

Insight Community Mixed Topic Survey

July 2022

Insight Community Members Results

SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton

Thank you to all the Edmonton Insight Community members for engaging with us and providing your feedback to help City of Edmonton Council and administration make decisions.

-Corporate Research Unit

As of July 2022, more than 15,500 Edmontonians are part of the Insight Community who engage with The City of Edmonton through different survey formats. The Insight Community is managed by the Corporate Research Unit at the City of Edmonton. Corporate Research Unit advises on, plans, executes, and reports on research for almost every administrative area of the City.

From **July 11th to July 19th 2021**, 4,617 Insight Community members engaged with The City of Edmonton by answering a survey that was sent to them via email. The survey was designed to gather members' opinions on a variety of topics (Mixed Topics) including:

- City Response to Encampment
- Clean Energy

Mixed Topic survey is composed of a variety of questions on various topics that help different departments make decisions using public feedback. This document highlights what we heard from the Insight members on the topics included in the July 2022 Mixed Topics survey.

As it is a non-random online survey, a margin of error is not reported for these results. However, if a probability sample had been used results for a random sample of 4,617 would be accurate to ± 1.2 percentage points, 19 times out of 20.

Note: 47 anonymous individuals accessed the survey link through the City website. While reporting back to the Insight Community members through this monthly report, we only include the survey results for the members (unless noted otherwise).

**More than
15,500
members**

**4,617
respondents**

WHAT WE HEARD

City Response to Encampment

The City conducted a survey to understand the needs of citizens regarding encampments. In total, **4,617** responses were received.

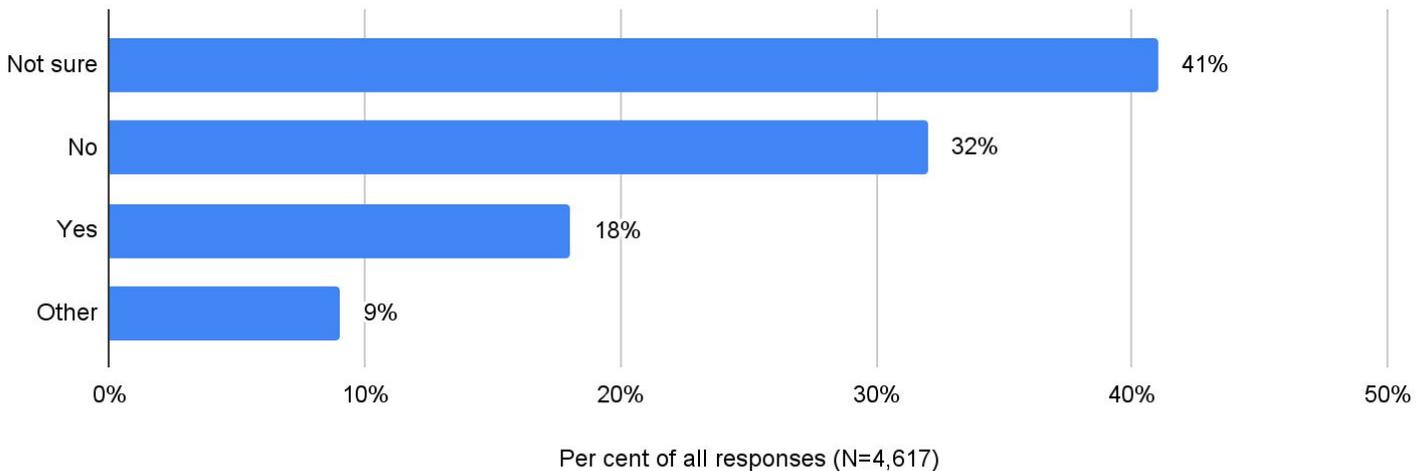
Awareness of encampments and changes since 2020

The majority (62%) of respondents report to have seen encampments in the neighborhoods they live or work in. 46% of respondents also stated that they think the number of encampments increased since 2020. An additional 42% noticed no changes in the number of encampments and 4% reported the number had decreased.

Perception of how issues regarding encampments are addressed

Asked whether respondents were satisfied with how issues regarding encampments are addressed, 41% of respondents indicated they are unsure. 32% of respondents said they are not satisfied and an additional 18% of the responding Insight Community member said they are satisfied.

Are you satisfied with how issues regarding encampments are addressed in the neighborhoods where you live or work?



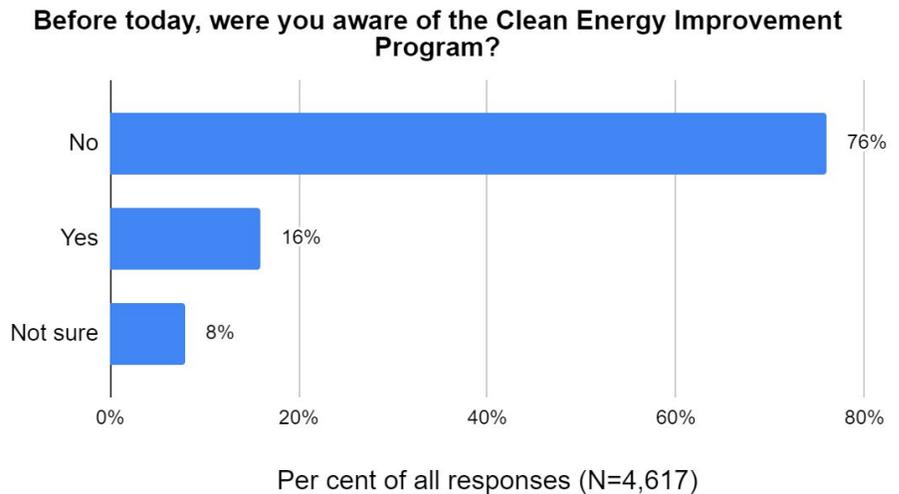
WHAT WE HEARD

Clean Energy

The City of Edmonton launched the Clean Energy Improvement Program for residential properties on March 29, 2022 and for commercial properties on June 7, 2022. The City conducted the survey to understand awareness of the program and future interest in the program.

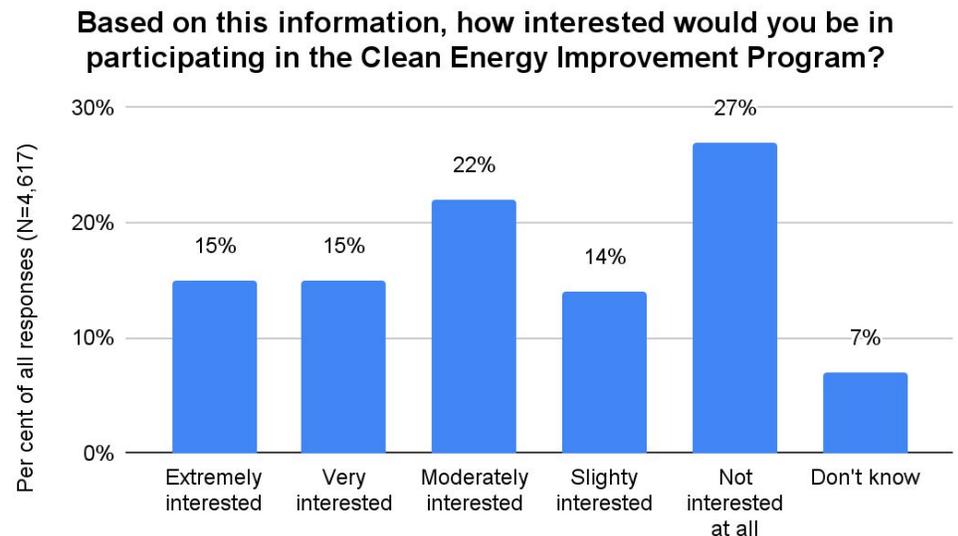
Awareness of Clean Energy Improvement Program

16% of respondents indicated that they were aware of the Clean Energy Improvement Program before they answered the July Mixed Topic Survey. Of the remaining respondents, 76% said they had not been aware and 8% were unsure.



Interest in participating in Clean Energy Improvement Program

Insight Community respondents were provided with basic information about the Clean Energy Improvement Program. They were then asked about their interest in participating in the program. About 30% of the respondents said they were either extremely or very interested, 36% were moderately or slightly interested, and 27% said they had no interest at all.



Questions?

E-mail research@edmonton.ca for more information, or visit www.edmonton.ca/surveys

Interested in the Edmonton Insight Community?

Go to www.edmontoninsightcommunity.ca to join or learn more.

Looking for Data?

Visit data.edmonton.ca to find this and other City of Edmonton data on the Open Data Portal.

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