

# Overlanders and Homesteader Neighbourhood Renewal Community Feedback on Draft Design Engagement Summary

November – December 2023

REFINE

The Overlanders and Homesteader Neighbourhood Renewal Project Team organized engagement opportunities during the **Community Feedback on Draft Design** stage. These opportunities were available for the public to share their thoughts and help us to adapt and adjust our approaches to the design options. This input will help the Project Team **REFINE** the draft design.



## Drop-in community event

- + Residents were invited to attend a drop-in community event hosted on November 29, 2023, at St. Maria Goretti School
- + Participants had the opportunity to see the draft design proposed for the Overlanders and Homesteader neighbourhoods, ask questions and provide feedback

Over 70 participants



## Community Feedback on Draft Design survey

- + An online survey was available to the public from November 22 to December 13, 2023, asking participants to help us **REFINE** the draft design and confirm it reflects the community's Vision and Guiding Principles
- + A paper copy of the survey was available at the drop-in community event and upon request

90 survey responses



## How we communicated

- + Three road signs
- + 20 yard signs
- + One email to 131 list subscribers
- + 4,064 newsletters delivered
- + 4,064 postcards delivered
- + 96,267 social media ad views
- + 1,589 unique views on the project webpage

The Project Team will provide a **What We Heard** report in winter 2024.

For more information, please visit  
[edmonton.ca/BuildingOverlandersHomesteader](https://edmonton.ca/BuildingOverlandersHomesteader)

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**SHAPE OUR CITY**

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