

Strategic Alignment and Funding Model

August 2020

FCSS
Family & Community
Support Services



bassa 
SOCIAL INNOVATIONS

Purpose

- Create a context for Edmonton FCSS to achieve its mandate within the Social Development Branch strategic priorities, and
- Develop a funding model that unified and updates definitions, principles, priorities, and criteria for the allocation of resources that help to achieve the strategic priorities.

Process

- Step one: Defining Prevention
- Step two: Reviewing the strategic priorities within the context of prevention; literature review
- Step three: Development of a strategic priority matrix
- Step four: Prioritization and criteria development
- Step five: Funding model development

Stakeholder Groups

- FCSS Team
- FCSS Volunteers
- Extended Leadership Team (ELT)
- Community Agencies
- Key Informants – other government and human service organizations

FCSS Strategic Alignment - Purpose

ENDING
HOMELESSNESS



REDUCING
POVERTY AND
SOCIAL
INEQUITY

FCSS
Family & Community
Support Services



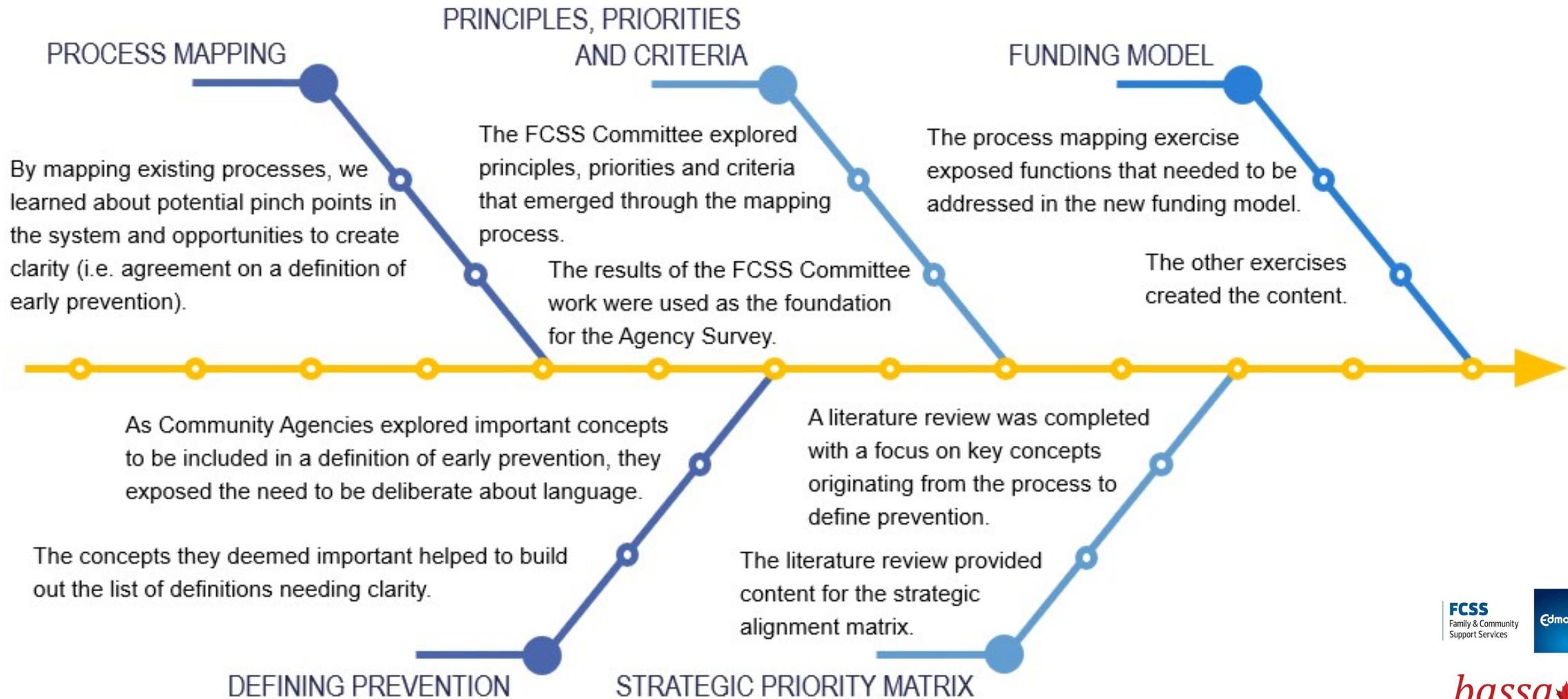
ADVANCING
RECONCILIATION

CREATING
SAFE AND
HEALTHY
COMMUNITIES

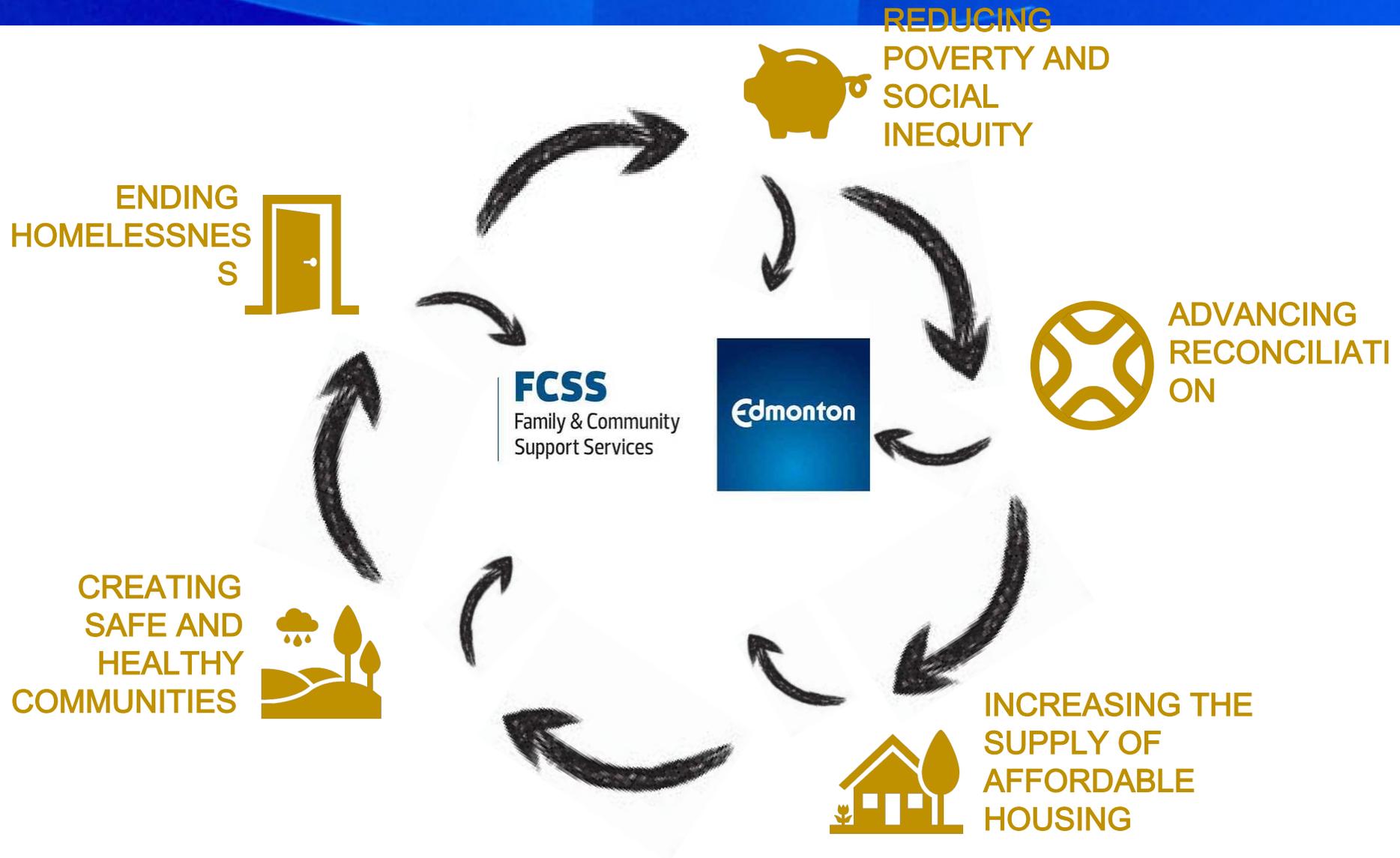


INCREASING THE
SUPPLY OF
AFFORDABLE
HOUSING

FCSS Strategic Alignment - Process



FCSS Strategic Alignment - Purpose



FCSS Strategic Alignment - Prevention

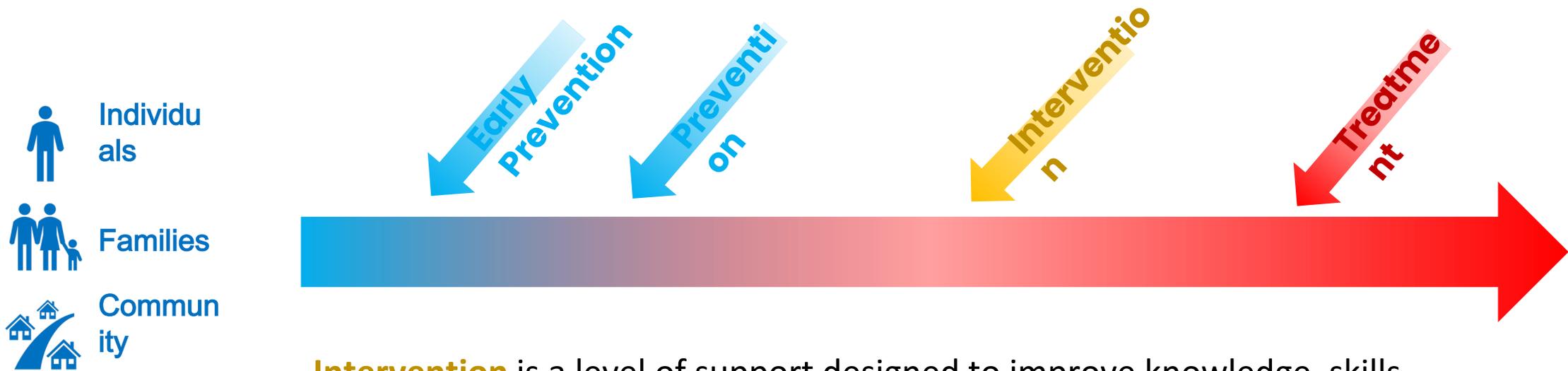
Prevention is the active pursuit of individual, family and community protective factors that lead to the well-being of self and others.

Early prevention occurs when these protective factors address or modify risk factors before restorative supports are required.

Risk Factors /
Vulnerabilities 

 Protective Factors /
Resilience

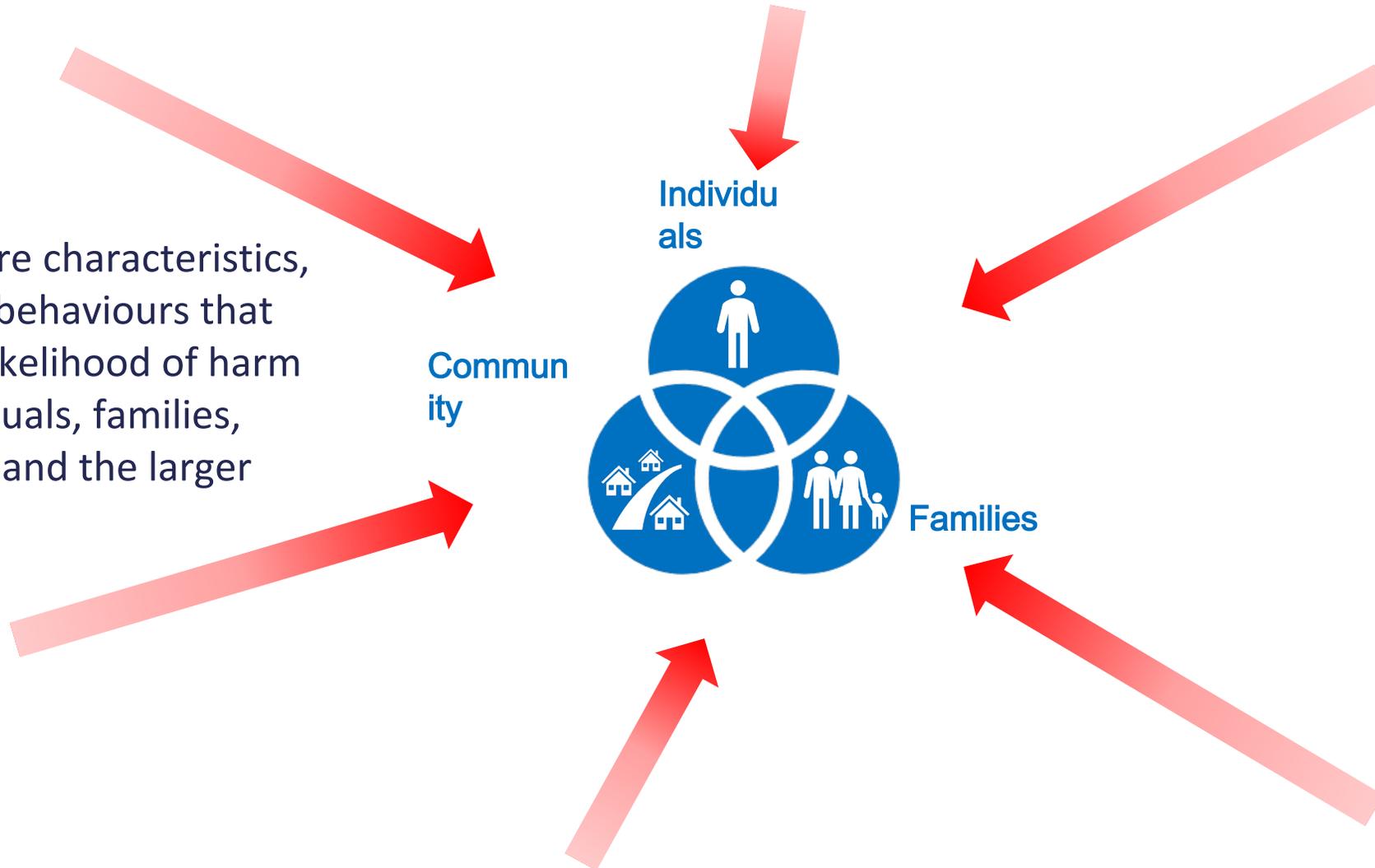
FCSS Strategic Alignment - Context



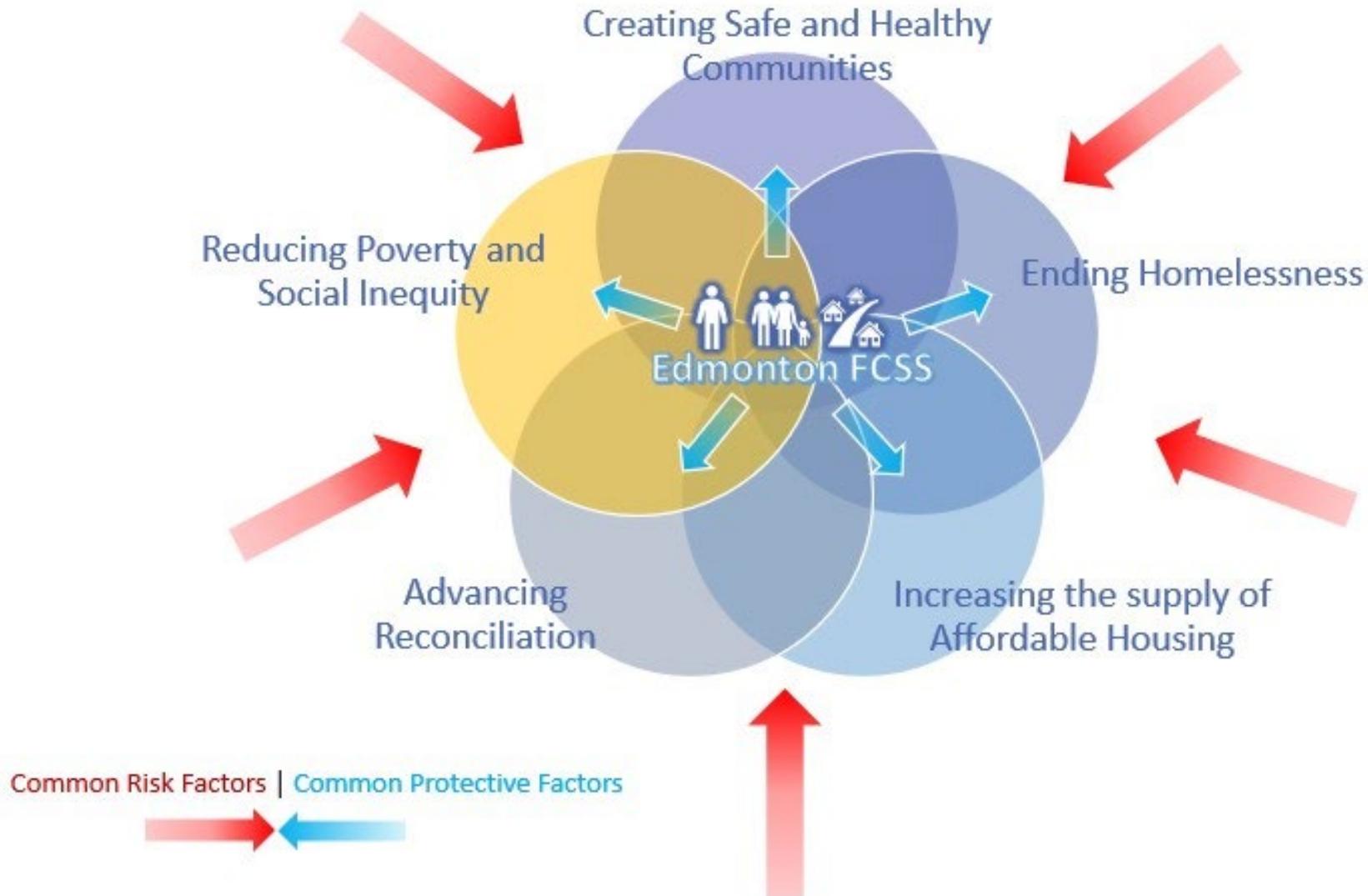
Intervention is a level of support designed to improve knowledge, skills and values needed to change behaviors and the trajectory of risk factors

Treatment is a level of support designed to improve knowledge, skills and values needed to cure, eliminate and/or reverse the effects of risk factors.

Risk Factors are characteristics, conditions or behaviours that increase the likelihood of harm among individuals, families, communities, and the larger society.



FCSS Strategic Alignment



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RISK FACTORS

Poor parenting skills

Loss of culture

Lack of social networks

Housing insecurity

Loss of identity

Individuals

Lack of social connection

Lack of systems coordination

Community

Lost of employment

Lack of positive family relationships



Low income

No sense of belonging

Lack of transportation

Racism

Discrimination

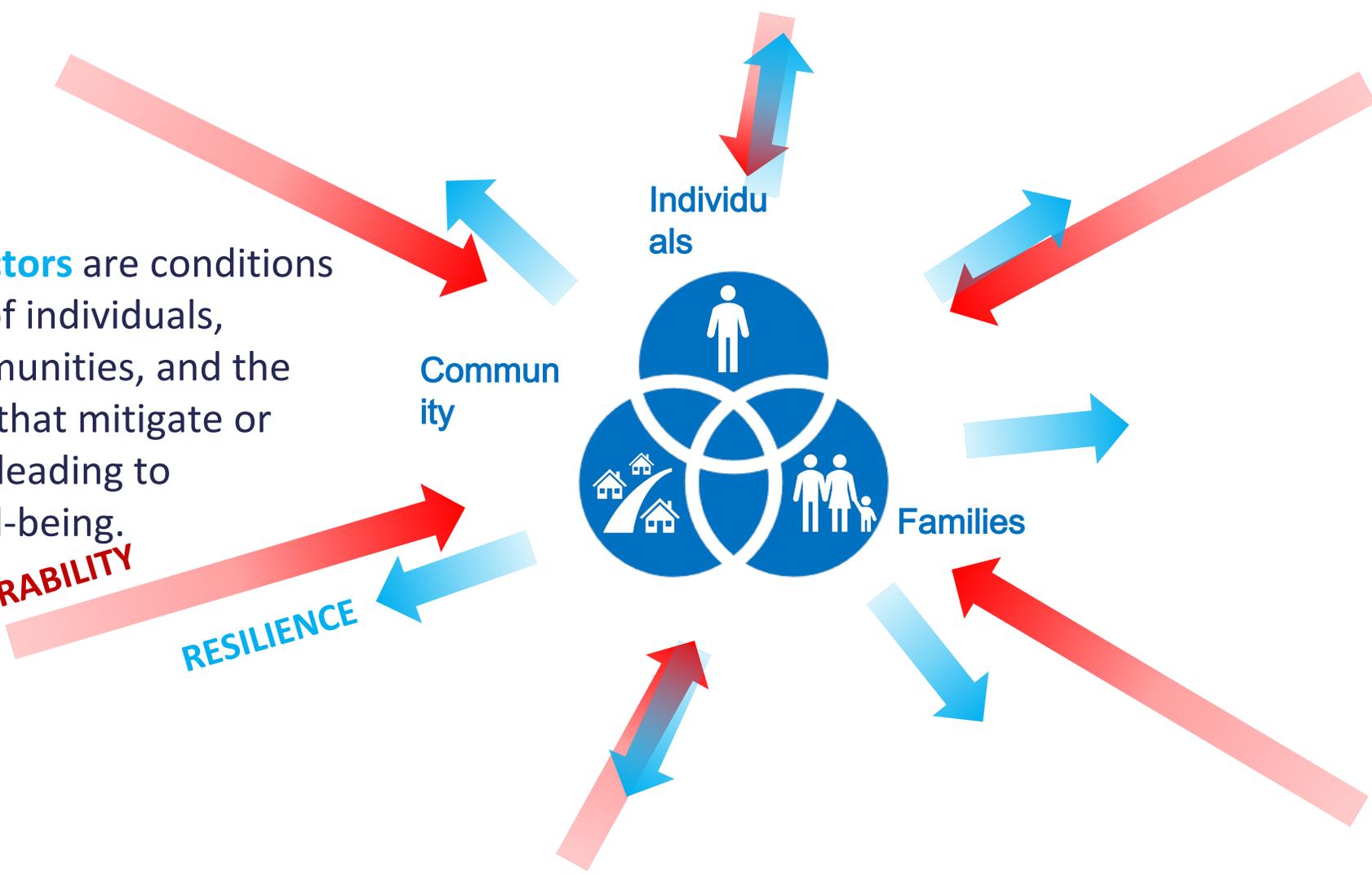
Low self-esteem

Lack of role models and mentors

Protective Factors are conditions or attributes of individuals, families, communities, and the larger society that mitigate or eliminate risk leading to enhanced well-being.

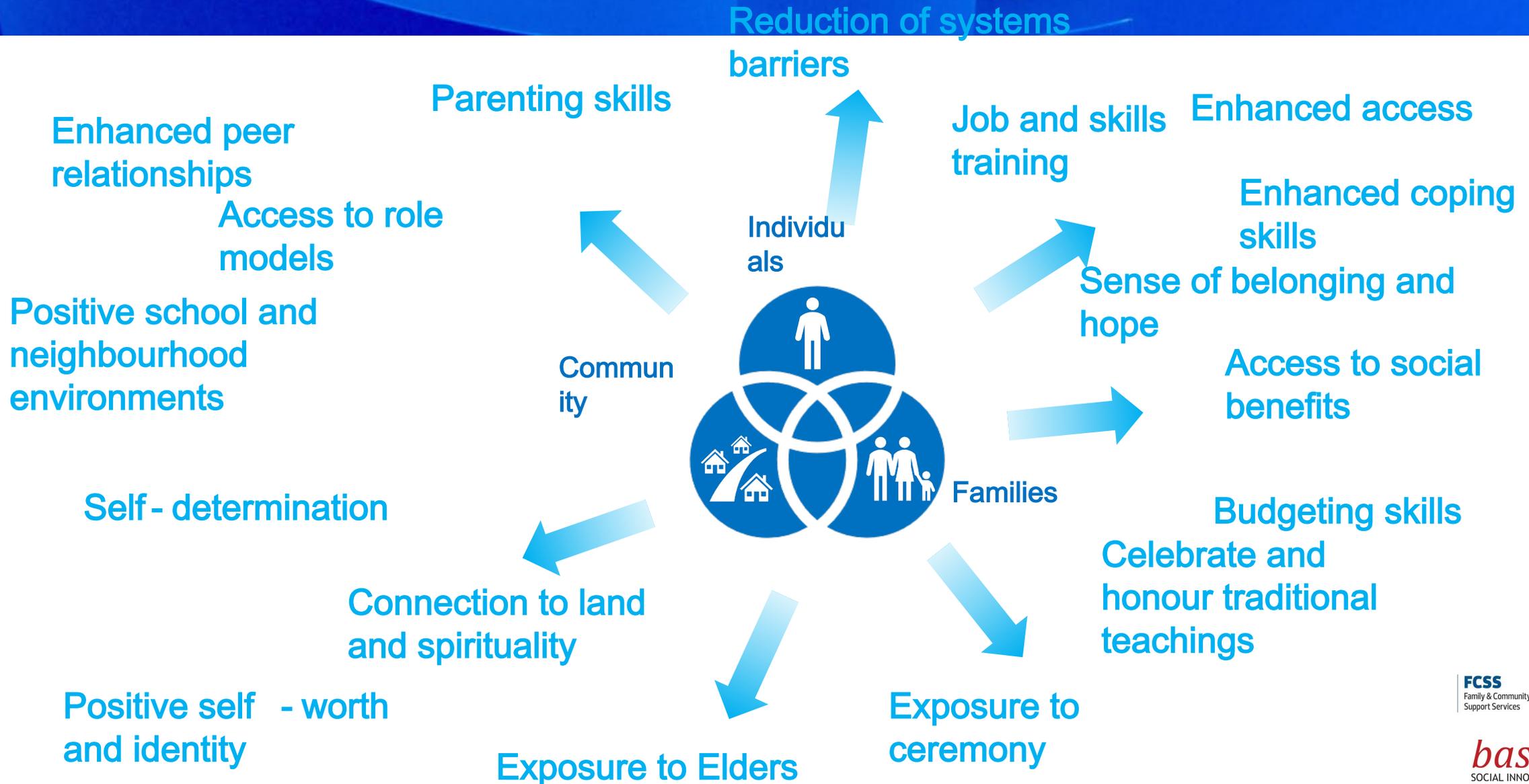
VULNERABILITY

RESILIENCE

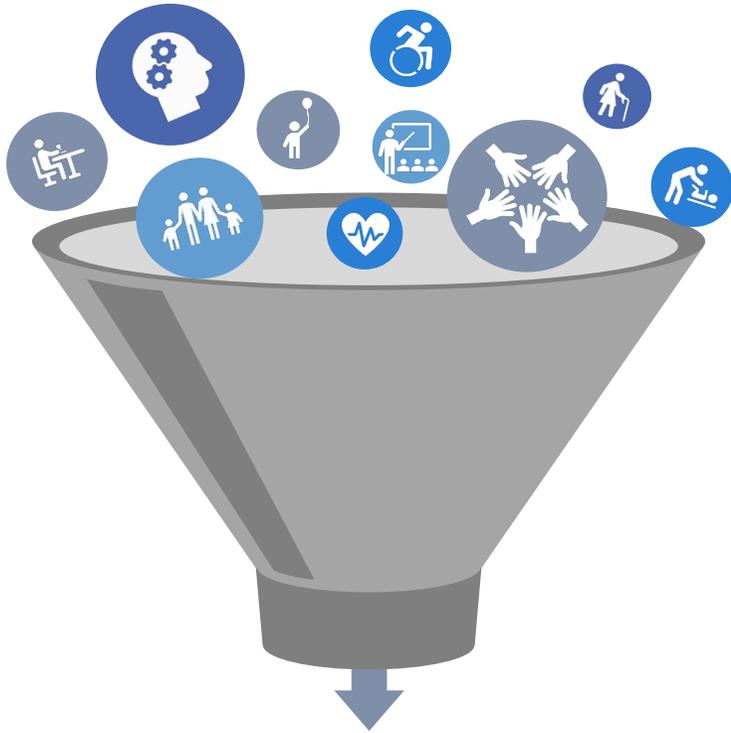


FCSS Strategic Alignment

PROTECTIVE FACTORS



FCSS Strategic Alignment



Funding Principles

Are the rules and beliefs held by an organization that guide their actions

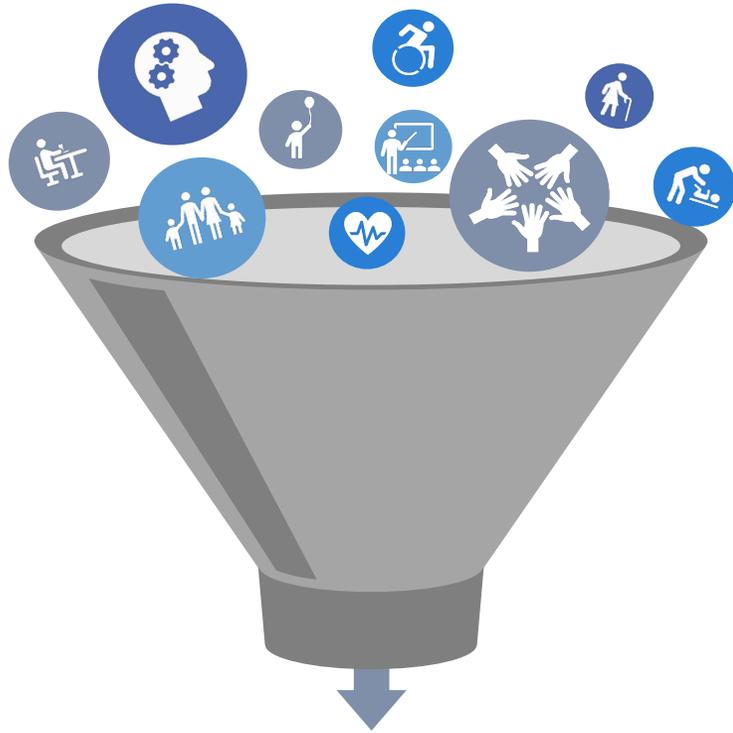
Funding Priorities

Are the broad programmatic outcomes and allocations formulas desired by Edmonton FCSS to achieve their objectives

Funding Criteria

Are the investment conditions that need to be met to help achieve the principles and priorities

FCSS Strategic Alignment



Community input

**Definitions, Principles,
Priorities and Criteria**

STRONG PROPOSALS

By articulating alignment context, providing definitions, principles, priorities and criteria, agencies are given tools to strengthen their proposals.

STRONG ALIGNMENT

The proposed supports and services align with the City of Edmonton Social Development Branch priorities.

STRONG EVALUATIONS

Monitoring and evaluating FCSS programs will contribute to adaptations, continuous improvement, and the ability to show value.

STRONG ORGANIZATIONS

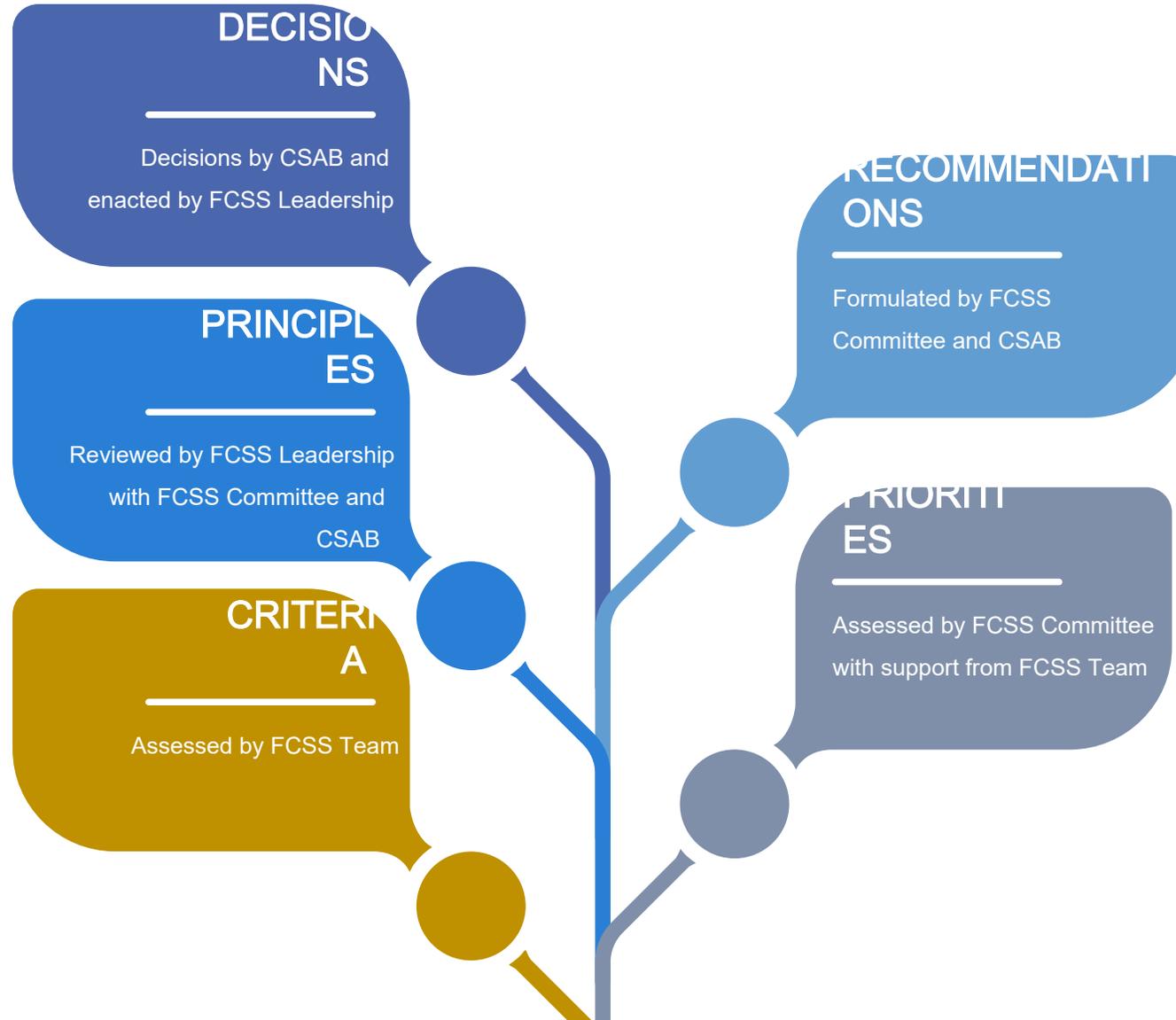
Criteria is used to determine the strengths and capacities of the organizations applying for FCSS funds.

STRONG PROGRAMS

FCSS programs are well designed to achieve the intended outcomes and delivery the protective factors needed to mitigate risks.

FCSS Funding Model

DECISION MAKING



FCSS Strategic Alignment and Funding Model

STRONG PROPOSALS

Organizations are provided the tools to develop proposals to meet those expectations.

OUTCOME ACHIEVEMENT

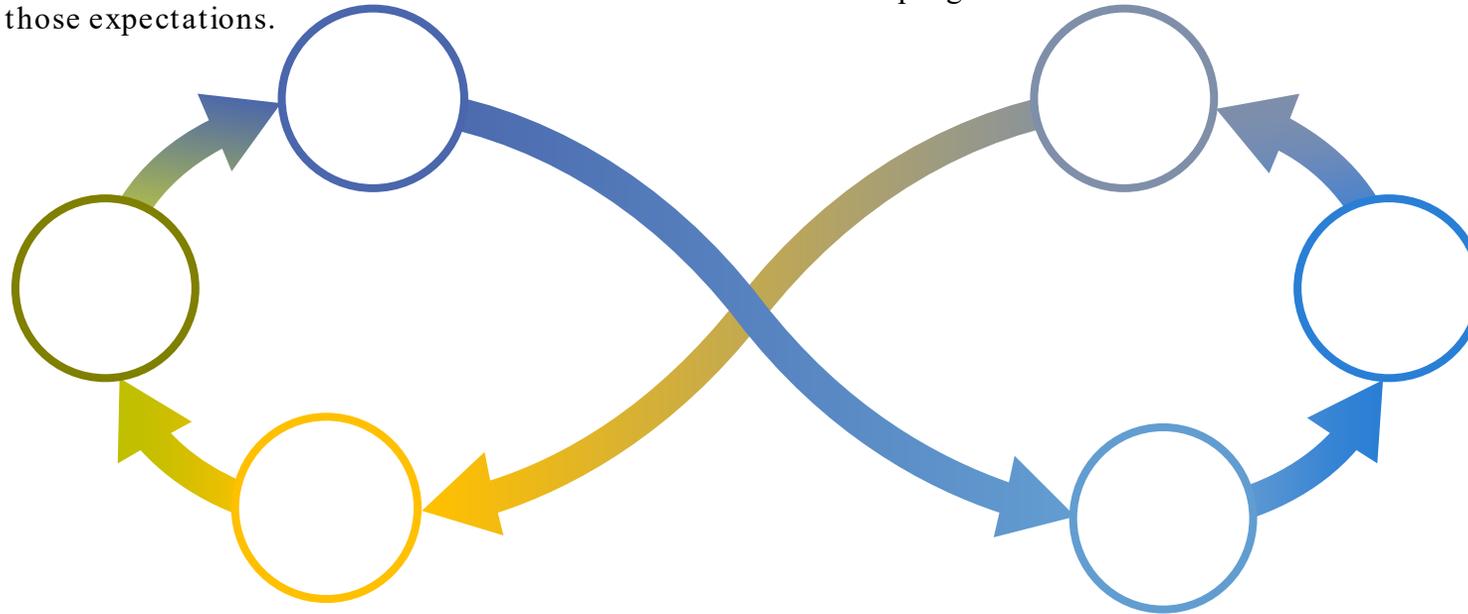
Evaluation strategies to measure the effectiveness of FCSS programs and services

SERVICE DELIVERY

Services achieve provincial FCSS

Strategic Outcomes:

- ▶ develop independence, strengthen coping skills and become more resistant to crisis
- ▶ awareness of social needs
- ▶ develop interpersonal and group skills to enhance constructive relationships
- ▶ assume responsibility for actions and decisions
- ▶ active participants in community



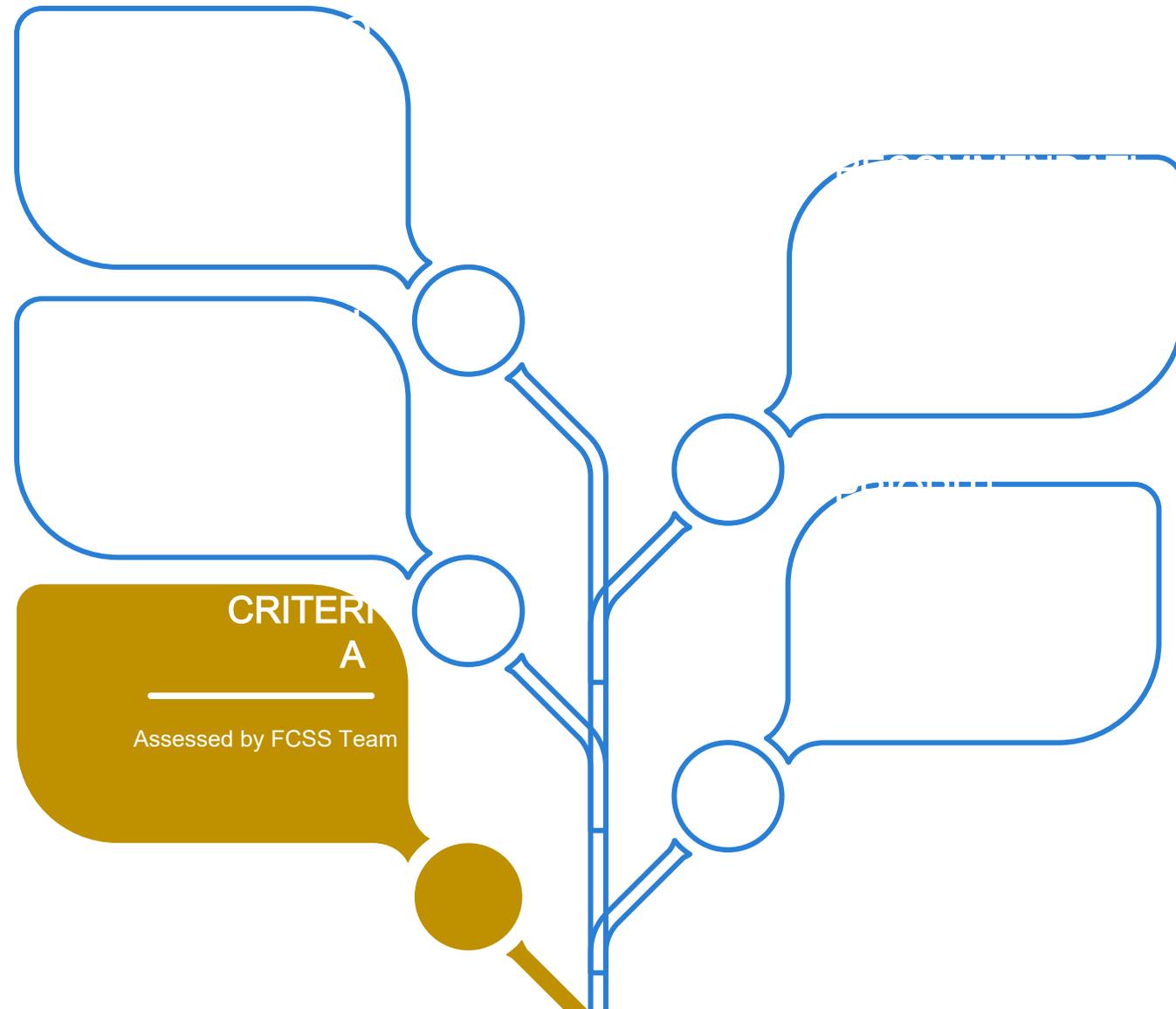
CLEAR EXPECTATIONS
The Edmonton FCSS Strategic Alignment and Funding Model clearly articulates the municipality's expectations.

ADAPTATIONS

Use evaluations to assess modify expectations, monitor overall change and possibly amend program funding.

RATIONAL DECISIONS

Staff and volunteers have assessment tools to determine alignment, organizational and program strengths.



CRITERIA

Are the investment conditions that need to be met to help achieve the principles and priorities.

Outcome measures

Programs and services demonstrate the ability to track and monitor outcomes, access the information to make adaptations, and effectively report on achievements.

Financial management

Strong financial and accounting management, policies, procedures, and reporting exist within organizations.

Program delivery

Organizations translate well-designed programs and services into actions that achieve intended results.

CRITERIA

Are the investment conditions that need to be met to help achieve the principles and priorities.

Governance

A leadership model is defined and exhibits strategic direction and control that effectively and democratically meets legislative requirement and organizational performance.

Capability

Demonstrated competence in financial management, governance, and accountability for program and organizational results through evaluation.

Past performance

Programs and services are evaluated given their ability to demonstrate organizational learning, adaptation, and achievement of intended outcomes.

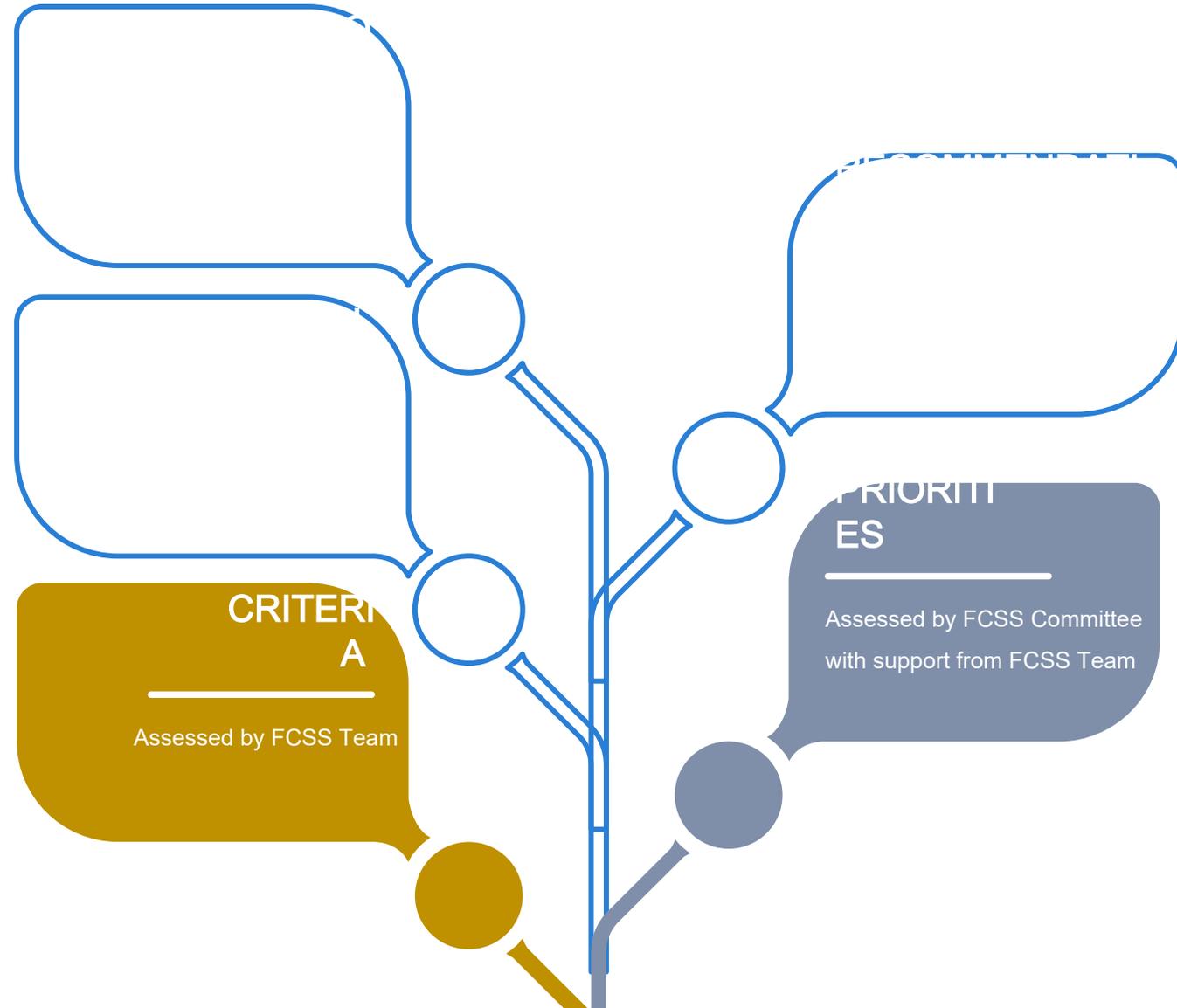
PRIORITIES

Are the broad programmatic outcomes and allocation formulas desired by Edmonton FCSS to achieve their objectives.

Program Design

Description: The design and delivery of programs and services exhibit:

- accurate, intentional, and strong theoretical foundations;
- the right amount of support at the earliest opportunity;
- relevance, appropriateness, and sensitivity to social, cultural and developmental differences to address different learning needs;
- open and welcoming environments for participation; and
- methods of delivery, accessibility and physical locations that reflect the needs of the target populations.



PRIORITIES

Are the broad programmatic outcomes and allocation formulas desired by Edmonton FCSS to achieve their objectives.

Alignment

Strong connections between Edmonton FCSS and citizens, service providers, the City of Edmonton and the Province of Alberta ensure programs and services reflect ongoing and changing needs.

Target Populations

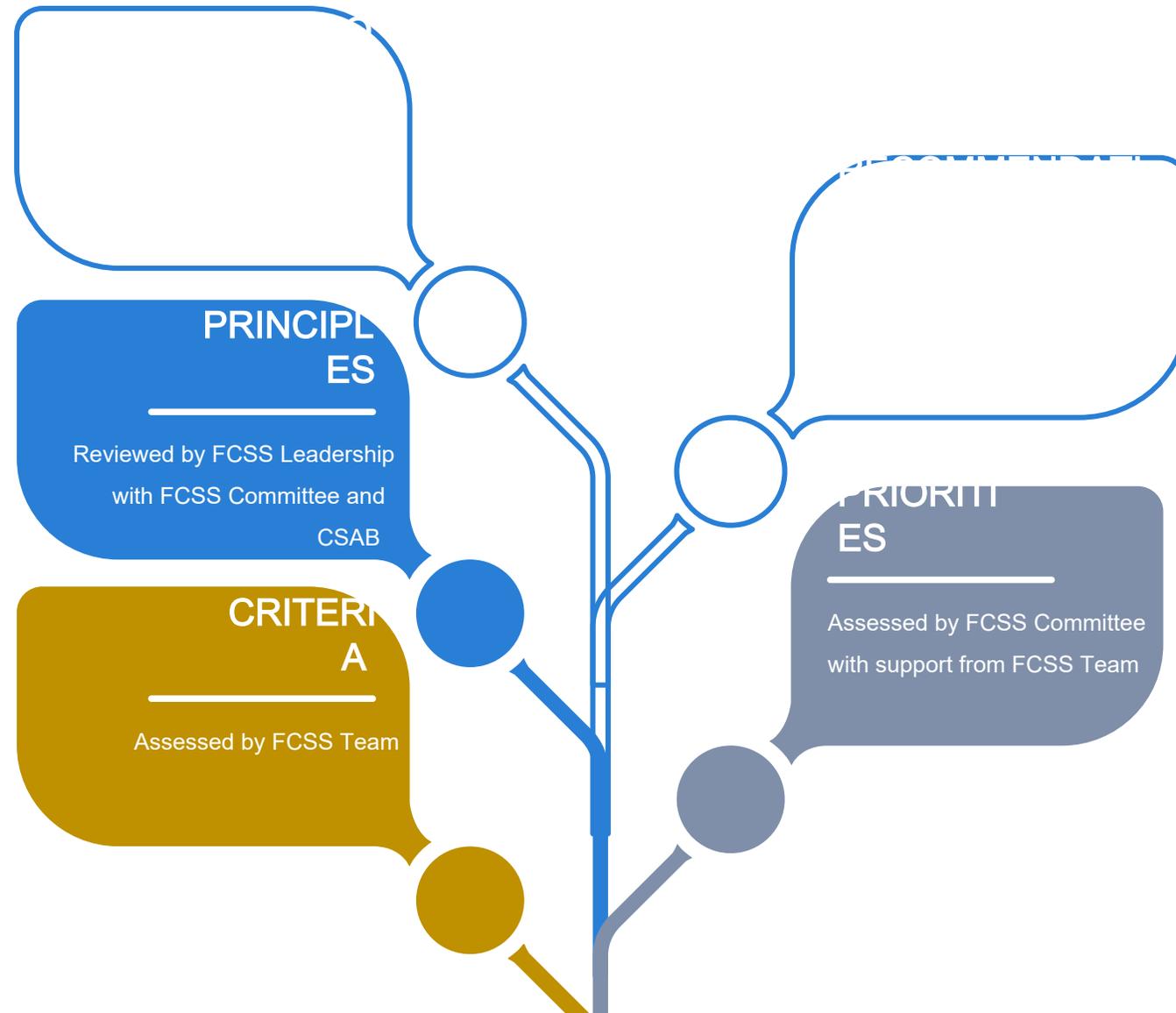
Understanding the needs and risk profiles of program and service recipients increases alignment to FCSS.

Comprehensive Approach

Early prevention and strengthening protective factors for individuals, families, and the community are critical components to a comprehensive and complementary service delivery system.

FCSS Funding Model

DECISION MAKING



PRIORITIES

Are the broad programmatic outcomes and allocation formulas desired by Edmonton FCSS to achieve their objectives.

Evaluation

FCSS programs and services have clear and succinct outcomes that include measurements to determine level of achievement toward stated outcomes.

Multiple Opportunities for Engagement

Edmonton FCSS values diversity in program and service delivery to minimize barriers and acknowledge different learning needs.

PRINCIPLES

Are the rules and beliefs held by an organization that guide their actions.

Stability

Programs and services need consistency in their funding to achieve their intended outcomes.

Sharing Resources

Programs and services have a responsibility to share their knowledge, insights and results to help strengthen the sector.

PRINCIPLES

Are the rules and beliefs held by an organization that guide their actions.

Accountability

Programs and services that access public funding from Edmonton FCSS have a responsibility to report on the level of program outcomes achieved.

Partnerships

Edmonton FCSS embraces a collaborative spirit that enhances community wellbeing through relationships with other organizations and sectors.

Significance

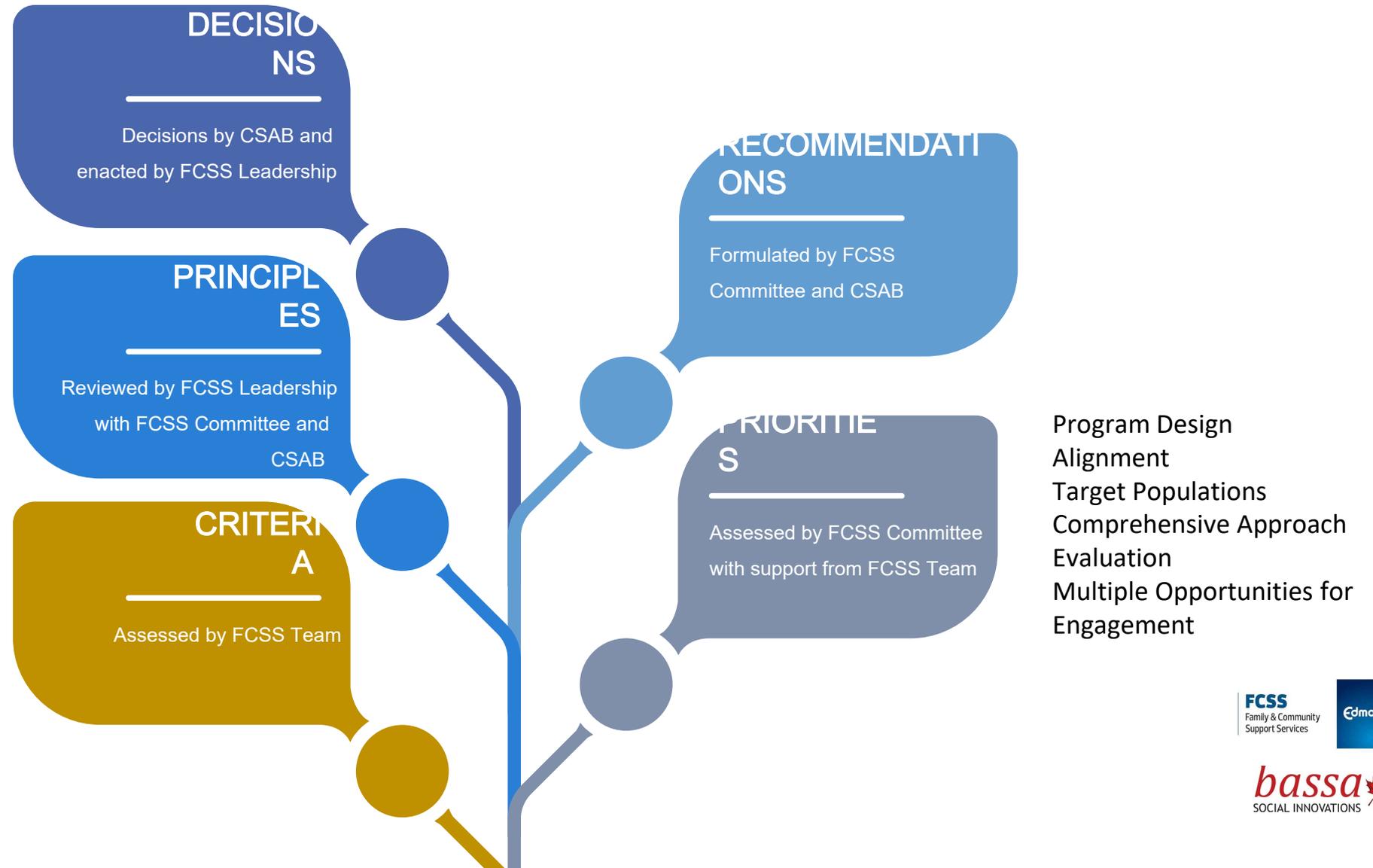
Edmonton FCSS seeks to provide resources commensurate with intended outcome achievement.

FCSS Funding Model

DECISION MAKING

Accountability
Partnerships
Stability
Sharing Resources
Significance

Program Delivery
Financial Management
Governance
Capability
Past Performance



FCSS Strategic Alignment and Funding Model

THANK YOU

**Questions, comments,
observations...**