

## Independent Council Compensation Committee



### George Andrews

George Andrews is an Edmonton-based business and strategic planning consultant providing services for small/medium businesses and non-governmental organizations. The business focuses on helping organizations with critical issues management, formulating and executing revenue enhancement strategies, cost containment, and capital management solutions that drive growth and expansion.

As the past President and CEO for Alberta Cancer Foundation, Mr. Andrews led a team that reversed five years of declining revenues and falling stakeholder engagement by instituting several organizational changes, while focusing on engagement strategies targeting disenfranchised donors/stakeholders, as well as board and staff. Under his leadership, the foundation realized a 22% increase in revenues.

As Vice President External Relations and Chief Development Officer of the Northern Alberta Institute of Technology (NAIT), Mr. Andrews supported NAIT's academic and business objectives by leading a group of passionate and committed professional staff that worked across the organization and around the world.

Prior to joining NAIT, Mr. Andrews was involved in marketing and communications within the Canadian financial sector and several national non-profit organizations. Over the course of his career, he has been involved in the establishment of for-profit and not-for-profit organizations. He was a founding board member of a for-profit data management corporation that supported the information requirements of national non-profit organizations.

Mr. Andrews has also been continuously active as a non-profit board member with a variety of organizations since 1981 and is currently active on one national and one regional non-profit board. He holds an adjunct appointment with Cape Breton University.

He holds a BA from the University of Alberta and a MA from Royal Roads University and is working towards a Doctor of Business Administration with the University of Bath.