



## 40 km/h - Key Facts

Starting August 6, the speed limit will be 40 km/h on most residential and downtown streets.

### Why:

- 40 km/h makes our streets calmer, quieter, and safer.
- 40 km/h means drivers will have more time to react and avoid a collision.
- 40 km/h will help us reach our goal of Vision Zero; zero traffic-related fatalities and serious injuries in Edmonton by 2032.

#### Where:

- When in effect, 40 km/h will include most residential streets and downtown streets, including parts of Whyte Avenue and Jasper Avenue.
- The speed limit will be 40 km/h on all roads where you do not see a speed limit sign.
- This will not impact most major roads around the city and will have little impact on driving times around Edmonton.
- The Interactive Map is helpful to look-up which roads will have the new speed limit.

# **Education:**

- An extensive public education campaign will now begin so Edmontonians are aware of the change.
- Edmontonians can be part of the change. The Safe Speeds Toolkit includes tools to tell your friends, family and neighbours about how 40 km/h increases drivers' field of vision, gives everyone more time to react, and reduces the likelihood of tragic crashes. Get involved at Edmonton.ca/VisionZero.

# **Enforcement:**

- A grace period will be in effect for automated enforcement locations with new speed limits to help drivers adjust their behaviour.
- Enforcement with automated enforcement will start on September 1, this will help to protect our most vulnerable road users as they return to school.



Vision Zero: Edmonton's goal of zero traffic-related serious injuries and fatalities by 2032.



# Speed Limit Signs:

- As of May 1, 2021, the City began adding, removing and updating speed limit signs where required. As part of this project, the City developed a refreshed speed limit signage approach that will reduce the number of signs on our streets wherever possible.
- At this time, there are no impacts to drivers, and any new 40 km/h signs are bagged/covered once installed to avoid driver confusion before changes are effective.

#### **Resources:**

The following resources are available at <u>edmonton.ca/SafeSpeeds</u>:

- Interactive Map to look-up which roads will have the new speed limit
- Estimated Time of Arrival Tool to estimate the change in arrival times the new speed limit will have (hint: very little!)
- Frequently Asked Questions