

# Insight Community Mixed Topic Survey

## January 2020 Results

| **SHARE** YOUR VOICE  
**SHAPE** OUR CITY

**Edmonton**



*Thank you to all the Edmonton Insight Community members for engaging with us and providing your feedback to help City of Edmonton Council and administration make decisions.*

*-Corporate Research Unit*

**11,804**  
**members**

As of January 2020, 11,804 Edmontonians are part of the Insight Community who engage with The City of Edmonton through different survey formats. The Insight Community is managed by the Corporate Research Unit at the City of Edmonton. Corporate Research Unit advises on, plans, executes, and reports on research for almost every administrative area of the City.

From **January 14<sup>th</sup> to January 21<sup>st</sup> 2020**, 3,134 Insight Community members engaged with The City of Edmonton by answering a survey that was sent to them via email. The survey was designed to gather members' opinions on a variety of topics (Mixed Topics) including:

- Fireworks

**3,134**  
**respondents**

Mixed Topic survey is composed of a variety of questions on various topics that help different departments make decisions using public feedback. This document highlights what we heard from the Insight members on the topics included in the January 2020 Mixed Topics survey.

As it is a non-random online survey, a margin of error is not reported for these results. However, if a probability sample had been used results for a random sample of 3,134 would be accurate to  $\pm 1.5$  percentage points, 19 times out of 20.

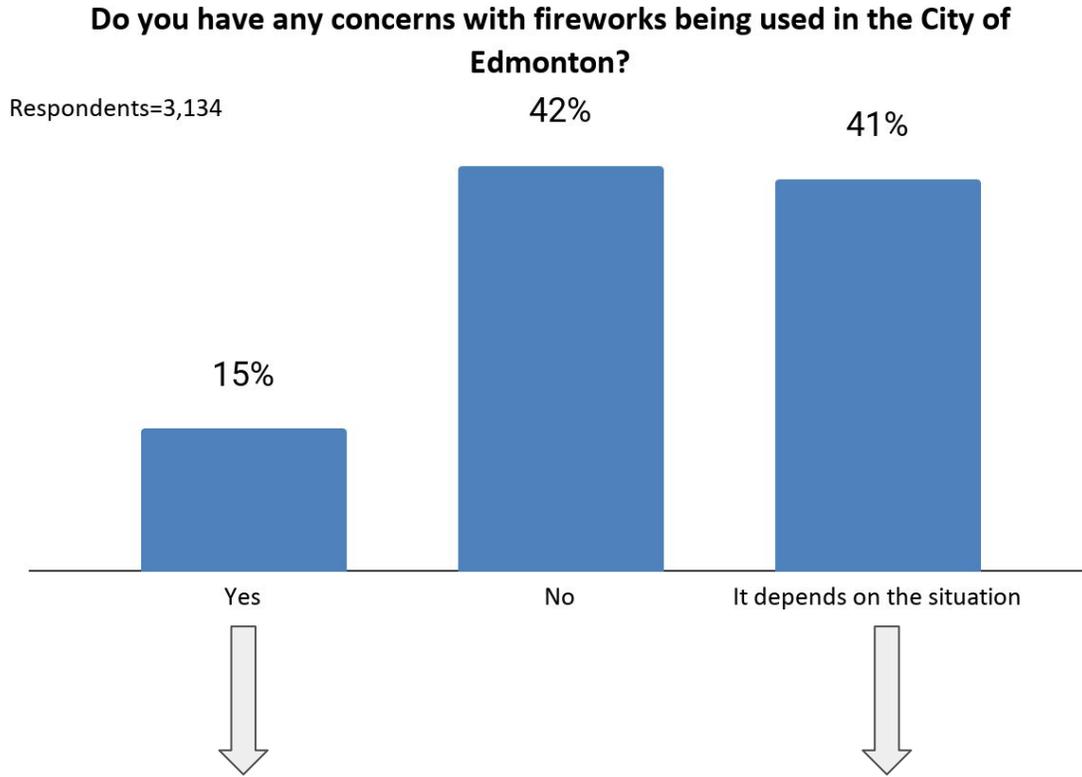
*Note: 74 anonymous individuals accessed the survey link through the City website. While reporting back to the Insight Community members through this monthly report, we only include the survey results for the members.*

# WHAT WE HEARD

## FIREWORKS

### CONCERNS

Insight Community members were asked if they have any concerns with the use of fireworks in Edmonton.



Concerns	n=460
Noise (i.e. fireworks are too loud)	48%
Fireworks bother my pet(s).	30%
I am worried about a potential fire.	72%
Other	51%

Reasons	n=1270
I do not have concerns as long as the fireworks are for a professional show, like a community event or New Year's Eve.	69%
I do not have concerns as long as the fireworks are used only on major holidays (e.g., Canada Day, Diwali, Lunar (Chinese) New Year)	46%
Other	18%

# WHAT WE HEARD

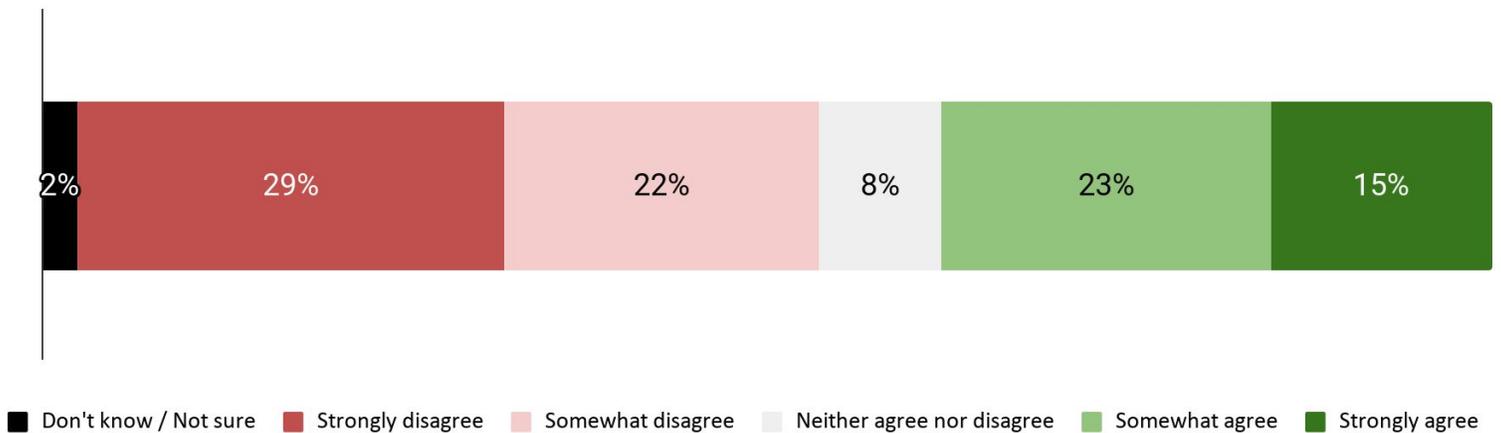
## FIREWORKS

### WITNESSED A SITUATION

About 6% respondents have witnessed a dangerous situation when attending a fireworks show in Edmonton. Concerns regarding the use of fireworks are more pronounced in respondents who have witnessed a dangerous situation when attending a fireworks show in Edmonton.

### FIREWORKS ON RESIDENTIAL PROPERTY

Respondents were asked if Edmontonians should be allowed to discharge fireworks on private residential property within City limits, provided all permit requirements are met, to which 51% disagree (somewhat or strongly) and 38% agree (somewhat or strongly).



### Questions?

E-mail [research@edmonton.ca](mailto:research@edmonton.ca) for more information, or visit [www.edmonton.ca/surveys](http://www.edmonton.ca/surveys)

### Interested in the Edmonton Insight Community?

Go to [www.edmontoninsightcommunity.ca](http://www.edmontoninsightcommunity.ca) to join or learn more.

### Looking for Data?

Visit [data.edmonton.ca](http://data.edmonton.ca) to find this and other City of Edmonton data on the Open Data Portal.

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