



Meeting Minutes

Monday November 28, 2022

5:30pm - 7:30pm Remote/Virtual Meeting

Meeting No. 22.11

Prepared by Mag Leung

Members Present:

Giselle General (Chair), Serena Tang (Vice Chair), Bob Turner, Emily Batty, Joshua Jackman, Mudasser Seraj, Madeleine Stout

Regrets:

Zohra Jabeen

ETS & City of Edmonton Staff:

Councillor Erin Rutherford, ETSAB Council Advisor - Regret

Marc Lachance, ETS Staff Liaison

Mag Leung, ETS P&S Admin

External Liaison:

Steve Bradshaw (President, ATU 569) - Regret

External Presenters:

Nancy Chow

Andrea Linsky

Robin Butterworth

Sarah Feldman

Materials & Attachments:

- [Meeting Agenda](#)
- [ETS Branch Highlights Report](#)

Land acknowledgement - G. General

CALL TO ORDER 5:33 PM

AGENDA REVIEW DECISION

***MOVED:** by S. Tang to approve the November 28, 2022 agenda.*

CARRIED

MOTION TO APPROVE MINUTES OF THIS MEETING DECISION

***MOVED:** by S. Tang to approve the October 24, 2022 minutes.*

CARRIED

UPE - Climate adaptation and energy transition

- **Carbon Budget Presentation - N. Chow, A. Linsky**

Nancy presented on Carbon Budget 2023-2026

Edmonton is one of the first municipalities in Canada to formalize a carbon budget. The 2023-2026 budget is the first time a carbon budget has been completed and delivered to council in conjunction with the capital operating and utility budgets.

topics presented:

- How should the Carbon Budget be used?
 - The Carbon Budget does not require Council approval
 - Each budget request (funded or unfunded) within the operating and capital budget includes a GHG assessment
- How was the Carbon Budget developed?
 - Step 1: Establish the starting point GHG emissions
 - Step 2: GHG impact assessment of budget requests
 - Step 3: Update forecasted GHG emissions and measure progress towards
 - Step 4: Develop strategy to achieve carbon targets
 - Step 5: Monitoring and reporting
- Qualitative Assessment
 - All budget requests have been evaluated for qualitative assessment of carbon impacts, including direct impact to Renewable and Resilient energy transition, Emission Neutral buildings, Low carbon City and Transportation and Nature based solutions and carbon capture
- Quantification Approach
- Projects not Quantified
 - Projects in initial planning phases
 - Data and quantification limitations
 - projects with no quantifiable emissions impact
- ETS related impacts considered in Carbon Budget
 - Quantification:
 - Transit ridership impacts (community emissions)
 - New ETS stations / facilities (corporate emissions)
 - Energy renovation for ETS facilities (corporate emissions)
 - Growth / renewal of ETS vehicles (corporate emissions)
 - Qualification:
 - Increased ETS capacity decreases emissions
 - Increased / new energy loads increase emissions
 - New ZEV facilities / equipment enable emissions decreases
- GHG assessment - Transportation project - New Transit bus Garage
- GHG assessment - Renewal project - Bus Equipment Renewal
- Target emissions
- Community Carbon Budget
- Corporate Carbon Budget
- Proposed projects with quantifiable GHG impacts
- Unfunded projects supporting GHG reductions
- Key actions already taken
- Process improvements
- Strategies to achieve targets

Q&A

Joshua - by mid 20, 30's if we don't reach our target what concrete steps have been taken to put in place to help get the curve back to where it needs to be? Provide clarity to Council where focuses need to be, to be able to get to those concrete targets.

Additional questions will be emailed to N. Chow and A. Linsky

Bystander Awareness Campaign

- **Presentation - R. Butterworth, S. Feldman**

R. Butterworth mentioned that the Bystander Awareness Campaign aims to be in market from March 14 to June 13, 2023

This is an ETS focused campaign that increases bystander awareness to reduce gender-based violence and harassment.

The City partnered with the Ministry of Culture Multiculturalism and the Status of Women becoming a member of the UN Women, Safe Cities and Safe public spaces. The committee consists of:

- Institute For the Advancement of Aboriginal Women
- Metis Child & Family Services
- Sexual Assault Centre of Edmonton
- University of Alberta

- Edmonton Police Service
- Justice and Solicitor General
- Uber
- Edmonton Transit Service
- Culture, Multiculturalism, and Status of Women
- COE- Safe & Healthy Communities section

The following are 6 recommendations from the Safe City Report specific to Edmonton Transit

1. Develop a bystander-focused social marketing campaign on sexual violence in public spaces - prevention-focused, coordinated, evidence-based
2. Install new and additional emergency phones or buttons in high-risk areas
3. Explore alternative reporting such as online, formalized third party and Edmonton Transit Service specific reporting line.
4. ETS/CSN should continue to evaluate security at transit centres/LRT stations to ensure security concerns of women/girls.
5. Enhance formal protocol and training for Edmonton Transit Service and local Peace Officers' response to sexual violence.
6. Share recommendations on safety features and training by public transportation providers with taxi and ride-sharing services.
- 7.

Research:

- 5D Model of Bystander Intervention: Direct, De-Escalate, Distract, Delay, Document and Delegate
- Secondary analysis indicated gaps from a GBA+ and Indigenous lens

A final summary of the research will be shared with the public.

Q&A

- Transit Watch

- Advertising - Languages that will be used for this campaign, will there be translated social media advertising so that it's understandable by different demographics.

- Social Media platform for this campaign - looking to do a hashtag campaign

New Business/Updates:

ETSAB meetings livestream

- Effective December 19th all virtual ETSAB meetings will be livestream
- Members of the public are welcome to join

Email from Resident on Concerns with DATS Discussions in ETSAB Meetings

- ETSAB received several emails regarding concerns of DATS/DATS Advisory Group (DAG) not being discussed at ETSAB meetings for the last couple of years. Also noticing that there are no DATS advisors present to discuss any issues relating to DATS at ETSAB meetings
- G. General advised the board that the next steps to address this individual's concern will be working with C. Hotton - MacDonald to identify a key contact for this individual to express their concerns moving forward
- Action item - G. General would like to have a presentation on DATS/DAG for December/January meeting to help ETSAB board members learn about paratransit operations in more details
- Board will need to re-establish a way to stay up to date with DATS/DAG

CTV media interview - On Demand Service not Funded in Budget

- G. General was contacted for an interview regarding her perspectives on the On Demand transit service not being included in the budget (unfunded item)
- See attached link for the interview
 - [CTV news link](#)
 - [Lifeline' on-demand transit service at risk of being cut if not funded by city council](#)

Member letter of intention, board member recruitment, member review

- G. General thanked all board members for submitting their member of intention letter.
- All members of the board will be continuing next year
- 3 Vacancies will be posted for recruitment
- Board members will have an annual review/check in with G. General. She will be scheduling this in January

Sub Committee Updates	
Youth Safety and Security	G. General
<ul style="list-style-type: none"> ● Report has been finalized and forwarded on to the Office of the City Clerks (OCC) ● Next step will be the presentation to Councillors on a future date. Need to find a date within the schedule for council committee meetings where it is most appropriate to present on this topic based on the meeting agenda for that day. ● M. Peters - Jones is interested in presenting this presentation if she is available 	
Budget	J. Jackman
<ul style="list-style-type: none"> ● Members that are part of the Budget sub committee include Z. Jabeen, B. Turner, M. Stout, G.General and J. Jackman. ● Work has be set out in 2 phases <ul style="list-style-type: none"> ○ Phase 1 - Report to Council discussing passion and what is important to ETSAB ○ Phase 2 - focused on the budget ● Report has been completed and sent out. 3 main areas were looked at - Quality improvements in ETS services, green initiatives(new fleets, carbon budgeting), Innovation long term sustainability ● Phase 2 report working on in the new year, advocating for more funding 	
Mobility and Accessibility in Edmonton winter	S. Tang
<ul style="list-style-type: none"> ● Board met mid November to discuss their general timeline for this sub committee ● Bulk of their data collection will begin in the new year ● Sub committee discussed what specific groups, boards, or other committees they would want to reach out to get more information about their winter accessibility (DATS/ Seniors groups) ● Starting to prepare the types of information that they will be recording/collecting 	

External Updates	
ATU 569	S. Bradshaw
Not available for update	

ETS Branch Highlights Report**M. Lachance**

Marc presented the branch highlights report

- Ridership
 - Ridership recovery has been strong, driven by the return of students to in-person classes during the fall period and an increase in office workers commuting to work via public transit. The increase in ridership over the last two months is also in part attributed to improvements with safety and security on transit.
- ARC Electronic Fare payment system launch
 - ARC launched on November 21 for Standard Adult fare riders
- Improving access to ETS low income fare programs
 - ETS offers three low-income fare programs that help reduce financial barriers to accessing transportation and support mobility independence
- Fare-Free Transit for youth
 - On October 26, Council directed Administration to bring forward an amendment to Transit Fare Policy C451H to allow youth 12 and under ride free without a fare paying rider.
- Transit Equity Analysis
 - In 2022, ETS initiated a transit equity analysis to find ways to improve the transit network and better meet the needs of equity-seeking communities.
 - The equity analysis is an ongoing process and additional phases will include an evaluation of other equity-seeking communities, such as racialized Edmontonians; newcomers; LGBTQIA2S+ community; and other communities who may experience discrimination or additional barriers.

Q&A

When elevators are out of service for maintenance/ replaced - would like to know the number of times someone would need assistance for accessibility issues/elevator maintenance out of service - looking for STATS on how many people use the shuttle service

Councillor Emerging Issues Update**E. Rutherford**

- Not available for update. Councillor Rutherford was not available to attend due to scheduling conflict with the budget Public Hearing, which is scheduled until 9 PM that day.

Accessibility Advisory Committee - AAC**Z. Jabeen**

- Z. Jabeen has been in contact with AAC, she will be attending her first meeting in January

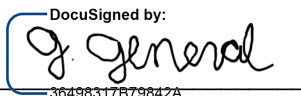
Monthly Branch Update with Carrie**G. General**

- G. General discussed with Carrie how to best assist the Paratransit advocate
- Discussed the upcoming budget, funded/unfunded service packages related to transit
- Board did not register to speak at the public hearing

Topics of the Night**S. Tang**

- 2 presentations Carbon Budgeting and Bystander Awareness Campaign
- Received updates from Budget sub committee, letter will be sent to Councillors

Motion to Adjourn 7:40pm**CHAIR SIGN-OFF**

DocuSigned by:

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