3	4		contest
35		a friendlycompetition btw downhill & cross country skiers, Figure skaters & Hockey players, toboggan & dog sleds, & snow vs. ice ice carvers. have snow fort - castle competitions made with plastic snow block molds, maybe have companies - teams & individuals raise money [to] determine how many blocks of snow you can use. Set it by the pyramids or snow valley, shine up bright lights & have fireworks. We are the City of Champions. lets call some out & have some profession skaters compete or against some skating clubs. Little champions & Big champions everyone is a winner in our winter;) theme. snow flake metals & icicle trophies. Dog sleds run & have % earned towards charity Toboggan hills & snow carving vs. ice carvers. Adult snow men vs. kids snow man competitions a tent to cover the indoor ice arena for the figure skaters. have an ice show in the evening. we could do a call out to the clubs in the area. making of a snow/ice bar in the evening with ice tables & chairs with some local music Muttart for HotChoc & Mulled Wine. If the wkend is the same as hockey tournaments have a few teams come & play.	2	5		contest
36		utilize bigger Parks such as Hawrelak and do all kinds of activities and sports events: such as snow shoe races, cross country ski races and games, etc	2			contest
37		having beautiful ice sculptures around the city would be amazing!	6			contest
38		I believe that the one outstanding asset of Edmonton is the generousty of Edmontonians. So that in mind my suggestion is the following with the focus on supporting our local charities: dog sled races in the river valley, rundle park; snow fort building, classified by diffirent catolgies, family, children, companies, etc.; staking races in Haweluk Park, again diffirent catogories; involve associations like YES, FoodBank, Inner City; solict businesses for prizes.	8	1	5	contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		I'm Dustin Stephenson. Ive lived here for my whole life. 26				
39		years. I think we need an indoor skating track with hills curves etc. That would be awesome fun! Bigger the better of course.	2			contest
40		I suggest bringing in "Red Bull Crashed Ice" it's a combination of ice hockey and down hill skiing and border cross also featuring some former NHL players. They skate down a smaller version of a ski hill with curves and such. It is a race to finish. This would attract alot of spectators when the race is on and when the competition is over then local daredevils may try their skills. This could possibly help Edmonton to be noted as a Leading Winter City. Thank you.	_ 2			contest
41		Our suggestion for making Edmonton a better winter city is to make a miniature Rideau Canal that would run 1 or so in the city centre - you could build a ditch along this canal and pump water from the river into this canal - than have kiosks set up on the canal. thank you.	2	4		contest
42		Hi, My idea for the Winter City Contest would be to get that Red Bull Crashed Ice here. How awesome would that be? Having skaters from all over the world racing down a track somewhere in the River Valley. That would upt Edmonton on the map. My SECOND IDEA would be maybe even haul in some dirt to Rabbit Hill and make the hills even bigger. You can put trees at the top to block out the farm land behind Rabbit Hill and have bigger and better ski and snow boarding type comps there. MY LAST IDEA is, stage an outdoor hockey game maybe? Either between Universities or Oilers or Oil kings? Have all 3 things going on at once would bring people in. Red Bull Crashed Ice would draw lots of people from North America and the world. A snow board & ski comp at Rabbit Hill could start a CAnadian Finals board&ski championship. Then have a outdoor hockey game playing another Canadian team or Canadian University to bring their fans here too. You can even have a bigger ice on whyte comp in Hawrelak Park?		4		contest
		My idea for transforming Edmonton into a world-class winter city is as follows: More public events at skating rinks and toboggan hills. It would be great to se emore specialty nights with different types of music, or performers on hand to draw people to the hills. Even if we could dress up the hills with extra lights and artwork, that would be a great start. Also, there should be lights strung on the Walterdale Bridge over the				
43		wintertime, like they do with their similar bridge in Saskatoon.	2	5	6	contest

	Number of	IDEA	Code	Code	Code	SUBMITTED
	Ideas	Idea: Aggressively pursue vendors and businesses that generage significant foot traffic to operate in the pedway spaces and LRT system areas (from 109 Street to 97 Street) to increase foot traffic in the "indoor streets" of downtown and create a downtown that bustles unimpacted by weather. COMPONENTS OF THE IDEA: Free rent or lease for commercial space in LRT pedways to jump-start development. 'Loss' of revenue is compensated for by crime reduction. Cellular service upgraded by adding antennae to subterranean areas. Permission for mobile food sales to operate at platform level. Beautification of LRT platforms and pedways to create streetscapes. Widening and improvement of LRT and Pedway access systems. Increasing washroom and service access in the Pedway system. LONG TERM IDEA: Excavation of wider brighter access points to and between stations and pedways.				SORMITTED
44		Closure and enclosure of outdoor streets to create year-round pedestrian malls. Improved access from Pedway system to residential properties.	3	7		contest
45		Much like Quebec city that holds the Red Bull Challenge for skaters from around the world, I believe we could do a similar track here by the river valley. IT could be a skaters track much like Quebec's or a snowboarding track competition. This could be a competition that would bring people from around the world.	2			contest
46		A skating trail in Rossdale. I heard about a great 2.5 km skating trail in Etobicoke (Toronto) - it is shaped like a figure 8. It looks like great fun, and I thought that a similar trail around the repurposed Rossdale plant would be fantastic	1	2		IdeaScale
47		Snow hills/mounds for children. We have small children and they always climb the snow mounds where snow has been piled up next to parking lots/rinks/trails. I have noticed many other children do the same as well, and, they do spend hours climbing, sliding and jumping about on them. Maybe there is an opportunity to create snow hill mounds in various parks, Churchill Sq. for kids to play on. It would be an easy, unstructured playing opportunity with minimal investment. Churchill square could benefit as it would entertain the kids and draw familiesin. a thought anyway.	2			IdeaScale

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		Safe sidewalks. I love the idea of having lots of fabulous winter activities for Edmontonians and visitors. However, we need to have a comprehensive strategy for cleaning snow off the sidewalks. We want moms with stollers, people with mobility challenges and seniors who are afraid of falling to be able get out of their homes so that they can attend these events and participate in community life. Let's make our city as safe as				
48		possible for everyone in Winter!	7	8		IdeaScale
49		Lets open up an outdoor pool, like the Jasper Park Lodge, for some swimming during the winter months	2			IdeaScale
50		North by Northwest - Alternative music festival catering to up and coming, as well as established alternative music	5			IdeaScale
51		What would make me fall in love with Winter in Edmonton would be a City-managed Toboggan hill that includes: good lighting in the evening; public bathroom or "port-a-potty"; groomed hill (de-icing a safe walking path up the hill); on-site FREE toboggan rentals for families; and possibly a shelter for warming up, and/or place to purchase hot beverages and snacks.	5		3	contest
51		I think what would make edmontons winters more fun is, having more outdoor family fun festivals like what Edmonton offers in summer . That could include horse drawn sleigh rides a warm up station crafts snow shoeing , music to skate to with maybe skate race contests. I think it would be awesome if city of Edmonton offered winter activitys for children to do ,nature walks to see what our city really has in winter wild life and all and a educational talk afterwards.	5			contest
53		mass "Snowball" fight! Obviously using snowballs might be a safety issue so just using balls would be fun. There could be snow blowers sprinkling snow over the contestants to give a winter feeling. Making this event a 2000-3000 person event outside, in the River Valley, Goldbar or Hawlack park would encourage exercise and group involvement. There could be corporate, neighborhood and friend teams. This would be very exciting for all ages! I know I would go!	2			contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		you keep a positive mind. What you'll find is that				
		Edmontonians CAN embrace winter, both by taking part in				
		boundless outdoor adventure opportunities and arts and				
		cultural events that showcase our creativity and the sense of				
		community that define our lifestyle. It'd be great to have ice-				
		sculptures, have kids have a snowfort building contests (with a				
		little adult help of course). I also think it'd be awesome to				
		make a snow/ice house. You could walk through, and go to the				
		'kitchen' for coffee, tea, hot chocolate Have ice furniture, and				
		take a tour through the house. Then, you could go outside and				
		make snow forts, have everyone bring crazy carpets, sleds, etc.				
		and have a race down a hill. Also, just for some added fun and				
		excitement, have a bon fire and roast marshmallows! Sit				
		around on ice chairs, and ice 'couches'. Have sleigh rides, and				
		perhaps an outdoor petting zoo, since the weather has been so				
		gorgeous. Have a "Winter Olympics" game for everyone in				
		different age groups. Fun little things for the kids such as crazy				
54		carpet racing, and three-legged races, who builds the best	3	5		contest
		Let's be honest, Winterlude is the coolest winter festival in				
		Canada. They have the ice slides and the bonhomme, beaver				
		tails and the Rideau Canal. But we have all that and more. We				
		have the temperatures to work that easily. We have the rink at				
		city hall and a ski hill right in town. Edmonton needs a true ice				
		blue winter festival with a cool mascot, ice slides and our own				
		Edmonton twist, maybe bust open the mini donuts from				
		Capital X. It would be so much fun. And when I went to				
		Winterlude in 2004 all I could think was, "if this was at home, I				
		would be here for every single day of this festival". So I think				
		that would make winter more fun, if we celebrated it and faced				
55		it, rather than complained and hid inside!	5			contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		There is already plenty to do in Edmonton over the winter, the				
		problem remains that the citizens are passive about taking the				
		action upon themselves to get off their couches and into the				
		great outdoors. I think the best thing Edmonton can do to				
		promote a great winter city is to work with the communities				
		and citizens to create motivation to get out there. In the				
		summer the city runs its free day and people are out in droves!				
		This year when we took our daughter out for free admission				
		day we endured the parking troubles and the lines and				
		managed to take her to the zoo, Fort Edmonton, and the				
		nature centre. Perhaps if the city runs an event of this type in				
		January? Family day weekend sees a lot of special activities and				
		lowered admissions but I think a city wide free admission day				
		in January would be great as well. Run sleigh rides at Fort				
		Edmonton with snowman building competitions and ice				
		curling. Run special winter animals highlights at the valley zoo.				
		Snowshoeing and animal tracks activities at John Janzen. The				
		list goes on. It could be part of a larger mid-winter festival of				
56		sorts for January. Think of Jasper in January when Marmot	5	2		contest
		1. I think it would be great to replicate the world record				
		dodgeball game recently held at the U of A with an attempt to				
		have the world's largest snowball fight! We could engage other				
		winter cities around the world in friendly competition that				
		would essentially herald Edmonton as being equivalent to Oslo,				
		Helsinki, St Petersburg This would engage Edmontonians and				
		put us on the map as a dynamic winter destination. 2. The				
		other idea I have is to open a Boutique Ice Hotel. They're				
		usually designed from scratch every year - meaning a yearly				
		design competition featuring local talent. 3. It might also be				
		great to have an ice version of Madame Tussaud's Wax	_			
57		Museum.	2	4		contest
		A real treat which will have everyone wishing it was winter				
		Beavertail's! They are a Canadian Company. A Beavertail is a				
		delicious pastry, formed like a beavertail. It can be served				
		savory or sweet. Setting a Beavertail shack up at all outdoor				
		events Skating, skiing, etc, will draw crowds. The famous				
		Beavertail is served along the Rideau Canal in Ottawa. Ask the				
		millions of people there It IS what brings them out! Along				
58		with the cup of Hot Chocolate	3	2		contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		A well advertised winter festival at a park such as Hawlack				
		park. Include skating, cross county skiing Hot chocolate,				
		during the day family activities with warm up tents.				
		Snowman/igloo building, ice sculptures ect. Carry it on into the				
		evening And maybe more adult activitiesbeer gardens. I am				
		sure with a little more time and thought it would be easy to				
		come up with some fantastic ideas. Include vendors and have it				
		last at least a whole weekend maybe even a week. But MUST				
		be fun for all and well advertised! If done EVERY year same				
		time it will catch on! If before Christmas tree decorating. I sure				
		there is already such an event but make it really about				
59		Edmonton	5			contest
		I suggest we take over Hawrelak Park with a myriad of different				
		things to do. Bring in some Live Music,have dogsleds,igloos,a maple syrup exhibit & posssibly get an appearance by Bob &				
		Doug Mckenzie or have a contest to dress up like them.lt				
		would be nice to have the return of the Zip Line they had here				
60		during the Grey Cup	5			contest
00		Born and raised here, I'm already in love with winter in	J			contest
		Edmonton. The challenge is to show others all the positives				
		about this amazing season and how it can be embraced in this				
		amazing city. I suspect that this contest will be receiving all				
		kinds of suggestions on ways to make one fall in love with				
		winter in Edmonton, some of the obvious being the festivals,				
		activities, sports and cultural events. The media has such a				
		powerful influence on how people feel during the day. My				
		suggestion would be to work in cooperation with all media				
		types who broadcast the weather for this city. We need a				
		change in their attitude. They have such a powerful influence				
		on how we feel about what's coming when they forecast the				
		weather. Let's request that they portray all things winter in a				
		POSITIVE manner. Snow, and cold, should not be treated as				
		horrible 4 letter words, but instead should be broadcast as				
		most welcome weather phenomenon. Cold weather in				
		Edmonton almost always comes with incredibly sunny days				
		that reflect the beauty of winter. Rosy cheeks and frosty				
		eyebrows provide an image of good health and fun. Snow				
61		brings the obvious winter activities of skiing, snowboarding and	8			contest
		Hot chocolate and warm snack carts in popular city gathering				
62		locations.	3			contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Winter is Edmonton is one of the coldest and harshest in all of				
		Canada in my honest opinion. Though this year may seem to be				
		a bit warmer than usual. But the perfect winter that is good				
		enough to fall in love with for me comes in two ways. Why is				
		that you ask? Because the winter in Edmonton fluctuates and it				
		really depends on how you're feeling. If the weather is below -				
		25 degrees Celsius, then my ideal winter would be to stay at				
		home, sipping good green tea while playing my favorite video				
		games. Just to relax. Don't get me wrong, just because I play				
		video games and like the spend the day indoors does not make				
		me boring. It's a way to relieve stress from over working and				
		the small problems in my everyday life. That would be the				
		perfect winter for me. Second is if the weather is higher than -				
		25 degrees Celsius, I would take the time to go all around				
		Edmonton and re-live what Edmonton has to offer me since				
		the day I was born. This is when I feel a bit more adventurous! I				
		would never get sick of going back to the Muttart				
		Conservatory, the beloved famous West Edmonton Mall, Grab				
63		a ticket to watch the Oilers play a game, take my girlfriend to	8			contest
		Councillor Ben: I believe awhile back Edmontonians were				
		asked to submit ideas for making Edmonton a more attractive				
		winter city. So, I'm writing to you because there was				
		something about how winter is treated in the world's winter				
		cities, on one of the radio talk shows today. And, as well I came				
		across this item on the internet:				
		http://www.edmonton.ca/city_government/initiatives_innovat				
		ion/wintercity-history.aspx . If our city is to be more attractive				
		in winter, (1) why don't we already have electric coils heating				
		at least some of our downtown sidewalks, as apparently is the				
		case in Norway's city of Oslo? Also, (2) apparently, in Oslo and				
		other Norwegian cities (being winter cities), buildings are				
		painted in livelier colors. (3) Our city, not being blessed by				
		nature most of the year, has too much beige, black and gray.				
		So, (4) likely we need to have more colorful bldgs., etc., (5)				
		with more neon-type signage to brighten the surroundings. (3)				
		And, (6) perhaps it's time to jazz up downtown with more				
		focus on zoning, i.e. beginning with an ethnic-themed street,				
		with restaurants, bars, etc., but following a theme? Not helter-				
64		skelter like is now the case. Edmonton can do much more than		4	6	email

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Gentlemen, A pleasure connecting with you yesterday and				
		congratulations on your efforts to date in transforming				
		Edmonton into the great northern city we are capable of. As				
		both a proud Edmontonian and on behalf of EIA and our				
		interest in driving more inbound passenger demand into the				
		Edmonton region, please consider me a resource to your Think-				
		Tank and Winter City initiatives going forward. IMPORTANT.				
		Similar to how Quebec City has maximized it's geographic				
		strengths and aligned it's infrastructure with it's tourism				
		products in mind, I'm very interested to learn how we can				
		maximize our own beautiful river valley and create and build				
		tangible tourism products that can be promoted to the world.				
		Although we'll create products and experiences unique to our				
		own community, with a proven Quebec City template and				
		other tangible examples of success, I'm genuinely excited				
		about the possibility of · Toboggan hills just off the Shaw				
		Conference Centre similar to the Quebec City experience				
		adjacent to the St. Lawrence River & Chateau Frontenac ;				
65		· Outdoor skating experiences similar to the Rideau Canal;	7	2		email
		cities in the world. Some of those cities, like Oslo, Norway,				
		embrace winter wholeheartedly. I heard on a radio talk				
		shown, Feb. 21st, that Oslo has heated sidewalks throughout				
		its downtown core area. Thus, people enjoy being outdoors				
		during the cold winter months. We shouldn't be of a mindset				
		that we're alone in all of this. We are a very young city and				
		should pay attention to what has been successful in more				
		mature cities. We should not hesitate to learn and then act on				
		what it is we learned. Having said the above, downtown				
		Edmonton's core area lacks ambience. When there is no				
		ambience, folks stay away. We should have figured that out by				
		now. It is very important to note that zoning is virtually non-				
		existent in that whole area bordered by 97th Street (south of				
		Chinatown to Jasper Ave.), and by 106th Street, at the other				
		end. Any big city is much more interesting if it's zoned into				
		business, shopping and entertainment areas. Of course, there				
		has to be some sort of incentive to attract businesses, shops,				
		restaurants, theatres, etc. into the very centre. Perhaps via				
66		some tax breaks, especially initially. And, the core area is in	7	3		contest
67		If we could add something we should add warming stations.	4			postcard
68		don't make anything. Grow bunch of trees	4			postcard
66		make big snow forts then have a big snow ball fight with all				
69		different neighbourhoods.	2			postcard
70		a party for the winter soltise	5			postcard
71 72		I want the city to have more ice rinks. ice sculptures. Ice Dragon festival. Fort Bilding contest.	2 6			postcard
73		Free hot chocolate. Dragon festival.	3	5		postcard postcard
/3		וויפב ווטג טווטגטומוב. טו מצטוו ובאנועמו.	3	J		posicaru

	Number of		Code	Code	Code	
	Ideas	IDEA	Couc	Couc	Couc	SUBMITTED
74	lueas	Winter Soltise Parade. Hot Chocolate contest. Light Show.	5	6		postcard
75		Big adult vs kids snowball fight, outdoor oilers game.	2	U		postcard
76		fort building contest. Ice sculpture	5	6		postcard
77		Dragan festaville	_ 5 _ 5	U		postcard
		Dragan restavine	-			postcara
				_		
78		Ice dragon Festival. Colour the snow. Hot Chocolate Truck.	5	3	4	postcard
79		Ice Dragon Festival.	5			postcard
80		ice dragon festival	5	_		postcard
81		Ice Skating. Giant Chocolate fountain	2	3		postcard
82		Fort building contests, and more winter sports	5	2		postcard
83		Make a igloo parade.	5			postcard
		Ice dragon festival with lots of bright lights and different	_	_		
84		colours of snow.	5	6		postcard
85		Horse drawn carriage rides	7	5		postcard
0.0			_	_	_	
86		Winter sports centre. Snow contests. Winter tour of Edmonton.	_ 2	5	7	postcard
87		Skiing, sledding, snowball fight, build forts, play videogames.	2			postcard
		Hot chocolate truck/snowmobile, same thing as ice cream				
88		truck But Hot chocolate	3			postcard
89		Having a hot chocolate truck giving free hot chocolate	3			postcard
90		Colouring the snow different Colours.	6			postcard
0.4		choc. truck, snow parck, snow fort, skiing downtown, monkey	2	_		
91		made out of snow	3	2		postcard
92		Skiing ternaments!	2	5		postcard
93		Paintball fights but the paintballs are snow	2	2		postcard
94		ICE DRAGON FESTIVAL, cross country skiing	5	2		postcard
0.5		skating, snowboarding, skiing, snowball fights, snow forts, ice	_			
95		hockey	_ 2			postcard
96		Oganized sport events My idea is that you get people to make real ice and snow	2			postcard
0.7		, , , ,	_			
97		sculptures and put them up by stores and houses. Lity Hall School brainstorming: Ice Palace/Ice sculpture, Good	6			postcard
		Holiday Place, Skating Rink/Hockey Rink,				
		Skiing/Snowvalley/Sledding, Meeting friends/family,				
		Diversity/holiday traditions, Winter Parades, School				
		holidays/free time, Exploring Edmonton, Staying inside in the				
		warm w/family, Heated sidewalks, Going to movies/parties,				
00		Hot Chocolate, Snowland mall, Snowpark (benches,	_	-		CHC 4:
98		sculptures), Sightseeing centre	6	5		CHS diary
		gaming centre, Ice rink, ski lodge, sledding, snow boarding, Hockey, breakfast for free, cross country pad, winter tours ETS,				
00			,	2	7	CUC diam.
99		Hot dog ski Party	2	3	7	CHS diary
I		By ensuring that the sidewalks as well as roads were				
		maintained by making travelling less slippery/dangerous for				
		many, including the elderly, whether it be plowing sooner after				
100						nocteerd
100		snowfall or salting the streets more thoroughly.	7		1	postcard

Number o	f	Code	Code	Code	
Ideas	IDEA				SUBMITTED
	When I walk down Edmonton streets I NOTICE they are dirty,				
	especially in winter. The mail boxes, bus stops, flower beds,				
	even sidewalks are covered in filth. If the City of Edmonton				
	took more involvement in cleaning the city in winter it would				
101	be more enjoyable for everyone.	7			postcard
	To be able to buy freshly made potato pancakes in Churchill Sq				
400	during the winter months - Like they have in Germany. Mm,				
102	delicious!	3	2		postcard
103	Hot chocolate. Carts and games. Free swimming lessons.	_ 3	2		postcard
	Hot chocolate carts, food trucks, fire barrels around LRT stops				
104	during peak hours. Hot chocolate on the walk home!	3	7		postcard
104	Carnival with Native/French background influenced Canadian	,	,		postcara
105	food> similar to that of taste of Edmonton	5			postcard
200	Toda - Similar to that or taste of Earnonton				postou. u
106	being able to cross country ski to work thru the river valley!	1	2		postcard
	Indoor activities, wheelchair accessible, dance, shows?, where				·
107	can a wheelchair "drive" in winter?	5			postcard
108	wait and you will more snow	8			postcard
109	Put gravel on street & sidewalk	7			postcard
111	Kiteboarding Canada. Ideas re: kiteboarding in winter: kite park along edge of city (training place, supervised, people get permission to go there, on a farmer's field on property owned by City); annual event at Cooking Lake on Family Day (low-key festival); real high "cool" factor; relatively inexpensive; visions of field on edge of City; set up shelter; very doable; conditoins in prairies good for this. This would be the only such event west of Quebec. [NOTE: he knows Pamela Anthony] it funny how just a normal winter day of doing errands can lead	_ 2			telephone
111	to something promising. Let me elaborate. Today I went to pay some bills dressed appropriately for winter, hat, mitts and boots and off I went. Well 9 am this morning in front of a business that I was entering, I slipped on a huge patch of ice. Landed hard on my side, stiff this evening and who knows the weeks to follow. I am thankful I didn't break my neck. I love Edmonton and proud to raise my family here. I am aware of the stations in Edmonton that provide free sand to communities so they can sand their walks for the safety of postal workers and all residents. Why doesn't the city also provide stations where individuals/business owners can get free salt to take care of the entrances to their businesses. Being a realist I am aware that it will cost the city more money. But what about the monies that the city is paying for Health Care for individuals who have fallen and broken arms, legs, wrists, ankles and backs. I would believe if a study was done the city would benefit hugely in the long run. Edmonton is a				contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
	lueas	IDLA				SUBMITTED
		Take the snow that is hauled away during the winter and pile it				
		up to a HUGE sliding hill and host a Winter Sliding Festival.				
		People of all ages would and could come out to enjoy this				
		winter activity. Make a smaller hill for younger participants				
		too. Serve hot drinks such at cocoa, apple cider. Hold contests				
		for the best designed sliding apparatus. Maybe have some local				
		entertainment perform. The ideas are endless!!! Also, the city				
		could host an OUTDOOR Oilers game! Perhaps, build an ice rink				
		at the same site where the sliding hill would be in the above				
112		mentioned idea	2			contest
		Heritage Classic Curling Bonspiel. Inviting veteran curlers	_			contest
		(former greats of the Game) from across Canada for a bonspiel				
440		to be held at the Oldest Curling Club in Edmonton. The				
113		Granite Curling Club	2			contest
		I believe Daryl Procinsky here at ONPA Architects has				
		discussed with you our interest in contributing to the Winter				
		City Strategy. We would love the opportunity to contribute to				
		the Think Tank Ideas Hub. Winter City development has been a				
		major part of our 50 year old organization whether it be				
		designing building envelopes for all seasons, designing lighting				
		solutions to play off the white snow cover, or helping the City				
		of Yellowknife develop their Urban Growth Plan. (see attached)				
		. Is there any way that ONPA could be included in the				
114		continuing strategy development?	4	6		email
115		Melt all the snow early	7			postcard
		Mill Creek walk - great! Metropolis - Not so greatwould				
		prefer to see something smaller/cozier in the square and that				
		includes the downtown Farmer's Market. Support other				
116		Festivals - not Metropolis.	_ 5	4		postcard
117		Make winterlight bigger	5	6		postcard
118		I ♥ Meat!	3			postcard
		More events like the Winterlight Festival in Mill Creek would				
110		be very good in making people feel a sense of community. It	F	_		noctored
119		was great this year! Thx!	5	6		postcard
120 121		Beat your goal to end homlessness If we had accessible winter sports events for All levels.	2			postcard postcard
121		Celebrate winter with winter festivles, have more shopping,				postcaru
		farmers markets, and other activities that are inclosed in the				
122		downtown core.	5	3		postcard
123		Kid-friendly skating shacks	2			postcard
		There is a winter car race for kids and teens to drive and drift				-
124		on ice and there is only 1\$ per person.	5			postcard
		Winter feasteval with lots of new foods to try like snow and				
		maple syrup. Ice sculpters like an Ice castle that you can go in,				
125		light shows in a dome, Ice slides , maple leaf ice sculpting	6	3	5	postcard
	I .	ing s a dome, ree shads , maple rear ree searbting				postcara

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		I think there should be more winter Celebrations than only				
126		Metropolis, ice hotel, snow slide, ice sculptures	5	6		postcard
		Winter festivals, more outdoor spaces to play with the snow,				process. c.
		Ice sculptures, some indoor sport places, Ice rink, giant outdoor				
17		curling rink	5	2		postcard
		close roads and have ice/street hockey tournaments dances				ļ
128		in the streets CAFES, etc.	5	2		postcard
		Utilize existing infrastructures to animate + celebrate winter				
129		ice skating parties on ice @ city hall	4	5		postcard
130		winter fashion shows. shows + music on ice	5			postcard
		Heavily armed snowplows destroying illegally parked cars.				
131		skating at Hawrylak Park (already do that)	7			postcard
132		ice hotel like Quebec and beaver tail. Carnival w bonome.	5			postcard
133		Yukigassen!	2			postcard
134		Heated bus shelters + gps on buses	7			postcard
135		Free hot chocolate on the streets	3			postcard
		LONG DISTANT 'SKATE PATHS' NOT RINKS BUT ICE				-
136		PATHS/TRAILS.	2			postcard
		heated cafes and winter outside activities blankets + hot				
137		beverages	4			postcard
		CREATING LARGE PILES/MOUNDS OF SNOW FOR KIDS/PEOPLE				
		TO CLIMB & PLAY UPON IN CENTRAL AREAS. USE THE SNOW				
138		BEING CLEARED	4			postcard
		ENVISION LIGHTS MORE. ICE SKATING WITH CANDLES.				
		BICYCLE COMUTERS WITH LIGHTS. FREE MITTS + TOUQUES 4				
139		ALL	7	3	6	postcard
		More outside events like what WINTER LIGHTS DOES. MORE				
140		COMMUNITY/LOCAL EVENTS	5	6		postcard
		improve advertisement and events for winter festival. was				
141		great this year, but needs improvements. Thanks!	5			postcard
		more parka parties like the one at Latitude 53!!! should be a				
142		party of our winter culture! totally awesome	5			postcard
143		Metropolis sucked!	5			postcard
		GIVE LATITUDE 53 \$\$ they know HOW TO PROGRAM + BRING				
144		People together WAY better than Metropolosis.	5			postcard
145		I would love to go to an outdoor winter movie!	5			postcard

	Number of	IDEA	Code	Code	Code	CLIDANITED
	Ideas	IDEA				SUBMITTED
		of it during the symposium. The City brings fun and funding to				
		the communities and the communities give back. Through EFCL				
		the City assists each community to confirm a location in which				
		they are able (legally) to host/construct a winter-play event or				
		display. This could be a 'new' winter game, new world record				
		for, ice or snow sculpture, silly hockey party, star party or				
		whatever talent / skill / motivation the community has. ~200				
		community leagues divided by 10 weeks of snowy possibility =				
		20 destinations a week to be highlighted by Edmonton media.				
		Probably too many - but we know that wouldn't happen				
		overnight! Communities could also collaborate. In the trial				
		year, communities could apply to lessen numbers, but the final				
		goal would be that communities were all well aware that they				
		had this winter op every year. The project could begin through				
		the Great Neighbourhoods program - or, using a portion of the				
		savings per community in Neighbourhood Renewals (12 per				
		year) through LED lighting savings (~\$4,300 per community =				
146		\$51,000), each community would receive some money and/or	5	4		contest
		Edmonton is a river city. I feel like winter events are really				
		spread out in the city and not always advertised well. A festival				
		needs to be thrown in an accessible location and an area any				
		Edmontonian could find. The river never freezes completely so				
		the idea of skating on the river is out. I think what Edmonton				
		needs is an interactive Ice castle complete with a Bavarian style				
		ice village. The castle should be situated to take in the city				
		skyline, it should be positioned by the muttart conservatory. By				
		being located by the pyramids Edmontonians can take in a				
		unique and purely Edmontonian landmark that stands all year				
		round and advertising the event would be easier (as alot of				
		Edmontonians commute across the river for work and the				
		landmark is identifiable). Young families and patrons can warm				
		up inside pyramids.The trees outside can be dressed with				
		lights. The Frozen Bavarian village allows for the flexibility of				
		local vendors to market affordable food and drinks but in a way				
		that is less commercial than "taste of Edmonton". It should				
		have a confectionary shoppe with fudge. My vision is for there				
		to be hot beverages and Canadian snacks such as hot				
147		chocolate, meat pies and maple syrup on snow. There can be a	3	5	6	contest
		I would love to see an ice climbing wall like they have in				
148		Winnipeg!	2			contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		hello i would love to see more affordable fun family activities in the city both for the young, teens and adults. also to have a year round indoor skateboard very large. making the activities for young families and low income families affordable might help teens/ young adults get bored fast. i love coming to edmonton to visit and have some fun but find all the activities are expensive I'm a single mom with children, and when u				
149		travel food is always involved. thank you	5			contest
150		I love the ice sculptures ice skating at city hall the outdoor carnivals for the kids horse draw sleigh rides snow shoeing. Thank you for asking for my opinion	6	5		contest
151		I would like to suggest, a winter festival that is full of fun winter sports and events Igloo building ,winter TPs. Snow shoe races, winter BBQs a week long festival incorporating the fun of the old sports day like activities only winter oriented and a cultural festival filled with traditions Perhaps a dog sled race around the River Valley I think for me what would make me fall in love with winter in edmonton if there were more activites/ festivals that they could have indoor or outdoor that isnt just for little kids. events for adults and teens to go to with the family something besides crafts something like the fringe were the whole family can enjoy not just kids . my name is jennifer garbutt im from	5	2	1	contest
152		edmonton and im 20	5			contest
153		I am sure visitors won't come to Edmonton based on the attached chart, but many Edmontonions will/can identify with it! SNOW acronym chart (separate file)	8			contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
154		Ten Best things about visiting Edmonton in the wintertime: 10. More get out of town advertisements and deals for cruises, all inclusive hotels, and Caribbean resort packages than any other city. 9. We are a schnook free city. Apparently all of the schnooks settled in Calgary. 8. We continue to get high draft picks in the National Hockey League draft. 7. Winter lasts 9 months of the year so there is almost never a low season. 6. Only Northern city where the check stops are manned by police on snowmobiles. 5. Restaurants don't have a "no snowshoesno service" sign posted at the door. 4. We invented windrows! (which keeps getting changed to windows in spellcheck cause the computer doesn't know what the heck they are either! 3. The Innuit may have 50 words for snow but Edmontonians have hundreds of words for WinterMost of them do not appear in the bible. 2. We have more snowplows per capita than Tim Horton outlets! In Edmonton Double Double means two snowploughs blocking up the whole street! 1. I would have had 10 reasons but my keyboard froze up cause someone left the windrow open		5	3	contest
155		I think this is a fantastic idea! Let's make winter fun in the city. I don't have any one idea but I think anything that is free entertainment outside is great. Maybe create a huge igloo and have concerts in it with a beer garden and kids entertainment on the weekend. Also the city could create a huge skating rink that is open to the public for free. I have moved here from Toronto and Toronto is very good with always having some sort of festival or event on for free in the city. More festivals and events brings the city together and will make people want to visit Edmonton	5	3		contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		When I was on the Woodcroft Community League Board I				
		advocated for cross country ski trails in Coronation Park. We				
		were successful in getting them until this winter. When the				
		trails were no longer being groomed, I emailed the city and				
		found out that because of lack of use, they were no longer				
		going to be groomed. I am dismayed by the lack of advertising				
		on the part of the City to let the rest of the city's residents				
		know about these trails. The recreation department left it to				
		me to advertise the trails at the library and other venues such				
		as Peter Hemingway Pool. The trails never were advertised in				
		the city's x country ski brochure nor on the city's website. I				
		need your support to get these trails back. I am willing to				
		contact all the schools (again) to ask them to use the trails in				
		their phys ed classes. I have learned from speaking with Daniel				
		Moisan, the Director of Phys Ed at St. Mark School, that they				
		have not been using the trails because they do not have access				
		to skis, poles and boots. I called the City of Edmonton to find				
		out if the City would lend their equipment to our schools. The				
156		answer was no. Can we forge a partnership between the City	2	8		omail
156		answer was no. Can we lorge a partnership between the City	2	٥		email
		I think it would be a great idea to add to the Metropolis idea by				
		having an ice hotel with perhaps a church where people could				
		get married on Christmas Eve or Valentine's Day! Then we				
157		could be the romantic winter city.	5	4		contest
		A fastival like Minter Eveneddelal/astivitias like savvavtina				
450		A festival like Winter [unreadable] w/activities like saw cutting,	_			
158		log pulls, check out Rendering in the Yukon. A party w/events I love to run outsiede in winter in the beautiful River Valley.	5			postcard
		But iciness often makes the trails inaccessible. More sand on				
		the trails so we can run on them year round with minimal				
159		·	2			nostcard
159		danger? Edmonton Transit should be able to come in to Entrance of the				postcard
160		building. Why aren't they doing this	7			postcard
100		Have a large outdoor hot tub - could be enjoyed by all ages and				postcaru
		a great way to warm up in the winter without going all the way				
161		to the mountains to use hotsprings.	4			postcard
101		- Being able to work out all Night - Need to Run Ice adds				postcara
		difficulty - I work midnights so am up all Night when off would				
		like one facility I can come to - Summer I can Run outside if				
162		needed.	2			postcard
		Well maintained cross country tracks +/- artificial snow on				F
163		those for winters like this year, Thanks	2			postcard
164		Free bus rides on Saturday & Sunday once a month	7			postcard
165		MOVE TO SPAIN!				postcard
166		how about some naked yoga?				postcard
		Ice skating on the river - if it ever is safe enough! Hike paths				,
167		from one set of steps/bridges to another!	1	2		postcard

Number of		Code	Code	Code	
Ideas	IDEA				SUBMITTED
	yes! Outdoor hot tubs (hot spring style) would be great during				
	the winter (and don't need to drive far as edmontonians) can				
	be located next to Kinsmen Bld along the west wall and west				
168	parking on the front. :-) I.Ts.	4			postcard
169	German Christmas market at churchill Square	3			postcard
170	snowboarding!!	2			postcard
171	Nothing, you already Have nice and beautiful Receptionists.	8			postcard
172	Old fashioned games at Fort Edmtn Park - like Broomball -	2			postcard
	a "Legacy" element, every year (same!) like a big slide				
	structure (Quebec); an ice castle (St. Boniface); in the right				
	location; a strong location; dependable location. Candy Cane				
173	Lane is great ad hoc event	4			postcard
174	PLEASE!!!! Allow dog sledding! [drew a picture of a sled dog]	5			postcard
	huge ski mountian, skating rink, snow festivile, snow man				
175	making contest	2	4		postcard
	- Ski Hill on square - slay rides - maze - hay bales/fires - out				
176	door movies	2	4	5	postcard
	- Biggest snow ball contest - A hot chocolate stand - Funding				
	schools for winter perades - Pjs for the Poor - Winter fashion				
177	show	5	3	8	postcard
178	Ice slide. Ice skupltures. Snow fort contests more winter festivels - sighns of fun to welcome you in -	4	5	2	postcard
	_				
470	carige rides - skiing activities - ice playgornd - ice hotel - fire	_		2	
179	pits and benches - a snow valley - activities - Ice Play ground - Ice Playground - ice sides -	5	4	2	postcard
100	fesivals - free hot cocoa on sidewalks - rinks (skatting) -	2	_		
180	performers	3	2	4	postcard
181	ice Park. quaitiy of Life. Winter wonderLand - ice slide - more winter festivals - Snowman contest - Friday	_ 4	8		postcard
102	•	4	_		
182 183	off to enjoy winter - carrage rides huge Ice slide. Ice sculptures, a very big Festiville.	- 4 4	5 5		postcard
183	nuge ice siide. ice scuiptures, a very big Festiville.	4	5		postcard
184	Tru movies on the Squarel These are great in Summer Thanks	5			nostcard
104	Try movies on the Square! Those are great in Summer. Thanks - Bring more winter activities to South west Edmonton. A lot of				postcard
	activities are located centrally. We loved the Snow Valley Baba-				
	yoga walk that was Part of the Winterlight Festival for a couple				
185	of years.	5	6		postcard
103	a larger downtown market maybe more encouragement	3	J		postcaru
186	from the City.	3	4		postcard
100		3	-		postcaru
187		5			postcard
187	Outdoor festivals where you must move around which would help people stay warm. Watching concerts or movies get real cold real quick.	5			postcard

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		I live off Mill creek Ravine which is awesome walking trail. If				
		you only plow 1/2 the width in winter & pack the other half				
		you could XC Ski it too. Also, more areas like sports fields could				
400		be groomed & packed for XC Skiing. I would like to see an area		_		
188		& can take my dog skidoing. groomed trails do not allow dogs. I have enjoyed the winter light activities over the last few	2	5		postcard
		years. I would like to see more activities and some centered				
		throughout different communities instead of of at Churchhill				
189		Square or whyte avenue.	5	6		postcard
190		More pedestrian friendly streets with heated patios.	4	0		postcard
191		A huge ice fort for kids and adults.	6			postcard
192		there can be more ski hills	2			
192		- good tobaggan hills in the River Valley with good public	- 2			postcard
193		transportation to get there.	2	7		postcard
193		- ice slide - more winter festivals - indoor festivals - winter		/		postcaru
		artwork in City hall - Horse & sled rides - firepits - downtown				
194		tobogan hills	4	5		postcard
134		- Toboganing hills - Ice slides - Ice Playground - Ice sculpture -	- "	,		postcara
		skating - Ice Rinks - more cross country - More events in River				
195		valley - Ice hotel	4	5	1	postcard
133		HEATED [underlined] BUS STOPS THAT TELL YOU EXACTLY			_	posted. a
196		WHEN THE NEXT BUS IS COMING!	7			postcard
		- ice Slide - beautiful bright lights and colors - snowman				
		building contests - winter olympics for kids - longer winter				
		break - ice sculpture - ice and snow museum - Christmas				
197		Movies playing outside	5	6	2	postcard
		Winter can be a focus, chang the Attidue, can have a work [?]				
198		to get people's Atechune, winter is not our problem	8			postcard
199		- winter park - Hill - Slide - ice rink - ice scuppring - tobogening	6	2		postcard
200		Winter Park - ice scuplture - Slides - Hills - toboganing	2	6		postcard
		- Hot choclate stand - PJ fo rthe poor - biggest snowball and				
201		snowmen contest - winter fashion show outside	3	5		postcard
•••		- hot chocolate stand - a winter scavenger hunt and the prize		_		
202		- a sleigh ride	3	5		postcard
202		winte can be a focus, chag the Attidue. Do get people atesnune				
203		- winter is not our problem hot choc stands, coffee stands, open fire pits - will bring people	8			postcard
204				4		
204		to a public place Bring it on! Edmontonian Woman With a Warm Heart.	3 5	4		postcard
205		How about something like this from Europe - a ski hotel/warm	5			postcard
206		up igloos in river valley [photo attached]	6	1		contest
200		We could build Canada's largest igloo It's easy to build but				Contest
		with the city's support we could build the largest igloo and if				
		we have time get local artist to submit ice sculpted furniture				
207		and decorations!!	6			contest
	I .	1				

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Street Hockey downtown - The recent Alberta Ave winter				
		festival closed off the street for street hockey and was very				
		successful. Could we close a portion of a downtown street that				
		has no through access or could be closed with no real negative				
		effect on traffic flow (e.g. portion of 102 Street N of Jasper,				
		etc) for similar activities during the week? A week or two.				
		Maybe even flood portions of it to get outdoor ice. There are				
		1000's of workers in the downtown, you only need a few to use				
		it regularly, especially over the lunch hour to make a go of it.				
208		Provide nets, simple barriers	5	2		IdeaScale
		Ice Bar festival - Allow and encourage an ice bar festival/week				
		where bars can create an outdoor ice bar and have an outdoor				
209		patio area to enjoy the ice drinks on	5	3		IdeaScale
		Red Bull Crashed Ice Race - I don't know the exact title, but i'd				
		love to see the Red Bull Crashed Ice race here. It's currently				
		operated in Quebec City, i believe, and it involves a downhill				
		ice race course, with individuals competing against one				
		another for time. We could start it at the top of the river valley,				
		with the race concluding at river level. It draws huge crowds, is				
		nationally/internationally marketed, and would be a huge				
210		draw!	2			IdeaScale
		Outdoor Christinas Market - A lot of European Cities host				
		outdoor Christmas markets in the winter with traditional				
		Christmas foods, hand made gifts, communal areas (e.g.				
		bonfires/ licensed venues) and entertainment/ activities. I				
		think an Edmonton version of this in Churchill Square would				
		provide a much needed kick off to celebrate winter outside and				
		downtown in the heart of Edmonton at this time of year - even				
		if just for the business lunch crowd.				
211		Submitted by snowmod 1 month ago River Valley Trail System - Create and groom cross country ski	3			IdeaScale
		trails throughout the river valley for recreation and				
		commuting. The trails can be anchored by 'warm up' shacks				
		and open community fire pits. These warm up shacks can be				
		fixed assets that also offer services in the summer (bike				
212		rentals, ice cream)	1	2		IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Pedestrian Sidewalks, Heated Patios - Sidewalks & Public				
		spaces - We need to pay more attention to creating inviting,				
		public pedestrian streets and places downtown that are				
		inviting, safe, and attractive for businesses and people.				
		Generous sidewalks, attractive street elements, and attention				
		paid to pedestrian crossings at intersections. Patios -				
		Encourage restaurants and pubs to have patios year-round,				
		including heat lamps and blankets for patrons. Allow mulled				
		wine to be served by vendors in designated corners. In effect,				
		putting more money in to the pedestrian street realm using				
212		good urban planning 'best practices' will go a long way to	7	4		Idoo?colo
213		encouraging winter activity on the streets downtown! The mini muk luk - a winter aboriginal/ fur trade based outside	/	4		IdeaScale
		event. Events could be things like: making a fire and boil some				
		tea (a race), snow shoe races, tall tales, round dance,				
		orienteering, snow sculptures, snow soccer (Inuit used to play				
		under the northern lights with a skin ball), snow angel				
		compthere is no end to the possibilities. It will bridge the				
		urban aboriginal affairs committee with Edmontonians and				
214		build understanding!	5			IdeaScale
		Curling rink on Centennial square - We should encourage tin				
		can curling, or promote a curling bonspiel like the corporate				
		challenge in order to create a more 'community' event in the				
215		downtown using the plaza behind the Library Neighbourhood Snowman Competition - Organize a city wide	2	5		IdeaScale
		competition to see which neighbourhood has the best snow				
		man art. One option is teams can compete localy one day and				
		the best from each neighbourhood can compete for winter				
		winner award. Another option is to expand the competition to				
216		other winter activities.	5			IdeaScale
		Aboriginal / First Nations Festival - I've always thought that this				
		city needs to properly celebrate its first nations heritage. My				
		idea would see a large festival, a massive central teepee city,				
		and presentations by indigenous thought leaders from around				
		the World. Think TedX meets Heritage Days, housed in warmed				
		but winter styled event facilities in Churchill Square, Fort				
		Edmonton and the Rossdale lands. Include local educational aspects for school children, food and culture celebrations, and				
		top it off with a large sponsored awards program, which				
		recognizes successful aboriginal thought leaders, community				
		leaders, entrepreneurs and artists. Let's give the urban				
		aboriginal population a reason to be proud of Edmonton, and				
		where they fit in our history. Let's show the World how we can				
217		celebrate diversity as part of the fabric of our city.	5			IdeaScale

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
	lacas	IDEA				JODIVIITIED
		Winter Camping - Open up the campground near Snow Valley				
		for winter camping. Teach winter camping classes and				
218		encourage people to experience sleeping outside in the winter.	2			IdeaScale
		Downtown Winter Light Contest - Just like we do with our				
		homes, have businesses and office towers compete by lighting				
		up their entrances/street fronts for Dec/Jan. Not necessarily a				
240		Xmas theme or style, but perhaps in a more artistic or creative	_			lala a Carala
219		manner to help illuminate our darkest months	5	6		IdeaScale
		Ice Hotel - If any city can do an ice hotel it is Edmonton. We are				
		famouse for our winters. This could be a tourist attraction and				
220		could coincide with other winter festivals and events.	4	5		IdeaScale
		Winter Night Bike Ride - Host a winter bike ride that includes a				iacascaic
		friendly competition for the best lighting decoration of the				
221		bikes	2			IdeaScale
		Hot Beverage Vendors along river valley trails - At certain				
		spaced intervals along the most popular river valley trails, let				
		vendors sell hot apple cider, hot chocolate, or other non				
		alcoholic hot beverages to river valley hikers, walkers,				
		snowshoers, cross country skiers, etc. I often hike in the river				
		valley during the winter and have always wished I could get a				
		hot drink to. warm me up halfway through my hike instead of				
222		always having to bring my own beverage	3	1	2	IdeaScale
		Skating Trail down the River Valley - I propose that we follow in				
		Ottawa and Winnipeg's footsteps and build a large and long				
		skating rink down the North Saskatchewan River. We don't				
		need to try to break the world record but we could make a				
		massive skating rink that thousands could enjoy. There could				
		be live music, food vendors, and warm up shacks/change				
223		rooms along the way for those cold days	1	2	3	IdeaScale
		IglooFest - Dance Party in your one-piece Ski Suit? Already				
		hosted in Montreal - This should come to Edmonton. We have				
		the promoters to do it and already attract big name DJs /				
		Electronic Artists! IglooFest: "You are invited to the kingdom of				
		the igloo where you are promised the best artists of the				
		electronic scene, a unique and compelling architectural				
		scenography, a hilarious contest snowsuit "one piece" and an				
		electrifying atmosphere that will surely generate the hottest				
224		nights of winter!"	5			IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Edmontons New Neighbourhood Guidelines - The city is				
		working on new neighbourhood guidelines. On pg 19 of the				
		Winter City report it notes: "The City of Oslo acknowledges				
		that planning for snow removal must happen as early as the				
		road design phase; roads need to be designed to have				
		somewhere for the snow to go without affecting traffic flow.				
		One of the most effective ways to plan for this is to include				
		boulevards between roadways and sidewalks." Edmonton's				
		new neighbourhood guidelines should limit developer's use of				
		cul de sacs and should get back to developing roadways with				
		boulevards like in the mature neighbourhoods of Edmonton.				
		For one, his would limit the impassable windrows left along				
		and at the end of sidewalks. Making Edmonton more walkable				
		year round begins with the infrastructure we have to work				
225		with.	4			IdeaScale
		Winter Food Festival (seasonal, local food) - Challenge our				
		great restaurants to create seasonal, local dishes/menus for a				
226		month a la Fork Festival	5	3		IdeaScale
		Dog sledding in one of the river valley parks - I would love to				
		have the opportunity to go dog sledding within the city as the				
		only opportunities for this a far outside of the city. I'm sure				
		many others would also love this opportunity as it may never				
		be possible for them otherwise. I myself have had Siberian				
		huskies which are amazing dogs to interact with and can teach				
227		people about working as a team	5			IdeaScale
		Green Shacks - Instead of storing Green Shacks in the winter,				
		make them available to small vendors to use in the River Valley				
228		or communities to use for their own winter ideas	1	4		IdeaScale
		Winter Food Trucks - Summer food trucks are amazing,				
		seasonal treats. It would be equally fabulous to have trucks				
229		kitted out with chili, hot chocolate, spicy ethnic wonders	3			IdeaScale
		parties out that diffy not discounte, spicy earlie wonders				.acascaic

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		International Winter Light Video Projection Competition - Hold the world's first ever Winter International Video Mapping Competition in Downtown Edmonton. Check out this link: http://www.youtube.com/watch?v=8wur5NMJNfc&feature=pl ayer_embedded . The idea would be to choose 5-6 blank-walled buildings downtown on an easy walking route whereby citizens and visitors could stroll during the winter evening / night, vote at heated hot chocolate / cider ice bar or patios, sample food-truck along the way, socialize, window shop and or attend other winter events running concurrently or later that night. International designers would compete under the common theme of winter. Corporate sponsors could donate buildings, labour, transportation, volunteers, etc. demonstrating goodwill and pride in our community. This event would be free and accessible to all Edmontonians, could				
230		be held over the course of several nights and publicize our city nationally, and internationally.	5			IdeaScale
231		Winter Tri Club - Promote winter fitness through outdoor winter triathalons. Ski, Skate, Snowshoe. Train and compete in Edmonton's river valley	2			IdeaScale
232		High Level Bridge Ice Climb - Lets build an ice climbing wall on the side of the High Level bridge allowing ice climbers the chance to climb the tallest city waterfall in the world (?). This would surely bring spectators and international attention	4	2		ldeaScale
		Walkable Communities - We really need walkable communities in which people encounter one another - in summer and winter. It is very important to make sidewalk clearing a municipal responsibility. No matter how much rhetoric we have about "winter city," this policy of off-loading sidewalk safety onto individual property owners tells a louder and more telling truth. We don't care. I still think people should be encouraged to get out and clear away snow and ice, but the city needs an effective, prompt sidewalk safety program, and my snow shovel should not be considered effective in this respect. I suggest that we aim for no more than two to three weeks between November and April during which sidewalks				
233		cannot be safely used by people who have difficulty walking	7	4		IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Pocket Parks Downtown - Pocket Parks downtown that serve				
		the local residential community are vital to the long-term				
		success of any city. Making downtown livable for residents,				
		especially families, means more public park spaces within				
		walking distance of where you live. In a WinterCity, the park is				
		a place to congregate or hang out on a sunny winter day, make				
		a snow man, walk your dog, and enjoy the fresh air. Some				
		pocket parks may even have spaces for small food vendors, or				
		a small area to create a temporary skating rink. Most of all, it				
		allows residents to be in a natural, green space that changes				
		with the seasons. Winter is a time that we anticipate renewal				
		in the spring - flowering trees, community garden space, green				
		grass. In the meantime, put on a touque and make a snow				
234		angel!	4			IdeaScale
		Climate Oriented Design Awards - I would encourage a				
		significant award for buildings and developments that utilized				
235		the principles of climate oriented design in their final products	5			IdeaScale
		Bike Share (like Bixi bike) but with studded tires for snow/ice! -				
		It would be great to encourage winter bicycle commuting by				
		having system of bike stations that one can rent/borrow bikes				
		with studded tires for safe winter riding! This could also				
236		encourage biking in the river valley trail network too!	7			IdeaScale
230		Hockey tournament on the River - Put a weir in the north Sask				lucascale
		river to allow it to freeze over and put on the largest outdoor				
		hockey tournament in the world. As a bonus, the river would				
237		be available for family skating as well.	2	1		IdeaScale
		, ,				
		Reliable/very frequent bus service - To encourage people to				
		use public transit, particularly when it is cold outside, it would				
		be brilliant to have "extra frequent" bus/LRT service. Buses				
		every 5 mins. This would mitigate any time waiting outside in				
		the frigid cold. More often than not, we have the opposite				
238		service [infrequent/unrealiable] bus service in the winter	7			IdeaScale
		River Valley Outdoor Centre - Bring back our RIvery Valley				
		Outdoor Centre (Old Donald Ross School) Encourage, program				
		and make sure out river valley trails, rinks, programs are				
		vibrant in the winter. Warm up places, hot chocolate, rentals.				
239		Promote as a tourist amenity.	1	2	4	IdeaScale

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		Winter Gallery - Let's turn the sides of downtown buildings into				
		the largest local Art Gallery ever. Using projectors, each				
		building could become the gallery of one artist, and selected				
		pieces of their work could be rotated gradually throughout				
		every evening during the 'show.' Each building/gallery could be				
		sponsored by a local business, possibly recovering most, if not				
		all of the costs of the project. A three-person team of curator,				
		graphic designer and technician could install and maintain the entire exhibit. Costs would be low and (as above) potentially				
		recoverable. Given enough warning, artists could even be				
		encouraged to develop art that is customized for their 'canvas.'				
		This is a very affordable way to dress up our city at night,				
		promote more foot traffic in winter evenings, and				
240		celebrate/promote local artists and businesses.	6			IdeaScale
		Winter Driving 101 Course - Beneficial for new drivers, those				
		new to Edmonton winters, and those just needing a refresher				
		on winter driving, these courses would help keep our roads				
241		safer	_ 7			IdeaScale
		Policy to include winter in all renderings for capital projects -				
		Too often when images or designs for capital projects like new				
		buildings, roads, bridges, transit stations, etc., are shared, they				
		do not include a winter scene. I'd love to see us require that all				
242		such projects include both summer and winter renderings!	4			IdeaScale
		Yugikassen tournament - Put together a Yugikassen				
		tournament (japanese snowball/dodgeball) in a prime location,				
242		perhaps Telus field. Have different divisions all the way up to	_	2		Ida - Caala
243		professional/international indoor (third space) bus stops - partner with/provide tax	5	2		IdeaScale
		breaks to private landowners/existing businesses to encourage				
		development of 'thid space' bus stops. Cafes, bookstores,				
		libraries all can incorporate warm and safe places to wait for				
244		the bus!	7			IdeaScale
		Pedestrian-friendly Core - Downtown Edmonton has some				
		great walkable areas (like 104 St and Jasper) that are well-used				
		in the summer. I think it would be great to designate some of				
		these areas as pedestrian only, and encourage walking traffic				
		by installing heaters and awnings to trap the heat. The more				
		we cater to pedestrians, the more vibrant our street life - and				
		local economy - becomes. Imagine having a coffee on a heated				
		patio at Credo year-round, or just enjoying a warmed-up stroll				
		along Jasper Ave on a crisp winter night. By taking the bite out				
		of the cold, the increased pedestrian traffic would help to				
245		make our city streets safer and encourage more support of our	7			IdeaScale
245		local businesses	7			IdeaScale

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
246		Ice Thickness Communication - This is a quick and simple idea. I'm told that the ice thickness is monitored daily on storm water lakes in the city, though that gets a little bit hard to believe when they have unknown ice thickness sign up even after a week of -30c. Create a website where people can go to check the current ice thickness at their local storm water lakes, and the date it was last updated, similar to how the city already has for the outdoor rinks around the city.	8			IdeaScale
247		Festive Lighting - Let's face it - it gets dark here so freaking early! The Leg extended its holiday lighting this year, which was great. I'd like to see more festive lighting around the city from Nov-Feb (not just Christmas lighting), say perhaps some strands of white lights, around the pathways of river valley parks like Ezio Faraone Park, or the High Level Bridge, River Valley Road, to name a few areas, and other high-traffic pedestrian areas. Let's brighten up the magic of winter	5	6		IdeaScale
240		All-Season Landscaping - Prairie grasses of all kinds flourish naturally in our region and more importantly, stick out from under the snow. Let's landscape with them instead of perennial flowers that require way more maintenance and can only be enjoyed for part of the year. Imagine tufts of long wheat-coloured prairie grasses poking up from the snow next to				
248		benches and around City buildings. Snowshoe Treasure Hunt - Geocache in the river valley. Explore the river valley on snow shoe and find hidden treasures. This could be self organized or a formal event Mulled wine without fences - One of the best feelings in the winter is having a nice warm beverage in hand as you walk about the city. Bring mulled wine to our outdoor events,	5			IdeaScale IdeaScale
250		without having to be corralled into a "beer garden" standing still while you sip your drink! Outdoor Festival of Trees - Bring the Festival of Trees concept	3			IdeaScale
251		outside and challenge artists, sponsored by companies, to create beautiful, decorated trees outdoors. Winter Zoo Fest - a lot of people do not even know the zoo is open in the winter. advertise the zoo and what is there, have sleigh rides past the attractions, ice skating, snow man	5			IdeaScale
252		contests, ice sculpture contests, free hot chocolate with your admission ticket. information booths for skiing and snow boarding (perhaps offer lessons) to draw in the younger people	5	2		IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Festival du Voyageur - Edmonton may be the Festival City, but Winnipeg is the place to be every February for the worlds				
		largest kitchen party. There's no need to reinvent the wheel, the Festival du Voyageur has been embracing winter for over 40 years. As an elementary student in Winnipeg's east end, I				
		experienced my first dog sled ride, downed a bowl of pea soup,				
		and made my own ceinture fléchée to show off at home. Check out their site: http://festivalvoyageur.mb.ca/ Edmonton may				
		not have the same strength of connection to the voyageurs as Winnipeg, but the fur trade certainly did reach us, and was a				
253		key factor in this area's history	5			IdeaScale
		Pedways - The fact that the recent LRT station at Southgate does not connect to the mall is ridiculous, given our climate.				
		Similarly, new construction downtown should always include ways to link buildings. I'd love to see an intricate network of				
		above-ground pedways like Calgary's +15 or Minneapolis,				
		MN's. Anyone who says pedways are not pedestrian-friendly has never actually walked outdoors in the winter. I actually				
254		walk-about more (and shop more) when I'm connected by an indoor route	7			IdeaScale
		Outdoor Ice! - There is no better Canadian expirence then				
		outdoor skating rinks. Whether for a quick game of shinny,				
		recreational fun, or to teach the younger generation how to				
		skate, outdoor ice makes any winter day special. There is				
		currently no outdoor skating rinks between the area of 97st and Manning Drive north of 153ave. This area serves a large				
		population of young families. We should use this classic				
255		Canadian passtime to make Edmonton a awesome winter city!	2			IdeaScale
		Transit - Heaters at popular bus stops that have power when it				
		drops below x degrees, with button to turn on for heat for x				
256		number of minutes	7			IdeaScale
		Hockey in Churchill Square - Build an outdoor, community rink				
257		in Churchill Square	2	4		IdeaScale
		International Ice Music Festival - Edmonton should celebrate				
		music influenced by, and made from Winter. Acts could include				
		everything from indigenous music from Canadian aboriginals in				
		the territories, international acts from places like Russia and				
		Iceland and, my fave, performances on instruments made from				
		ice. See link for utter awesomeness:				
259		http://www.youtube.com/watch?v=_cHtfNUQYal&feature=pla	5			IdeaScale
258		yer_embedded	5			IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Polar Bear Swim - Several cities host polar bear swims/				
		plunges, etc where participants showcase their love of winter				
		(and their bravery) by plunging into icy cold water in as little or				
		as much clothing as they dare. I think Edmonton would draw a				
		courageous crowd if we held this in front of City Hall (once the				
259		temperatures return to zero)	2			IdeaScale
		Make our Relationship with Winter a Health Issue - Make our				
		relationship with winter into a health issue. Emotional health,				
		mental health, physical health. I suggest people check out the				
		blog "Dr Sharma's Obesity Notes." This blog is an Edmonton				
		resource, and today's (January 24) post concerns recreation				
		areas and obesity. Match this particular physiological issue				
		with injuries from falling, and it is easy to begin to see that our				
		unwillingness live well with winter is costing us money because				
260		of health care costs.	2			IdeaScale
200		Dog Sled Races - To use some of the park areas for learning				lacascale
261		more about dog sled racing	5			IdeaScale
		Ski Doo Racing or Quad Ice Racing - We are a racing community				
		- work with the various clubs to bring racing out in the winter				
262		as well	5			IdeaScale
		Northern Lights Childrens' Story Pods - One of the great things				
		about living up north is the magic of northern lights. One idea				
		could be to create a small canvas dome low to the ground				
		(maybe 8-10 feet high) ringed by a small snow / ice wall with				
		entrance/exit. Inside the cavas igloo, there could be space for				
		about 20-30 children to sit/lie down on padded matts to watch				
		a series of northern lights stories, learn about other cultures,				
		and warm up via small space heater. Stories could be projected				
		onto the outside of the canvas roof. Multiple story pods could				
		be sprinkled along / in the river valley with other				
263		complimentary winter events, programs, facilities	1	8		IdeaScale
		more Cross Country ski trails - How about encouraging the use				
		of all the idle golf courses in the winter by setting cross country				
		ski tracks on them? This would definitely encourage skiers of				
		all ages to get out and enjoy winter more. These are gently				
		rolling areas which make skiing much safer for novice skiers, or				
264		older more fragile individuals	2			IdeaScale
		Heated Louise McKinney Park - Add heaters and additional				
		lighting along the walkway on the north side of the river in				
		Louise McKinney Park. Repurpose the segway rental store into				
265		a bar/cafe (for the winter).	4	6		IdeaScale
		Host World's Largest Snowball Fight - Similar to the U of A's				
		recent world record breaking dodgeball game I think Edmonton				
266		could take the title for largest ever snowball fight!	2	5		IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Outdoor ICE Museum a la Madame Tussaud - I'm thinking local				
267		celebs!	6			IdeaScale
		lce Slides and Ice Skating - Set up ice slides of different widths				
		and sizes. Some can be big enough for an entire family to go				
		down and others can be singles. Similar to the ones that are in				
		the famous Bal de Neige (Winterlude) in Ottawa/Gatineau or				
260		Carnival in Quebec City. No problem with copying something				
268		that works!	_ 2	6		IdeaScale
		Winter Park - Designate Hawrelak a winter park that becomes				
		the hub for all the outdoor activities and leads into trail				
		system. Build family-friendly toboggan runs off the hills leading				
		into the park, offer dogsledding in parts of trails, hayrides,				
		outdoor curling rinks, figure skating part of current skating rink				
		and put up bleachers and dome and have skating shows;				
		nightime lights; bonfires and activities and use amphitheatre				
269		area for entertainment and tents and food	2	5		IdeaScale
			_			140450410
		Lifestyle changes to enjoy Edmonton year-round! - Rather than				
		hosting one or two events that only last a few days, I'd be more				
		interested in making winterall six months of itmore livable.				
		Clean (safe) sidewalks, heated bus stops, well-lit sidewalks and				
		trails. How great would regular farmer's markets be in winter				
		and summer? It would be awesome to see outdoor heated				
		patios with blankets serving mulled wine. Why not run outdoor				
		movies in Churchill Square during the winter months too? Let's				
		take all the fabulousness of Edmonton summers, and modify				
		them so they also work in winter! Then we don't have to count				
270		down the weeks until summer comes back.	5	4		IdeaScale
		Winter Wear - I just bought a very good parka, but it was made				
		in China. Good as it is, it is still missing a few things that I loved				
		in the best parka I ever owned - two or three decades ago. That				
		parka was made in Canada. What about encouraging				
		companies to locate quality winter clothing manufacture in				
		Edmonton, and including a community outreach and				
		community input part of that. We need affordable winter				
		clothing that allows us to walk comfortably in very, very cold				
		weather. If the sidewalks are safe and clear, then everyone				
271		should be able to get outdoors and walk	3			IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Fashionable Slogan Contest - Changing attitudes must first start				
		within and takes time. If we inspire the youth of today in				
		developing a personal sense of pride in our winter (versus				
		something we must overcome), we can help shape the parents				
		and leaders of tomorrow and future activities. Something as				
		simple as creating some memorable tag lines that could be				
		printed and re-sold on tee-shirts (similar to the "We are				
		Canadian" campaign) can be infectious. Instead of making the				
		cold a negative stigma that we are trying to distance ourselves				
		away from, let's celebrate it as a badge of honour. A contest				
		could be set-up for individuals to come up with memorable				
		slogans (something like "Edmonton - largest northern city in				
		the World, -40°C and we love it) that individuals would be				
272		proud to wear	5	3		IdeaScale
272		Walking in the stars - Highlight the fun and magic of walking on	_			Idea C
273		fresh snow sparkling with night lights. Snow Tube Park - The City should build a snow tube park in the	2	6		IdeaScale
		River Valley. Ski resorts like Whistler and Sun Peaks have				
		constructed chutes/runs with snow barriers varying from				
274		beginner runs to expert	2			IdeaScale
		River Valley Parks - I agree with a previous suggestion as to				
		grooming paths along the River Valley for cross-country skiing.				
		It would be nice to also have one paved path along each side of				
		the river cleared properly of snow and ice so those who wish to				
		run or who are not into winter sports (by choice of because of				
		health conditions) can walk or run. (And maybe places for				
		snowshoers?) Having these options would help more people			_	
275		enjoy the outdoors in the winter and keep active and fit.	1	2	4	IdeaScale
		Warm Kids Program - On cold days, single parents pushing				
		strollers is very unexeptable. Starting a program where free				
		rides would be given to grocery shop, daycare, school, etc for				
		parents who do not have the means to comute with there				
		young children. seeing that there are only a few weeks worth				
		of exteamely cold days in Edmonton im sure this program				
		could and would be very succesful. Edmonton is a warm and				
		welcoming city. this would only inhance the cities reputation				
276		and bring a more carring and compassionate feel to the people Sliding Competition - Bring your GT's, toboggans, tubes and all	7			IdeaScale
		other types of sliding equipment. Freestyle event for those				
		daring few but a speed and distance race for all the rest. Enter				
		by age category. Provide seating for viewing pleasure and a				
		place to rest in between races. Mill Woods would be a great				
277		place to host such an event	5	2		IdeaScale
		snowmobile park in the city - all we'd need is open field, some		-		iacascaic
		hills, maybe in the river valley [there was a negative				
278		comment to this one]	5			IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
279		Snow Graffiti - lets think of cool ways to decorate the snow	6			IdeaScale
		Heritage Curling Classic - Having a funspiel of				
		Provincial/Canadian Curling Champs at the oldest curling club				
		in Edmonton, The Granite Curling Club Established in 1920 and				
		on its original site. It would be perfect with the Brier being at				
280		Rexall in 2013	2	5		IdeaScale
		Snowshoecity - market unplowed areas beside sidewalks as				
281		snow shoe routes	7	2		IdeaScale
		Dressing for winter - I love winter, but I also know how to dress				
		for it. I suggest a public education campaign about how to stay				
		warm. It is also possible to remain stylish while doing so, and it				
		is not essential to spend a fortune either. Dressing properly is				
282		the key to enjoying winter safely.	3			IdeaScale
202		the key to enjoying winter safety.	3			lueascale
		Surprise Wedding Receptions in Churchill Square - Surprise YEG				
		Winter City wedding receptions in Churchill Square for random				
		couples? NY City does it! A random couple married in a civil				
		ceremony is spontaneously asked to share the warmth and join				
		a surprise wedding reception set up in the square near city hall.				
		In N.Y.C., this is supported by the Mayor's Office and Improv				
		Everywhere: see:				
		http://www.youtube.com/watch?v=1lVS22y4uoU&feature=pla				
		yer_embedded A simple shelter in the square, such as a				
		Metropolis pavilion, could be used to protect the couple, their				
		family and friends, along with the local improv group and				
		reception participants from the elements (the City Hall Foyer				
		would be back-up locale). No matter the weather, this event				
		could occur once or twice per month all winter long. Share the				
283		warmth of spontaneous giving & sharing in our Winter City!	5			IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Hi Ben I think your request for feedback on this issue is great.				
		I have been involved in both Winter Light and this year's				
		Metropolis. It seems like everyone is trying to help Edmonton				
		have a fun and active winter and running into all sorts of				
		problems in doing so. I really think you need to begin with the				
		architecture and the zoning. Little things like: is there a non				
		Starbucks coffee shop or small restaurant in my community				
		(no) in the next one that I could maybe bike to in the summer?				
		(yes) that I could send my 10 and 12 year old alone on bikes to				
		? (no because they need to cross 2 major roads to do so) .				
		Small problems like this occur all the time in Edmonton. where				
		can people go shopping near their home? Is it a 10 minute walk				
		or a 10 minute drive? I used to live in Japan and every old				
		district in Tokyo has a shotengai- a shopping street. There you				
		will find your community regulars, mothers, the elderly and				
		others who can't drive or take transit easily. It bonds people.				
		So a lot of what Edmonton lacks is only amplified or made				
		impossible by winter, but is still lacking in summer. As long as				
284		city planning highlights transportation (vehicle) networks over	5	7	3	email
		Design our city with whiteways/greenways - Design new				
		neighbourhoods and retrofit older neighbourhoods as much as				
		possible, with green-ways which become white-ways in the				
		winter. These would be non-motorized transportation				
		corridors in the summer and winter. In winter, snow covered				
		routes could be used for skiing and kick sledding (using upright				
		sleds which elders and parents with small children use in				
		Finland) for ease of mobility in the winter. Having convenient,				
		aesthetic non-motorized routes would encourage people to be				
285		more active for recreation and destination trips.	4	7		IdeaScale
		transit - make transit free on the coldest days of the year				
		(almost like a celebration when the temperature drops below a				
286		certain number below 25C maybe?)	7			IdeaScale
		Winter clothing - A major barrier to enjoying winter is the cost				
		of proper clothing. A good parka and proper winter boots that				
		are actually comfortable to -30 can set you back hundreds of				
		dollars. Maybe make them accessible with rentals/loans for				
287		special events? The reverse coat check! The winter tux!	3			IdeaScale
207		Indoor Offleash Dog Park - I want a place where I can	3			iueascale
288		thoroughly exercise my dog on the coldest of winter day	8			IdeaScale
		, , ,				
		North by Northwest - Alternative music festical catering to up				
200		and coming, as well as established alternative music [duplicate:				IdoaScala
289		also posted under Winter Cities category]	5			IdeaScale

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
	lucas	IDLA				JODIVITTED
		Winter Free Admission Day - Much like the free admission day				
		in the summer the city could open the Zoo, Fort Edmonton,				
		John Janzen, etc to the public for fun winter activities. Winter				
		animals at the zoo, sleigh rides and snowmen at the Fort,				
		snowshoeing and animal tracks at John Janzen. Live music at				
		Hawrelack park for ice skating. Even working with Snow Valley				
		to run free that day and encouraging community leagues to				
290		offer up the rinks to non-members	5	2		IdeaScale
		Snowshoe Tours of Parks - Guided tours of the Leg grounds,				
		River Valley, and all our great city parks in showshoes. Could be				
291		hosted by John Janzen Nature Centre or private company.	2	1		IdeaScale
231		wintergear - hold a weekend event that showcases the best				lueascale
		quality outdoor gear, has seminars on dressing for outdoor				
292		sports, etc.	3			IdeaScale
		Winter Festival!!!! The City of Festivals needs a big one during				
293		winter	5			IdeaScale
		ice climbing - Build a tower, coat it with ice, rent climbing gear,				
		train people, hold competitions - Churchill Square? University?				
294		Kinsmen?	2			IdeaScale
		I really think we should have more live food/music culture in				
		Edmonton, outside.The Edmonton Folk Fest proves that locals				
		here love the concept of some good music and food outside. I				
		think we shouldn't lose our festival culture because of some				
		snow. People don't stop working because of the snow, so				
		who's to say that they won't do the same in the cold winter? I				
		think because we don't give locals the option of doing things				
		outdoors that does not include snow sports (which is great),				
		we tend to stay home for the most part. I think an inexpensive				
		way to get people together and outside and enjoying				
		themselves from Dec-June is creating outdoor food and music				
		canopies. I travel every winter and go to even colder cities				
		(yes, call me crazy), but I find that people are enjoying				
		themselves just as much may it be drinking mulled wine from				
		little stand or pasties (I'm sure we can be creative and have				
		perogies/pretzels) while listening to either buskers or paid				
		musicians. I've also experienced outdoor screens for old films. I				
		think Churchill Sq. would be an amazing spot for something				
295		like that. I think art and food culture is of common interest to	5	3	6	contest

	Number of	IDEA	Code	Code	Code	CLIDANITED
	Ideas	IDEA				SUBMITTED
		My idea for transforming Edmonton into a better winter city is				
		to create a skating rink on Whitemud Creek. I would like to see				
		the rink start at Fox Drive and continue south to at least 23rd				
		Avenue. I believe this is doable as there is little water flow in				
		the Creek during the winter. The rink would allow the people				
		of Edmonton to enjoy a skating experience similar to that at				
		the forks in Winnipeg or the Rideau Canal in Ottawa. I also				
		think the cost would be minimal as the city must already				
		possess the necessary equipment to flood the Creek. Thank				
296		you for the consideration of my idea.	2	4		contest
230		What would make me fall in love with winter in Edmonton?				Contest
		Lights, lights, and more lights. Twinkly lights on boulevard				
		trees, park trees, lit snowflakes on street posts, and anywhere				
		they could be put up. Well lighted trails and streets for strolling				
		and walking to encourage those to get outdoors even if it is				
		dark out. Light shows in parks and open areas with picnics and				
		weiner roasts. Light shows combined with music!! There are				
		some parts of the city that are nicely lit and when you enter				
		them you just can't help but smile. With all the darkness we				
		must endure during our long winters, it would be nice to				
		showcase the light in our lives for the whole season. The Day				
		the lights get turned on can be made into a special eventtons				
		of ideas would evolve and take off. Thank you for the				
297		opportunity to voice my response.	6			contest
		We should have a giant "EDMONTON" community NEON				
298		skating PARTY!!!! All skating venues, black lights and MUSIC!!!	5	6		contest
		I submitted the following to the winter city strategy website:				
		Ice Rink Bridge across the North Saskatchewan. I would like to				
		propose a new pedestrian bridge across the North				
		Saskatchewan river between the High Level bridge and the				
		Walterdale bridge. This would be an ice rink bridge in winter				
		with amenities such as cafes on either side. In the summer it				
		could be used for family/sporting activities/festivals etc.				
		Funding for this bridge would in part come from sponsorship				
299		for naming rights of the bridge.	4	2		contest
		Contest idea get the people involved through social media. We				
		could have all people submitting snowmen and snow forts in				
		a city wide competetion for the best and most creative and get				
200		the families out active togetherand even have businesses	_			contest
300		enter!	5			contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
301		Here are my ideas to make Edmonton a better winter city:* An outdoor winter market in Churchill Square once a monthwith not just food vendors, but musicians, ice sculptures, horse & wagon rides, a bonfire, maple syrup troughs as of February or so, and skating in front of city hall. And it all has to be outdoors (rather than those horrible, tasteless white tents that were put up this year). * More cross-country ski trails in the city. * Winter exhibits at the AGA, like the one currently on in Enterprise Square. * Support for the Storm Series snowshoe evenings (I went to one and it was so much fun!).	3	2	6	contest
		Put temporary plexi-glass structures over certain sidewalks so that walking and biking are easily possible all winter long. Remove them in the springtime. Also, install "boardwalks" (made from recycled lifetime-lasting plastic decking boards) 6 or so inches above the cement sidewalks. They would have small spaces between boards for rain and snow to fall through. They could be swept instead of requiring shoveling. They could be designed to fit together by sections so that people could purchase (or rent) however much they needed. The "end" of the sidewalk could be sloped pieces except where two neighbours have both decided to have the boardwalk. Theirs would just "snap" together. If one house has it but the next house doesn't, it would just end with a "slope" to the non-board-walked property. Wheelchairs, strollers, walkers, canes etc would be successful in using these walks no matter the conditions. No more ice patches to handle! This could				
302		work if people gave it a chance.	4	7		contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Good morning, I would like some information on the bylaw				
		covering snow on sidewalks. I am in a wheelchair, living by the				
		U of A, and it seems like I have problems with snow on				
		sidewalks every year, and more than once I have had issues				
		with Bylaw not taking my complaint. As I understand it, Bylaw				
		will not take complaints until 48 hours after the last snowfall.				
		My problem is this: this rule set by Bylaw seems to be in effect				
		even if there was only a light dusting of snow. This means for				
		me that even if there was already several inches of snow on a				
		sidewalk, as long as it snowed even a millimetre, Bylaw will not				
		do anything about it. This morning I was wheeling to work				
		down 87 avenue toward 109 street, past University of Alberta				
		Graduate Residence and the next block, which is houses and a				
		single low-rise apartment building. Along these two blocks, I				
		fell twice. The first was in front of Graduate Residence and				
		fortunately 2 city workers rushed to help me. I could see from				
		the tracks that a snowplow had been run down the sidewalk,				
		but the snow was not removed. There is perhaps 4-5 inches of				
		snow with gravel on top of it. My front wheels dug into this				
303		soft snow and sent me and my laptop flying. I called Graduate	7			email
		Would love to see a 5-10 year program to progressively create				
		(& maintain) cross-country ski trails next to or near the existing				
304		walking / biking trails throughout the city.	2			contest
304						contest
		I would like to see the City of Edmonton provide funds to				
		purchase snow making equipment for Goldbar Park. This park				
		is used extensively for both recreational skiing and for training				
		by competitors. There is often not enough snow during the				l
		winters to provide for a good ski season. It would like to see				l
		the purchase and operation of snow making equipment to				
		provide a much longer ski season to keep this activity going for				
305		as long as possible each winter	7	2		contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		social media campaign (blog, Facebook, Twitter) of				
		Edmontonians (of different demographics - student, young				
		professional, families,etc.) experiencing local activities				
		throughout the winter. For example, attending festivals				
		(Metropolis, Lights at the Legislature, Winter Light, Deep				
		Freeze, Ice on Whyte), checking out city facilities (outdoor				
		rinks, Snow Shacks), participating in/attending winter sports &				
		events (hockey, curling, tobaganning, Silver Skate Festival, The				
		Birkie), going to places that are typically 'summer' activities				
		(the zoo, Devonian Gardens, High Level Bridge Street Car), checking out new activities and events (City Hall winter				
		farmer's market, Fork Fest, Downtown Dining Week, Dish				
		Crawl, ETS Christmas lights tour), going to awesome indoor				
		events (Edmonton Oilers/Oil Kings/Rush, Improv at the				
		Varscona, ESO, local & professional theatre), etc. Can also use				
		this as an opportunity to highlight local stores for Christmas				
		shopping ideas, volunteer opportunities, etc. 2. Corporate				
		Challenge Winter Edition (or similar competition with another				
306		demographic) - with competitive events like curling & hockey	3	5	6	contest
		Hi, I have an idea of how we could make Edmonton into a				
		Winter Wonderland City. I would hold a week or even a long				
		weekend winter carnival every February or early March with				
		daily events. Perhaps some of the events can be held				
		downtown town Edmonton and some all over the city. You				
		would have an ice rink, carnival rides, horse carridge or hay				
		rides. Sledding. Events for families to participate in. Winter				
		contest such as snowshoe racing, log cutting, nail hammering, tea boiling, piggy back races, push me pull me competitions				
		winter events people can participate in. You would hold				
		friendly hockey tournament. Hot chocolate, hot dogs, and				
		maple syrup sticks. At the end of the carnival you could hold a				
307		family gathering with firecrackers or talent shows.	5	2	3	contest
		How about a Snowshack program? The same idea as the				
		Greenshack program but takes place in the winter. Obviously				
		needs to be a warm shack:) I believe improving community				
		skating shacks would be a step in the right direction. Make the				
		community skating shacks more comfortable for parents and				
		grandparents that just want to watch their				
		children/grandchildren skate. For example a comfortable				
		seating/eating/reading area with windows with a view of the				
		rink would be great; someplace where caregivers can watch				
		but still be comfortable and warm if that's what they want to				
308		do. This also has the benefit of encouraging community members to meet and get to know each other	2	4		contest
308		Intermets to tileer and Ret to know each other	Z	4		contest

	Number of Ideas	IDEA	Code	Code	Code	CLIDAUTTED
	ideas					SUBMITTED
		How about a Mobile Winter Fun Crew? Deck out a				
		motorhome, fill it with equipment, hire some university				
		students with a physical activity background and have them				
		travel to different neighborhoods during the winter season to				
		play winter games with the community kids. The idea being to promote outdoor winter activity with children whether it be				
		snowman building, snow soccor or sled races the Winter Fun				
		Crew could be quite creative I'm sure as many typical summer				
		games can be adapted for winter. Community children would				
		get to know each other and would be active - enjoying the				
309		outdoors	2			contest
			_			
		BEST IDEA: "THE PICTURES REFLECT THE CITY" SO				
		ENCOURAGING ALL RESIDENTS OF EDMONTON TO TAKE				
		PICTURES EVERY WINTER YEAR WITH FAMILY AND FRIEND'S,				
		GET TOGETHER'S OR SOCIAL COMMUNITY WORK AND				
		UPLOAD SOAS TO SPREAD THE WORLD TO SHOW HOW THE				
210		CITY ENJOY THE COOL SEASON. (A REWARD PROGRAM	6			contact
310		FOR UPLOADING ENCOURAGES RESIDENTS TO ENGAGE)	6			contest
		The idea of maline advantage the best winter site in				
		The idea of making edmonton the best winter city is: "MAKING WINTER MORE FUN" by: 1) City residents to be				
		encouraged to have more fun with family, kids , friends and				
		community 2) Special Winter Games for adults and kids 3)				
		Enjoy cleanup, social work and a cup of hot beverages 4) More				
		importance and attention to seniors/old/elders by providing				
		thermal heat pads, shoes or socks to enjoy outdoors 5) Special				
		post card invitations to friends in other cities to visit especially				
		during winter and reward for visitors and sponsors 6) Special				
		bus passes, bus promotion for winter to look around the city				
		7) More depots providing winter clothings, shoes and related				
		accessories for free 8) Winter fashion dress contests in every				
		community-every week / bi-weekly 9) Special visitor visas -				
		quick and fast approvals - to reach their families 10) More				
		pictures uploading, publishing ,spreading news all the world				
		draws detailed attention. 1) Special website for voting -VOTE				
311		FOR EDMONTON :THE BEST WINTER CITY IN THE WORLD.	5	7	2	contest
		I hav e attached a few of my winter paintings which are				
		Edmonton in winter.If you would care to see more pls email				
242		me I have enough of these paintings for a show. Could be used	_			contact
312 313		as postcards Heated roads thru out the city to malt all the snow	6 7			contest
212		Heated roads thru out the city to melt all the snow				contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
	lueas					SUBMITTED
		I think to make Edmonton more of a top leading winter citywould be to incorporate snowflakes and mini lights into				
		the decoratingwho doesn't like a snowflakes Also outdoor				
		skating is so fun and brings families togetherbrings back				
		some of the old childhood memories. Have one huge skating				
		rinkwith it decorated with mini lights and snowflakes				
		everywheremaybe have a coffee/hot choc barwhere people				
		can go to gatherincorporate "Family Activities" people thing we live in Eskimossomehow we could fit that in				
314		toololjust a few ideas	6	2	3	contest
521		toomoningust a rew racas		_		
		To make Edmonton a better winter city there should be more				
		free family activites. I live outside the city and the cost of gas				
		and cost to go to events for a family of five is getting pricy,l love the city of Edmonton for the Oilers and Eskimos, How				
315		about starting a winterfest called Eskimoville!	5			contest
313		Have a cross country skiing/snow shoe dayand a dog sled				contest
316		race	2	5		contest
		Invite the ked Buil Crashed ice organizers to take a look at Groat Road. Take a look at opening up Telus Field for a				
		SnowmobileX Event. Actively pursue more Choirs to hold				
		events at the Ledge Grounds when it is decorated. Encourage				
		an organization to create a Senior's Assistance Christmas				
		Shopping charity for those in homes, or far from loved ones				
		who need more than a taxi, they need someone to carry their				
317		bags etc. Hi. My idea Alberta Ave has the Deep Freeze festival which is	2	5		contest
		amaising! Why not do something like that in other				
		communities throughout the city on weekends? It would				
		showcase unique areas and likely increase business in those				
318		ares too!	5			contest
		I am writing in about your Winter City Contest. I have always				
		thought the River Valley to be such a beautiful area. Have you				
		ever been to San Antonio? I have been a few times and the one				
		main attraction there is the River Walk. With its cute little				
		shops, cafés and boat rides, it's a really neat place to go! We				
		could have something like that in the River Valley. In the summer, we could have boats doing mini tours and in the				
		winter when the river is frozen, there could be skating and				
		other activities. Take a peek at San Antonio's River Walk and				
319		see what you think! http://www.thesanantonioriverwalk.com/	1	2		contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		I think that to make Edmonton the world's leading winter city,				
		is simple! We are already known for being Canada's Festival				
		City. Why don't we use that to make our Winters more				
		interesting? Having festivals every or almost every weekend				
		during the winter (as we do in the summer), would make our				
		city much more fun and fascinating. And it would give people				
		something to do and look forward to on a weekly basis, to get				
		passed those winter blues. Festivals don't always have to be				
		outside - they can be inside, such as at Northlands or even				
		maybe the Shaw Conference centre. Maybe even festivals				
		related to winter sports, such as skiing or snowboarding. There				
320		are endless possibilities!	5			contest
		In several European cities they have heated streets throughout				
		the downtown core in Oslo, watch the Doc Zone story on this.				
		They even talk about how the benefits cover the cost of the				
		power used.				
		http://www.cbc.ca/video/#/Shows/Doc_Zone/1242299559/ID				
		=2195057838 I like the Hot Spots and outdoor winter Terraces				
		that are used all year long. So we should look to Oslo for				
		inspiration. Imagine a whole new Edmonton starting with the				
		downtown arena, after a hockey game having a beer at an				
		outdoor terrace, shoppers stopping by hot spots with no				
321		graders or shoveling needed.	7	3		contest
		51				
		Edmonton Winter - Survive, Thrive and Come Alive! I think we				
		should stop trying to be so happy-go-lucky and all inclusive				
		with our winter ideas. We need to celebrate our ruggedness				
		and our hardiness. This can be incorporated by promoting				
		Edmonton as a place where we embrace a pioneer/aboriginal				
		identity of surviving, thriving and enjoying a place covered in				
		snow for 6-8 months a year. We need to play this up with				
		more of an element on toughness and ruggedness. We can				
		have a festival dedicated to learning winter survival techniques, we can have a polar bear swim, etc. We also				
		should incorporate more of an old world mystic to our festival				
		and to our city - maybe we borrow from Nordic festivals of				
		light and fire! Or incorporate an almost winter fairy theme with				
		beautiful and elegant (yet mysterious) costumes and				
		decorations. All of this is of course built around creating a				
		festival and a city people want to flock to. So with the element				
		of toughness, we incorporate a softer side "come alive" that				
322		lets people unwind after getting frosty.	5			contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
		I think all the parks long the North Saskatchewan could use a face lift. There could be a winter festival in the parks lasting a week, with food stands, hot chocolate, apple cider. You could				
		do a chili cook off contest with local restaurant chefs competing. A snow man building competition for kids. Because the parks all connect staring at Rundle Park would be best, and people can walk down the trail to the other parks. And a outdoor skating rink, with free skating would be great! Most of				
323		the time when we go to the park for a walk there isn't much going on there and they are just sitting there unused! Have horse drawn sleigh rides - ice sculpture done by local artists- (make a winter wonderland house)- Ferris wheel - snow	5	2		contest
324		mobile rides or races - ferry lights everywhere - ice palace skating type shows for free at Hawrelak Park- hot chocolate stands- warm up areas :) For the past three years, my brother and I have transformed	5	2	3	contest
325		our back yard into winter fun. We take pride on building our "ice slide". Every year it is different, depending on the amount of snow we receive. Enjoyment is had by all ages. We have a campfire going on the cold days, music, hot chocolate, ice caves, and the ice slide. Its also lit up in the evenings for continued amusement. Please take a moment to view our 1 minute video. Sorry I could not attach the clip to the email, the link will take you to YouTube. Iilgr8grl	2			contest
226		A Winter Children's Festival would be WONDERFUL. St.Albert has an outstanding children's festival at the end of May/beginning of June. A similar festival with a winter theme specifically for children would be fantastic. There are many great performance spaces downtown (Citadel, Winspear, City Hall, Library, inside the mall, Art Gallery, the Shaw Conference centre) as well as Churchill Square for tent activities, an outdoor display (ice carvings?) or slides. I believe families would welcome this kind of event and embrace it like they		2		contest
326		have the St.Albert festival A Winter Jamporee! There are many music lovers in Edmonton and surrounding area that would welcome an indoor music festival in the dead of winter. Restaurants, hotels and clubs would all benefit. The event could be branded with a winter theme. This festival could be similar to Jazz City in that it would run at a variety of venues over the course of a couple	5	2		contest
327		days. My idea is the city should have a large toboggan/tube slide	5	3		contest
328		downtown!	2			contest

	Number of	1954	Code	Code	Code	
	Ideas	IDEA Promote Edmonton with family-friendly activities: · Skiing ·				SUBMITTED
		1				
		Tobogganing · Skating · Hockey · Ringette · Candy cane				
220		lane . Appealing to children and families will make the city	,			
329		more vibrant.	2			contest
		Hello, I have lots of ideas to make one fall in love with				
		Edmonton in winter. First of all I would like to say that the				
		climate and the urban sprawl we have in Edmonton is a major				
		obstacle in providing something viable for everyone. Many,				
		many people do not like or have challenges venturing out in				
		the cold or spending long periods of time in the cold. With that				
		said, I would like to start with some observations that I have				
		made. In a recent trip to the City Centre Mall this past winter,				
		I was struck by how underutilized this area was. This indoor				
		area has so many possibilities and I could not believe how				
		desolate is was at that site. With all the condos going up in the				
		area and the concentrated population we have a perfect				
		environment to add wonderful fun things to do day and night.				
		There are plenty of open areas, particularly in the corridors				
		that could be set up as cafe's, interesting sitting areas to,				
		"people watch, or listen to various musical talents or other				
		performing artists. In places like the Empire theatre it would be				
		wonderful to have different vendors showcase their wares, ie				
330		wine, cheese, breads, pastries, etc. For a small fee people could	4			contest
		Labeling Colors and the least the boundary of the colors o				
		I think Edmonton should help out the homeless with a couple				
		of new homeless shelters that take those that are under the				
		influence like George Spady. This would not only help the				
		homeless but keep them off the streets so they aren't drunk				
		and stoned in public. This would also cut down on crime for				
331		those trying to get money for hotels and such	4			contest
		"cold air picnics" Allow access to the city parks in winter to				
		allow people to fire up the firepits, and enjoy cold air				
		picnics. Families could participate in winter activities such				
		as: bird-watching, cross country skiing, snow shoeing,				
		walking, and other winter pursuits. It might be helpful to				
222		educate the public via the media outlets introducing these				
332		pursuits Attached is my submission for the Winter City Challenge. Any	2	4		contest
		, , , , , , , , , , , , , , , , , , , ,				
222		questions or concerns please don't hesitate to contact me.				
333		[Lindsay Lloyd attachment saved]	5			contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Edmonton City of Winter Lights on Winter Nights Lights - lots of lights - would make me fall in love with Edmonton in winter. Think Candy Cane lane on steroids - Think celebrating the blues and greens of the auroral lights and making these colours the colours that represent this city in the form of lights in well used public recreation spaces. That these colours and the aurora become the emblem of this city. Lights along River Road, through the ravines that are walked in the winter, lights along the area below Louise McKinney Park and in Hawlerak Park. This would make people smile during winter. I was blown away with the crowds that turned up at Mill Creek (my home turf) for their winter extravaganza and many people were simply marveling at how the lighting made them feel. I				
		also think having some kind of way to skate on the North Saskatchewan River (like they do for the long races in Holland)				
334		would also make me happy	6			contest
		Bring on winter. My favorite season in Edmonton is winter. The first reason why I love it is you can snow board second reason is you can sled the last reason is you can build snow forts. The first reason is you can snow board. You can do flips. you can do 360's 720's 980's. You can go off jumps and do stunts. The second reason is you can sled. You can go off jumps. You can go really fast. You can race someone. The last reason is you can build snow forts. You can have any design on a snow fort. You can build igloos. You can food colour forts. It is warm in side a snow fort. Winter is the best season in Edmonton already because you can snow board, sled and build a snow fort. To make everyone fall in love with winter in Edmonton everyone needs to be able to do these things. We need free snow boarding, skiing, sledding and places to build				
335		snow forts.	2			contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Good Day. My suggestion to make Edmonton a more				
		attractive and beautiful city in the winter is to capitalize on a				
		natural phenomenon to brighten our city. It is dark in				
		Edmonton for most of the day in winter. We are a northern city				
		and need to stop apolozing for it. Let's use our location and				
		imagination to our advantage. People are fascinated by the				
		Northern Lights. If Edmonton were to use energy efficient				
		lights to mimic the colours of the Northern Lights our city could				
		be transformed for both its citizens and visitors as a new				
		attraction could potentially be created. I propose that lights be				
		fixed to the top of bridges such as the High Level and the new				
		Walterdale Bridge. More bridges could be added as money				l
		would permit. These lights could be set to radiate colourful				
		lights similar to the Northern Lights. If money permits, the				
		lights could be programmed to create different sequences and				
		patterns that could be repeated over a certain time frame. I				
		also suggest that similar lights be positioned at the highway				
		entrances to the city. The lights could be clustered together				
336		near the signs that already welcome people to Edmonton or if	6			contest
		I wish we had a festival that had old fashioned games and kind				
337		along the idea of the Bonhomme festival in Quebec	5			contest
337		Winter outdoor paintball course made of snow and ice for				contest
338		those crazy enough!	2			contest
330		A snow park like the Valcartier Snow park outside of Quebec				contest
		city. A place where you can go snow tubing; lots of fun!!!				
339		Family friendly! Winter City attraction!	2			contest
		An obstacle course made of snow and ice open to the public.	-			
		Basically a snow and ice climbing/scramble structure for kids to				
340		play and slide on.	2			contest
		An ice maze; kind of like a corn maze only made of ice. Both an				
341		adult version (tall walls) and a kid's version (mini walls).	2			contest
		Community leagues need assistance organizing winter carnivals				
		in their communities. I suggest creating winter boxes with				
		materials and ideas that community leagues could sign out to				
		help them organize a carnival. Boxes could include many				
2.2		different items such as: snowshoes, skis, tobaggans and ideas				
342		for winter games.	4			contest

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		There are many island parks in Edmonton. When the snow is				
		being cleared off the streets perhaps the operators could pile				
		the snow in the parks and create mini-sliding areas for the				
		children living in the area. Yes it might take a little longer but				
		children would celebrate the snow, grab their sleds and be able				
		to slide in their communities. Piling the snow in a creative				
		fashion does not take very long (I've watched my father do it				
		for years on the farm) and would get kids out of their houses				
		and climbing/sliding - playing in the snow. Fosters community				
343		friendships!	2			contest
		Illuminated ski trails for the cross country skiers. There are				
344		many trails that would get more use if they were lit up.	6	2		contest
		Hello, I would like to make a couple of suggestions for Winter				
		City. I was born in Harbin, China, the City of Ice. Harbin is a				
		sister city of Edmonton, which shares the similar weather,				
		especially during the winter season. Harbin has been hosting				
		Ice Festival since 1980s, and it is famous for the spectacular ice				
		sculptures. However, Harbin does not have much snow as				
		Edmonton usually dose. Edmonton could set up Snow Festival				
		in December and January. Fort Edmonton Park would be the				
		perfect location since it is often closed during the winter				
		season. Edmonton Zoo could be a part of festival, so is				
		Hawrelak Park. The city could combine the Ice on Whyte, Silver				
		Skater Festival and other winter festivals into one, Snow				
		Festival. Edmonton is well-known for its volunteerism. It holds				
		many world events over the years. I am sure once again there				
		will be many wonderful volunteers helping out at Snow				
345		Festival.	5	6		contest
		long distance skating route; people like to skate; why not a				
246		scenic long distance skating route possibly in a public park like	_			
346		Rundle or Hawrelak Park?	2			contest
		Promote Nordic Winter Walking; market it as a fitness activity				
		that can be enjoyed by all. Highlight "Nordic Winter Walking"				
		routes across the city - evaluate them for level of difficulty,				
347		hills, scenery, etc. People will take to it.	2			contest
348		Winter snow caste at Churchill square	6			contest
349		A Christmas market in the Muttart greenhouses	3			contest
		The lights on the AGT/Telus building downtown during the				
		Christmas season are very special and create a sense of holiday				
		and winter spirit. Challenge downtown buildings to light up				
350		their buildings in a similiar fashion during the holiday season	6			contest
		Fort Edmonton Park is under used in the winter. More city				
		events and programs should be held there during the winter. A				
		theme could be developed surrounding "Life at the Fort in				
351		Winter"	5			contest

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
352		Marketing strategy - a thermometer with winter activities and numbers For example instead of -10 you could have: -10 - skating at Hawrelak -15 sledding! -30 skating at local arena! People need ideas of what they can do in the winter - you could twin it with a "Get Off Your Couch" slogan! :) Marketing strategy: DID YOU KNOW? ell people what sorts	. 8			contest
252		of winter activities already exist; make them aware and proud of all the winter things there are to do in Edmonton already. We assume people know what there is to do in the winter in Edmonton - not so! One person I spoke to didn't know about Victoria Park; another didn't know arenas have drop in skating				
353 354		times Crushed Ico Pacing Foctival Exciting	8 2			contest
355		Crushed Ice Racing Festival! Exciting! Ice sculpture park	6			contest
356		Marketing strategy - Edmonton Toughen Up! Edmontonians love to complain about the cold weather to the point where it's ridiculous; many parents don't even let their children outside to play! A marketing campaign that encourages Edmonton to "Toughen Up" and embrace winter could have some impact. There is a funny (although rude) Youtube video that encourages Australians to "Harden Up!" I think there is potential in this type of campaign; albeit a no swearing version you could encourage the "winter whiners" to get out and enjoy the season in a funny but pretty direct way. Here's the link - my apologizes for the swearing and the australian macho stuff - But I think the younger crowd will take to something similiarhttp://www.youtube.com/watch?v=mh6pZQX22CQ Marketing Strategy - a custom QR code that gives				contest
357		Edmontonians information of what to do in the city in the winter or that links them to a page where there is a list of snow/winter activities	8	5		contest
358 359		City supported learn to cross country ski programs for children Snowboarding & Sking	2 2			contest postcard
		"Outdoor Nature" ice carving competition on Churchill Square. A display of local ice carving talent on Churchill Square is a great outdoor art exhibition to celebrate the winter season. With a theme of Winter Nature in the City it would encourage Edmontonians to strap on their snowshoes and take to the river valley traiis to look for the wildlife that call Edmonton home. A brochure of winter wildlife watching would help to highlight spots of interest as the early nesting owls will be calling and there's lots of tracking skills can be learned to				
360		identify the activities of some of the more cryptic mammals.	5	6	2	IdeaScale

	Number of Ideas	IDEA	Code	Code	Code	SUBMITTED
	lacus	.527				JOBINITIES
		Annual ski thorugh the River Valley. Have an annual cross-country ski event through the river valey from Goldbar Park to say Whitemud Creek making use of existing ski trails where possible, then use walking & bike trails where no trails exist. The route would go via Riverside Golf Course, Kinsmen, Emily Murphy & Hawrelak Pk. This ski would not be a race but a chance for skiers of all abilities to enjoy the beauty of our riiver valley in winter. People do not have to do the entire distance of 20km or so but could start or join at Kinsmen centre making use of the cafe. FYI, the Edmonton Nordic Ski Club have for many years had such a ski between Xmas & New Year but it				
361		could be run any suitable weekend .	2	1		IdeaScale
		Snow on Goldbar ski trails when there's no snow! Cross country ski is an healthy, inexpensive and easy sports for all ages. Edmonton has a great cross country ski community. However, last few years have been difficult for many due to lack of snow. It would be great if Goldbar has a snow making system that we can extend the ski season longer and consistent. There are already hundreds people using the trails at Goldbar, but lately it's been very disappointing. We don't have to have an expensive downhill ski slopes to enjoy our beautiful winter here. Simple snow making system that works				
362		with existing trails will definitely enhance our great community	2	7		IdeaScale
363		Colour, colour and more colour. The new design for the downtown area has come out. It may just be the format of the drawings but the building is grey and silver, just like the downtown art gallery. We are a winter city with white snow, grey roads/sidewalks and yellow/brown "grass" for more than a third of the year. Let's at least try to add colour to any new buildings/structures that go up. The contrast on a cold, clear winter day would be striking	6	4		IdeaScale
303		stagger events please! It's been a bit confusing trying to keep all the events straight. For instance, this January there was the ice festival and then Metropolis all at the same time. It makes more sense to do what we do in the summer by having one event after the other so that there are continual things to do throughout the winter and not a bunch of things only at one	U	4		iucastaic
364		time	5			IdeaScale
201		North Saskatchewan Skating. Create a "Rideau Canal" style skating area along the North Saskatchewan. People can commute using this, as well as evening skating (light it up at night). Have food and hot beverage vendors there, as well as music. If you build it the community will love it. Ottawa is a				
365		great example of this.	2	6	3	IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Cross Country Skiing! We're a great winter city, so just wanted				
		to write in support of the cross-country ski culture. With an				
		internationally-acclaimed event like the Canadian Birkebeiner				
		(the only Canadian one, and only one of a handful in the				
		world!), Edmonton is in an enviable position to support cross				
		country skiing. Here are some specific ideas: - Support the				
		Birkebeiner Ski Festival as one of Edmonton's official winter				
		festivals; - More support for kids/families who want to learn				
		the sport; - Include planning for cross-country ski trails in new				
		Edmonton communities; - Continue to support trail grooming				
		in Edmonton parks, and include some more ravines in the				
		grooming (e.g. groomed and protected trails in Mill Creek				
		Ravine); - Snow-making at Goldbar (might be able to tie into				
366		treated wastewater re-use as snow-making).	2	5		IdeaScale
		Giant Snow Maze. What if we dumped a bunch of snow into				
		Commonwealth Stadium and made a giant snow maze? It				
		could be a family attraction, something to bring people out of				
		the house on warm (or cold) winter days and get some				
		exercise! Plus it could be a way to utilize the snow that gets				
367		removed from our streets for something fun!	2			IdeaScale
		Ice Rink Bridge across the North Saskatchewan. I would like to				
		propose a new pedestrian bridge across the North				
		Saskatchewan river between the High Level bridge and the				
		Walterdale bridge. This would be an ice rink bridge in winter				
		with amenities such as cafes on either side. In the summer it				
		could be used for family/sporting activities/festivals etc.				
		Funding for this bridge would in part come from sponsorship				
368		for naming rights of the bridge.	4	2	3	IdeaScale
		Embrace Snow rather than make it dirty. We need to seriously				
		reduce the sand and grit we put on our roads - I love Winter -				
		but in the country not in the city where is dirty and a mess				
369		most of the year.	7	4		IdeaScale

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		WinterCityIdeas. Edmonton's winter can be tough on anyone.				
		All it takes is one week of forty below and most people are				
		done. For those with wealth just take the next jet south. Vegas				
		anyone? What Edmonton needs is a Wellness Park. Put the				
		Muttart Conservatory, Europa from WEM, Bonniedoon Hot				
		Tub, Sand's Motel from Hawaii, Wellness Medical System in a				
		Blender and what you have is a smoothie. What you would call				
		a spiritual booster juice. What people need is a place where				
		they can have a time out. People get run down in their mind				
		and they convince themselves the grass is greener some place				
		else. We have a park system that is nothing but dead space				
		unused 80 percent of the year because of the goal post				
		tyranny. Got some park land? Put up a goal post and all you				
		have to do is mow the grass. It keeps the city recreation cost				
		low. Out of sight, out of mind. The irony is that it would be an				
370		income stream and it would cost very little to create.	2			IdeaScale
370		income stream and it would cost very little to create.				ideascale
		Adding colour to the winter landscape with murals. Every time				
		I take the LRT over the North Sask. River, I think it sure would				
		be lovely if the city would commission an artist to create				
		colourful murals on the drab, grey concrete pillars of the High				
		Level Bridge. Not too detailed, maybe slightly abstract. City				
		commissioned murals could be incorporated into the city's				
		percent for art program on new builds - a program originally				
371		spear-headed by Jan Reimer	4	6		IdeaScale
		Light up the League. How about a program that provides free				
		strings of LED white lights to interested community leagues to				
		light up either their buildings or trees? it adds such a festive				
		look to community parks and buildings during low light				
		conditions. it could be an event each league could champion to				
		encourage volunteers in a community based beautification				
372		effort with a 'welcome to winter' message	6			IdeaScale
373		Outdoor Christmas markets like in Vienna, Prague, etc.	3			postcard
374		Lights twited up poles for winter.	6			postcard
375		Snowman on front lawns.	6			postcard
376		Ice sculptures as stret decorations.	6			postcard
377		Holiday lights on all commercial strips.	6			postcard
378		light up community competions, parades.	6			postcard
379		Snowman building competions.	5			postcard
380		Lights during the whole winter season.	6			postcard
		Mitten-making workshops (knitting). More corners of "buskers"				
381		on 118 Ave. More marshmellow Roasts.	_ 2	5		postcard
200		Project short films on outdoor screen/wall + have fire barrels.				
382		Prizes for best mits or hats.	2	5		postcard

	Number of		Code	Code	Code	
	Ideas	IDEA				SUBMITTED
		Outdoor temporary art installations + projections (and have a				
383		fun party to go with it! With drinks! And fires!) (+ dj's)	6	5		postcard
384		provide outdoor heaters for cafes.	4			postcard
		More community engagement through Festival throughout the				
i		community leagues and a couple of flagship outdoor festival				
385		through the city.	5			postcard
		Bring back the firepit to Hawrelak Park skating & put one at				
386		City Hall.	4			postcard
		I want to have more winter festivals in Edmonton. I want to				
		improve snow removal service. I want to more community		_	_	
387		based programs to be developed.	5	7	4	postcard
388		Removal of snow needs to be improved.	7	4		postcard
		Have a Taste of Edmonton with a large group of restaurants				
389		and include ice-making sculptures in the event.	5	3		postcard
		Can we learn from Norway? They have got quite amizing				
390		Winter Cities.	4			postcard
		winter lights key downtown ereas. Educating newcomers about				
		winter. More winter events. Concerts. Festivals. Better snow				
391		removal system. Outdoor instlations.	6	5		postcard
392		I want more colour around.	6			postcard
		It would be great for our City to introduce a month of ice				
393		sculpture for the kids to enjoy in winter.	6			postcard
i		Institute a new way to have the heat from the house channeled				
		into the ground towards the pavements so that when it snows,				
394		it heats right away. This is how it is done in EUROPE! It works.	7			postcard
395		Snow removal in a timely manner.	7			postcard
396		we need clean roads. No parking along main roads.	7			postcard
207		More light decorations and imagery pertaining to winter e.g.				
397		snowflakes, snowman, etc.	6			postcard
200		activities and lots of love & city things that'll bring the society	_			
398		together.	5			postcard
399		Skating on the river with ships on it. If they extend the time on the bus transfers 1 half hour longer.	_ 2			postcard
400			7			
400		3 more Art in the Snow kind of festavils. more indoor festivals with more of an urban approach and	7			postcard
401			5	2		nostcard
401		skate rentals at the City Hall. public accessible bathrooms in the river valley & downtown to	5	2		postcard
402		encourage outdoor activity.	3	4	2	postcard
		, ,		3		postcard
403		Ongoing activities in Churchill S. free hot chocolate.	5	3		postcaru
		better response time for snow removal. Better care of public				
		sidewalks. More free activities outside (such as snowshoe				
		trecks in the rivervalley where equipmnet is provided. Some				
		type of publication that lists sledding hills, outdoor rinks, open				
		trails for snowshoeing & x-country skiing, a way to check on				
404		ETS delays, to avoid long waits in the cold.	7	2		postcard
405		The activities. The lights. The cultures they bring us.	6	5		postcard

	Number of		Code	Code Code Code		
	Ideas	IDEA				SUBMITTED
		Free public swims at all facilities on the last Sunday/Sat? of				
		every month or every 2nd month of winter.				
406		Nov/Dec/Jan/Feb/Mar.	2	4		postcard
407		showers in women's change room are scalding hot!	8			postcard
408		Ice City like the one in China each year.	6			postcard
		Better urban design. Edmonton has terrible street scape. Does				
409		not feel like a city, like a big Grande-Praire.	4			postcard
		Home school weekly swim drop-in ages 6-17 & Home school				
410		weekly weekday outdoor sports classes.	2			postcard
411		Make huge snow sculpters in all parks for anyone to Play on.	6			postcard
		Urban design should incorporate Light, street access, wind				
412		protection.	6	4		postcard
		Need to offer more events and fevitals in quadrants of the city				
413		versus downtown.	5			postcard
414		Have services in the river valley .	3	4		postcard
415		Snow Sculptures Throughout the City.	6			postcard
416		Low cost family fun.	2	5		postcard
417		More community events.	5			postcard
		Orientation to things you can learn to do in Edmonton in				
418		winter.	5	2		postcard
419		Snow festival.	5			postcard
420		Enforce clean sidewalks.	7	4		postcard
421		Hot chocolate trucks. With marshmallows	3			postcard
		Historical artifacts from the ACA AD Archives and HefA				
		Historical artifacts from the AGA, AB Archives, and UofA				
		Collections displayed in more public areas, as teasers for the				
		collections and galleries at large (ie. Cool Stuff exhibition @				
		Enterprise Sq. Berkebeiner, Ice Carving, Metropolis, and other				
		FEstivals and Events are a great Start! expanded winter garden				
		facilities of the Muttart Conservatory ilk: accessible via				
		downtown. festivals linking a walking friendly downtown,				
		Whyte Ave, 124 St. Alleyways utilized as 4-season seating areas				
422		for cafes where possible. Thanks!	6	3		postcard
		Outdoor Christmas Market in Churchill Square! Like they do in				
423		Barcelona.	3			postcard
424		Cheap parking in the downtown core.	4			postcard
425		Love events like Latitude's parka patio - do more of it.	5			postcard
426		Family Snowman building Competition (wo professional artists)	5			postcard
427		Sleigh rides in the river valley.	3	2		postcard
		Winter Weekend Scavenger Hunt Collecting items from around				
		the city (give out disposable camera's to each team) prizes for				
428		winners.	5			postcard
429		Monthly f[r]ee skate @ arenas.	2			postcard
430		Date night skating for couples.	2			postcard

	mber of ideas IDEA More Faster clean up & removal of snow. If the City would get	Code	Code	Code	
431	More Faster clean up & removal of snow. If the City would get				SUBMITTED
431	, , ,				
431	off thiers lazy asses there would be fewer accidents, also get				
431	after these people with pets Dogs/cats, who do nto pick up the				
431	animal poo! Get to work! See no one from City when road are				
	bad! No logic to you people.	7	4		postcard
	MultiCultural Centre at a Notable area. To make Edmontonians	5			
432	aware of different cultures. Thanxs!	6			postcard
433	family skate nights @ Churchill.	2			postcard
	More family gatherings. Snowshoe walks, Nature Discovery				
	winter animals. Hot chocolate, Marshmellow Roasts,				
434	Storytime.	2	3		postcard
435	Carage rides all threw winter.	5			postcard
436	A get together where families can have a "sledding" festival.	5	2		postcard
	Rio has "Carnival". Edmonton's (Free?) Winter Carnival at				
437	Hawrelak Park.	5			postcard
438	Sledding compitions.	2	5		postcard
439	Winter swap meets (skates, ski's, snowboards, etc.)	3			postcard
440	Snowshoe games (contests, games with snowshoes).	2	5		postcard
441	Road Hockey Tournaments.	5	2		postcard
	A Late Night Skate "night" for couples/Families. "Served Hot				
442	chocolate would be nice"	2	3		postcard
443	Outdoor Markets (held only @ -20 and warmer)	3			postcard
444	A mini Edmonton "Olympics" family fun day.	2	5		postcard
445	More Winter Festivals	5			postcard
446	Hot chocolate w/marshmellows	3			postcard
447	Sleigh Rides	2			postcard
448	Ice Fishing	2			postcard
449	Bon fires @ Churchill Square	4			postcard
450	Cross Country Sking	2			postcard
451	More ice Sculptures	6			postcard
452	More Hockey rink's pleasesss	2			postcard
453	we need more sledding hills for children	2			postcard
454	Snow Angels	4			postcard
	When the trees are frostey. I really love them, they're like a				
455	snow branches.	8			postcard
456	More and better bus shelters.	7			postcard
457	Have Commuty dances	2			postcard
458	Make many celebrations and shows in the winter time.	5			postcard
	a lot of families with children, wish that there would be more				
	festival's designed for them whether their outside in a park or				
459	in the mall's.	5			postcard
	Snow cleared off streets and sidewalks. More outdoor				
460	activities.	7			postcard
461	Outside wiener roast	5			postcard
462	Best Snowman Contest	5			postcard
463	More free skating rinks for kids/familys	2			postcard

Idea Codes

- 1 River Valley
- 2 Recreation/Sports
- 3 Services & Retail (food, clothing)
 4 Placemaking (buildings, outdoor cafes, policies)
 5 Festivals/Events
- 6 Public Art (ice sculptures, lighting, etc.)
- **7** Transportation
- 8 Other

Classify each idea with a maximum of 3 codes

1 River Valley

Could we possibly flood a potion of the river to make a skating rink and outdoor curling rink, that Edmontonians and those from the surrounding area could use? It would be so much fun! 2 4 contest My idea isn't dramatic, but I believe will enable Edmontonions the chance to better utilize the activities that the city has already put in place. By having cross-country and snow-shoe rentals available at prime locations near or on the River Valley trails, residents who don't own this equipment, or residents who don't have their own vehicle to pick up rentals at retails outlets (such as MEC) will be better able to enjoy the paths and routes already set up by the city. This idea stems from a visit I made to Vancouver, where bike and rollerblade rentals are available from small seasonal buts that are set up on the Seawall. Because of the location of the rentals, tourist and residents alike are able to better enjoy activities on the Seawall A skating trail in Rossdale. I heard about a great 2.5 km skating trail in 29 2 contest Etobicoke (Toronto) - it is shaped like a figure 8. It looks like great fun, and I thought that a similar trail around the repurposed Rossdale plant would be 2 IdeaScale being able to cross country ski to work -- thru the river valley! 106 postcard Ice skating on the river - if it ever is safe enough! Hike paths from one set of 167 steps/bridges to another! River Valley Trail System - Create and groom cross country ski trails 2 postcard throughout the river valley for recreation and commuting. The trails can be anchored by 'warm up' shacks and open community fire pits. These warm up shacks can be fixed assets that also offer services in the summer (bike 212 IdeaScale Skating Trail down the River Valley - I propose that we follow in Ottawa and Winnipeg's footsteps and build a large and long skating rink down the North Saskatchewan River. We don't need to try to break the world record but we could make a massive skating rink that thousands could enjoy. There could be live music, food vendors, and warm up shacks/change rooms along the way for those cold days Green Shacks - Instead of storing Green Shacks in the winter, make them 223 IdeaScale available to small vendors to use in the River Valley or communities to use 228 for their own winter ideas 4 IdeaScale River Valley Outdoor Centre - Bring back our RIvery Valley Outdoor Centre (Old Donald Ross School) Encourage, program and make sure out river valley trails, rinks, programs are vibrant in the winter. Warm up places, hot 239 chocolate, rentals. Promote as a tourist amenity. 2 4 IdeaScale Northern Lights Childrens' Story Pods - One of the great things about living up north is the magic of northern lights. One idea could be to create a small canvas dome low to the ground (maybe 8-10 feet high) ringed by a small snow / ice wall with entrance/exit. Inside the cavas igloo, there could be space for about 20-30 children to sit/lie down on padded matts to watch a series of northern lights stories, learn about other cultures, and warm up via small space heater. Stories could be projected onto the outside of the canvas roof. Multiple story pods could be sprinkled along / in the river 263 valley with other complimentary winter events, programs, facilities IdeaScale River Valley Parks - I agree with a previous suggestion as to grooming paths along the River Valley for cross-country skiing. It would be nice to also have one paved path along each side of the river cleared properly of snow and ice so those who wish to run or who are not into winter sports (by choice of because of health conditions) can walk or run. (And maybe places for snowshoers?) Having these options would help more people enjoy the outdoors in the winter and keep active and fit. 275 4 IdeaScale River Valley to be such a beautiful area. Have you ever been to San Antonio? I have been a few times and the one main attraction there is the River Walk, With its cute little shops, cafés and boat rides, it's a really neat place to go! We could have something like that in the River Valley. In the summer, we could have boats doing mini tours and in the winter when the river is frozen, there could be skating and other activities. Take a peek at San Antonio's River Walk and see what you think! 319 http://www.thesanantonioriverwalk.com/ contest

2 Recreation/Sports

Edmonton should submit to have the RED BULL crashed ice contest, and maybe build an ice hotel, just like Quebec city. The crashed ice contest would 1 463 put EDMONTON on the map for this event contest We should change all of our sidewalks to skating rinks! The city should stop worrying about shoveling and sanding the sidewalks in winter, and instead spray them all with water early on in the season. We could call them Icewalks. We could save money on the cost of shoveling and sanding, and our city would be much cleaner, too, making spring clean up a breeze! Furthermore, we'd cut back on all the hip fractures, because everybody would know to get on your bum and slide! The health benefits (and health care savings!) would be extraordinary! Now, we wouldn't want to put all of those city workers out of work, so instead they could go to work on mini-Zambonis to ensure our Icewalks are ship-shape! They could also develop slides from entry ways to give everyone a head start. It would be a great way to get to 7 4 work every morning, and put a smile on a few more Edmontonian faces contest Please see my idea under Idea #17. Comments, add Edmonton to the small circuit of international Winter Triathlon events. (see contact with Penthathlon 21 des Neiges, Quebec City) contest a friendly...competition btw downhill & cross country skiers, Figure skaters & Hockey players, toboggan & dog sleds, & snow vs. ice ice carvers. have snow fort - castle competitions made with plastic snow block molds, maybe have companies - teams & individuals raise money [to] determine how many blocks of snow you can use. Set it by the pyramids or snow valley, shine up bright lights & have fireworks. We are the City of Champions, lets call some out & have some profession skaters compete or against some skating clubs. Little champions & Big champions .. everyone is a winner in our winter ;) theme. snow flake metals & icicle trophies. Dog sleds run & have % earned towards charity... Toboggan hills & snow carving vs. ice carvers. Adult snow men vs. kids snow man competitions... a tent to cover the indoor ice arena for the figure skaters. have an ice show in the evening. we could do a call out to the clubs in the area, making of a snow/ice bar in the evening with ice tables & chairs with some local music... Muttart for HotChoc & Mulled Wine. If the 35 wkend is the same as hockey tournaments have a few teams come $\&\ play.$ contest utilize bigger Parks such as Hawrelak and do all kinds of activities and sports 36 events: such as snow shoe races, cross country ski races and games, etc contest I'm Dustin Stephenson, Ive lived here for my whole life, 26 years, I think we need an indoor skating track with hills curves etc. That would be awesome 39 fun! Bigger the better of course. contest I suggest bringing in "Red Bull Crashed Ice" it's a combination of ice hockey and down hill skiing and border cross also featuring some former NHL players. They skate down a smaller version of a ski hill with curves and such. It is a race to finish. This would attract alot of spectators when the race is on and when the competition is over then local daredevils may try their skills. This could 40 possibly help Edmonton to be noted as a Leading Winter City. Thank you. contest Our suggestion for making Edmonton a better winter city is to make a miniature Rideau Canal that would run 1 or so in the city centre - you could build a ditch along this canal and pump water from the river into this canal than have kiosks set up on the canal. thank you. 41 4 contest Hi, My idea for the Winter City Contest would be to get that Red Bull Crashed Ice here. How awesome would that be? Having skaters from all over the world racing down a track somewhere in the River Valley. That would upt Edmonton on the map. My SECOND IDEA would be maybe even haul in some dirt to Rabbit Hill and make the hills even bigger. You can put trees at the top to block out the farm land behind Rabbit Hill and have bigger and better ski and snow boarding type comps there. MY LAST IDEA is, stage an outdoor hockey game maybe? Either between Universities or Oilers or Oil kings? Have all 3 things going on at once would bring people in. Red Bull Crashed Ice would draw lots of people from North America and the world. A snow board & ski comp at Rabbit Hill could start a CAnadian Finals board&ski championship. Then have a outdoor hockey game playing another Canadian team or Canadian University to bring their fans here too. You can even have a bigger 42 ice on whyte comp in Hawrelak Park? contest My idea for transforming Edmonton into a world-class winter city is as follows: More public events at skating rinks and toboggan hills. It would be great to se emore specialty nights with different types of music, or performers on hand to draw people to the hills. Even if we could dress up the hills with

extra lights and artwork, that would be a great start. Also, there should be lights strung on the Walterdale Bridge over the wintertime, like they do with

their similar bridge in Saskatoon.

45	Much like Quebec city that holds the Red Bull Challenge for skaters from around the world, I believe we could do a similar track here by the river valley. IT could be a skaters track much like Quebec's or a snowboarding track competition. This could be a competition that would bring people from around the world.	2			contest
	Snow hills/mounds for children. We have small children and they always climb the snow mounds where snow has been piled up next to parking lots/rinks/trails. I have noticed many other children do the same as well, and, they do spend hours climbing, sliding and jumping about on them. Maybe there is an opportunity to create snow hill mounds in various parks, Churchill Sq. for kids to play on. It would be an easy, unstructured playing opportunity with minimal investment. Churchill square could benefit as it would entertain				
47	the kids and draw familiesin. a thought anyway. Lets open up an outdoor pool, like the Jasper Park Lodge, for some swimming	2			IdeaScale
49	during the winter months	2			IdeaScale
53	mass "Snowball" fight! Obviously using snowballs might be a safety issue so just using balls would be fun. There could be snow blowers sprinkling snow over the contestants to give a winter feeling. Making this event a 2000-3000 person event outside, in the River Valley, Goldbar or Hawlack park would encourage exercise and group involvement. There could be corporate, neighborhood and friend teams. This would be very exciting for all ages! I know I would go!	2			contest
	1. I think it would be great to replicate the world record dodgeball game recently held at the U of A with an attempt to have the world's largest snowball fight! We could engage other winter cities around the world in friendly competition that would essentially herald Edmonton as being equivalent to OSIo, Helsinki, St Petersburg This would engage Edmontonians and put us on the map as a dynamic winter destination. 2. The other idea I have is to open a Boutique Ice Hotel. They're usually designed from scratch every year - meaning a yearly design competition featuring local talent. 3. It might also be great to have an ice version of Madame Tussaud's				
57	Wax Museum.	2	4		contest
69	make big snow forts then have a big snow ball fight with all different neighbourhoods.	2			postcard
71	I want the city to have more ice rinks.	2			postcard
75	Big adult vs kids snowball fight, outdoor oilers game.	2			postcard
81	Ice Skating. Giant Chocolate fountain	2	3		postcard
86	Winter sports centre. Snow contests. Winter tour of Edmonton.	2	5	7	postcard
87 92	Skiing, sledding, snowball fight, build forts, play videogames. Skiing ternaments!	2	5		postcard postcard
93	Paintball fights but the paintballs are snow	2	3		postcard
95	skating, snowboarding, skiing, snowball fights, snow forts, ice hockey	2			postcard
96	Oganized sport events	2			postcard
99	gaming centre, Ice rink, ski lodge, sledding, snow boarding, Hockey, breakfast for free, cross country pad, winter tours ETS, Hot dog ski Party	2	3	7	CHS diary
111	Kiteboarding Canada. Ideas re: kiteboarding in winter: kite park along edge of city (training place, supervised, people get permission to go there, on a farmer's field on property owned by City; annual event at Cooking Lake on Family Day (low-key festival); real high "cool" factor; relatively inexpensive; visions of field on edge of City; set up shelter; very doable; conditions in prairies good for this. This would be the only such event west of Quebec.	2			telephone
440	Take the snow that is hauled away during the winter and pile it up to a HUGE sliding hill and host a Winter Sliding Festival. People of all ages would and could come out to enjoy this winter activity. Make a smaller hill for younger participants too. Serve hot drinks such at cocoa, apple cider. Hold contests for the best designed sliding apparatus. Maybe have some local entertainment perform. The ideas are endless!!! Also, the city could host an OUTDOOR Oilers game! Perhaps, build an ice rink at the same site where the sliding hill				
112	would be in the above mentioned idea	2			contest
	Heritage Classic Curling Bonspiel. Inviting veteran curlers (former greats of the Game) from across Canada for a bonspiel to be held at the Oldest Curling				
113	Club in Edmonton. The Granite Curling Club	2			contest
121 123	If we had accessible winter sports events for All levels. Kid-friendly skating shacks	2			postcard postcard
133	Yukigassen!	2			postcard
136	LONG DISTANT 'SKATE PATHS' NOT RINKS BUT ICE PATHS/TRAILS.	2			postcard
148	I would love to see an ice climbing wall like they have in Winnipeg!	2			contest

	in the vivoucion Community League Board Lauvocated for cross				
	ails in Coronation Park. We were successful in getting them until Vhen the trails were no longer being groomed, I emailed the city				
	t that because of lack of use, they were no longer going to be n dismayed by the lack of advertising on the part of the City to				
	the city's residents know about these trails. The recreation				
	eft it to me to advertise the trails at the library and other venues Hemingway Pool. The trails never were advertised in the city's x				
	ochure nor on the city's website. I need your support to get				
	ack. I am willing to contact all the schools (again) to ask them to in their phys ed classes. I have learned from speaking with				
	n, the Director of Phys Ed at St. Mark School, that they have not				
	e trails because they do not have access to skis, poles and boots. ty of Edmonton to find out if the City would lend their				
	our schools. The answer was no. Can we forge a partnership				
	City and local schools to promote outdoor activities that outsiede in winter in the beautiful River Valley. But iciness often	2	8		email
makes the tra	ils inaccessible. More sand on the trails so we can run on them				
	ith minimal danger? o work out all Night - Need to Run Ice adds difficulty - I work	2			postcard
midnights so	am up all Night when off would like one facility I can come to -				
	Run outside if needed. ned cross country tracks +/- artificial snow on those for winters	2			postcard
163 like this year,	Thanks	2			postcard
170 snowboarding 172 Old fashioned	g!! I games at Fort Edmtn Park - like Broomball -	2			postcard postcard
175 huge ski mou	ntian, skating rink, snow festivile, snow man making contest	2	4		postcard
	puare - slay rides - maze - hay bales/fires - out door movies	2	4	5	postcard
		-			postcara
	reek Ravine which is awesome walking trail. If you only plow 1/2 vinter & pack the other half you could XC Ski it too. Also, more				
	rts fields could be groomed & packed for XC Skiing. I would like	_			
188 to see an area 192 there can be	a & can take my dog skidoing. groomed trails do not allow dogs. more ski hills	2	5		postcard postcard
- good tobagg	gan hills in the River Valley with good public transportation to get				
193 there.200 Winter Park -	ice scuplture - Slides - Hills - toboganing	2	7 6		postcard postcard
	ned Ice Race - I don't know the exact title, but i'd love to see the				
	ned Ice race here. It's currently operated in Quebec City, i t involves a downhill ice race course, with individuals competing				
	nother for time. We could start it at the top of the river valley,				
	concluding at river level. It draws huge crowds, is ernationally marketed, and would be a huge draw!	2			IdeaScale
210 Hationally/Illic	ernationally marketed, and would be a mage draw:	2			lueascale
	n Centennial square - We should encourage tin can curling, or				
	rling bonspiel like the corporate challenge in order to create a unity' event in the downtown using the plaza behind the Library	2	5		IdeaScale
	ing - Open up the campground near Snow Valley for winter ch winter camping classes and encourage people to experience				
218 sleeping outs	ide in the winter.	2			IdeaScale
	Bike Ride - Host a winter bike ride that includes a friendly or the best lighting decoration of the bikes	2			IdeaScale
·					
	b - Promote winter fitness through outdoor winter triathalons. bwshoe. Train and compete in Edmonton's river valley	2			IdeaScale
Hockey tourn	ament on the River - Put a weir in the north Sask river to allow it				
to freeze over	and put on the largest outdoor hockey tournament in the				
	onus, the river would be available for family skating as well. - There is no better Canadian expirence then outdoor skating	2	1		IdeaScale
	er for a quick game of shinny, recreational fun, or to teach the				
	ration how to skate, outdoor ice makes any winter day special. ently no outdoor skating rinks between the area of 97st and				
	e north of 153ave. This area serves a large population of young				
families. We s 255 awesome win	should use this classic Canadian passtime to make Edmonton a	2			IdeaScale
Hockey in Chu	urchill Square - Build an outdoor, community rink in Churchill				
257 Square		2	4		IdeaScale
	rim - Several cities host polar bear swims/ plunges, etc where				
	howcase their love of winter (and their bravery) by plunging into in as little or as much clothing as they dare. I think Edmonton				
would draw a	courageous crowd if we held this in front of City Hall (once the	_			
	return to zero)	2			IdeaScale
	ationship with Winter a Health Issue - Make our relationship Ito a health issue. Emotional health, mental health, physical				
health. I sugg	est people check out the blog "Dr Sharma's Obesity Notes." This				
	nonton resource, and today's (January 24) post concerns eas and obesity. Match this particular physiological issue with				
injuries from	falling, and it is easy to begin to see that our unwillingness live				
260 well with wint more Cross C	ter is costing us money because of health care costs. ountry ski trails - How about encouraging the use of all the idle	2			IdeaScale
golf courses in	n the winter by setting cross country ski tracks on them? This				
	ely encourage skiers of all ages to get out and enjoy winter are gently rolling areas which make skiing much safer for novice				
264 skiers, or olde	er more fragile individuals Largest Snowball Fight - Similar to the U of A's recent world	2			IdeaScale
record breaki	ng dodgeball game I think Edmonton could take the title for				
266 largest ever s	nowball fight!	2	5		IdeaScale

	Ice Slides and Ice Skating - Set up ice slides of different widths and sizes. Some can be big enough for an entire family to go down and others can be singles. Similar to the ones that are in the famous Bal de Neige (Winterlude) in Ottawa/Gatineau or Carnival in Quebec City. No problem with copying			
268	something that works! winter Park that becomes the nuo for all the outdoor activities and leads into trail system. Build family-friendly toboggan runs off the hills leading into the park, offer dogsledding in parts of trails, hayrides, outdoor curling rinks, figure skating part of current skating rink and put up bleachers and dome and have skating shows; nightime lights; bonfires and activities and use amphitheatre area for entertainment and	2	6	IdeaScale
269	tents and food	2	5	IdeaScale
273	Walking in the stars - Highlight the fun and magic of walking on fresh snow sparkling with night lights.	2	6	IdeaScale
	Snow Tube Park - The City should build a snow tube park in the River Valley. Ski resorts like Whistler and Sun Peaks have constructed chutes/runs with			
274	snow barriers varying from beginner runs to expert	2		IdeaScale
	Heritage Curling Classic - Having a funspiel of Provincial/Canadian Curling Champs at the oldest curling club in Edmonton, The Granite Curling Club			
280	Established in 1920 and on its original site. It would be perfect with the Brier being at Rexall in 2013	2	5	IdeaScale
200	Snowshoe Tours of Parks - Guided tours of the Leg grounds, River Valley, and	2	3	ideascale
291	all our great city parks in showshoes. Could be hosted by John Janzen Nature Centre or private company.	2	1	IdeaScale
	ice climbing - Build a tower, coat it with ice, rent climbing gear, train people,	_	-	
294	hold competitions - Churchill Square? University? Kinsmen? My idea for transforming Edmonton into a better winter city is to create a	2		IdeaScale
	skating rink on Whitemud Creek. I would like to see the rink start at Fox Drive			
	and continue south to at least 23rd Avenue. I believe this is doable as there is little water flow in the Creek during the winter. The rink would allow the			
	people of Edmonton to enjoy a skating experience similar to that at the forks			
	in Winnipeg or the Rideau Canal in Ottawa. I also think the cost would be minimal as the city must already possess the necessary equipment to flood			
296	the Creek. Thank you for the consideration of my idea.	2	4	contest
	Would love to see a 5-10 year program to progressively create (& maintain) cross-country ski trails next to or near the existing walking / biking trails			
304	throughout the city.	2		contest
	How about a Snowshack program? The same idea as the Greenshack program but takes place in the winter. Obviously needs to be a warm shack			
	:) I believe improving community skating shacks would be a step in the right			
	direction. Make the community skating shacks more comfortable for parents and grandparents that just want to watch their children/grandchildren skate.			
	For example a comfortable seating/eating/reading area with windows with a			
	view of the rink would be great; someplace where caregivers can watch but still be comfortable and warm if that's what they want to do. This also has the			
	benefit of encouraging community members to meet and get to know each			
308	other	2	4	contest
	How about a Mobile Winter Fun Crew? Deck out a motorhome, fill it with			
	equipment, hire some university students with a physical activity background			
	and have them travel to different neighborhoods during the winter season to play winter games with the community kids. The idea being to promote			
	outdoor winter activity with children whether it be snowman building, snow			
	soccor or sled races the Winter Fun Crew could be quite creative I'm sure as many typical summer games can be adapted for winter. Community children			
309	would get to know each other and would be active - enjoying the outdoors	2		contest
316	Have a cross country skiing/snow shoe dayand a dog sled race	2	5	contest
	Invite the Red Bull Crashed Ice organizers to take a look at Groat Road. Take a look at opening up Telus Field for a SnowmobileX Event. Actively pursue more			
	Choirs to hold events at the Ledge Grounds when it is decorated. Encourage			
	an organization to create a Senior's Assistance Christmas Shopping charity for those in homes, or far from loved ones who need more than a taxi, they need			
317	someone to carry their bags etc.	2	5	contest
	F4b			
	For the past three years, my brother and I have transformed our back yard into winter fun. We take pride on building our "ice slide". Every year it is			
	different, depending on the amount of snow we receive. Enjoyment is had by all ages. We have a campfire going on the cold days, music, hot chocolate, ice			
	caves, and the ice slide. Its also lit up in the evenings for continued			
325	amusement. Please take a moment to view our 1 minute video. Sorry I could not attach the clip to the email, the link will take you to YouTube. lilgr8grl	2		contest
328	My idea is the city should have a large toboggan/tube slide downtown!	2		contest
	Promote Edmonton with family-friendly activities: · Skiing · Tobogganing · Skating · Hockey · Ringette · Candy cane lane . Appealing to children			
329	and families will make the city more vibrant.	2		contest
	"cold air picnics" Allow access to the city parks in winter to allow people to fire up the firepits, and enjoy cold air picnics. Families could			
	participate in winter activities such as: bird-watching, cross country skiing, snow shoeing, walking, and other winter pursuits. It might be			
	helpful to educate the public via the media outlets introducing these			
332	pursuits	2	4	contest

	Bring on winter. My favorite season in Edmonton is winter. The first reason why I love it is you can snow board second reason is you can sled the last reason is you can build snow forts. The first reason is you can snow board. You can do 16ips. you can do 360's 720's 980's. You can go off jumps and do stunts. The second reason is you can sled. You can go off jumps. You can go				
	really fast. You can race someone. The last reason is you can build snow forts. You can have any design on a snow fort. You can build igloos. You can food colour forts.It is warm in side a snow fort. Winter is the best season in Edmonton already because you can snow board, sled and build a snow fort.				
335	To make everyone fall in love with winter in Edmonton everyone needs to be able to do these things. We need free snow boarding, skiing, sledding and places to build snow forts.	2			contest
338	Winter outdoor paintball course made of snow and ice for those crazy enough! A snow park like the Valcartier Snow park outside of Quebec city. A place	2			contest
339	where you can go snow tubing; lots of fun!!! Family friendly! Winter City attraction!	2			contest
340	An obstacle course made of snow and ice open to the public. Basically a snow and ice climbing/scramble structure for kids to play and slide on. An ice maze; kind of like a corn maze only made of ice. Both an adult version	2			contest
341	(tall walls) and a kid's version (mini walls). There are many island parks in Edmonton. When the snow is being cleared off	2			contest
343	the streets perhaps the operators could pile the snow in the parks and create mini-sliding areas for the children living in the area. Yes it might take a little longer but children would celebrate the snow, grab their sleds and be able to slide in their communities. Piling the snow in a creative fashion does not take very long (I've watched my father do it for years on the farm) and would get kids out of their houses and climbing/sliding - playing in the snow. Fosters community friendships!	2			contest
545	long distance skating route; people like to skate; why not a scenic long	2			contest
346	distance skating route possibly in a public park like Rundle or Hawrelak Park?	2			contest
347 354 358 359	Promote Nordic Winter Walking; market it as a fitness activity that can be enjoyed by all. Highlight "Nordic Winter Walking" routes across the city - evaluate them for level of difficulty, hills, scenery, etc. People will take to it. Crushed Ice Racing Festival! Exciting! City supported learn to cross country ski programs for children Snowboarding & Sking	2 2 2 2			contest contest contest postcard
	Annual ski thorugh the River Valley. Have an annual cross-country ski event through the river valey from Goldbar Park to say Whitemud Creek making use of existing ski trails where possible, then use walking & bike trails where no trails exist. The route would go via Riverside Golf Course, Kinsmen, Emily Murphy & Hawrelak Pk. This ski would not be a race but a chance for skiers of all abilities to enjoy the beauty of our riiver valley in winter. People do not have to do the entire distance of 20km or so but could start or join at Kinsmen centre making use of the cafe. FYI, the Edmonton Nordic Ski Club have for many years had such a ski between Xmas & New Year but it could be run any				
361	suitable weekend .	2	1		IdeaScale
	Snow on Goldbar ski trails when there's no snow! Cross country ski is an healthy, inexpensive and easy sports for all ages. Edmonton has a great cross country ski community. However, last few years have been difficult for many due to lack of snow. It would be great if Goldbar has a snow making system that we can extend the ski season longer and consistent. There are already hundreds people using the trails at Goldbar, but lately it's been very disappointing. We don't have to have an expensive downhill ski slopes to enjoy our beautiful winter here. Simple snow making system that works with				
362	existing trails will definitely enhance our great community North Saskatchewan Skating. Create a "Rideau Canal" style skating area along the North Saskatchewan. People can commute using this, as well as evening skating (light it up at night). Have food and hot beverage vendors there, as well as music. If you build it the community will love it. Ottawa is a great	2	7		IdeaScale
365	example of this.	2	6	3	IdeaScale
	Cross Country Skiing! We're a great winter city, so just wanted to write in support of the cross-country ski culture. With an internationally-acclaimed event like the Canadian Birkebeiner (the only Canadian one, and only one of a handful in the world!), Edmonton is in an enviable position to support cross country skiing. Here are some specific ideas: - Support the Birkebeiner Ski Festival as one of Edmonton's official winter festivals; - More support for kids/families who want to learn the sport; - Include planning for cross-country ski trails in new Edmonton communities; - Continue to support trail grooming in Edmonton parks, and include some more ravines in the grooming (e.g. groomed and protected trails in Mill Creek Ravine); - Snow-making at Goldbar				
366	(might be able to tie into treated wastewater re-use as snow-making). Giant Snow Maze. What if we dumped a bunch of snow into Commonwealth Stadium and made a giant snow maze? It could be a family attraction,	2	5		IdeaScale
267	something to bring people out of the house on warm (or cold) winter days and get some exercise! Plus it could be a way to utilize the snow that gets				146 '
367	removed from our streets for something fun!	2			IdeaScale

WinterCityIdeas. Edmonton's winter can be tough on anyone. All it takes is one week of forty below and most people are done. For those with wealth just take the next jet south. Vegas anyone? What Edmonton needs is a Wellness Park. Put the Muttart Conservatory, Europa from WEM, Bonniedoon Hot Tub, Sand's Motel from Hawaii, Wellness Medical System in a Blender and what you have is a smoothie. What you would call a spiritual booster juice. What people need is a place where they can have a time out. People get run down in their mind and they convince themselves the grass is greener some place else. We have a park system that is nothing but dead space unused 80 percent of the year because of the goal post tyranny. Got some park land? Put up a goal post and all you have to do is mow the grass. It keeps the city recreation cost low. Out of sight, out of mind. The irony is that it would be an income stream and it would cost very little to create.

Mitten-making workshops (knitting). More corners of "buskers" on 118 Ave.

Mitten-making workshops (knitting). More corners of "buskers" on 118 Ave. More marshmellow Roasts. Project short films on outdoor screen/wall + have fire barrels. Prizes for best mits or hats. More marshmellow Roasts. Project short films on outdoor screen/wall + have fire barrels. Prizes for best More thorkey with ships on it. Free public swims at all facilities on the last Sunday/Sat? of every month or every 2nd month of winter. Nov/Dec/Jan/Feb/Mar. Home school weekly swim drop-in ages 6-17 & Home school weekly weekday outdoor sports classes. Low cost family fun. Date night skate @ arenas. Date night skating for couples. More family gatherings. Snowshoe walks, Nature Discovery winter animals. Hot chocolate, Marshmellow Roasts, Storytime. More family gatherings. Snowshoe walks, Nature Discovery winter animals. Hot chocolate, Marshmellow Roasts, Storytime. Snowshoe games (contests, games with snowshoes). A Late Night Skate "night" for couples/Families. "Served Hot chocolate would A mini Edmonton "Olympics" family fun day. Late Night Skate "night" for couples/Families. "Served Hot chocolate would Late Night Skate "night" for couples/Families. "Served Hot chocolate would More Hockey rink's pleasesss More Hockey rink's pleasesss we need more sledding hills for children More Hockey rink's pleasesss we need more sledding hills for children		up a goal post and all you have to do is mow the grass. It keeps the city			
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453 we need more sledding hills for children 2 postcard	450	Cross Country Sking	2		postcard
	452	More Hockey rink's pleasesss	2		postcard
457 Have Commuty dances 2 postcard	453	we need more sledding hills for children	2		postcard
	457	Have Commuty dances	2		postcard
463 More free skating rinks for kids/familys 2 postcard	463	More free skating rinks for kids/familys	2		postcard

Services & Retail (food, clothing)

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I would have to say Edmonton does a Great Job making winter fantastic for everyone young, old and homeless. There are things that every city still needs to add and to me a big thing would be something warn refreshing and also helpful to others. In downtown Edmonton where many people attend any age. Making a area full of warm drinks snacks and entertainment and even a skating ring for the younger crowd while the parents are visiting each other. People would love to be out and about if there is warmth involved. Winter activates could happen as well some contests like at rabbit hill do something with the young kids like a small Olympics. There is a thousand things to do and have fun in the winter.

People should be encouraged to shop on cold days with their pets. Warm dishes on water could be placed outside(in plastic bowls that are changed frequently). Store owners could have doggy treats for their furry guests. It is positively charming when people shop with their pets. People can't spend money locally sitting inside on their buts! It gives the idea to get out all year round and enjoy the city

Lets look to the north to learn how to get out and enjoy winter!....they dress for it. For the first time ever this year I bought a down parka...and now I enjoy the winter days in comfort. The coat could be symbolic of our city, and recognized beyond the city when we travel. With an Edmonton logo or recognizable feature. One type is http://www.canadagoose.com/products/......(and they offer partnerships)I noticed many of these when I was in Yellowknife.....but we could "make it our own' The Artic Winter games is another example of using the standardized coat. The only thing staying between us and the outdoors is staying warm....and an "Edmonton" coat could do that. It worked for the winter Olympics (and the Bay!) and it could work for Edmonton winter cities in Norway and Sweden, there were so many great ideas that I almost considered moving there to get back my love of winter! Ever since I moved to Edmonton about 7 years ago from my small home town, I regret to say I started to have a disdain for winter. Back home in Three Hills it was easy to walk anywhere, people took pride in shoveling their sidewalks, buildings were clean mainly from lack of heavy traffic and everything was at arms length, liter of milk, pharmacy, coffee date, were all only 2 mins away or an enjoyable 10-15 mins walk. I would do that even in -20 just for some fresh air! Now comparing small town living to a big city is like comparing apples and oranges. I know. I would never be able to easily grab a falafel before a 6PM movie then grab a Startbucks after! When I go to the grocery store I'm not paying an arm and a leg for produce and have an incredible selection. What I think a big city like Edmonton could take away from a small town would be pride in appearance. Winter months are grey and driving around places like 97th

Hi, Although I already love winter in Edmonton, I would like to see more public education on dressing for winter, as I believe that staying warm is the key to enjoying the outdoors. This is something which could be spearheaded by the staff at Global tv. We see some of this already in the Morning television show, where there are a lot of outdoor activities. But there could be more. Tips about wearing layers are good, but there could also be discussion about what kind of layers, about the better kind of garments to wear cross country skiing or skating, or just for walking to work.. Although your presenters on the front lines could wear fashionable winter gear, there could also be info on how to dress well for winter on a budget. Your website could be useful. When I see new Canadians wearing cotton in -30 weather, I know there is a real need for something like this. I know for me, wearing the right gear when skiing, walking or cycling makes all the difference between enjoyment and frustration. Properly attired, I can enjoy the sun, the snow, the wind, whatever comes.

Cold Snap, Would be about Winter outdoors and indoors, huge winter fashion shows, show casing local and well known designers. Beauty pageants, from our Frosty-baby category(Every mother thinks they have the cutest child on earth). right up to Snowy Seniors. (Every Senior wants to be the cutest babe on earth) The talent portion is skiing, skating, snow shoeing, tobogganing, snowman building. For the infants perhaps a Sleigh ride. what ever winter activity you can think of. An Ice Queen and King would be crowned. Dog sleigh competitions. Bon fire, booths with hot chocolate, soups, chilli. Tables in heated tents. (Think Big) Have some world class figure skaters, hockey players, (not the Oilers, how ever they could be giving autographs) teach some tips on the indoor and outdoor rinks, Winter theme plays at the Shaw and Citadel, Winter art exhibits. Edmonton is the capital of Alberta so lets be a Capital Outdoor Lotafun

I would suggest a Christmas market downtown. Small booths selling christmas treats, hot drinks, freshly baked bread and other such items. They are all over the place in europe and very popular.

4 contest

contest

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contest

contest

contest

Idea: Aggressively pursue vendors and businesses that generage significant foot traffic to operate in the pedway spaces and LRT system areas (from 109 Street to 97 Street) to increase foot traffic in the "indoor streets" of downtown and create a downtown that bustles unimpacted by weather. COMPONENTS OF THE IDEA: Free rent or lease for commercial space in LRT pedways to jump-start development. 'Loss' of revenue is compensated for by crime reduction. Cellular service upgraded by adding antennae to subterranean areas. Permission for mobile food sales to operate at platform level. Beautification of LRT platforms and pedways to create streetscapes. Widening and improvement of LRT and Pedway access systems. Increasing washroom and service access in the Pedway system. LONG TERM IDEA: Excavation of wider brighter access points to and between stations and pedways. Closure and enclosure of outdoor streets to create year-round pedestrian malls. Improved access from Pedway system to residential properties. I nave a rew ideas: while winter can be cold, it can be fun if you keep a 7 contest positive mind. What you'll find is that Edmontonians CAN embrace winter, both by taking part in boundless outdoor adventure opportunities and arts and cultural events that showcase our creativity and the sense of community that define our lifestyle. It'd be great to have ice-sculptures, have kids have a snowfort building contests (with a little adult help of course). I also think it'd be awesome to make a snow/ice house. You could walk through, and go to the 'kitchen' for coffee, tea, hot chocolate.. Have ice furniture, and take a tour through the house. Then, you could go outside and make snow forts, have everyone bring crazy carpets, sleds, etc. and have a race down a hill. Also, just for some added fun and excitement, have a bon fire and roast marshmallows! Sit around on ice chairs, and ice 'couches'. Have sleigh rides, and perhaps an outdoor petting zoo, since the weather has been so gorgeous. Have a "Winter Olympics" game for everyone in different age groups. Fun little things for the kids such as crazy carpet racing, and three-legged races, who builds 54 the best snow angel (I don't know if it's just me, but I always leave that contest A real treat which will have everyone wishing it was winter ... Beavertail's! They are a Canadian Company. A Beavertail is a delicious pastry, formed like a beavertail. It can be served savory or sweet. Setting a Beavertail shack up at all outdoor events ... Skating, skiing, etc, will draw crowds. The famous Beavertail is served along the Rideau Canal in Ottawa. Ask the millions of people there ... It IS what brings them out! Along with the cup 58 contest of Hot Chocolate Hot chocolate and warm snack carts in popular city gathering locations. contest Free hot chocolate. Dragon festival. Hot chocolate truck/snowmobile, same thing as ice cream truck But Hot 73 nostcard 22 chocolate postcard 89 Having a hot chocolate truck giving free hot chocolate postcard choc. truck, snow parck, snow fort, skiing downtown, monkey made out of 91 snow postcard To be able to buy freshly made potato pancakes in Churchill Sq during the winter months - Like they have in Germany. Mm, delicious! 102 postcard 103 Hot chocolate. Carts and games. Free swimming lessons postcard Hot chocolate carts, food trucks, fire barrels around LRT stops during peak 104 hours. Hot chocolate on the walk home! postcard 118 I ♥ Meat l nostcard 135 Free hot chocolate on the streets postcard Edmonton is a river city. I feel like winter events are really spread out in the city and not always advertised well. A festival needs to be thrown in an accessible location and an area any Edmontonian could find. The river never freezes completely so the idea of skating on the river is out. I think what Edmonton needs is an interactive Ice castle complete with a Bavarian style ice village. The castle should be situated to take in the city skyline, it should be positioned by the muttart conservatory. By being located by the pyramids Edmontonians can take in a unique and purely Edmontonian landmark that stands all year round and advertising the event would be easier (as alot of Edmontonians commute across the river for work and the landmark is identifiable). Young families and patrons can warm up inside pyramids. The trees outside can be dressed with lights. The Frozen Bavarian village allows for the flexibility of local vendors to market affordable food and drinks but in a way that is less commercial than "taste of Edmonton". It should have a confectionary shoppe with fudge. My vision is for there to be hot beverages and Canadian snacks such as hot chocolate, meat pies and maple syrup on snow. There can be a music tent contest 169 German Christmas market at churchill Square - activities - Ice Play ground - Ice Playground - ice sides - fesivals - free hot postcard 180 cocoa on sidewalks - rinks (skatting) - performers 186 a larger downtown market ... maybe more encouragement from the City. postcard - Hot choclate stand - PJ fo rthe poor - biggest snowball and snowmer 201 contest - winter fashion show outside postcard - hot chocolate stand - a winter scavenger hunt and the prize ... - a sleigh 202 postcard hot choc stands, coffee stands, open fire pits - will bring people to a public 204 place Bring it on! postcard

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	Outdoor Christmas market - A lot of European cities host outdoor Christmas markets in the winter with traditional Christmas foods, hand				
	made gifts, communal areas (e.g. bonfires/ licensed venues) and				
	entertainment/ activities. I think an Edmonton version of this in Churchill				
	Square would provide a much needed kick off to celebrate winter outside				
	and downtown in the heart of Edmonton at this time of year - even if just for the business lunch crowd.				
211	Submitted by snowmod 1 month ago	3			IdeaScale
	Hot Beverage Vendors along river valley trails - At certain spaced intervals				
	along the most popular river valley trails, let vendors sell hot apple cider,				
	hot chocolate, or other non alcoholic hot beverages to river valley hikers,				
	walkers, snowshoers, cross country skiers, etc. I often hike in the river				
	valley during the winter and have always wished I could get a hot drink to. warm me up halfway through my hike instead of always having to bring				
222	my own beverage	3	1	2	IdeaScale
	Winter Food Trucks - Summer food trucks are amazing, seasonal treats. It			_	
	would be equally fabulous to have trucks kitted out with chili, hot				
229	chocolate, spicy ethnic wonders	3			IdeaScale
	Mulled wine without fences - One of the best feelings in the winter is				
	having a nice warm beverage in hand as you walk about the city. Bring				
	mulled wine to our outdoor events, without having to be corralled into a				
250	"beer garden" standing still while you sip your drink!	3			IdeaScale
	Winter Wear - I just bought a very good parka, but it was made in China.				
	Good as it is, it is still missing a few things that I loved in the best parka I				
	ever owned - two or three decades ago. That parka was made in Canada.				
	What about encouraging companies to locate quality winter clothing				
	manufacture in Edmonton, and including a community outreach and				
	community input part of that. We need affordable winter clothing that				
271	allows us to walk comfortably in very, very cold weather. If the sidewalks are safe and clear, then everyone should be able to get outdoors and walk	3			IdeaScale
2/1	are sare and dear, then everyone should be able to get outdoors and walk	3			racascare
	Dressing for winter - I love winter, but I also know how to dress for it. I				
	suggest a public education campaign about how to stay warm. It is also				
282	possible to remain stylish while doing so, and it is not essential to spend a fortune either. Dressing properly is the key to enjoying winter safely.	3			IdeaScale
202	Winter clothing - A major barrier to enjoying winter is the cost of proper	,			lucuscuic
	clothing. A good parka and proper winter boots that are actually				
	comfortable to -30 can set you back hundreds of dollars. Maybe make				
287	them accessible with rentals/loans for special events? The reverse coat check! The winter tux!	3			IdeaScale
207	wintergear - hold a weekend event that showcases the best quality	,			lucuscuic
292	outdoor gear, has seminars on dressing for outdoor sports, etc.	3			IdeaScale
	Here are my ideas to make Edmonton a better winter city:* An outdoor				
	winter market in Churchill Square once a monthwith not just food				
	vendors, but musicians, ice sculptures, horse & wagon rides, a bonfire,				
	maple syrup troughs as of February or so, and skating in front of city hall.				
	And it all has to be outdoors (rather than those horrible, tasteless white				
	tents that were put up this year). * More cross-country ski trails in the city. * Winter exhibits at the AGA, like the one currently on in Enterprise				
	Square. * Support for the Storm Series snowshoe evenings (I went to one				
301	and it was so much fun!).	3	2	6	contest
	Here are some ideas for celebrating winter in Edmonton: 1.A social media				
	campaign (blog, Facebook, Twitter) of Edmontonians (of different				
	demographics - student, young professional, families,etc.) experiencing local activities throughout the winter. For example, attending festivals				
	(Metropolis, Lights at the Legislature, Winter Light, Deep Freeze, Ice on				
	Whyte), checking out city facilities (outdoor rinks, Snow				
	Shacks),participating in/attending winter sports & events (hockey, curling,				
	tobaganning, Silver Skate Festival, The Birkie), going to places that are				
	typically 'summer' activities (the zoo, Devonian Gardens, High Level Bridge Street Car), checking out new activities and events (City Hall winter				
	farmer's market, Fork Fest, Downtown Dining Week, Dish Crawl, ETS				
	Christmas lights tour), going to awesome indoor events (Edmonton				
	Oilers/Oil Kings/Rush, Improv at the Varscona, ESO, local & professional				
	theatre), etc. Can also use this as an opportunity to highlight local stores				
	for Christmas shopping ideas, volunteer opportunities, etc. 2. Corporate Challenge Winter Edition (or similar competition with another				
306	demographic) - with competitive events like curling & hockey (many	3	5		contest
349	A Christmas market in the Muttart greenhouses	3			contest
373	Outdoor Christmas markets like in Vienna, Prague, etc.	3			postcard
402	public accessible bathrooms in the river valley & downtown to encourage outdoor activity.	3	4	2	postcard
402 414	outdoor activity. Have services in the river valley .	3	4	2	postcard
421	Hot chocolate trucks. With marshmallows	3			postcard
422					
423 427	Outdoor Christmas Market in Churchill Square! Like they do in Barcelona.	3	2		postcard postcard
	Sleigh rides in the river valley.				
439	Sleigh rides in the river valley. Winter swap meets (skates, ski's, snowboards, etc.)	3			postcard
443	Winter swap meets (skates, ski's, snowboards, etc.) Outdoor Markets (held only @ -20 and warmer)	3 3	_		postcard postcard
	Winter swap meets (skates, ski's, snowboards, etc.)	3			postcard

4 - Placemaking (buildings, outdoor cafes, policies)

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Bonnie Doon/Strathern... It is something to be worked on & completed

perhaps in next 20-50 yrs... a first stage which is relatively small and could probably be completed in the near future. The structure would be a tetrahedron (a three sided pyramid), with the north side extending up from ... the Edmonton Ski club... have this north side serve as a major ski hill in the winter & provide additional seating for the folk fest. It would be constructed with snow machines & lifts built in. The other two sides, the SE & SW would be glass, enclosing the neighbourhood below in a all season summer environment... the heating systems could be geothermal and it would probably be necessary to prohibit fuel burning machines inside. The peak would be a ski lodge and a LRT station. There would be a gondola that would be part of the LRT system going north from the peak down to Cloverdale and up to Jasper Avenue near the Convention Centre. Of less importance the gondola line could extend south to Whyte Avenue as well. [continued in email, with images contest Hi Just a simple idea, ice homes for the homeless they will look awesome (so many designs) and the homeless can use them, kind of take note from Quebec and buld and ice city.

If we could add something ... we should add warming stations. contest postcard don't make anything. Grow bunch of trees postcard I believe Daryl Procinsky here at ONPA Architects has discussed with you our interest in contributing to the Winter City Strategy. We would love the opportunity to contribute to the Think Tank Ideas Hub. Winter City development has been a major part of our 50 year old organization whether it be designing building envelopes for all seasons, designing lighting solutions to play off the white snow cover, or helping the City of Yellowknife develop their Urban Growth Plan. (see attached) . Is there any way that ONPA could be included in the continuing strategy development? email Beat your goal to end homlessness postcard Utilize existing infrastructures to animate + celebrate winter -- ice skating parties on ice @ city hall postcard heated cafes and winter outside activities -- blankets + hot beverages.. CREATING LARGE PILES/MOUNDS OF SNOW FOR KIDS/PEOPLE TO postcard CLIMB & PLAY UPON IN CENTRAL AREAS. USE THE SNOW BEING postcard Ten Best things about visiting Edmonton in the wintertime: 10. More get out of town advertisements and deals for cruises, all inclusive hotels, and Caribbean resort packages than any other city. 9. We are a schnook free city. Apparently all of the schnooks settled in Calgary. 8. We continue to get high draft picks in the National Hockey League draft. 7. Winter lasts 9 months of the year so there is almost never a low season. 6. Only Northern city where the check stops are manned by police on snowmobiles . 5. Restaurants don't have a "no snowshoes..no service" sign posted at the door. 4. We invented windrows! (which keeps getting changed to windows in spellcheck cause the computer doesn't know what the heck they are either! 3. The Innuit may have 50 words for snow but Edmontonians have hundreds of words for Winter.. Most of them do not appear in the bible. 2. We have more snowplows per capita than Tim Horton outlets! In Edmonton Double Double means two snowploughs blocking up the whole street! 1. I would have had 10 reasons but my keyboard froze up cause someone left the windrow open.... Have a large outdoor hot tub - could be enjoyed by all ages and a great contest way to warm up in the winter without going all the way to the mountains to use hotsprings. yes! Outdoor hot tubs (hot spring style) would be great during the postcard winter (and don't need to drive far as edmontonians) can be located next to Kinsmen Bld along the west wall and west parking on the front. :-) I.Ts.
... a "Legacy" element, every year (same!) like a big slide structure postcard (Quebec): an ice castle (St. Boniface): in the right location: a strong location; dependable location. Candy Cane Lane is great ... ad hoc postcard Ice slide. Ice skupltures. Snow fort contests. postcard ice Park. quaitiy of Life. Winter wonderLand postcard ice slide - more winter festivals - Snowman contest - Friday off to postcard enjoy winter - carrage rides huge Ice slide. Ice sculptures, a very big Festiville postcard More pedestrian friendly streets with heated patios postcard - ice slide - more winter festivals - indoor festivals - winter artwork in City hall - Horse & sled rides - firepits - downtown tobogan hills postcard - Toboganing hills - Ice slides - Ice Playground - Ice sculpture - skating -Ice Rinks - more cross country - More events in River valley - Ice hotel postcard Ice Hotel - If any city can do an ice hotel it is Edmonton. We are famouse for our winters. This could be a tourist attraction and could coincide with other winter festivals and events. IdeaScale

Edmontons New Neighbourhood Guidelines - The city is working on new neighbourhood guidelines. On pg 19 of the Winter City report it notes: "The City of Oslo acknowledges that planning for snow removal must happen as early as the road design phase; roads need to be designed to have somewhere for the snow to go without affecting traffic flow. One of the most effective ways to plan for this is to include boulevards between roadways and sidewalks." Edmonton's new neighbourhood guidelines should limit developer's use of cul de sacs and should get back to developing roadways with boulevards like in the mature neighbourhoods of Edmonton. For one, his would limit the impassable windrows left along and at the end of sidewalks. Making Edmonton more walkable year round begins with the infrastructure IdeaScale High Level Bridge Ice Climb - Lets build an ice climbing wall on the side of the High Level bridge allowing ice climbers the chance to climb the tallest city waterfall in the world (?). This would surely bring spectators and international attention IdeaScale Pocket Parks Downtown - Pocket Parks downtown that serve the local residential community are vital to the long-term success of any city. Making downtown livable for residents, especially families, means more public park spaces within walking distance of where you live. In a WinterCity, the park is a place to congregate or hang out on a sunny winter day, make a snow man, walk your dog, and enjoy the fresh air. Some pocket parks may even have spaces for small food vendors, or a small area to create a temporary skating rink. Most of all, it allows residents to be in a natural, green space that changes with the seasons. Winter is a time that we anticipate renewal in the spring flowering trees, community garden space, green grass. In the meantime, put on a touque and make a snow angel! Policy to include winter in all renderings for capital projects - Too often IdeaScale when images or designs for capital projects like new buildings, roads, bridges, transit stations, etc., are shared, they do not include a winter scene. I'd love to see us require that all such projects include both summer and winter renderings! IdeaScale All-Season Landscaping - Prairie grasses of all kinds flourish naturally in our region and more importantly, stick out from under the snow. Let's landscape with them instead of perennial flowers that require way more maintenance and can only be enjoyed for part of the year. Imagine tufts of long wheat-coloured prairie grasses poking up from the snow next to benches and around City buildings. Heated Louise McKinney Park - Add heaters and additional lighting IdeaScale along the walkway on the north side of the river in Louise McKinney Park. Repurpose the segway rental store into a bar/cafe (for the winter). IdeaScale Design our city with whiteways/greenways - Design new neighbourhoods and retrofit older neighbourhoods as much as possible, with green-ways which become white-ways in the winter. These would be non-motorized transportation corridors in the summer and winter. In winter, snow covered routes could be used for skiing and kick sledding (using upright sleds which elders and parents with small children use in Finland) for ease of mobility in the winter. Having convenient, aesthetic non-motorized routes would encourage people to be more active for recreation and destination trips. 7 IdeaScale I submitted the following to the winter city strategy website: Ice Rink Bridge across the North Saskatchewan. I would like to propose a new pedestrian bridge across the North Saskatchewan river between the High Level bridge and the Walterdale bridge. This would be an ice rink bridge in winter with amenities such as cafes on either side. In the summer it could be used for family/sporting activities/festivals etc. Funding for this bridge would in part come from sponsorship for naming rights of the bridge. contest Put temporary plexi-glass structures over certain sidewalks so that walking and biking are easily possible all winter long. Remove them in the springtime. Also, install "boardwalks" (made from recycled lifetime-lasting plastic decking boards) 6 or so inches above the cement sidewalks. They would have small spaces between boards for rain and snow to fall through. They could be swept instead of requiring shoveling. They could be designed to fit together by sections $\dot{\mbox{\sc s}}$ so that people could purchase (or rent) however much they needed. The "end" of the sidewalk could be sloped pieces except where two neighbours have both decided to have the boardwalk. Theirs would

just "snap" together. If one house has it but the next house doesn't, it would just end with a "slope" to the non-board-walked property. Wheelchairs, strollers, walkers, canes etc would be successful in using these walks no matter the conditions. No more ice patches to handle!

contest

This could work if people gave it a chance.

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winter. First of all I would like to say that the climate and the urban sprawl we have in Edmonton is a major obstacle in providing something viable for everyone. Many, many people do not like or have challenges venturing out in the cold or spending long periods of time in the cold. With that said, I would like to start with some observations that I have made. In a recent trip to the City Centre Mall this past winter, I was struck by how underutilized this area was. This indoor area has so many possibilities and I could not believe how desolate is was at that site. With all the condos going up in the area and the concentrated population we have a perfect environment to add wonderful fun things to do day and night. There are plenty of open areas, particularly in the corridors that could be set up as cafe's, interesting sitting areas to, "people watch, or listen to various musical talents or other performing artists. In places like the Empire theatre it would be wonderful to have different vendors showcase their wares, ie wine, cheese, breads, pastries, etc. For a small fee people could sample these delights. It just makes a movie night that much more of I think Edmonton should help out the homeless with a couple of new contest homeless shelters that take those that are under the influence like George Spady. This would not only help the homeless but keep them off the streets so they aren't drunk and stoned in public. This would also cut down on crime for those trying to get money for hotels and such contest Community leagues need assistance organizing winter carnivals in their communities. I suggest creating winter boxes with materials and ideas that community leagues could sign out to help them organize a carnival. Boxes could include many different items such as: snowshoes, skis, tobaggans and ideas for winter games contest Ice Rink Bridge across the North Saskatchewan. I would like to propose a new pedestrian bridge across the North Saskatchewan river between the High Level bridge and the Walterdale bridge. This would be an ice rink bridge in winter with amenities such as cafes on either side. In the summer it could be used for family/sporting activities/festivals etc. Funding for this bridge would in part come from sponsorship for naming rights of the bridge. IdeaScale Adding colour to the winter landscape with murals. Every time I take the LRT over the North Sask. River, I think it sure would be lovely if the city would commission an artist to create colourful murals on the drab, grey concrete pillars of the High Level Bridge. Not too detailed, maybe slightly abstract. City commissioned murals could be incorporated into the city's percent for art program on new builds - a program originally spear-headed by Jan Reimer IdeaScale provide outdoor heaters for cafes. postcard Bring back the firepit to Hawrelak Park skating & put one at City Hall. postcard Can we learn from Norway? They have got quite amizing Winter Cities. postcard Better urban design. Edmonton has terrible street scape. Does not feel like a city, like a big Grande-Praire. postcard Cheap parking in the downtown core postcard Bon fires @ Churchill Square Snow Angels postcard

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5 Feetivale/Events

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I think it would be neat if Edmonton hosted a snow fort making contest, and had professionals come in and make wonderful snow forts. Allow for families/children to come in and play in the forts.

Igloo City...location could be City Hall/Whyte Ave. Artists can sculpt their own igloos or some igloos can be models or ...life size igloos for hotel stays. [build] spectacular igloo hotels. Spotlights/creative lighting can showcase the igloos. Ice furniture sculptures can be used in the hotels. As well, ice can be carved into fun plates and cutlery for serving meals...replica igloos can be sculpted. Igloos can be made to replicate key landmarks in Edmonton (i.e.City Hall or Leg bldg) or Alberta, making it a province showcasing event. Igloo bars can serve ice cold martinis & festive cocktails. Charities can also benefit from Igloo City. Auctions can be held-bidders can have a lifesize ice sculpture made of them. I can see this to be popular among Politicians or large businesses to advertise their name. Corporations can choose to have an igloo made to represent their company or simply have their flogos) carved into the side of igloos. Igloo City can be built [for] the annual Ice on Whyte Festival. I can see Igloo City to be popular with Edmontonians, Albertans, & ... national & international ... tourists. I suggest a winter gear trade snow that sens the latest in hi-tech crothing

I suggest a winter gear it are snow that sens the latest in in-tech crouning and equipment that actually keeps you WARM — as opposed to simply looking like it should keep you warm. You could call it something like "What's HOT this Winter!" They could sell clothing and gear good enough to wear even in the far far north like the Yukon, NWT, and Nunavut. I think the Fort McMurray crowd on rotation, would probably even want to get in on that. Keeping warm always makes me love winte a lot more.

a lot more. With a hot apple cider. A tour guide talks about the history of he area on the right expectage with a hot apple cider. A tour guide talks about the history of he area on the ride. Trips leave at scheduled intervals. People can pre-register or just show up. Two carriages waiting to go - one for pre-registered, one for overflow or anyone who shows up. Affordable prices for families. Wooly blankets provided for knee cover up. Areas: The university, Old Strathcona, parts of downtown, etc

we need to attract families to Edmonton...have giant tobagganing for children .. (adults too), hot chocolate competitions of who can make the best...Make Edmonton into a winter fair. Tobagganing...the main attraction & the hot chocolate competition a side attraction. When I say competition I mean a similar idea to chili tasting, or the food festival where people can visit the different stands & enjoy excellent hot cholocate and other warm goodies. Winter rides should be offered like sleigh rides, & maybe dog sled rides. Every part of Edmonton should be decorated to the max. Plays should be showing like the Fringe Festival has. Winter Games should be offered like throw the snowball & knock the cans over to win a prize. Snowman building contests & maybe even snow angel contests. Not just plays, but also winter concerts of local bands & choirs. Maybe talent shows, "What is the best winter-like talent do you posess?" & writing competitions, "What is your favourite thing about winter or Edmonton or both?" Edmonton has a lot to offer. Everything we do in the summer time we can do in the winter time... I miss the old First Night festival. There were so many things to do and see. I remember running all over downtown and listening to great music and having fun. The current New Year's eve celebrations seem to be a

a community or public event like the east end Freeze Festival, and some activities outdoor but with rest rooms and heaters, such as a luge run, curling rinks, watching the night sky for stars, , winter golf, horse shoes competition, snow shoe racing, or the largest scavenger hunt changing weekly the items needed to complete the event something that can involve all at no cost or very low cost to the public but still be enjoyable

Two ideas! With the structures created downtown...move them to 99st(?) beside the Winspear to free up the square and bring in the 104st. Market over the Winter. La Cité in the French Quarter (Bonnie Doon) would be interested in hosting a winter event inspired by some of the initiatives that take place out east. (Sugar Festival, Carnaval d'hiver type event (Perhaps we could partner with Québec City), Festival of Light challenging local artists/ designers to create a (light/dance) performance outdoors on our Patio etc.)

contest

6 contest

3 contest

contest

contest

contest

4

contes

contest

contest

Hold the world's first ever Winter International Video Mapping Competition in Downtown Edmonton. Check out this link:...more » https://edmontonwintercity.ideascale.com/a/dtd/International-Winter-Light-Video-Mapping-Projection-Competition/87214-17337. The idea would be to choose 5-6 blank-walled buildings downtown on an easy walking route whereby citizens and visitors could stroll during the wint evening / night, vote at heated hot chocolate / cider ice bar or natios. sample food-truck along the way, socialize, window shop and or attend other winter events running concurrently or later that night. International designers would compete under the common theme of winter. Corporate sponsors could donate buildings, labour, transportation, volunteers, etc. demonstrating goodwill and pride in our community. This event would be free and accessible to all Edmontonians, could be held over the course of several nights and 28 publicize our city nationally, and internationally. contest What would make you fall in love with winter in Edmonton? 1. The City could find a way to sponsor winter themed neighborhood block parties. 2. Edmonton could throw a snowman building competition for families somewhere like the fields by the Kinsmen Field House. 3. Find a park/field in each neighborhood where the city could plow a large 30 portion of snow to make a small hill for people to toboggan on 4 contest the city and private sector should partner up to hold a winter games Similar to the Corporate Challenge that is held in the summer, companies can sponsor teams and friendly competition can ensue. The Corporate Challenge is a very successful model and there is no reason why a winter version couldn't be just as popular. I can see teams having 3 on 3 hockey, bobsleigh (aka: toboggan) races, cross country ski races, snow ball fights, street hockey, etc. The possibilities are endless. I think this would be a great opportunity to get a large number of people out 2 31 and about and experience Edmonton at its wintery best contest How about outdoor movies? We have them now in Churchill Square during the summer - winter would work even better. It gets dark early perfect for outdoor cinema. The movies could be projected on an ice wall / or specially designed snow wall and they could be winter themed and who wouldn't love to watch a Christmas movie outside under the glow of the Churchill Christmas tree, while sipping on a hot chocolate or a glass of mulled wine. Loaner blankets could be supplied and the 32 seating could be made out of hay bales. contest North by Northwest - Alternative music festival catering to up and 50 coming, as well as established alternative music What would make me fall in love with Winter in Edmonton would be a IdeaScale City-managed Toboggan hill that includes: good lighting in the evening; public bathroom or "port-a-potty"; groomed hill (de-icing a safe walking path up the hill); on-site FREE toboggan rentals for families; and possibly a shelter for warming up, and/or place to purchase hot beverages and 51 I think what would make edmontons winters more fun is, having more outdoor family fun festivals like what Edmonton offers in summer . That could include horse drawn sleigh rides a warm up station crafts snow shoeing, music to skate to with maybe skate race contests. I think it would be awesome if city of Edmonton offered winter activitys for children to do ,nature walks to see what our city really has in winter wild 51 life and all and a educational talk afterwards. contest Let's be honest, Winterlude is the coolest winter festival in Canada. They have the ice slides and the bonhomme, beaver tails and the Rideau Canal. But we have all that and more. We have the temperatures to work that easily. We have the rink at city hall and a ski hill right in town Edmonton needs a true ice blue winter festival with a cool mascot, ice slides and our own Edmonton twist, maybe bust open the mini donuts from Capital X. It would be so much fun. And when I went to Winterlude in 2004 all I could think was, "if this was at home, I would be here for every single day of this festival". So I think that would make winter more fun, if we celebrated it and faced it, rather than complained and hid 55 insidel contest remains that the citizens are passive about taking the action upon themselves to get off their couches and into the great outdoors. I think the best thing Edmonton can do to promote a great winter city is to work with the communities and citizens to create motivation to get out there. In the summer the city runs its free day and people are out in droves! This year when we took our daughter out for free admission day we endured the parking troubles and the lines and managed to take her to the zoo. Fort Edmonton, and the nature centre. Perhaps if the city runs an event of this type in January? Family day weekend sees a lot of special activities and lowered admissions but I think a city wide free admission day in January would be great as well. Run sleigh rides at Fort Edmonton with snowman building competitions and ice curling. Run special winter animals highlights at the valley zoo. Snowshoeing and animal tracks activities at John Janzen. The list goes on. It could be part of a larger mid-winter festival of sorts for January. Think of Jasper in 56 January when Marmot Basin reduces rates for that few weeks and the contest

	A well advertised winter festival at a park such as Hawlack park. Include				
	skating, cross county skiing Hot chocolate, during the day family				
	activities with warm up tents. Snowman/igloo building, ice sculptures				
	ect. Carry it on into the evening And maybe more adult activitiesbeer				
	gardens. I am sure with a little more time and thought it would be easy				
	to come up with some fantastic ideas. Include vendors and have it last at				
	least a whole weekend maybe even a week. But MUST be fun for all and				
	well advertised! If done EVERY year same time it will catch on! If before				
50	Christmas tree decorating. I sure there is already such an event but	_			
59	make it really about Edmonton I suggest we take over Hawrelak Park with a myriad of different things to	5			contest
	do. Bring in some Live Music, have dogsleds, igloos, a maple syrup exhibit				
	& posssibly get an appearance by Bob & Doug Mckenzie or have a				
	contest to dress up like them.It would be nice to have the return of the				
60	Zip Line they had here during the Grey Cup	5			contest
70	a party for the winter soltise	5			postcard
74	Winter Soltise Parade. Hot Chocolate contest. Light Show.	5	6		postcard
76	fort building contest. Ice sculpture	5	6		postcard
77	Dragan festaville	5			postcard
78	Ice dragon Festival. Colour the snow. Hot Chocolate Truck.	5	3	4	postcard
79	Ice Dragon Festival.	5			postcard
80	ice dragon festival	5			postcard
82	Fort building contests, and more winter sports	5	2		postcard
83	Make a igloo parade. Ice dragon festival with lots of bright lights and different colours of	5			postcard
84	snow.	5	6		postcard
94	ICE DRAGON FESTIVAL, cross country skiing	5	2		postcard
34	Carnival with Native/French background influenced Canadian food>	,	2		postcaru
105	similar to that of taste of Edmonton	5			postcard
	Indoor activities, wheelchair accessible, dance, shows?, where can a				p
107	wheelchair "drive" in winter?	5			postcard
	Mill Creek walk - great! Metropolis - Not so greatwould prefer to see				
	something smaller/cozier in the square and that includes the downtown				
116	Farmer's Market. Support other Festivals - not Metropolis.	5	4		postcard
117	Make winterlight bigger	5	6		postcard
	More events like the Winterlight Festival in Mill Creek would be very				
	good in making people feel a sense of community. It was great this year!				
119	Thx!	5	6		postcard
	Calabrata winter with winter factives, have more channing formers				
122	Celebrate winter with winter festivles, have more shopping, farmers markets, and other activities that are inclosed in the downtown core.	5	3		
122	There is a winter car race for kids and teens to drive and drift on ice and	5	3		postcard
124	there is only 1\$ per person.	5			postcard
12-4	I think there should be more winter Celebrations than only Metropolis,	,			postcara
126	ice hotel, snow slide, ice sculptures	5	6		postcard
	Winter festivals, more outdoor spaces to play with the snow, Ice				
17	sculptures, some indoor sport places, Ice rink, giant outdoor curling rink	5	2		postcard
	close roads and have ice/street hockey tournaments dances in the				
128	streets CAFES, etc.	5	2		postcard
130	winter fashion shows. shows + music on ice	5			postcard
132	ice hotel like Quebec and beaver tail. Carnival w bonome.	5			postcard
140	More outside events like what WINTER LIGHTS DOES. MORE	-	6		
140	COMMUNITY/LOCAL EVENTS improve advertisement and events for winter festival. was great this	5	0		postcard
141	year, but needs improvements. Thanks!	5			postcard
	more parka parties like the one at Latitude 53!!! should be a party of our				postcara
142	winter culture! totally awesome	5			postcard
143	Metropolis sucked!	5			postcard
	GIVE LATITUDE 53 \$\$ they know HOW TO PROGRAM + BRING People				
144	together WAY better than Metropolosis.	5			postcard
145	I would love to go to an outdoor winter movie!	5			postcard
	the symposium. The City brings fun and funding to the communities and				
	the communities give back. Through EFCL the City assists each				
	community to confirm a location in which they are able (legally) to				
	host/construct a winter-play event or display. This could be a 'new'				
	winter game, new world record for, ice or snow sculpture, silly hockey				
	party, star party or whatever talent / skill / motivation the community				
	has. ~200 community leagues divided by 10 weeks of snowy possibility =				
	20 destinations a week to be highlighted by Edmonton media. Probably				
	too many - but we know that wouldn't happen overnight! Communities				
	could also collaborate. In the trial year, communities could apply to				
	lessen numbers, but the final goal would be that communities were all				
	well aware that they had this winter op every year. The project could				
	begin through the Great Neighbourhoods program - or, using a portion				
	of the savings per community in Neighbourhood Renewals (12 per year)				
446	through LED lighting savings (~\$4,300 per community = \$51,000), each				
146	community would receive some money and/or assistance for their	5	4		contest
	hello i would love to see more affordable fun family activities in the city				
	both for the young, teens and adults. also to have a year round indoor				
	skateboard very large. making the activities for young families and low				
	income families affordable might help teens/ young adults get bored				
	fast. i love coming to edmonton to visit and have some fun but find all				
	the activities are expensive I'm a single mom with children, and when u				
149	travel food is always involved. thank you	5			contest
	The Later of the Control of the Cont				
	I would like to suggest, a winter festival that is full of fun winter sports				
	and events Igloo building ,winter TPs. Snow shoe races, winter BBQs a				
	week long festival incorporating the fun of the old sports day like				
151	activities only winter oriented and a cultural festival filled with traditions	5	2	1	contest
131	Perhaps a dog sled race around the River Valley	5	2	1	contest

	I think for me what would make me fall in love with winter in edmonton				
	if there were more activites/ festivals that they could have indoor or outdoor that isnt just for little kids. events for adults and teens to go to				
	with the family something besides crafts something like the fringe were				
152	the whole family can enjoy not just kids . my name is jennifer garbutt im from edmonton and im 20	5			contest
132	have any one idea but I think anything that is free entertainment outside	,			contest
	is great. Maybe create a huge igloo and have concerts in it with a beer				
	garden and kids entertainment on the weekend. Also the city could create a huge skating rink that is open to the public for free. I have				
	moved here from Toronto and Toronto is very good with always having				
	some sort of festival or event on for free in the city. More festivals and events brings the city together and will make people want to visit				
155	Edmonton	5	3		contest
	I think it would be a great idea to add to the Metropolis idea by having an ice hotel with perhaps a church where people could get married on				
457	Christmas Eve or Valentine's Day! Then we could be the romantic winter	_	4		contest
157	city. A festival like Winter [unreadable] w/activities like saw cutting, log pulls,	5	4		contest
158 174	check out Rendering in the Yukon. A party w/events PLEASE!!!! Allow dog sledding! [drew a picture of a sled dog]	5 5			postcard postcard
27.		3			postcara
177	 Biggest snow ball contest - A hot chocolate stand - Funding schools for winter perades - Pjs for the Poor - Winter fashion show 	5	3	8	postcard
	- more winter festivels - sighns of fun to welcome you in - carige rides - skiing activities - ice playgornd - ice hotel - fire pits and benches - a snow				
179	valley	5	4	2	postcard
184	Try movies on the Square! Those are great in Summer. Thanks	5			postcard
	- Bring more winter activities to South west Edmonton. A lot of activities				
185	are located centrally. We loved the Snow Valley Baba-yoga walk that was Part of the Winterlight Festival for a couple of years.	5	6		postcard
	Outdoor festivals where you must move around which would help				
187	people stay warm. Watching concerts or movies get real cold real quick.	5			postcard
	I have enjoyed the winter light activities over the last few years. I would				
	like to see more activities and some centered throughout different				
189	communities instead of of at Churchhill Square or whyte avenue.	5	6		postcard
	 ice Slide - beautiful bright lights and colors - snowman building contests winter olympics for kids - longer winter break - ice sculpture - ice and 				
197	snow museum - Christmas Movies playing outside	5	6	2	postcard
205	Edmontonian Woman With a Warm Heart. Street notkey downtown - The recent Alberta Ave whiter restival closed	5			postcard
	off the street for street hockey and was very successful. Could we close a portion of a downtown street that has no through access or could be				
	closed with no real negative effect on traffic flow (e.g. portion of 102				
	Street N of Jasper, etc) for similar activities during the week? A week or two. Maybe even flood portions of it to get outdoor ice. There are 1000's				
	of workers in the downtown, you only need a few to use it regularly,				
208	especially over the lunch hour to make a go of it. Provide nets, simple barriers	5	2		IdeaScale
	Ice Bar festival - Allow and encourage an ice bar festival/week where				
209	bars can create an outdoor ice bar and have an outdoor patio area to enjoy the ice drinks on	5	3		IdeaScale
	ine mini muk iuk - a winter aporiginal/ für trade pased outside event. Events could be things like: making a fire and boil some tea (a race) ,				
	snow shoe races, tall tales, round dance, orienteering, snow sculptures,				
	snow soccer (Inuit used to play under the northern lights with a skin ball), snow angel compthere is no end to the possibilities. It will				
244	bridge the urban aboriginal affairs committee with Edmontonians and	_			LI. C. I.
214	build understanding!	5			IdeaScale
	Neighbourhood Snowman Competition - Organize a city wide competition to see which neighbourhood has the best snow man art.				
	One option is teams can compete localy one day and the best from each				
216	neighbourhood can compete for winter winner award. Another option is to expand the competition to other winter activities.	5			IdeaScale
	Aboriginal / First Nations Festival - I've always thought that this city				
	needs to properly celebrate its first nations heritage. My idea would see a large festival, a massive central teepee city, and presentations by				
	indigenous thought leaders from around the World. Think TedX meets				
	Heritage Days, housed in warmed but winter styled event facilities in Churchill Square, Fort Edmonton and the Rossdale lands. Include local				
	educational aspects for school children, food and culture celebrations,				
	and top it off with a large sponsored awards program, which recognizes successful aboriginal thought leaders, community leaders,				
	entrepreneurs and artists. Let's give the urban aboriginal population a				
	reason to be proud of Edmonton, and where they fit in our history. Let's show the World how we can celebrate diversity as part of the fabric of				
217	our city. Downtown Winter Light Contest - Just like we do with our homes, have	5			IdeaScale
	businesses and office towers compete by lighting up their				
	entrances/street fronts for Dec/Jan. Not necessarily a Xmas theme or style, but perhaps in a more artistic or creative manner to help				
219	illuminate our darkest months	5	6		IdeaScale

	IglooFest - Dance Party in your one-piece Ski Suit? Already hosted in Montreal - This should come to Edmonton. We have the promoters to do it and already attract big name DJs / Electronic Artists! IglooFest: "You are invited to the kingdom of the Igloo where you are promised the best artists of the electronic scene, a unique and compelling architectural scenography, a hilarious contest snowsuit "one piece" and an electrifying			
224	atmosphere that will surely generate the hottest nights of winter!" Winter Food Festival (seasonal, local food) - Challenge our great restaurants to create seasonal, local dishes/menus for a month a la Fork	5		IdeaScale
226	Festival	5	3	IdeaScale
227	Dog sledding in one of the river valley parks - I would love to have the opportunity to go dog sledding within the city as the only opportunities for this a far outside of the city. I'm sure many others would also love this opportunity as it may never be possible for them otherwise. I myself have had Siberian huskies which are amazing dogs to interact with and can teach people about working as a team International Winter Light Video Projection Competition - Hold the	5		IdeaScale
	world's first ever Winter International Video Mapping Competition in Downtown Edmonton. Check out this link: http://www.youtube.com/watch?v=8wur5NMJNfc&feature=player_em bedded . The idea would be to choose 5-6 blank-walled buildings downtown on an easy walking route whereby citizens and visitors could stroll during the winter evening / night, vote at heated hot chocolate / cider ice bar or patios, sample food-truck along the way, socialize, window shop and or attend other winter events running concurrently or later that night. International designers would compete under the common theme of winter. Corporate sponsors could donate buildings, labour, transportation, volunteers, etc. demonstrating goodwill and pride in our community. This event would be free and accessible to all			
230	Edmontonians, could be held over the course of several nights and publicize our city nationally, and internationally.	5	6	IdeaScale
	Climate Oriented Design Awards - I would encourage a significant award for buildings and developments that utilized the principles of climate			
235	oriented design in their final products	5		IdeaScale
	Yugikassen tournament - Put together a Yugikassen tournament			
242	(japanese snowball/dodgeball) in a prime location, perhaps Telus field.	_	2	1461.
243	Have different divisions all the way up to professional/international	5	2	IdeaScale
	Festive Lighting - Let's face it - it gets dark here so freaking early! The Leg extended its holiday lighting this year, which was great. I'd like to see more festive lighting around the city from Nov-Feb (not just Christmas lighting), say perhaps some strands of white lights, around the pathways of river valley parks like Ezio Faraone Park, or the High Level Bridge, River Valley Road, to name a few areas, and other high-traffic pedestrian			
247	areas. Let's brighten up the magic of winter Snowshoe Treasure Hunt - Geocache in the river valley. Explore the river valley on snow shoe and find hidden treasures. This could be self	5	6	IdeaScale
249	organized or a formal event Outdoor Festival of Trees - Bring the Festival of Trees concept outside and challenge artists, sponsored by companies, to create beautiful,	5		IdeaScale
251	decorated trees outdoors. Winter 200 Feb 1 a lot of people do not even know the zoo is open in the winter. Advertise the zoo and what is there, have sleigh rides past the attractions, ice skating, snow man contests, ice sculpture contests, free hot chocolate with your admission ticket. Information booths for skiing and snow boarding (perhaps offer lessons) to draw in the younger	5		IdeaScale
252	people	5	2	IdeaScale
	Festival du Voyageur - Edmonton may be the Festival City, but Winnipeg is the place to be every February for the worlds largest kitchen party. There's no need to reinvent the wheel, the Festival du Voyageur has been embracing winter for over 40 years. As an elementary student in Winnipeg's east end, I experienced my first dog sled ride, downed a bowl of pea soup, and made my own ceinture fléchée to show off at home. Check out their site: http://festivalvoyageur.mb.ca/ Edmonton may not have the same strength of connection to the voyageurs as Winnipeg, but the fur trade certainly did reach us, and was a key factor in this area's			
253	history international rice invisic restival - committon should celebrate music influenced by, and made from Winter. Acts could include everything from indigenous music from Canadian aboriginals in the territories, international acts from places like Russia and Iceland and, my fave, performances on instruments made from ice. See link for utter awesomeness: http://www.youtube.com/watch?v=_cHtfNUQYal&feature=player_emb	5		IdeaScale
258	edded	5		IdeaScale
261	Dog Sled Races - To use some of the park areas for learning more about dog sled racing	5		IdeaScale
262	Ski Doo Racing or Quad Ice Racing - We are a racing community - work with the various clubs to bring racing out in the winter as well	5		IdeaScale

Lifestyle changes to enjoy Edmonton year-round! - Rather than hosting one or two events that only last a few days, I'd be more interested in making winter all six months of it more livable. Clean (safe) sidewalks heated bus stops, well-lit sidewalks and trails. How great would regular farmer's markets be in winter and summer? It would be awesome to see outdoor heated patios with blankets serving mulled wine. Why not run outdoor movies in Churchill Square during the winter months too? Let's take all the fabulousness of Edmonton summers, and modify them so they also work in winter! Then we don't have to count down the weeks 270 until summer comes back. 4 IdeaScale Fashionable Slogan Contest - Changing attitudes must first start within and takes time. If we inspire the youth of today in developing a personal sense of pride in our winter (versus something we must overcome), we can help shape the parents and leaders of tomorrow and future activities. Something as simple as creating some memorable tag lines that could be printed and re-sold on tee-shirts (similar to the "We are Canadian" campaign) can be infectious. Instead of making the cold a negative stigma that we are trying to distance ourselves away from, let's celebrate it as a badge of honour. A contest could be set-up for individuals to come up with memorable slogans (something like "Edmonton - largest northern city in the World. -40°C and we love it) 272 that individuals would be proud to wear IdeaScale Sliding Competition - Bring your GT's, toboggans, tubes and all other types of sliding equipment. Freestyle event for those daring few but a speed and distance race for all the rest. Enter by age category. Provide seating for viewing pleasure and a place to rest in between races. Mill 277 Woods would be a great place to host such an event IdeaScale snowmobile park in the city - all we'd need is open field, some hills. 278 IdeaScale maybe in the river valley... [there was a negative comment to this one] Surprise Wedding Receptions in Churchill Square - Surprise YEG Winter City wedding receptions in Churchill Square for random couples? NY City does it! A random couple married in a civil ceremony is spontaneously asked to share the warmth and join a surprise wedding reception set up in the square near city hall. In N.Y.C., this is supported by the Mayor's Office and Improv Everywhere: see http://www.voutube.com/watch?v=1lVS22v4uoU&feature=player_emb edded A simple shelter in the square, such as a Metropolis pavilion, could be used to protect the couple, their family and friends, along with the local improv group and reception participants from the elements (the City Hall Fover would be back-up locale). No matter the weather. this event could occur once or twice per month all winter long. Share the 283 warmth of spontaneous giving & sharing in our Winter City! IdeaScale been involved in both Winter Light and this year's Metropolis. It seems like everyone is trying to help Edmonton have a fun and active winter and running into all sorts of problems in doing so. I really think you need to begin with the architecture and the zoning. Little things like: is there a non Starbucks coffee shop or small restaurant in my community (no) in the next one that I could maybe bike to in the summer? (ves) that I could send my 10 and 12 year old alone on bikes to ? (no because they need to cross 2 major roads to do so) . Small problems like this occur all the time in Edmonton. where can people go shopping near their home? Is it a 10 minute walk or a 10 minute drive? I used to live in Japan and every old district in Tokyo has a shotengai- a shopping street. There you will find your community regulars, mothers, the elderly and others who can't drive or take transit easily. It bonds people. So a lot of what Edmonton lacks is only amplified or made impossible by winter, but is still lacking in summer. As long as city planning highlights transportation (vehicle) 284 networks over building neighbourhoods with basic amenities in them, North by Northwest - Alternative music festical catering to up and 7 email coming, as well as established alternative music [duplicate: also posted 289 under Winter Cities categoryl IdeaScale Winter Free Admission Day - Much like the free admission day in the summer the city could open the Zoo, Fort Edmonton, John Janzen, etc to the public for fun winter activities. Winter animals at the zoo, sleigh rides and snowmen at the Fort, snowshoeing and animal tracks at John Janzen. Live music at Hawrelack park for ice skating. Even working with Snow Valley to run free that day and encouraging community leagues to 290 offer up the rinks to non-members IdeaScale 293 Winter Festival!!!! The City of Festivals needs a big one during winter IdeaScale outside. The Edmonton Folk Fest proves that locals here love the concept of some good music and food outside. I think we shouldn't lose our festival culture because of some snow. People don't stop working because of the snow, so who's to say that they won't do the same in the cold winter? I think because we don't give locals the option of doing things outdoors that does not include snow sports (which is great), we tend to stay home for the most part. I think an inexpensive way to get people together and outside and enjoying themselves from Dec-June is creating outdoor food and music canopies. I travel every winter and go to even colder cities (ves. call me crazy), but I find that people are enjoying themselves just as much may it be drinking mulled wine from little stand or pasties (I'm sure we can be creative and have perogies/pretzels) while listening to either buskers or paid musicians. I've also experienced outdoor screens for old films. I think Churchill Sq. would be an amazing spot for something like that. I think art and food 295 culture is of common interest to most people and we definitely have

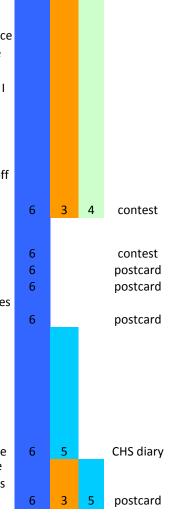


	A writter Unitaries restival would be workberfold. Stander has all outstanding children's festival at the end of May/beginning of June. A similar festival with a winter theme specifically for children would be fantastic. There are many great performance spaces downtown (Citadel, Winspear, City Hall, Library, inside the mall, Art Gallery, the Shaw Conference centre) as well as Churchill Square for tent activities, an				
	outdoor display (ice carvings?) or slides. I believe families would welcome this kind of event and embrace it like they have the St.Albert				
326	festival A Winter Jamboree! There are many music lovers in Edmonton and surrounding area that would welcome an indoor music festival in the dead of winter. Restaurants, hotels and clubs would all benefit. The event could be branded with a winter theme. This festival could be similar to Jazz City in that it would run at a variety of venues over the	5	2		contest
327	course of a couple days. Attached is my submission for the Winter City Challenge. Any questions or concerns please don't hesitate to contact me. [Lindsay Lloyd	5	3		contest
333	attachment saved] I wish we had a festival that had old fashioned games and kind along the	5			contest
337	idea of the Bonhomme festival in Quebec	5			contest
	Hello, I would like to make a couple of suggestions for Winter City. I was born in Harbin, China, the City of Ice. Harbin is a sister city of Edmonton, which shares the similar weather, especially during the winter season. Harbin has been hosting Ice Festival since 1980s, and it is famous for the spectacular ice sculptures. However, Harbin does not have much snow as Edmonton usually dose. Edmonton could set up Snow Festival in December and January. Fort Edmonton Park would be				
	the perfect location since it is often closed during the winter season. Edmonton Zoo could be a part of festival, so is Hawrelak Park. The city could combine the Ice on Whyte, Silver Skater Festival and other winter festivals into one, Snow Festival. Edmonton is well-known for its volunteerism. It holds many world events over the years. I am sure once again there will be many wonderful volunteers helping out at Snow				
345	Festival. Fort Edmonton Park is under used in the winter. More city events and	5	6		contest
351	programs should be held there during the winter. A theme could be developed surrounding "Life at the Fort in Winter"	5			contest
	"Outdoor Nature" ice carving competition on Churchill Square. A display of local ice carving talent on Churchill Square is a great outdoor art exhibition to celebrate the winter season. With a theme of Winter Nature in the City it would encourage Edmontonians to strap on their snowshoes and take to the river valley trails to look for the wildlife that call Edmonton home. A brochure of winter wildlife watching would help to highlight spots of interest as the early nesting owls will be calling and there's lots of tracking skills can be learned to identify the activities of				
360	some of the more cryptic mammals. stagger events please! It's been a bit contusing trying to keep all the events straight. For instance, this January there was the ice festival and then Metropolis all at the same time. It makes more sense to do what we do in the summer by having one event after the other so that there are continual things to do throughout the winter and not a bunch of	5	6	2	IdeaScale
364	things only at one time	5			IdeaScale
379	Snowman building competions. More community engagement through Festival throughout the community leagues and a couple of flagship outdoor festival through the	5			postcard
385	city. I want to have more winter festivals in Edmonton. I want to improve snow removal service. I want to more community based programs to be	5			postcard
387	developed. Have a Taste of Edmonton with a large group of restaurants and include	5	7	4	postcard
389	ice-making sculptures in the event.	5	3		postcard
398	activities and lots of love $\&$ city things that'll bring the society together. more indoor festivals with more of an urban approach and skate rentals	5			postcard
401 403	at the City Hall. Ongoing activities in Churchill S. free hot chocolate.	5 5	2		postcard postcard
413	Need to offer more events and fevitals in quadrants of the city versus downtown.	5			postcard
417	More community events.	5			postcard
418 419	Orientation to things you can learn to do in Edmonton in winter. Snow festival.	5 5	2		postcard postcard
425	Love events like Latitude's parka patio - do more of it.	5			postcard
426	Family Snowman building Competition (wo professional artists) Winter Weekend Scavenger Hunt Collecting items from around the city	5			postcard
428	(give out disposable camera's to each team) prizes for winners.	5			postcard
435 436	Carage rides all threw winter. A get together where families can have a "sledding" festival.	5 5	2		postcard postcard
437 441	Rio has "Carnival". Edmonton's (Free?) Winter Carnival at Hawrelak Park. Road Hockey Tournaments.	5 5	2		postcard postcard
445	More Winter Festivals	5			postcard
458	Make many celebrations and shows in the winter time.	5			postcard
459	a lot of families with children, wish that there would be more festival's designed for them whether their outside in a park or in the mall's.	5			postcard
461 462	Outside wiener roast Best Snowman Contest	5 5			postcard postcard

6 Public Art (ice sculptures, lighting, etc.)

I think we could make Edmonton the winter city, by having some ice sculptures near city hall, with (when the weather warms up) some tame outdoor rabbits for the people/kids to pet, Hot chocolate given out by the mayor at times, and a visit from Stephen Harper! I had an earlier idea just sent in, would like to add: Have Jim Cuddy from Blue Rodeo) come back to Edmonton for an outdoor performance downtown when it warms up, hot chocolate, and a personal meet and greet for me, for thinking it up. Thanks. And maybe a visit from the Great One, Wayne Gretzky, he could face off and play some hockey against Jim Cuddy. I've seen Jim Cuddy play hockey outdoors once on tv. I LOVED IT.

and play some hockey against Jim Cuddy. I've seen Jim Cuddy play 5 hockey outdoors once on tv. I LOVED IT. having beautiful ice sculptures around the city would be amazing! 37 ice sculptures. Ice Dragon festival. Fort Bilding contest. 72 Colouring the snow different Colours. 90 My idea is that you get people to make real ice and snow sculptures 97 and put them up by stores and houses. City Hall School brainstorming: Ice Palace/Ice sculpture, Good Holiday Place, Skating Rink/Hockey Rink, Skiing/Snowvalley/Sledding, Meeting friends/family, Diversity/holiday traditions, Winter Parades, School holidays/free time, Exploring Edmonton, Staying inside in the warm w/family, Heated sidewalks, Going to movies/parties, Hot Chocolate, Snowland mall, Snowpark (benches, sculptures), Sightseeing centre 98 Winter feasteval with lots of new foods to try like snow and maple syrup. Ice sculpters like an Ice castle that you can go in, light shows 125 in a dome, Ice slides, maple leaf ice sculpting



ldea	Codes
1	River Valley
2	Recreation/Sports
3	Services & Retail (food, clothing)
4	Placemaking (buildings, outdoor cafes, policies)
5	Festivals/Events
6	Public Art (ice sculptures, lighting, etc.)
7	Transportation
8	Other

150 191	I love the ice sculptures ice skating at city hall the outdoor carnivals for the kids horse draw sleigh rides snow shoeing. Thank you for asking for my opinion A huge ice fort for kids and adults.	6 6	5	contest postcard
199	- winter park - Hill - Slide - ice rink - ice scuppring - tobogening How about something like this from Europe - a ski hotel/warm up	6	2	postcard
206	igloos in river valley [photo attached] We could build Canada's largest igloo It's easy to build but with the city's support we could build the largest igloo and if we have time get local artist to submit ice sculpted furniture and	6	1	contest
207	decorations!!	6		contest
	Winter Gallery - Let's turn the sides of downtown buildings into the largest local Art Gallery ever. Using projectors, each building could become the gallery of one artist, and selected pieces of their work could be rotated gradually throughout every evening during the 'show.' Each building/gallery could be sponsored by a local business, possibly recovering most, if not all of the costs of the project. A three-person team of curator, graphic designer and technician could install and maintain the entire exhibit. Costs would be low and (as above) potentially recoverable. Given enough warning, artists could even be encouraged to develop art that is customized for their 'canvas.' This is a very affordable way to dress up our city at night, promote more foot traffic in winter evenings,			
240	and celebrate/promote local artists and businesses. Outdoor ICE Museum a la Madame Tussaud - I'm thinking local	6		IdeaScale
267	celebs!	6		IdeaScale
279	Snow Graffiti - lets think of cool ways to decorate the snow	6		IdeaScale

What would make me fall in love with winter in Edmonton? Lights, lights, and more lights. Twinkly lights on boulevard trees, park trees, lit snowflakes on street posts, and anywhere they could be put up. Well lighted trails and streets for strolling and walking to encourage those to get outdoors even if it is dark out. Light shows in parks and open areas with picnics and weiner roasts. Light shows combined with music!! There are some parts of the city that are nicely lit and when you enter them you just can't help but smile. With all the darkness we must endure during our long winters, it would be nice to showcase the light in our lives for the whole season. The Day the lights get turned on can be made into a special event...tons of ideas would evolve and take off. Thank you for the opportunity to voice my response.

BESTIDEA: THE PICTURES REFLECT THE CITY SO ENCOURAGING

ALL RESIDENTS OF EDMONTON TO TAKE PICTURES EVERY WINTER YEAR WITH FAMILY AND FRIEND'S, GET TOGETHER'S OR SOCIAL COMMUNITY WORK AND UPLOAD SOAS TO SPREAD THE WORLD TO SHOW HOW THE CITY ENJOY THE COOL...... SEASON. (A REWARD PROGRAM FOR UPLOADING ENCOURAGES RESIDENTS TO ENGAGE)

I hav e attached a few of my winter paintings which are Edmonton in winter. If you would care to see more pls email me I have enough of these paintings for a show. Could be used as postcards

I think to make Edmonton more of a top leading winter city....would be to incorporate snowflakes and mini lights into the decorating...who doesn't like a snowflakes.. Also outdoor skating is so fun and brings families together....brings back some of the old childhood memories. Have one huge skating rink....with it decorated with mini lights and snowflakes everywhere...maybe have a coffee/hot choc bar...where people can go to gather...incorporate "Family Activities"... people thing we live in Eskimos...somehow we could fit that in too..lol...just a few ideas

contest

6 contest

contest

3 contest

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Edmonton City of Winter Lights on Winter Nights Lights - lots of lights - would make me fall in love with Edmonton in winter. Think Candy Cane lane on steroids - Think celebrating the blues and greens of the auroral lights and making these colours the colours that represent this city in the form of lights in well used public recreation spaces. That these colours and the aurora become the emblem of this city. Lights along River Road, through the ravines that are walked in the winter, lights along the area below Louise McKinney Park and in Hawlerak Park. This would make people smile during winter. I was blown away with the crowds that turned up at Mill Creek (my home turf) for their winter extravaganza and many people were simply marveling at how the lighting made them feel. I also think having some kind of way to skate on the North Saskatchewan River (like they do for the long races in Holland) would also make me happy

Good Day. My suggestion to make Edmonton a more attractive and beautiful city in the winter is to capitalize on a natural phenomenon to brighten our city. It is dark in Edmonton for most of the day in winter. We are a northern city and need to stop apolozing for it. Let's use our location and imagination to our advantage. People are fascinated by the Northern Lights. If Edmonton were to use energy efficient lights to mimic the colours of the Northern Lights our city could be transformed for both its citizens and visitors as a new attraction could potentially be created. I propose that lights be fixed to the top of bridges such as the High Level and the new Walterdale Bridge. More bridges could be added as money would permit. These lights could be set to radiate colourful lights similar to the Northern Lights. If money permits, the lights could be programmed to create different sequences and patterns that could be repeated over a certain time frame. I also suggest that similar lights be positioned at the highway entrances to the city. The lights could be clustered together near the signs that already welcome people to Edmonton or if we want to dream bigger, we could have Illuminated ski trails for the cross country skiers. There are many trails that would get more use if they were lit up.

contest

contest

6 2 contest

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334

348	Winter snow caste at Churchill square	6		contest
350 355	The lights on the AGT/Telus building downtown during the Christmas season are very special and create a sense of holiday and winter spirit. Challenge downtown buildings to light up their buildings in a similiar fashion during the holiday season Ice sculpture park	6 6		contest contest
262	Colour, colour and more colour. The new design for the downtown area has come out. It may just be the format of the drawings but the building is grey and silver, just like the downtown art gallery. We are a winter city with white snow, grey roads/sidewalks and yellow/brown "grass" for more than a third of the year. Let's at least try to add colour to any new buildings/structures that go up.			lda Garla
363	The contrast on a cold, clear winter day would be striking Light up the League. How about a program that provides free strings of LED white lights to interested community leagues to light up either their buildings or trees? it adds such a festive look to community parks and buildings during low light conditions. it could be an event each league could champion to encourage volunteers in a community based beautification effort with a 'welcome to	6	4	IdeaScale
372	winter' message	6		IdeaScale
374	Lights twited up poles for winter.	6		postcard
375	Snowman on front lawns.	6		postcard
376	Ice sculptures as stret decorations.	6		postcard
377	Holiday lights on all commercial strips.	6		postcard
378	light up community competions, parades.	6		postcard
380	Lights during the whole winter season. Outdoor temporary art installations + projections (and have a fun	6		postcard
383	party to go with it! With drinks! And fires!) (+ dj's) winter lights key downtown ereas. Educating newcomers about winter. More winter events. Concerts. Festivals. Better snow	6	5	postcard
391	removal system. Outdoor instlations.	6	5	postcard
392	I want more colour around. It would be great for our City to introduce a month of ice sculpture	6		postcard
393	for the kids to enjoy in winter.	6		postcard

	More light decorations and imagery pertaining to winter e.g.			
397	snowflakes, snowman, etc.	6		postcard
405	The activities. The lights. The cultures they bring us.	6	5	postcard
408	Ice City like the one in China each year.	6		postcard
411	Make huge snow sculpters in all parks for anyone to Play on.	6		postcard
	Urban design should incorporate Light, street access, wind			
412	protection.	6	4	postcard
415	Snow Sculptures Throughout the City.	6		postcard
	Historical artifacts from the ACA AD Archives and HafA Collections			
	Historical artifacts from the AGA, AB Archives, and UofA Collections			
	displayed in more public areas, as teasers for the collections and			
	galleries at large (ie. Cool Stuff exhibition @ Enterprise Sq.			
	Berkebeiner, Ice Carving, Metropolis, and other FEstivals and Events			
	are a great Start! expanded winter garden facilities of the Muttart			
	Conservatory ilk: accessible via downtown. festivals linking a			
	walking friendly downtown, Whyte Ave, 124 St. Alleyways utilized			
422	as 4-season seating areas for cafes where possible. Thanks!	6	3	postcard
	MultiCultural Centre at a Notable area. To make Edmontonians			
432	aware of different cultures. Thanxs!	6		postcard
451	More ice Sculptures	6		postcard
				postcara

7 Transportation

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Friendly, warm bus stops that act as 'Third Spaces'. There must be opportunities to partner with local businesses to integrate bus stops with coffee shops, book stores, cafes, etc. Perhaps the City leases space from private landowners, or gives tax breaks to private owners......anything to expand the footprint of bus stops and to grant transit users access to a warm and inviting place to wait for the bus.

map out key routes for pedestrians and cyclists in Edmonton and identify routes and connections that will be maintained year round to allow kids to get to school, people to walk to transit, bike routes for commuting and great recreational walks. Currently different departments in the City have different maintenance priorities in terms of helping people move around in winter I would fall in love with edmonton's winter if every bus estation in the entire city would have heaters, because when you have to wait for transportation in the winter, in a very low temperature, in the interperie, it is not fun and makes me do not want to go out of my

Safe sidewalks. I love the idea of having lots of fabulous winter activities for Edmontonians and visitors. However, we need to have a

comprehensive strategy for cleaning snow off the sidewalks. We want moms with stollers, people with mobility challenges and seniors who are afraid of falling to be able get out of their homes so that they can attend these events and participate in community life. Let's make our city as safe as possible for everyone in Winter! submit ideas for making Edmonton a more attractive winter city. So, I'm writing to you because there was something about how winter is treated in the world's winter cities, on one of the radio talk shows today. And, as well I came across this item on the internet: $http://www.edmonton.ca/city_government/initiatives_innovation/win$ tercity-history.aspx . If our city is to be more attractive in winter, (1) why don't we already have electric coils heating at least some of our downtown sidewalks, as apparently is the case in Norway's city of Oslo? Also, (2) apparently, in Oslo and other Norwegian cities (being winter cities), buildings are painted in livelier colors, (3) Our city, not being blessed by nature most of the year, has too much beige, black and gray. So. (4) likely we need to have more colorful bldgs., etc., (5) with more neon-type signage to brighten the surroundings. (3) And, (6) perhaps it's time to jazz up downtown with more focus on zoning, i.e. beginning with an ethnic-themed street, with restaurants, bars, etc., but following a theme? Not helter-skelter like is now the case. Edmonton can do much more than up to now.

congratulations on your efforts to date in transforming Edmonton into the great northern city we are capable of. As both a proud Edmontonian and on behalf of EIA and our interest in driving more inbound passenger demand into the Edmonton region, please consider me a resource to your Think-Tank and Winter City initiatives going forward. IMPORTANT. Similar to how Quebec City has maximized it's geographic strengths and aligned it's infrastructure with it's tourism products in mind. I'm very interested to learn how we can maximize our own beautiful river valley and create and build tangible tourism products that can be promoted to the world. Although we'll create products and experiences unique to our own community, with a proven Quebec City template and other tangible examples of success, I'm genuinely excited about the possibility of.... · Toboggan hills just off the Shaw Conference Centre similar to the Quebec City experience adjacent to the St. Lawrence River & Chateau Frontenac; · Outdoor skating experiences similar to the Rideau Canal; Great energy and quality of life from culinary, shopping & outdoor river valley world. Some of those cities, like Oslo, Norway, embrace winter wholeheartedly. I heard on a radio talk shown, Feb. 21st, that Oslo has heated sidewalks throughout its downtown core area. Thus, people enjoy being outdoors during the cold winter months. We shouldn't be of a mindset that we're alone in all of this. We are a very young city and should pay attention to what has been successful in more mature cities. We should not hesitate to learn and then act on what it is we learned. Having said the above, downtown Edmonton's core area lacks ambience. When there is no ambience, folks stay away. We should have figured that out by now. It is very important to note that zoning is virtually non-existent in that whole area bordered by 97th Street (south of Chinatown to Jasper Ave.), and by 106th Street, at the other end. Any big city is much more interesting if it's zoned into business, shopping and entertainment areas. Of course, there has to be some sort of incentive to attract businesses, shops. restaurants, theatres, etc. into the very centre. Perhaps via some tax breaks, especially initially. And, the core area is in dire need of brighter Horse drawn carriage rides

contest contest contest IdeaScale 4 2 email

contest

	By ensuring that the sidewalks as well as roads were maintained by			
100	making travelling less slippery/dangerous for many, including the elderly, whether it be plowing sooner after snowfall or salting the streets more thoroughly.	7		postcard
	When I walk down Edmonton streets I NOTICE they are dirty, especially in winter. The mail boxes, bus stops, flower beds, even sidewalks are			·
101 109	covered in filth. If the City of Edmonton took more involvement in cleaning the city in winter it would be more enjoyable for everyone. Put gravel on street & sidewalk	7 7		postcard
103	how just a normal winter day of doing errands can lead to something promising. Let me elaborate. Today I went to pay some bills dressed appropriately for winter, hat, mitts and boots and off I went. Well 9 am	,		postcard
	this morning in front of a business that I was entering, I slipped on a huge patch of ice. Landed hard on my side, stiff this evening and who			
	knows the weeks to follow. I am thankful I didn't break my neck. I love Edmonton and proud to raise my family here. I am aware of the stations in Edmonton that provide free sand to communities so they			
	can sand their walks for the safety of postal workers and all residents. Why doesn't the city also provide stations where individuals/business			
	owners can get free salt to take care of the entrances to their businesses. Being a realist I am aware that it will cost the city more money. But what about the monies that the city is paying for Health			
	Care for individuals who have fallen and broken arms, legs, wrists, ankles and backs. I would believe if a study was done the city would			
111	benefit hugely in the long run. Edmonton is a great city, hockey capital of Canada (In my opinion), skiing, skating - great winter sports so I	7		contest
115	Melt all the snow early Heavily armed snowplows destroying illegally parked cars. skating at	7		postcard
131 134	Hawrylak Park (already do that) Heated bus shelters + gps on buses	7 7		postcard postcard
139	ENVISION LIGHTS MORE. ICE SKATING WITH CANDLES. BICYCLE COMUTERS WITH LIGHTS. FREE MITTS + TOUQUES 4 ALL Edmonton Transit should be able to come in to Entrance of the	7	3	6 postcard
160 164	building. Why aren't they doing this Free bus rides on Saturday & Sunday once a month	7 7		postcard postcard
196	HEATED [underlined] BUS STOPS THAT TELL YOU EXACTLY WHEN THE NEXT BUS IS COMING!	7		postcard
	Pedestrian Sidewalks, Heated Patios - Sidewalks & Public spaces - We need to pay more attention to creating inviting, public pedestrian			
	streets and places downtown that are inviting, safe, and attractive for businesses and people. Generous sidewalks, attractive street elements,			
	and attention paid to pedestrian crossings at intersections. Patios - Encourage restaurants and pubs to have patios year-round, including			
	heat lamps and blankets for patrons. Allow mulled wine to be served by vendors in designated corners. In effect, putting more money in to the pedestrian street realm using good urban planning 'best practices'			
213	will go a long way to encouraging winter activity on the streets downtown!	7	4	IdeaScale
	Walkable Communities - We really need walkable communities in which people encounter one another - in summer and winter. It is very			
	important to make sidewalk clearing a municipal responsibility. No matter how much rhetoric we have about "winter city," this policy of			
	off-loading sidewalk safety onto individual property owners tells a louder and more telling truth. We don't care. I still think people should be encouraged to get out and clear away snow and ice, but the city			
	needs an effective, prompt sidewalk safety program, and my snow shovel should not be considered effective in this respect. I suggest that			
	we aim for no more than two to three weeks between November and April during which sidewalks cannot be safely used by people who			
233	have difficulty walking Bike Share (like Bixi bike) but with studded tires for snow/ice! - It	7	4	IdeaScale
	would be great to encourage winter bicycle commuting by having system of bike stations that one can rent/borrow bikes with studded			
236	tires for safe winter riding! This could also encourage biking in the river valley trail network too! Reliable/very frequent bus service - To encourage people to use public	7		IdeaScale
	transit, particularly when it is cold outside, it would be brilliant to have "extra frequent" bus/LRT service. Buses every 5 mins. This would			
	mitigate any time waiting outside in the frigid cold. More often than not, we have the opposite service [infrequent/unrealiable] bus service			
238	in the winter Winter Driving 101 Course - Beneficial for new drivers, those new to Edmonton winters, and those just needing a refresher on winter	7		IdeaScale
241	driving, these courses would help keep our roads safer	7		IdeaScale
	indoor (third space) bus stops - partner with/provide tax breaks to private landowners/existing businesses to encourage development of			
244	'thid space' bus stops. Cafes, bookstores, libraries all can incorporate warm and safe places to wait for the bus!	7		IdeaScale

			ı	
	Pedestrian-friendly Core - Downtown Edmonton has some great			
	walkable areas (like 104 St and Jasper) that are well-used in the summer. I think it would be great to designate some of these areas as			
	pedestrian only, and encourage walking traffic by installing heaters and			
	awnings to trap the heat. The more we cater to pedestrians, the more			
	vibrant our street life - and local economy - becomes. Imagine having a coffee on a heated patio at Credo year-round, or just enjoying a			
	warmed-up stroll along Jasper Ave on a crisp winter night. By taking			
	the bite out of the cold, the increased pedestrian traffic would help to			
245	make our city streets safer and encourage more support of our local businesses	7		IdeaScale
243	Pedways - The fact that the recent LKT station at Southgate does not	,		lacascale
	connect to the mall is ridiculous, given our climate. Similarly, new construction downtown should always include ways to link buildings.			
	I'd love to see an intricate network of above-ground pedways like			
	Calgary's +15 or Minneapolis, MN's. Anyone who says pedways are not			
	pedestrian-friendly has never actually walked outdoors in the winter. I actually walk-about more (and shop more) when I'm connected by an			
254	indoor route	7		IdeaScale
	Transit - Heaters at popular bus stops that have power when it drops			
256	below x degrees, with button to turn on for heat for x number of minutes	7		IdeaScale
	Warm Kids Program - On cold days, single parents pushing strollers is very unexeptable. Starting a program where free rides would be given			
	to grocery shop, daycare, school, etc for parents who do not have the			
	means to comute with there young children. seeing that there are only			
	a few weeks worth of exteamely cold days in Edmonton im sure this program could and would be very succesful. Edmonton is a warm and			
	welcoming city. this would only inhance the cities reputation and bring			
276	a more carring and compassionate feel to the people	7		IdeaScale
281	Snowshoecity - market unplowed areas beside sidewalks as snow shoe routes	7	2	IdeaScale
	$transit - make \ transit \ free \ on \ the \ coldest \ days \ of \ the \ year \ (almost \ like \ a$			
286	celebration when the temperature drops below a certain number below 25C maybe?)	7		IdeaScale
280	snow on sidewalks. I am in a wheelchair, living by the U of A, and it	,		ideascale
	seems like I have problems with snow on sidewalks every year, and			
	more than once I have had issues with Bylaw not taking my complaint.			
	As I understand it, Bylaw will not take complaints until 48 hours after the last snowfall. My problem is this: this rule set by Bylaw seems to be			
	in effect even if there was only a light dusting of snow. This means for			
	me that even if there was already several inches of snow on a sidewalk,			
	as long as it snowed even a millimetre, Bylaw will not do anything about it. This morning I was wheeling to work down 87 avenue toward			
	109 street, past University of Alberta Graduate Residence and the next			
	block, which is houses and a single low-rise apartment building. Along			
	these two blocks, I fell twice. The first was in front of Graduate Residence and fortunately 2 city workers rushed to help me. I could			
	see from the tracks that a snowplow had been run down the sidewalk,			
	but the snow was not removed. There is perhaps 4-5 inches of snow			
303	with gravel on top of it. My front wheels dug into this soft snow and sent me and my laptop flying. I called Graduate Residence and they are	7		email
	I would like to see the City of Edmonton provide funds to purchase snow making equipment for Goldbar Park. This park is used			
	extensively for both recreational skiing and for training by competitors.			
	There is often not enough snow during the winters to provide for a			
	good ski season. It would like to see the purchase and operation of snow making equipment to provide a much longer ski season to keep			
305	this activity going for as long as possible each winter	7	2	contest
313	Heated roads thru out the city to melt all the snow	7		contest
	In several European cities they have heated streets throughout the downtown core in Oslo, watch the Doc Zone story on this. They even			
	talk about how the benefits cover the cost of the power used.			
	http://www.cbc.ca/video/#/Shows/Doc_Zone/1242299559/ID=21950			
	57838 I like the Hot Spots and outdoor winter Terraces that are used all year long. So we should look to Oslo for inspiration. Imagine a			
	whole new Edmonton starting with the downtown arena, after a			
	hockey game having a beer at an outdoor terrace, shoppers stopping			
321	by hot spots with no graders or shoveling needed.	7	3	contest
	Embrace Snow rather than make it dirty. We need to seriously reduce			
260	the sand and grit we put on our roads - I love Winter - but in the	7	4	IdeaCI-
369 388	country not in the city where is dirty and a mess most of the year. Removal of snow needs to be improved.	7 7	4	IdeaScale postcard
	Institute a new way to have the heat from the house channeled into			*
394	the ground towards the pavements so that when it snows, it heats right away. This is how it is done in EUROPE! It works.	7		postcard
395	Snow removal in a timely manner.	7		postcard
396	we need clean roads. No parking along main roads. If they extend the time on the but transfers 1 half hour longer 3 more.	7		postcard
400	If they extend the time on the bus transfers 1 half hour longer. 3 more Art in the Snow kind of festavils.	7		postcard
				•

	better response time for snow removal. Better care of public sidewalks. More free activities outside (such as snowshoe trecks in the rivervalley where equipmnet is provided. Some type of publication that lists sledding hills, outdoor rinks, open trails for snowshoeing & x-country skiing. a way to check on ETS delays, to avoid long waits in the			
404	cold.	7	2	postcard
420	Enforce clean sidewalks.	7	4	postcard
	More Faster clean up & removal of snow. If the City would get off thiers lazy asses there would be fewer accidents, also get after these people with pets Dogs/cats, who do nto pick up the animal poo! Get to			
431	work! See no one from City when road are bad! No logic to you people.	7	4	postcard
456	More and better bus shelters.	7		postcard
460	Snow cleared off streets and sidewalks. More outdoor activities.	7		postcard

As I local resident, I would be thrilled to be a part of this experience and opportunity and thank you for your ability to allow for input. (see brochure in pdf format).

Public and Online Display of Winter Activity Thermal Meter (a.k.a.WinterNeter) where "the bar" goes up and down like a thermometer - where links to public or community events/ festivities/ activities in the Edmonton Area are triggered depending on the outside temperature (with Windchill factored in) — links could be directed to websites or videos or social media sites or to venue ads. [more details in email] in oeineve that the one outstanding asset or cumonton is the generousty of Edmontonians. So that in mind my suggestion is the following with the focus on supporting our local charities: dog sled races in the river valley, rundle park; snow fort building, classified by diffirent catolgies, family, children, companies, etc.; staking races in Haweluk Park, again diffirent catogories; involve associations like YES, FoodBank, Inner City; solict businesses for prizes.

Edmonton. The challenge is to show others all the positives about this amazing season and how it can be embraced in this amazing city. I suspect that this contest will be receiving all kinds of suggestions on ways to make one fall in love with winter in Edmonton, some of the obvious being the festivals, activities, sports and cultural events. The media has such a powerful influence on how people feel during the day. My suggestion would be to work in cooperation with all media types who broadcast the weather for this city. We need a change in their attitude. They have such a powerful influence on how we feel about what's coming when they forecast the weather. Let's request that they portray all things winter in a POSITIVE manner. Snow, and cold, should not be treated as horrible 4 letter words. but instead should be broadcast as most welcome weather phenomenon. Cold weather in Edmonton almost always comes with incredibly sunny days that reflect the beauty of winter. Rosy cheeks and frosty eyebrows provide an image of good health and fun. Snow brings the obvious winter activities of skiing, snowboarding and tobogganing, and is also very necessary for Canada in my honest opinion. Though this year may seem to be a bit warmer than usual. But the perfect winter that is good enough to fall in love with for me comes in two ways. Why is that you ask? Because the winter in Edmonton fluctuates and it really depends on how you're feeling. If the weather is below -25 degrees Celsius then my ideal winter would be to stay at home, sipping good green tea while playing my favorite video games. Just to relax. Don't get me wrong, just because I play video games and like the spend the day indoors does not make me boring. It's a way to relieve stress from over working and the small problems in my everyday life. That would be the perfect winter for me. Second is if the weather is higher than -25 degrees Celsius, I would take the

wait and you will more snow I am sure visitors won't come to Edmonton based on the attached chart, but many Edmontonions will/can identify with it! SNOW acronym chart (separate file)

a theatrical show at citadel theatre, and the list can go on and on.

time to go all around Edmonton and re-live what Edmonton has to offer me since the day I was born. This is when I feel a bit more adventurous! I would never get sick of going back to the Muttart Conservatory, the beloved famous West Edmonton Mall, Grab a ticket to watch the Oilers play a game, take my girlfriend to watch

Nothing, you already Have nice and beautiful Receptionists.
Winter can be a focus, chang the Attidue, can have a work [?] to
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Ice Thickness Communication - This is a quick and simple idea. I'm told that the ice thickness is monitored daily on storm water lakes in the city, though that gets a little bit hard to believe when they have unknown ice thickness sign up even after a week of -30c. Create a website where people can go to check the current ice thickness at their local storm water lakes, and the date it was last updated, similar to how the city already has for the outdoor rinks around the city.

Indoor Offleash Dog Park - I want a place where I can thoroughly exercise my dog on the coldest of winter day

Marketing strategy - a thermometer with winter activities and numbers... For example instead of -10 you could have: -10 - skating at Hawrelak -15 sledding! -30 skating at local arena! People need ideas of what they can do in the winter - you could twin it with a "Get Off Your Couch" slogan!:)

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IdeaScale

IdeaScale

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288

Marketing strategy: DID YOU KNOW? I ell people what sorts of winter activities already exist; make them aware and proud of all the winter things there are to do in Edmonton already. We assume people know what there is to do in the winter in Edmonton - not so! One person I spoke to didn't know about Victoria Park; another didn't know arenas have drop in skating 353 contest times Marketing strategy - Edmonton Toughen Up! Edmontonians love to complain about the cold weather to the point where it's ridiculous; many parents don't even let their children outside to play! A marketing campaign that encourages Edmonton to "Toughen Up" and embrace winter could have some impact. There is a funny (although rude...) Youtube video that encourages Australians to "Harden Up!" I think there is potential in this type of campaign; albeit a no swearing version.... you could encourage the "winter whiners" to get out and enjoy the season in a funny but pretty direct way. Here's the link - my apologizes for the swearing and the australian macho stuff - But I think the younger crowd will take to something 356 similiar...http://www.youtube.com/watch?v=mh6pZQX22CQ contest Marketing Strategy - a custom QR code that gives Edmontonians information of what to do in the city in the winter or that links 357 them to a page where there is a list of snow/winter activities contest 407 showers in women's change room are scalding hot! postcard When the trees are frostey. I really love them, they're like a snow 455 postcard branches.