Council Policy





Program Impacted	Economic Development
Number	C623B
Date of Approval	May 4, 2021
Approval History	June 8, 2020 December 7, 2020
Next Scheduled Review	January, 2023

Policy Statement

The City of Edmonton seeks to promote a resilient business community by offering targeted financial assistance based on demonstrated business need.

The purpose of this policy is to provide timely financial support for local business to respond to local economic conditions; and to partner with other organizations as they develop programs and projects aimed at supporting local business. The outcome of this policy is to promote long-term local economic resilience and diversification as outlined in the Edmonton Economic Action Plan.

Guiding Principles

- Timely access: Providing timely access to grants is key to supporting the business community. The policy framework supports a swift response while ensuring appropriate levels of oversight.
- Nimbleness: The grant is designed to be flexible, allowing Administration to review grant performance regularly, and pivot as required within the existing policy framework. Given that business related challenges and needs evolve, maintaining grant nimbleness will be key to its success.
- Balancing priorities: There is a need to balance immediate financial needs that local businesses face
 related to relaunch with longer term priorities related to diversification and local business sustainability.
 The City must also balance needs versus resources available. This policy endeavors to support this
 balance while maintaining mechanisms to pivot if and when required.