

Insight Community Mixed Topic Survey

November 2022

Insight Community Members Results

| **SHARE** YOUR VOICE
SHAPE OUR CITY

Edmonton



Thank you to all the Edmonton Insight Community members for engaging with us and providing your feedback to help City of Edmonton Council and administration make decisions.

-Corporate Research Unit

As of November 2022, more than 15,500 Edmontonians are part of the Insight Community who engage with The City of Edmonton through different survey formats. The Insight Community is managed by the Corporate Research Unit at the City of Edmonton. Corporate Research Unit advises on, plans, executes, and reports on research for almost every administrative area of the City.

From **November 8th to November 15th 2022**, 4,597 Insight Community members engaged with The City of Edmonton by answering a survey that was sent to them via email. The survey was designed to gather members' opinions on a variety of topics (Mixed Topics). The November survey included the following topics:

- Yard Waste Behaviours
- Communal Collection Service Name

Mixed Topic survey is composed of a variety of questions on various topics that help different departments make decisions using public feedback. This document highlights what we heard from the Insight members on the topics included in the November 2022 Mixed Topics survey.

As it is a non-random online survey, a margin of error is not reported for these results. However, if a probability sample had been used, results for a random sample of 4,597 would be accurate to ± 1.3 percentage points, 19 times out of 20.

***More than
15,500
members***

***4,597
respondents***

WHAT WE HEARD

Yard Waste Behaviours

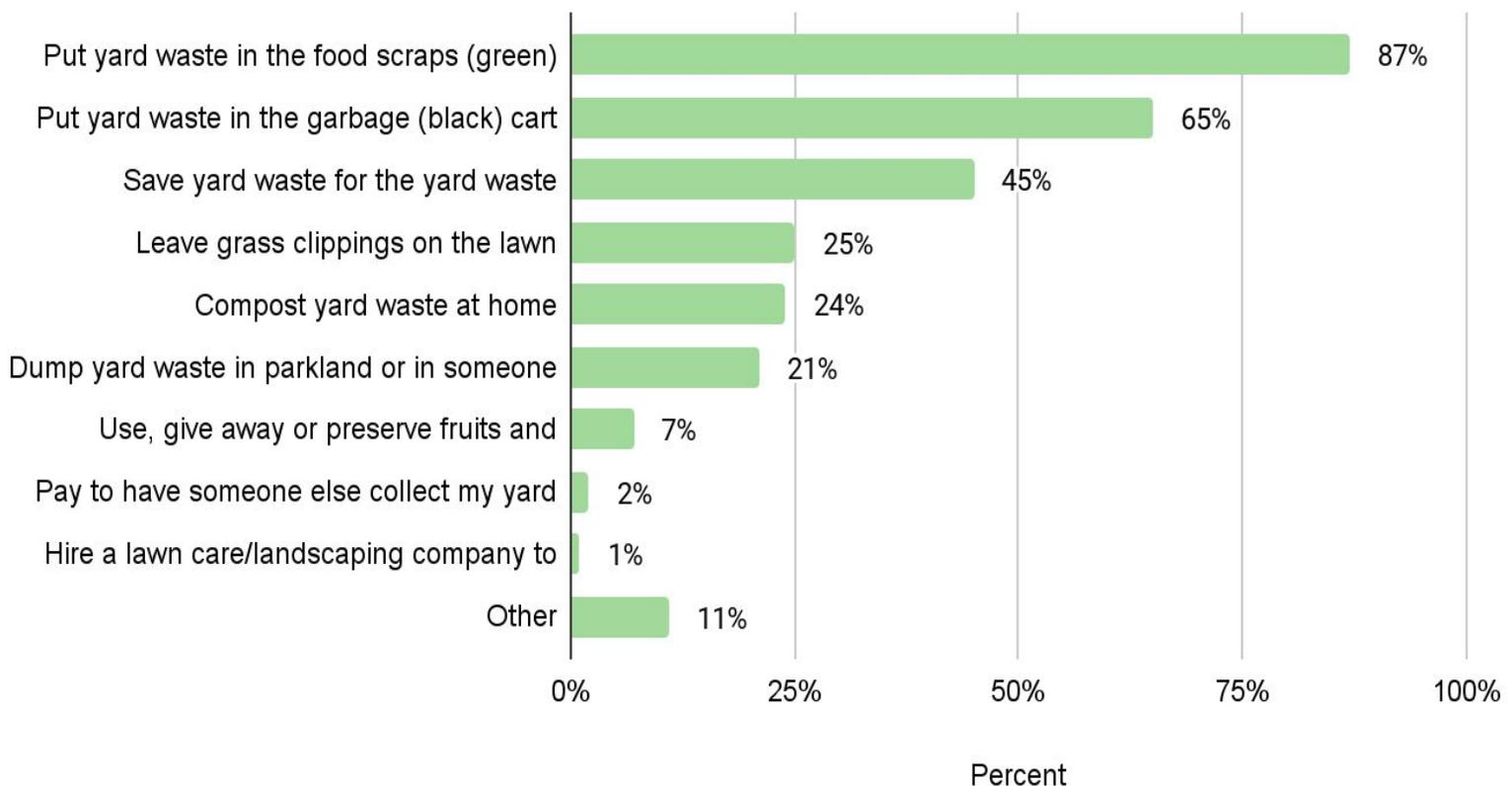
The City of Edmonton introduced the Edmonton Cart Rollout in 2021, changing the way Edmontonians set out their waste at curbside. The City now assigns four annual yard waste collection days, enabling residents to set out an unlimited amount of yard waste for collection. As part of the City of Edmonton's commitment to the community, this survey was fielded to help us understand how Edmonton residents currently manage their curbside yard waste.

Managing yard waste outside of the four collection days

Among the Insight Community Members who participated in the survey and who receive curbside collection service, 87% put their yard waste in their food scraps cart, two-thirds use their garbage cart (65%), and close to one-half of respondents save their yard waste for the yard waste collection days (45%). (Figure 1).

Figure 1 How do you and your household manage yard waste at your home this year outside of the 4 collection days for yard waste?

(Number of responses=3,842)



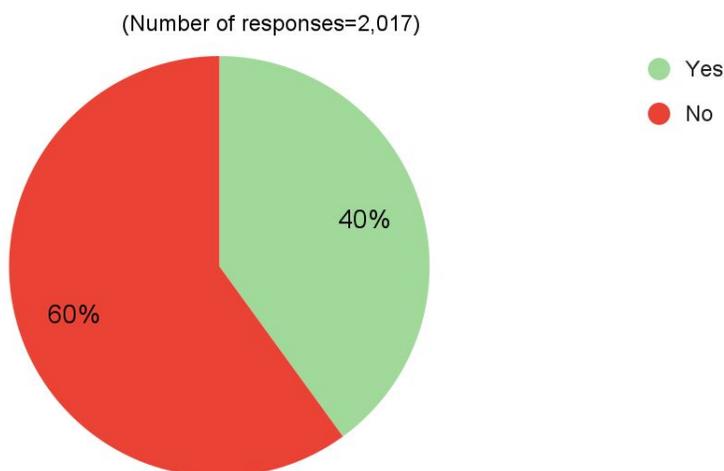
WHAT WE HEARD

Yard Waste Behaviours

Dropping off excess yard waste

Among those who receive curbside collection service and have had excess yard waste outside of their yard waste collection days, four in ten (40%) have dropped off their excess yard waste at City of Edmonton Eco Stations, Big Bin Events, or the Edmonton Waste Management Centre (Figure 2).

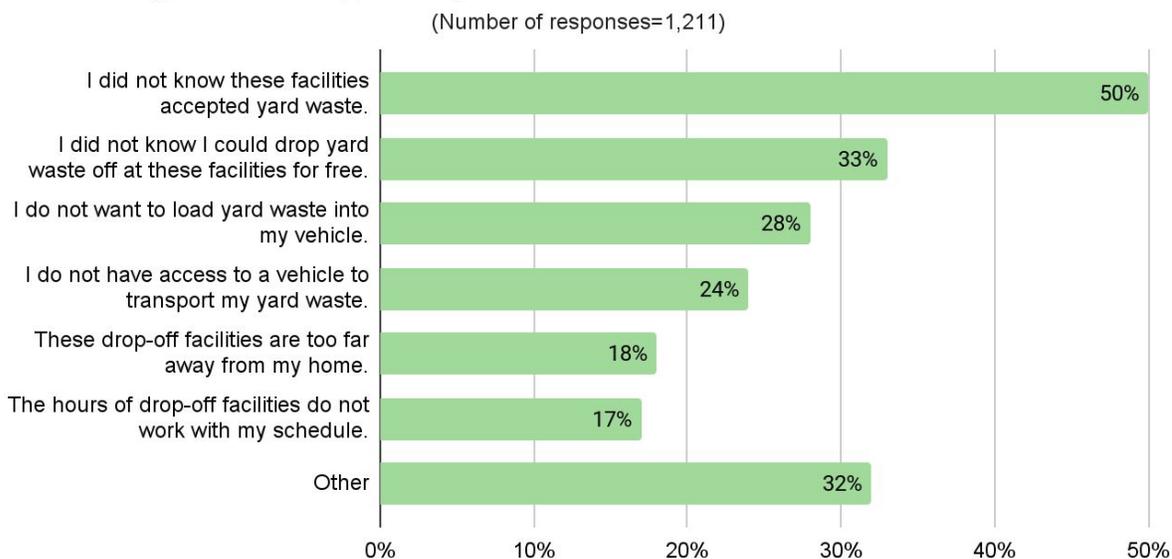
Figure 2 Have you taken yard waste to one of these facilities before this year?



Reasons for not using drop-off facilities

Residents that haven't used drop-off facilities for yard waste were asked about their reasons. 50% of respondents say they did not know that these facilities accept yard waste, while 33% say they did not know they could drop yard waste off at these facilities for free (Figure 3).

Figure 3 Thinking of why you have not taken yard waste to one of these facilities, which of the following statements applies to you:



WHAT WE HEARD

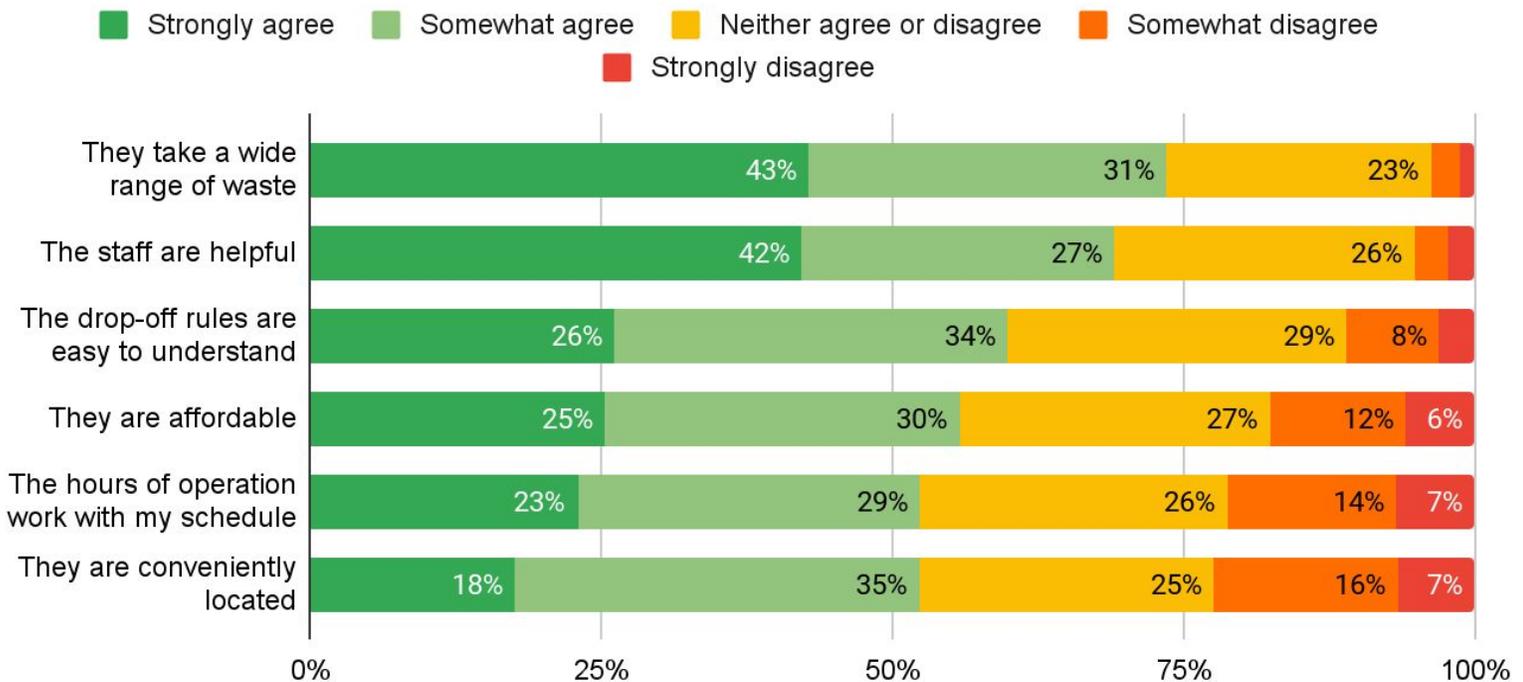
Yard Waste Behaviours

General perceptions about drop-off facilities

Insight Community Members who participated in the survey and had used drop-off facilities for excess yard waste were asked to share their thoughts about general aspects of drop-off facilities; 74% agree that drop-off facilities take a wide range of waste and 69% agree that the staff working in such facilities are helpful (Figure 4).

Figure 4 What are your thoughts about these facilities in general?

(Number of responses=2,017)



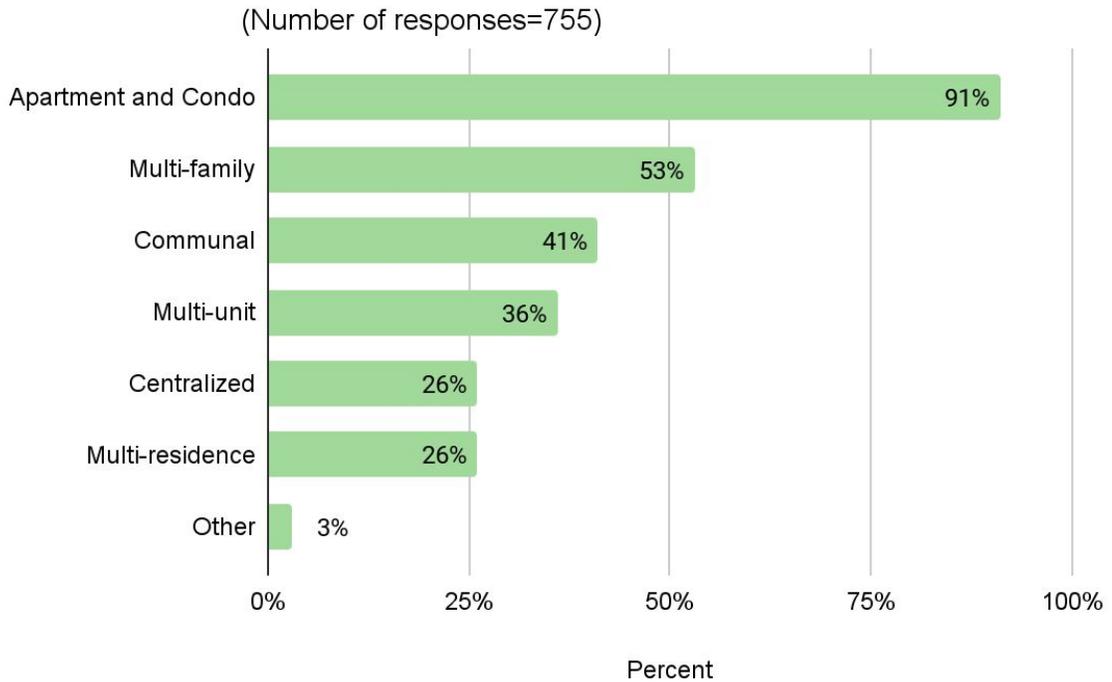
WHAT WE HEARD

Communal Collection Service Name

Describing communal collection service

Among those who receive communal collection service, the vast majority of respondents (91%) say Apartment and Condo Waste Collection describes this service well (Figure 5), followed by Multi-family (53%), Communal (41%) and Multi-unit (36%).

Figure 5 Here are some ways to describe this waste collection service (e.g., Apartment and Condo Waste Collection). Please select all the terms that make sense to you.

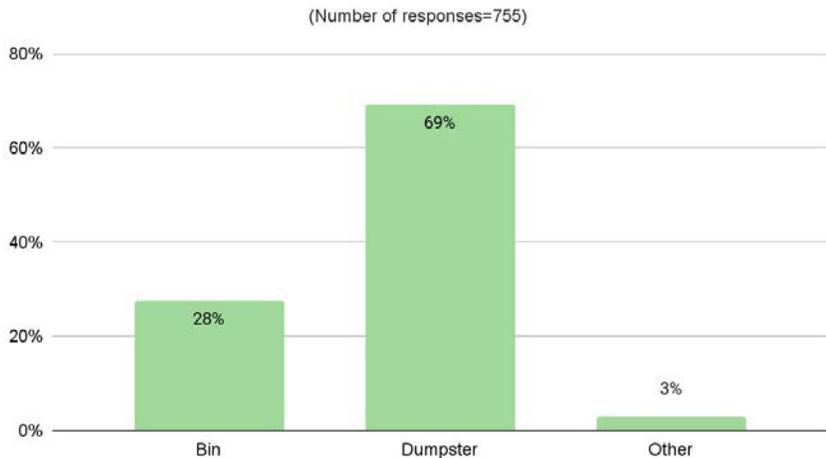


Describing communal collection containers

Seven in ten (69%) say they would use "Dumpster" when referring to communal collection containers, 28% would use "Bin" (Figure 6).



Figure 6 What term would you use to refer to this object?



Questions?

E-mail research@edmonton.ca for more information, or visit www.edmonton.ca/surveys

Interested in the Edmonton Insight Community?

Go to www.edmontoninsightcommunity.ca to join or learn more.

Looking for Data?

Visit data.edmonton.ca to find this and other City of Edmonton data on the Open Data Portal.

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