

# Overlanders and Homesteader Neighbourhood Renewal

## Exploring Options and Tradeoffs Engagement Summary

July 2023

REFINE

The Overlanders and Homesteader Neighbourhood Renewal Project Team organized a number of engagement opportunities during the **Exploring Options and Tradeoffs** stage. These opportunities were available for the public to share their thoughts and help us to adapt and adjust our approaches to the design options. This input will help the Project Team **REFINE** the options into a draft design.



### Community Pop-Ups

- + Project team members popped-up on June 9 and June 22, 2023 throughout the neighbourhoods and at Homesteader Park to share information about the project and promote and encourage participation in engagement opportunities.

127 conversations



### Drop-in Community Event

- + Residents were invited to attend a drop-in community event hosted on June 13, 2023, at St. Maria Goretti School.
- + Participants had the opportunity to learn about the benefits and tradeoffs for options proposed for Overlanders and Homesteader neighbourhoods.

67 participants



### Options and Tradeoffs Survey

- + An online survey was available to the public from June 7 to June 28, 2023, asking participants to help us **REFINE** the options into a draft design and confirm the Vision and Guiding Principles reflect what is important to the community.
- + A paper copy of the survey was available at the drop-in community event and upon request.

129 completed surveys

### How we Communicated



- + 3 Road signs
- + 20 Yard signs
- + 128 Emails to list subscribers
- + 4,064 Newsletters delivered
- + 4,064 Postcards delivered
- + 1,106 Unique views on the project webpage

The Project Team will provide a **What We Heard** report in summer 2023.

For more information please visit:  
[edmonton.ca/BuildingOverlandersHomesteader](https://edmonton.ca/BuildingOverlandersHomesteader)

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**SHAPE OUR CITY**

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