



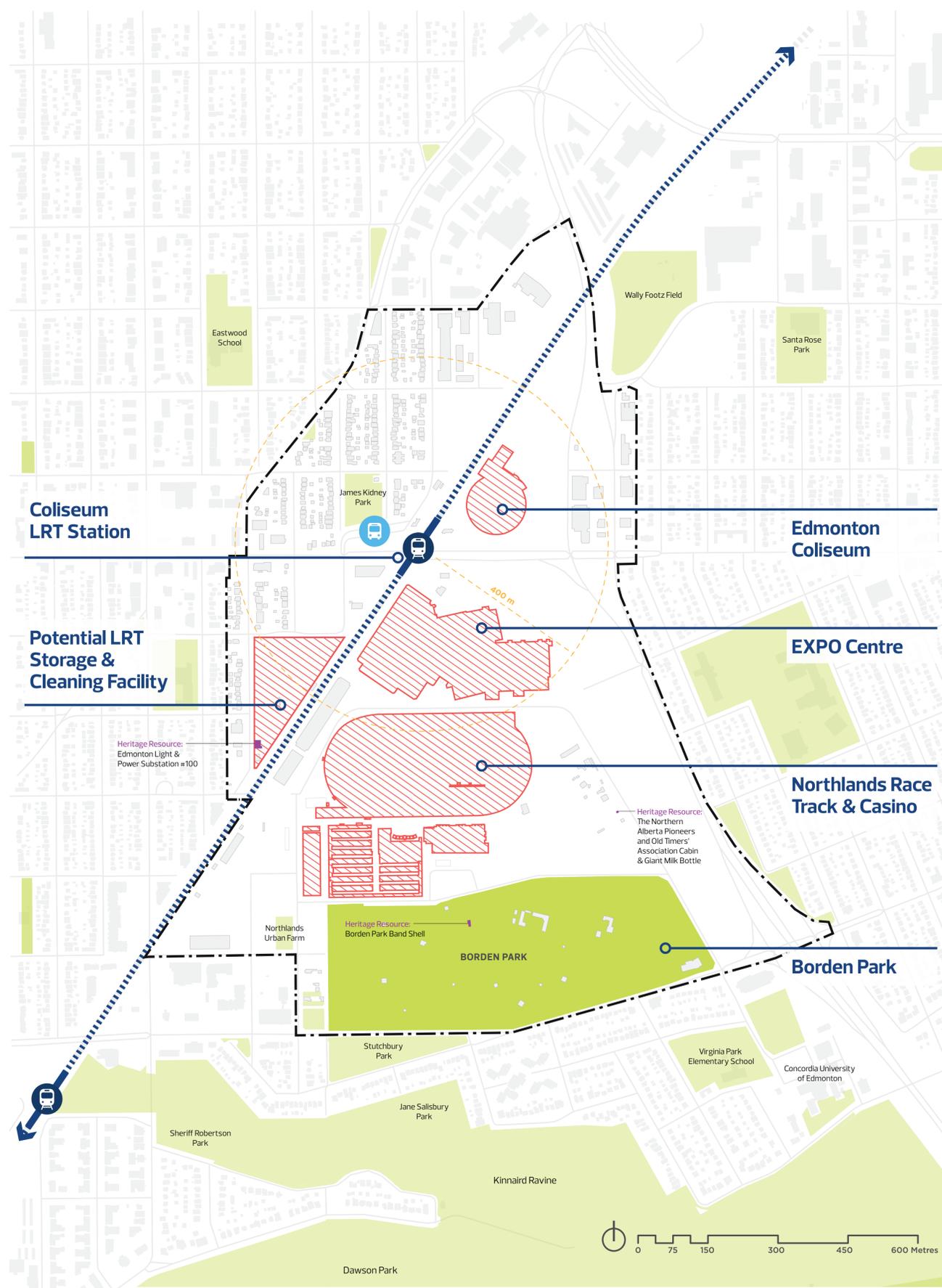
EXHIBITION LANDS

CONCEPT DEVELOPMENT

Edmonton

ABOUT THE EXHIBITION LANDS

Creating a new vision for a community in the heart of Edmonton offers an unprecedented city-building opportunity.



As the City's second largest urban infill site, the Exhibition Lands Redevelopment offers a rare opportunity for Edmonton. With over 200 acres of urban land bordered by multiple existing neighbourhoods, the site is in a premier location close to downtown, transit, vibrant green spaces and the river valley.

Project Aims:

- + Create the vision, guiding principles, policies, and **redevelopment concept** to transform the area over the next 20–30 years
- + Create an **implementation plan** for short, medium and long-term priorities

We want your input to develop the Area Redevelopment Plan (ARP) that will set a new long-term vision for Exhibition Lands. The ARP will inform all future planning work for the site.

GUIDING PRINCIPLES

Informed by over 2300 public responses and endorsed by the Urban Planning Committee, these Guiding Principles highlight the values that will underlie the Area Redevelopment Plan.

Support neighbourhood, city and regional **economic development**.

Foster **compact urban development**.

Ensure responsible **return on public investment**.

Celebrate local **history, heritage and cultures**.

Advance the **sustainability and resilience** of our environment.

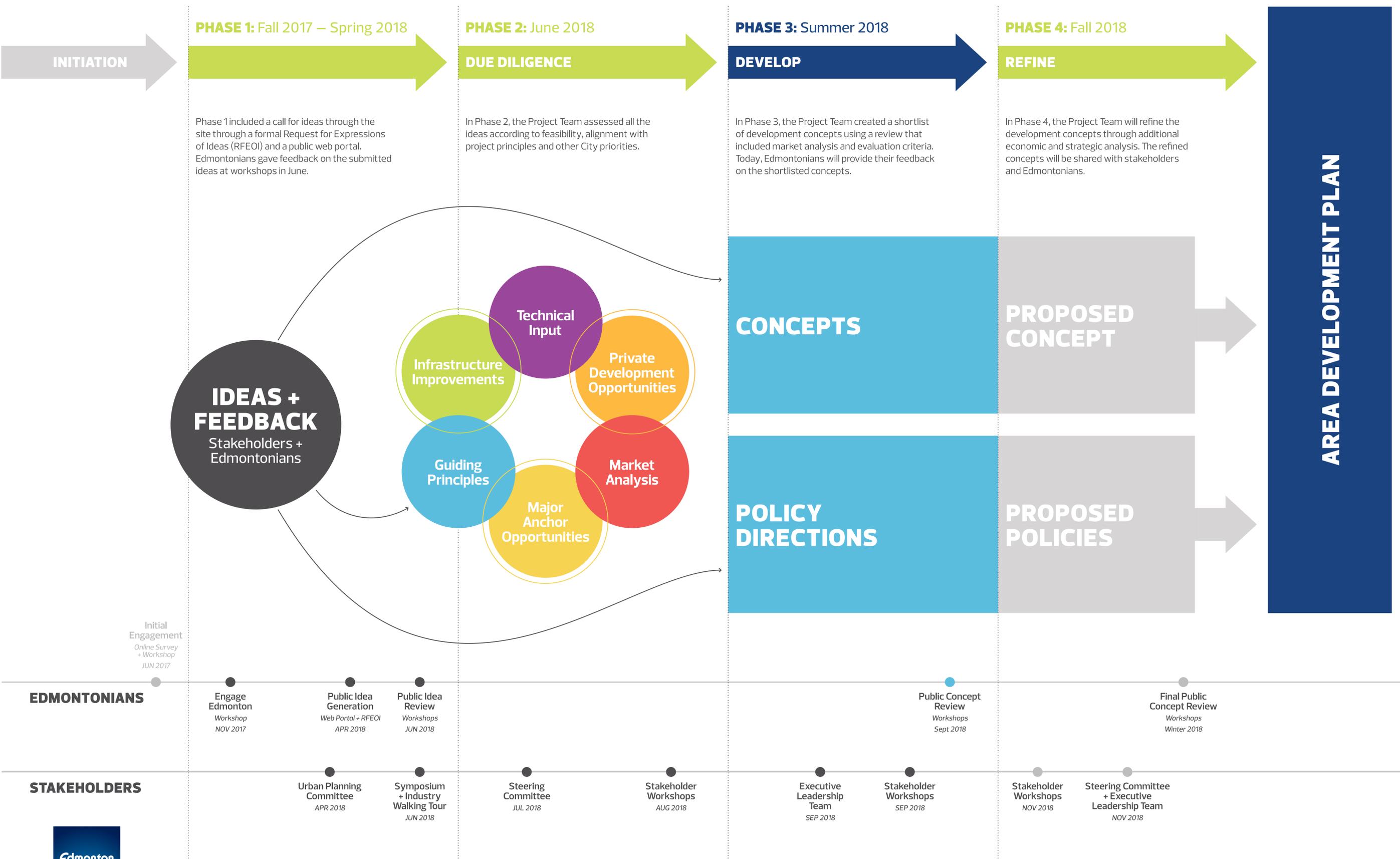
Support all **transportation choices**.

Incorporate **viable and creative ideas** for redevelopment to leverage the site's scale, location and assets.

Contribute to the **social, physical and mental well-being** of residents and all Edmontonians.



PROJECT PROCESS



WHO HAVE WE HEARD FROM?

From local stakeholder groups and City teams to Edmontonians, there are many people helping to drive the Exhibition Lands project forward.



What is the Steering Committee?

The Steering Committee is comprised of engineers, planners, and other municipal administration professionals who provide guidance to the project team on their respective work areas and teams.

What is the Executive Leadership Team?

The Executive Leadership Team is comprised of Department Leads who provide oversight from the City perspective as a whole under the City Manager's direction.

Both committees provide direction and collaborate on multidisciplinary elements of the planning process, as well as the overall site strategy for the Exhibition Lands.



IDEA GENERATION: WHAT DID WE HEAR?

Through past public engagement opportunities, we gathered ideas for the site and used them to inform the concept development.

Idea Generation

The City received 106 submissions through the Request for Expressions of Ideas (RFEI) and Public Ideas Submission, resulting in 39 distinct idea components for the site.



Frequently submitted ideas →



Public Idea Review

At two workshops, Edmontonians shared their thoughts on the ideas that were collected through the Idea Generation stage.



What we heard was important →

A place for the neighbourhood, & for the city

Borden Park: A city gem

Housing for all peoples

Urban agriculture & community food space

Recognition of the past

The future of the Coliseum

Indigenous cultural space, wellness & recognition

Pedestrian & bicycle safety & connectivity



CONCEPT DEVELOPMENT: WHAT DID WE DO?

The insights gathered in the Idea Generation phase were grouped into 5 land use themes and reduced to 3 *action categories*. These ideas, along with market analysis and technical studies, informed the development of the concepts presented here today.

Land Use Themes



Action Categories (Examples Only)

Land Use

- + Mixed use buildings
- + Apartments & Townhomes
- + Seniors & Student Housing
- + Affordable Housing
- + Office Park
- + Retail/Hotel

Anchors

- + Food hub
- + University Space
- + Indigenous Wellness Centre
- + Technology Hub
- + Aquarium
- + Soccer Stadium
- + Urban Agriculture

Infrastructure

- + Large Park
- + Sports Fields
- + Festival / Event Space
- + New LRT Station @ 115 Ave
- + LRT Facility

Several concepts were developed to highlight three different directions for the development of the site.

Please provide your feedback on these concepts at the discussion stations around the room.



POLICY DIRECTIONS

These policy directions will inform general policies for the overall site in the draft Area Redevelopment Plan.



Select the policy directions that you feel are most important by placing a dot next to your top six.

GUIDING PRINCIPLES	POLICY DIRECTIONS	PLACE YOUR DOTS HERE
<i>Support neighbourhood, city & regional economic development.</i>	Commercial Development	
	Tourism	
	Retail	
	Anchors	
	Training Centre / Educational Facilities	
<i>Foster compact urban development.</i>	Transit Oriented Development	
	Complete Communities	
	Mixed Use Development	
	Reduced Parking	
	Pedestrian Scale Design	
<i>Ensure responsible return on public investment.</i>	Affordable Housing	
	Family Housing	
	Missing Middle	
<i>Celebrate local history, heritage & cultures.</i>	Heritage Preservation	
	Indigenous Representation	
	Civic & Sports History	
	Gathering & Event Spaces	

GUIDING PRINCIPLES	POLICY DIRECTIONS	PLACE YOUR DOTS HERE
<p><i>Advance the sustainability & resilience of our environment.</i></p>	Food Security & Urban Agriculture	
	Urban Forest	
	Renewable Energy	
	Sustainable Stormwater Management	
<p><i>Support all transportation choices.</i></p>	Bike Infrastructure	
	Pedestrian Connectivity & Walkability	
	Complete Streets	
	Transit	
<p><i>Incorporate viable & creative ideas for redevelopment to leverage the site's scale, location & assets.</i></p>	Multi-purpose Spaces	
	Temporary Uses or Programming	
	Partnerships	
<p><i>Contribute to the social, physical & mental well-being of residents & all Edmontonians.</i></p>	Accessible/Universal Design	
	Wellness Services	
	Connected Parks & Open Spaces	
	Recreation Opportunities	
	Safety	

Did we miss anything?



THANK YOU!

Visit the project website to stay up to date on the progress and future engagement opportunities.

ExhibitionLands.edmonton.ca

We look forward to seeing you again in the next phase!