

## **NEIGHBOURHOOD DESCRIPTION**

The Allard neighbourhood is located in southwest Edmonton, and is part of the Heritage Valley area. Allard is bounded by 127 Street James Mowatt Trail on the west, by 30 Avenue to the North, by Blackmud Creek on the east, and by 41 Avenue on the south. The south boundary is also the City boundary.

A Neighbourhood Area Structure Plan for Allard was adopted by Council in 2007. Development began in 2009 and is still underway. When complete, the Allard neighbourhood will have a mix of low density and medium density housing. Centrally located stormwater management ponds, parks, and the Blackmud Creek provide access to green open space. A small commercial area is planned for the south-central area, and proximity to Gateway Boulevard and Calgary Trail South provide access to amenities in the rest of the City.

The Allard neighbourhood is named after Dr. Charles Alexander Allard. Dr. Allard was a well-known Edmonton surgeon, broadcaster, entrepreneur, innovator, industrialist, philanthropist, and visionary. Dr. Allard passed away in 1991. Posthumously, he was inducted into the Canadian Business Hall of Fame, and in 1996, in recognition of his role in Canadian broadcasting, he was inducted into the CAB Broadcast Hall of Fame. As with other neighbourhoods in Heritage Valley, the street names parallel the neighbourhood name by starting with the letter "A." For instance, street name include other prominent Edmonton individuals with names such as Atkinson, Abbott and Adamson.