

What We Heard Report

Glenwood (163 Street East)
Alley Renewal

Pre-Engagement and Communication
October – November 2023

SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton





Project overview

The City of Edmonton's Alley Renewal program is a cost-effective, long-term strategic approach to renew and rebuild alleys over the next 25 years. Glenwood East has been identified for Alley Renewal, with construction anticipated to begin in 2025.

The Alley Renewal program is funded by an increase to the Neighbourhood Renewal Tax Levy. This levy includes a city-wide contribution and not just a contribution from property owners with back alleys. There is no additional cost to property owners at the time of Alley Renewal.

Construction phasing will consider impacts to residents, as well as coordination with other project work, including utilities.

Alley Renewal includes:

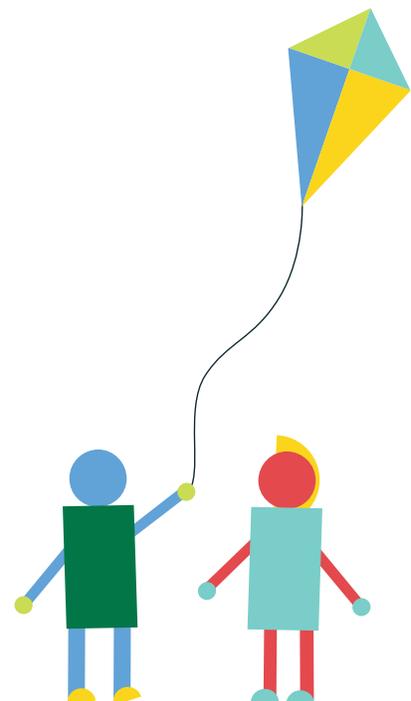
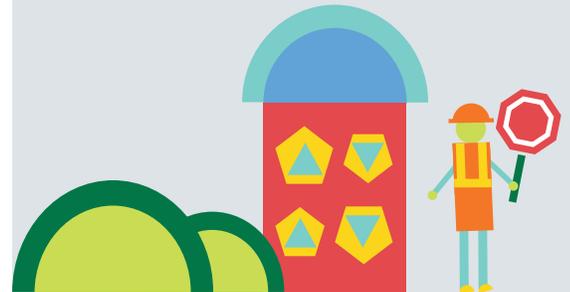
- + Reconstructing alleys with a hard surface
- + Improving surface drainage where possible
- + Upgrading any existing alley lighting with LED bulbs
- + Tree and shrub pruning and removals as necessary before construction
- + Exploring minor enhancements to improve walking, biking and traffic safety

Property owners can also request that the City initiate a Local Improvement to add alley lighting in alleys where it currently does not exist. Information to initiate the Expression of Interest process is provided online at edmonton.ca/LocalImprovements.

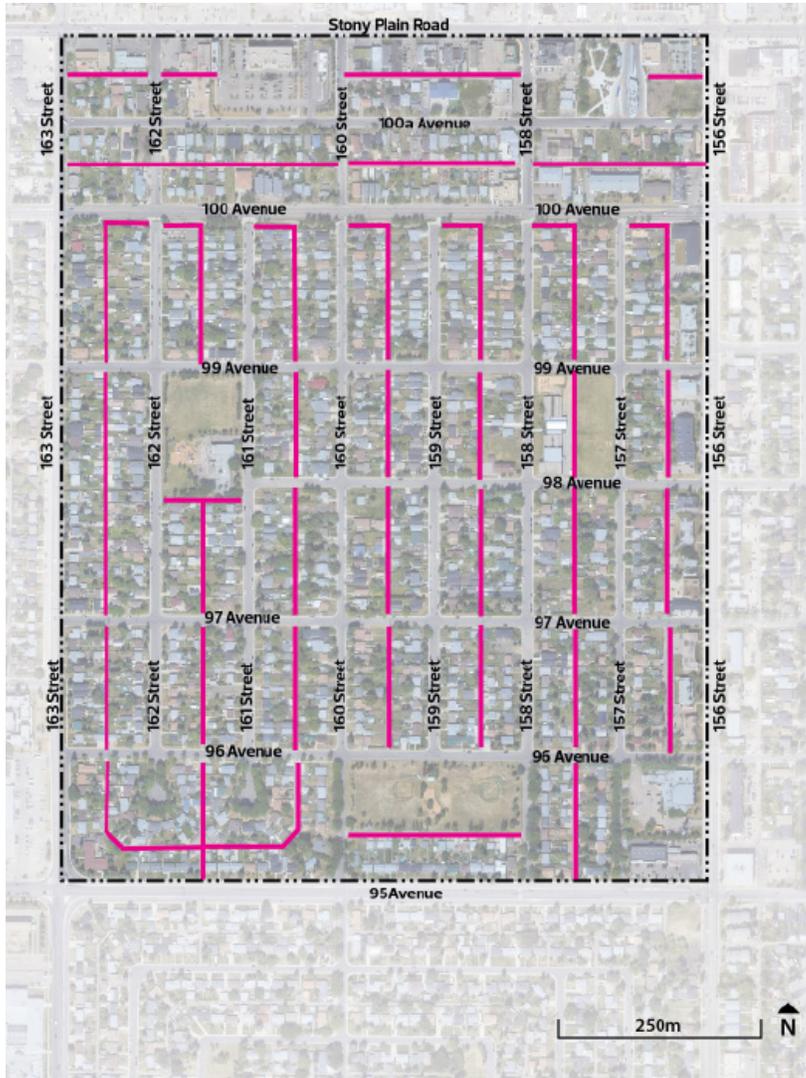


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Glenwood (163 Street East) Alley Renewal Project scope map



-  Back Alleys
-  Glenwood East Neighbourhood Boundary

Alley Renewal Public Engagement



Public Engagement Spectrum

The City of Edmonton seeks input from citizens to help guide the project. The City's Public Engagement Spectrum below shows the four levels of influence that the public can have on decisions made by the City throughout the project.

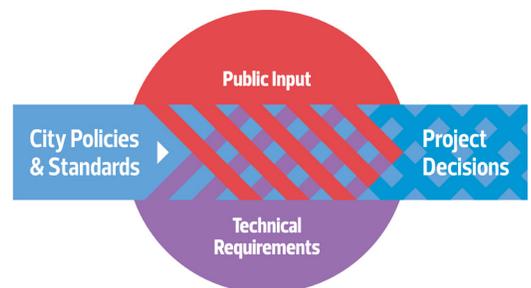
We commit to telling you how public input influences decisions according to the public engagement spectrum. In this phase, the public was invited to **ADVISE** on how the project team can best communicate and engage.



Decision making process

City policies and programs such as the Complete Streets Design and Construction Standards, Safe Mobility Strategy and Winter City Strategy provide the overall direction for Alley Renewal designs. As each neighbourhood is unique, the Project Team asks for input from residents who live, work and play in the neighbourhood and considers technical aspects such as alley widths and conflicts with utilities and trees to determine what will fit in the neighbourhood.

This process helps to ensure that the decisions we make are fiscally responsible, align with best practices, consider the existing public and private infrastructure, land uses and activities in the neighbourhood and result in the best outcomes for our city.



What we asked and how we asked

The Glenwood East Alley Renewal Project Team organized the following opportunities for the public to share their thoughts on how to best communicate and engage with community members during Glenwood East Alley Renewal.



Online Survey

An online survey was available to the public from October 30 to November 20, 2023, asking for input on how to best communicate and engage with the residents and stakeholders. Paper copies of the survey were made available to community members upon request.

32 survey participants



Project webpage

We asked residents to visit the project webpage to learn more about Glenwood East Alley Renewal and invited them to provide feedback on their communication and engagement preferences via the project survey.

192 visits to edmonton.ca/GlenwoodEastAlleyRenewal



Intercepts

The Project Team was in Glenwood East on Halloween handing out candy and postcards with Alley Renewal information to residents.

Engaged over 40 residents



How we communicated

- + 1,850 postcards delivered
- + 1,800 hydrovac notices delivered
- + 10 yard signs posted

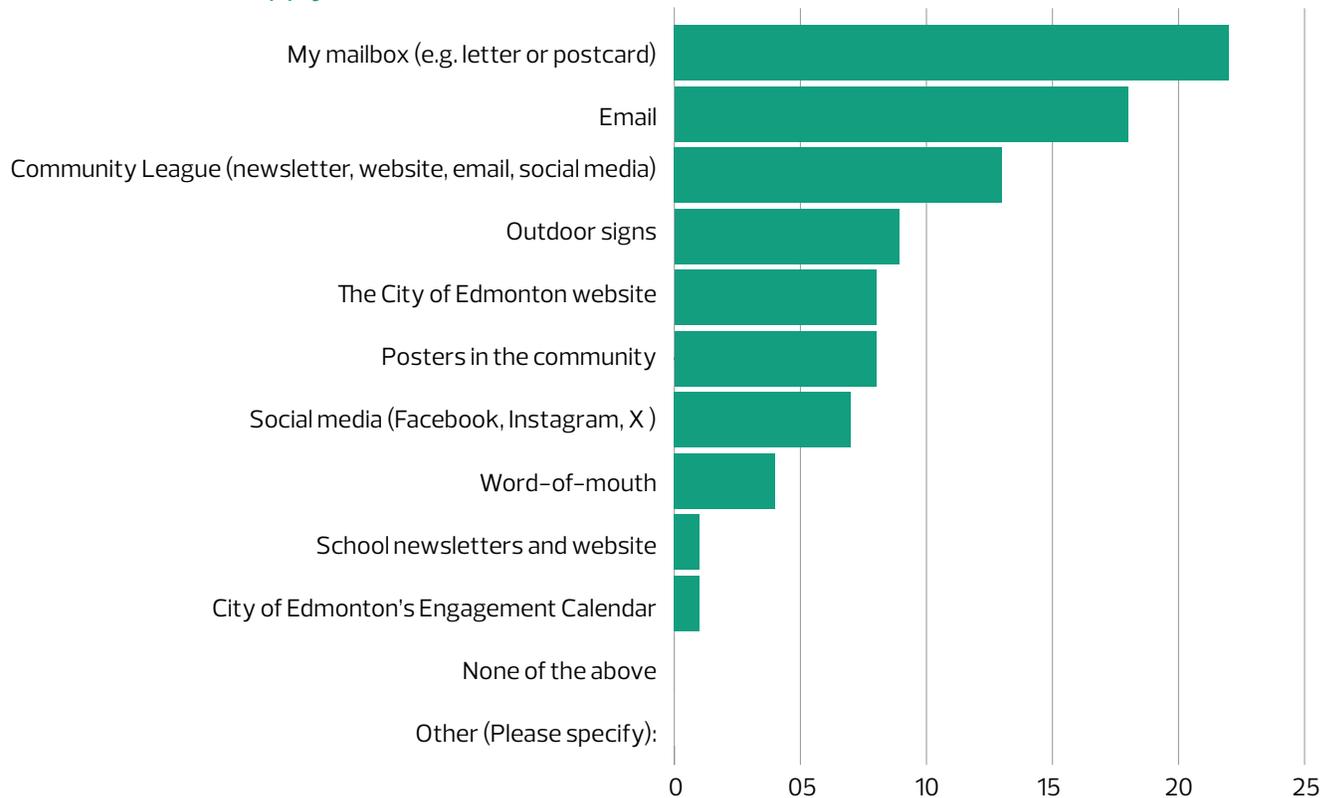
What we heard

Key insights

- + Physical mail is an important communication channel for community members in Glenwood East
- + Other ways that people in Glenwood East share and learn about information include email, the Community League website and social media channels, outdoor signs, the City of Edmonton website and social media channels, and posters throughout the community
- + Many community members prefer online surveys and online tools for engagement
- + Communicating and engaging with certain community members may need to be done outside of standard business hours

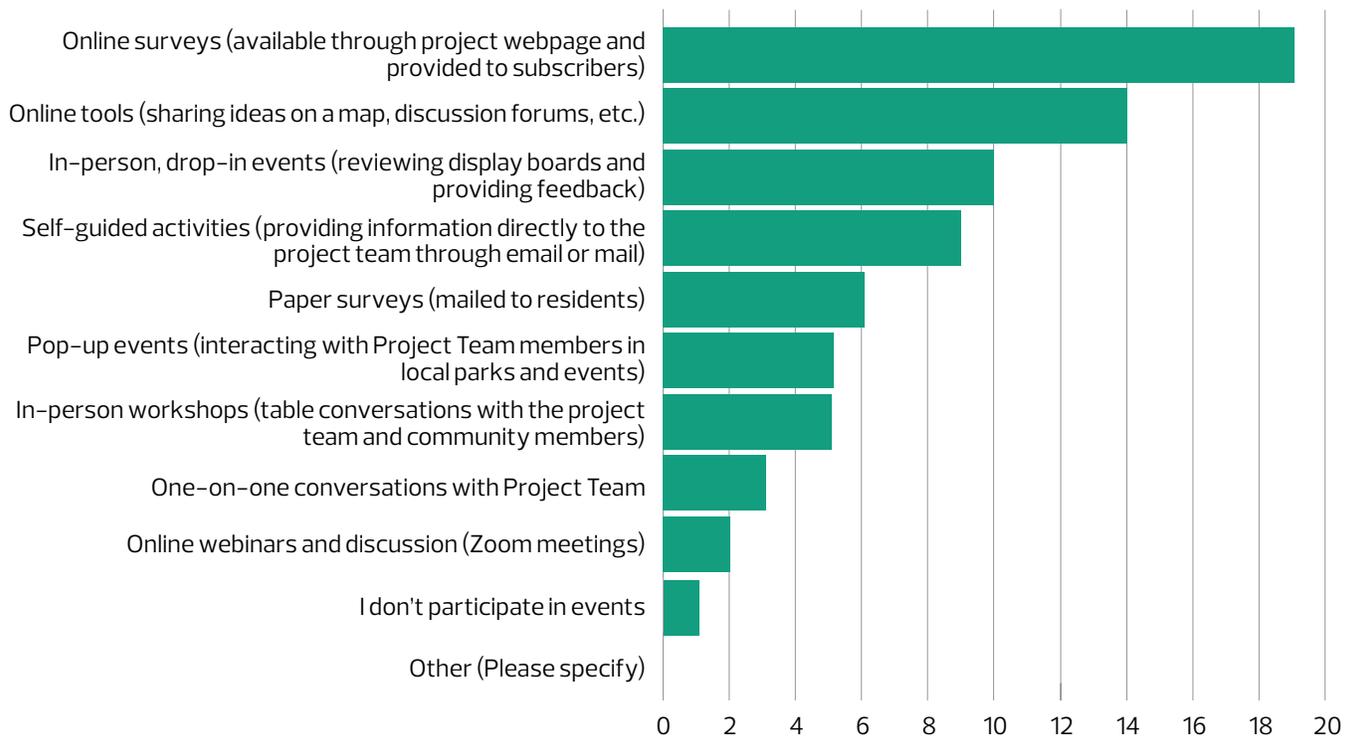
How do you prefer to learn about events and activities happening in Glenwood East?

Choose all that apply.



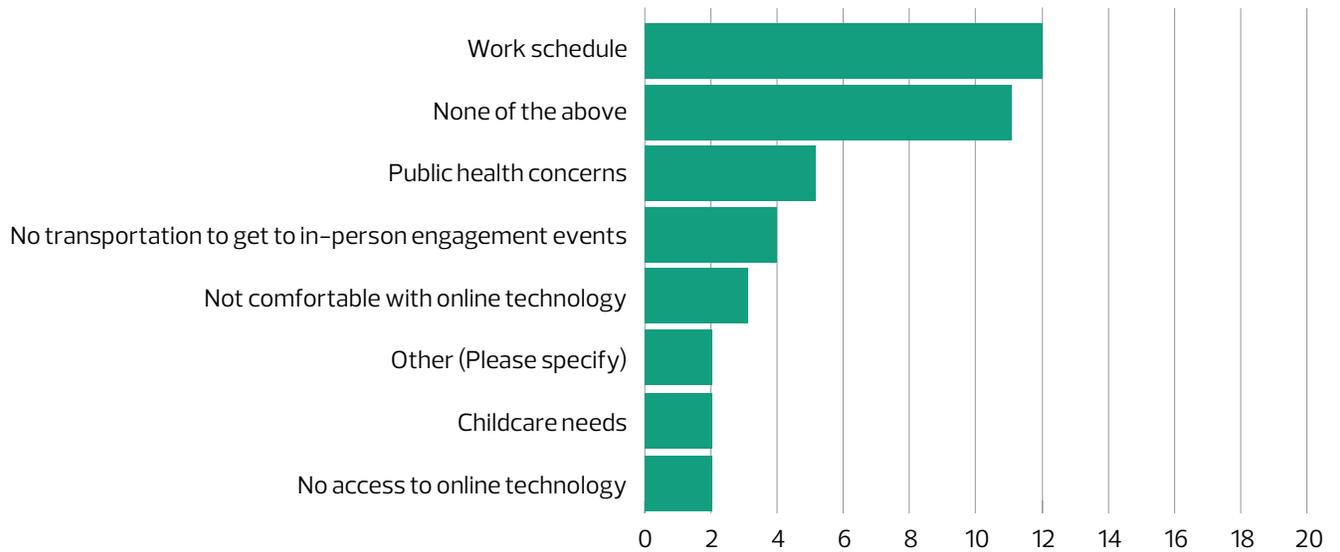
How do you prefer to participate in events to share your views about Alley Renewal?

Choose all that apply.



Is there anything that would prevent you from participating in events to share your views about Alley Renewal?

Choose all that apply.



Next steps

Thank you to all who shared their input during **Pre-Engagement & Communication**. In spring 2024, the public will be invited to provide input during **Public Engagement & Data Analysis** for Glenwood East Alley Renewal.

For more information regarding the Glenwood East Alley Renewal, upcoming public engagement activities and to subscribe for project updates, please visit edmonton.ca/GlenwoodEastAlleyRenewal.