



NEIGHBOURHOOD DESCRIPTION

Terra Losa is located in Edmonton's west end, south of 99th Avenue and west of 170th Street. The neighbourhood is directly north of Summerlea, which is home to West Edmonton Mall. Terra Losa began to experience the bulk of its residential construction in the 1990s and development continued into the 2000s.

Terra Losa has a large amount of commercial land use, which rings the eastern and western borders of the neighbourhood. The commercial development also buffers the residential areas from the major arterial roadways that surround it. The residential streets and homes within the interior of the neighbourhood are oriented around a central stormwater management lake and the Frank and Etta Wild Park. Terra Losa is fairly unique in that it contains no single-detached homes and the majority of housing units are found in low-rise apartment buildings.

Terra Losa takes its name from Vittorio "Victor" Losa (1905-1987) an Italian-born professional watchmaker who came to Edmonton in the 1920s. Victor Losa ran a local jewellery store and trained other professionals in the art of watchmaking. Losa was also nominated as Royal Consul by the Italian monarchy and helped new Italian immigrants settle into life in Edmonton.