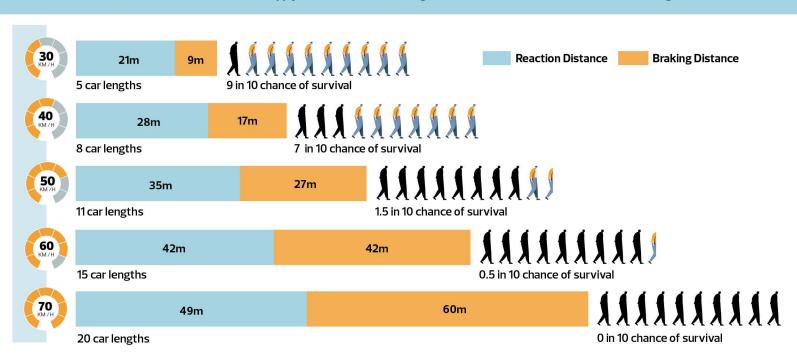
SPEED INCREASES BRAKING DISTANCE

Did you know? Pedestrians are more likely to survive a crash when drivers are supporting safer speeds. It takes an average of 2.5 seconds for a driver to react and apply the brakes. When driving at 30km/h, a vehicle will travel 21 meters during that time.



This data is based on wet pavement. Even on dry pavement, the reaction time and braking distance means your vehicle will travel a long way before stopping.