



Screening Guide for Public Monuments proposed through the Community-Led Construction Process

Edmonton

INTRODUCTION

The City of Edmonton (“the City”) is committed to promoting the unique histories, cultures and identities that define our city. Working with the community, we want to facilitate programs and services that preserve, document and celebrate Edmonton’s heritage. Public monuments are one way that the City and the community can create impact in Edmonton together.

Public monuments are physical infrastructure such as statues, plaques or other assets on public land that serve to memorialize, commemorate, observe, expand awareness or capture historical significance of an event, culture, natural element such as flora or fauna, or person or people, that represent Edmonton and its values.

The intent of a public monument may include:

- demonstrating the rich history and diversity of Edmonton, its natural environment, and Edmontonians
- inviting exploration and supporting interaction and learning for people of all ages
- appropriately and proportionally recognizing the broad spectrum of interests within the City of Edmonton.

THE GUIDE

To address requests by community groups to develop public monuments in City owned parkland and/or open spaces through the City’s [Community-Led Park Development](#) process, the City of Edmonton has developed this Screening Guide for Public Monuments in Public Spaces (“the Guide”). The Guide is a strategic component of processing public monument applications via the City’s [Community-Led Park Development](#) process and aligns with the City’s [Statuary Policy](#) and other policies including the [Indigenous Framework](#).

Community groups proposing a public monument through the Community-Led Construction Process will begin by working with a City Liaison to submit a high level Project Proposal, leading to preliminary assessment of the proposed site and identifying the need to complete the Screening Guide. The City Liaison will then connect groups to this Guide as needed, at the appropriate stage of the Community-Led Park Development Process. This stage is generally concurrent with Business Case development, before design or construction begins).

The Guide outlines the steps to complete the Screening documentation. By following this Guide, groups will:

- Assess the project’s relevance to their own and other communities, and the City.
- Identify potential challenges involved with the public monument project.
- Identify important topics to be considered for engagement with the public and other community groups.

Completion of this Guide will help the City to screen and evaluate the intent of each proposed monument, and its alignment with policies of the City of Edmonton and the values of Edmontonians. From this information, the

City can approve the proposed concept of the monument, or provide feedback for additional consideration. Once approved through this screening, your project will continue through the City's Community-Led Park Development process. This process requires additional action and approvals, including but not limited to location, funding, engagement, and maintenance and operational considerations.

INSTRUCTIONS

1. Prepare a written response to each of the sixteen questions in the three sections below .
2. Responses may be submitted using your own letterhead or a blank template that represents your organization. Please include your organization's name, your name and contact details. Please label your submittal with "Completed Screening Package for [Project Name] Public Monument Project" and send it to your City Liaison.
3. Responses should be complete and concise (up to 250 words per question).
4. If you have any questions or need assistance, please contact your City Liaison.

SECTION 1: PROJECT OVERVIEW

In this section you will provide an overview of the proposed public monument and add context for several aspects relevant to your project. This information should serve as an introduction to your project and highlight how the project weaves into the current fabric of Edmonton.

1. Provide a brief description of the project and the type of monument your group wants to exhibit in the public space (e.g. statue, plaque, other, as well as approximate size and scope, and any specific representations or language you intend to include). Please include how this is a unique opportunity and why this type of monument is the preferred option of recognition.
2. Explain how your project aligns with the [Guiding Values](#) identified in Edmonton's [City Plan](#). Alternatively or in addition, you may reference [ConnectEdmonton](#) and the [Indigenous Framework](#), or other [City policies](#); and/or apply your own experiences to define values that represent Edmonton.
3. Explain the historic, artistic, cultural and other significance of the project.

SECTION 2: IMPACT

In this section you will outline the impact that the proposed public monument may have. This information should identify the project's opportunities and risks for Edmontonians, the community, and the land. Please provide all supporting documentation, including any research and subject matter expert reports.

Community

4. Explain why this project is important to your organization, community, or committee.
5. Identify what other communities this project might be relevant to and why. Have these communities been involved in the project? If so, how? If not, what plans do you have to engage them?
6. If the project honours a recognized group, person, or people, how have this group, person, people, or their successors been engaged to provide their consent?
7. Explain how the project reflects the diverse groups in the community.

8. If applicable, explain how the project connects to Indigenous representation and Reconciliation. If relevant, you may reference the City's [Indigenous Framework](#) or the [Calls to Action](#) of the Truth and Reconciliation Commission of Canada. If not applicable, please indicate that question 8 is not applicable in your response.
9. Is the theme of your project connected to an event that could be perceived as negative or harmful to others? If so, explain the intent of the recognition or commemoration.

Land and Location

10. Identify the proposed location of the monument. *Please note: if your preferred location is within the river valley, additional work will be required as per the [River Valley Bylaw](#).*
11. Explain the connection between the proposed project and the land - both in general, as well as this particular location. Specifically consider if the land where the project is to be located is significant or sacred to any First Nations or other communities. Include any research or resources used to inform this response.
12. If you propose to include a Land Acknowledgement as part of the monument, please provide a draft or example of the proposed statement.
13. Identify any other significant or related sites near the proposed location.

SECTION 3: ENGAGEMENT AND INCLUSION

In this section you will demonstrate consideration for the engagement and inclusion of diverse perspectives in your project proposal. This information will demonstrate that all impacted communities, partners and stakeholders are, or will be, engaged in the project planning process. This section may also support the concurrent completion of the [Community Public Engagement Plan](#), as advised by your City Liaison.

14. How does this project support diversity, equity and inclusion in your community, in the city, and for specific equity-seeking groups such as women, Indigenous people, persons with disabilities and members of racialized groups?
15. Who do you need to engage in this project?
 - a. Do you think that this proposal requires dedicated engagement of Indigenous communities? If so, how have you connected with Indigenous communities, i.e. Indigenous Elders, Knowledge Keepers, and community leaders?
 - b. How have you consulted the [Community League](#) of the area where the project will be located, and provided an opportunity to participate in some capacity?
 - c. How have you engaged people and organizations representing diverse perspectives, including but not limited to ethnic, cultural, racial, religious and gender identities, and provided an opportunity to participate? This engagement may be focused in the neighbourhood, or more broadly if appropriate to the proposal's subject, scale, and impacts.
16. Describe your organization's purpose and membership.
 - a. Does your project or advisory team include members of all relevant communities?
 - b. Are there additional stakeholders and experts your group will include in the project?
 - c. Please provide the names, roles and contact information for the project team, and stakeholders and experts your group would include in the project.

ADDITIONAL RESOURCES +

[Strategic Planning Framework](#)

[Community Parks Framework](#)

[Park and Facility Development Team](#)

[Commemorative Programs](#)

[City of Edmonton Naming Committee](#)

[University of Alberta Elder Protocol and Guidelines](#)

[The Art of Inclusion: City Diversity and Inclusion Framework](#)

[City of Edmonton's Indigenous Framework](#)