76 Avenue Renewal Exploring Opportunities – Engagement Summary

March 2024



The 76 Avenue Renewal Project Team organized the following public opportunities to gather local knowledge on how 76 Avenue is being used today and what opportunities the City should explore for the future.



Surveys

An online survey was available to the public from February 13 to March 3, 2024

1, 223 survey responses



In-person drop-in event

- An in-person drop-in event occurred on February 22, 2024, at the Ritchie Community League Hall
- Participants were encouraged to ask questions and provide feedback through interactive posters or maps
- The event included project information and asked:
 - What are the community's favorite things about 76 Avenue
 - + What are the community's challenges regarding 76 Avenue
 - What improvements could be made to
 76 Avenue
 - What the community's ideas are to improve driving, biking, walking and public gathering spaces on 76 Avenue

170 participants



How we communicated

- One road sign
- + **60** yard signs
- + **Two social media ads**, reaching 34,700 people
- + **8,681** letters delivered
- + **5,222** page views on the project web page

For more information and updates on the **76 Avenue Renewal**, please visit: edmonton.ca/76Avenue**



