



In Progress

***“What is the city but the people”***

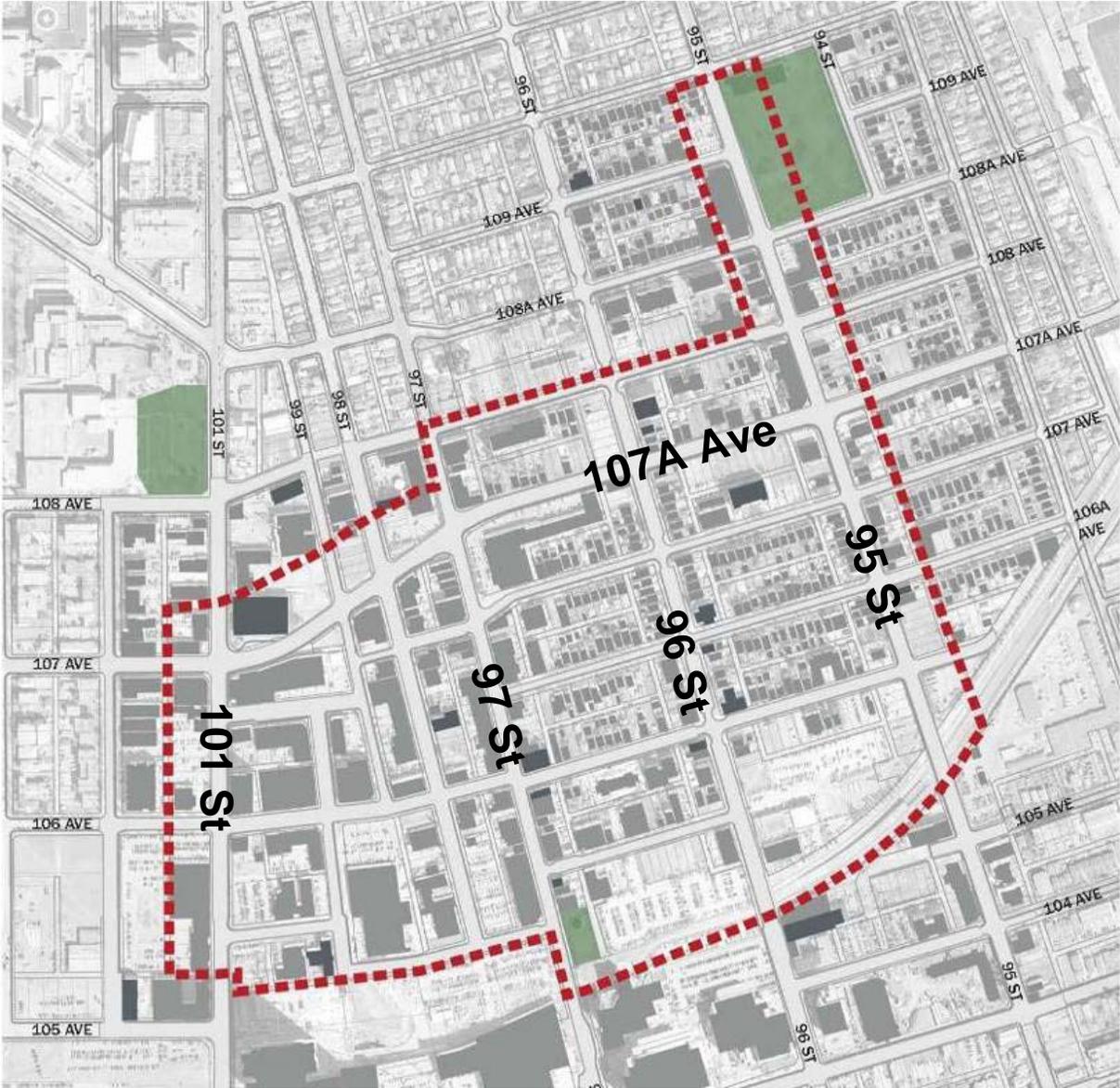
- William Shakespeare

*Vision...Small is Beautiful*

**McCauley Area  
Focused Urban Design Plan**

In Progress

# Project Area



In Progress



## Background

- The *Boyle Street/McCauley Area Redevelopment Plan* was approved by Council in July, 1994. The ARP remains the primary land use document in the area.
- The *McCauley Revitalization Strategy* was approved in 2010.
- Council allocated \$10.5 million in December, 2011 as part of the McCauley Revitalization Strategy.





***A vibrant **Chinatown** and **Little Italy** would enhance the cultural depth and diversity of our City...a great benefit for all citizens of Edmonton to experience and celebrate.***



***The area has the potential to become a vibrant and unique character area with a strong multicultural identity.***

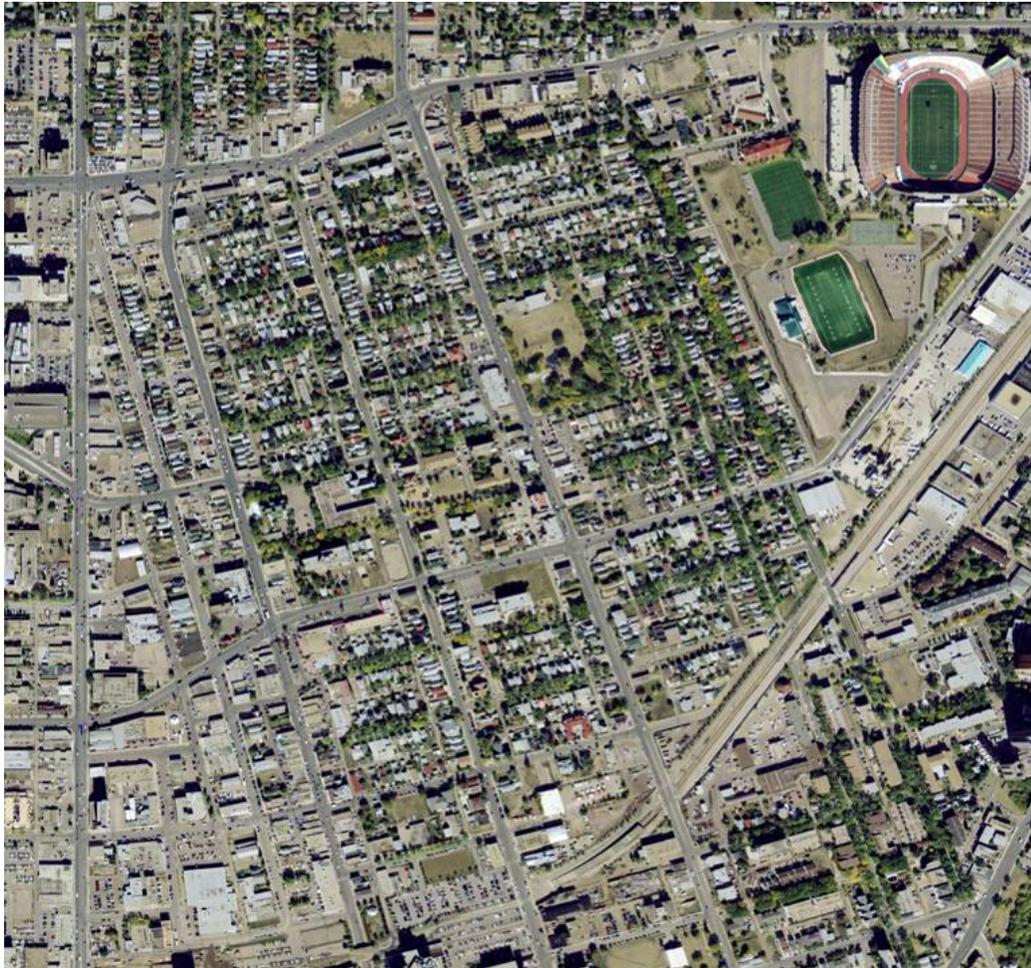


**Building on its existing**

**strengths**



## Strengths



- Prime Location
- Fine-grain, Pedestrian Friendly Character
- Adjacent Plans, Projects and Initiatives
- Significant Public/Private Investment
- Energetic Local Business Community
- Many Vacant and Underutilized Properties

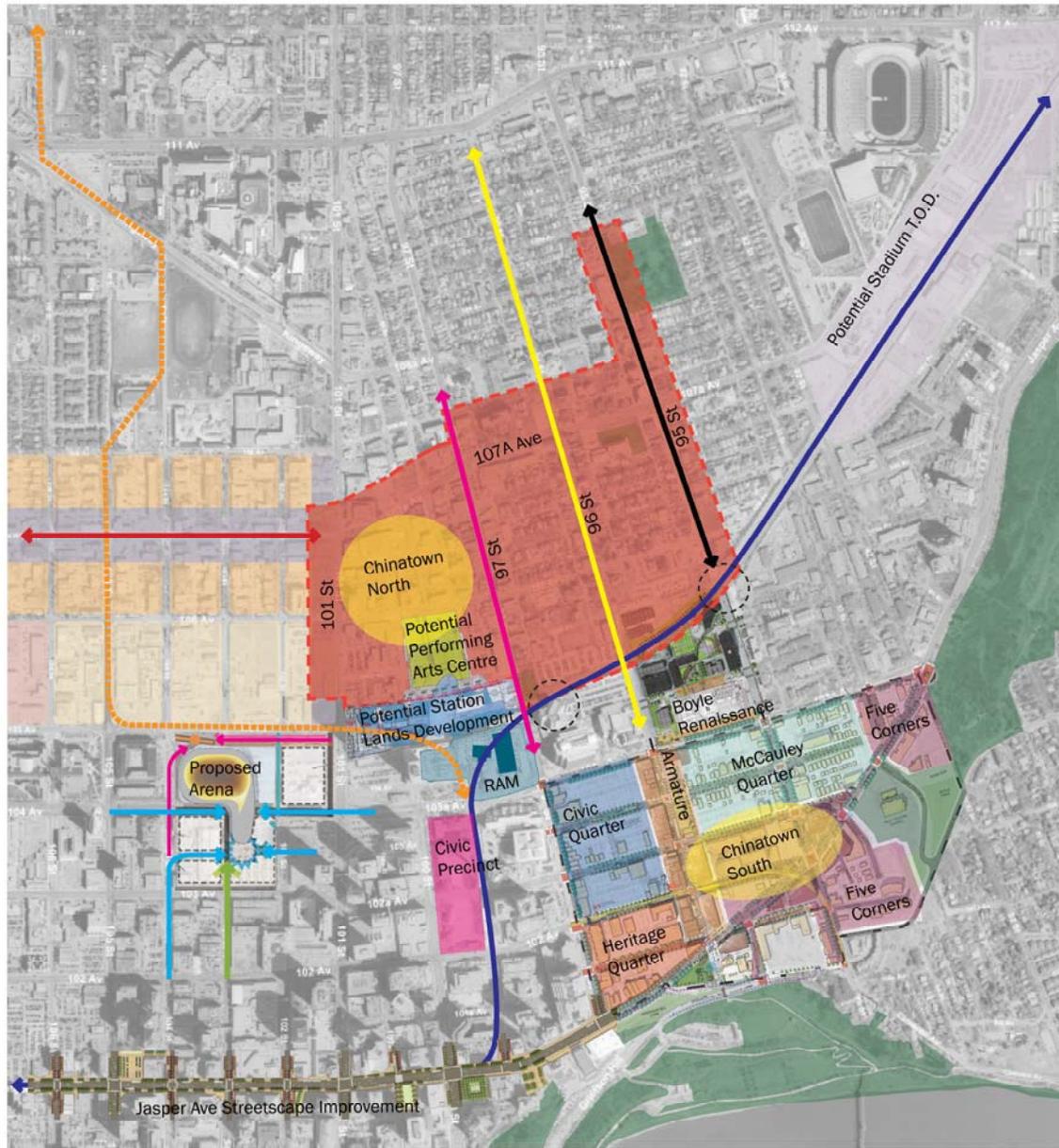


## Influences

- Royal Alberta Museum
- Proposed Arena & Entertainment District
- The Quarters Downtown Project
- Potential Performing Arts Centre
- Decommissioning of Remand Centre
- Proposed high density commercial/residential developments
- Heritage recognition of 96 St (Church Street)
- Future high-speed rail link



# Context



- Legend:**
- Current LRT Service
  - Future LRT Service
  - 97 Street
  - 96 Street (Church Street)
  - Main Street Commercial
  - Arena Circulation
  - Potential LRT Station
  - 95 Street
  - Precinct 'A'
  - Precinct 'B'
  - Precinct 'C'
  - Precinct 'D'