

Engagement Summary

Dunluce Neighbourhood and Alley Renewal

Community Feedback on Draft Design | November 2023

REFINE

The Dunluce Neighbourhood and Alley Renewal Project Team organized a number of opportunities during the **Community Feedback on Draft Design** stage. These opportunities were available for the public to review and to share their thoughts on how well the draft design aligns with the Dunluce Vision and Guiding Principles. This input will help the Project Team **REFINE** the options into a final design.



Survey

An online survey was available for the public to complete from November 1 to 30, 2023. The survey asked participants to review the draft design and indicate the extent it reflects the community's Vision and Guiding Principles, as well as current and future needs.

Paper copies of the survey were available upon request.

97 responses



In-person and online public events

An in-person public engagement event was held on November 9, 2023 at St. Lucy School and an online public information event was held on November 16, 2023.

Both events presented design options for walking, rolling, biking, driving and open spaces in Dunluce. Residents also had the opportunity to ask questions and provide feedback.

68 in-person participants

6 online participants



Pop-up events

The Project Team popped-up at four locations in and around Dunluce throughout November 2023. Project Team members provided project information, answered design questions and encouraged residents to complete the online survey.

82 residents engaged

Orval Allen Park: November 6 | Castle Downs Park Open House: November 7
Dunluce School: November 17 | St. Lucy's Catholic Elementary School: November 17

For more information and updates on Dunluce Neighbourhood and Alley Renewal, please visit edmonton.ca/BuildingDunluce.

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Community conversation

The Project Team met with the Dunluce School Parent Advisory Council to share the draft design and gather feedback on November 21, 2023.



How we communicated:

- + 2,478 project web page views
- + 92,726 social media ad views
- + 2,100 newsletters delivered to residents
- + 2,100 postcards delivered to residents
- + 5 site-specific information boards placed in high-traffic areas
- + 4 road signs, 6 pole signs, 8 A-frame signs and 28 yard signs
- + 300+ letters sent to Dunluce property owners with potential property impacts
- + Project update sent to list of 115 subscribers

The Dunluce Community League also distributed project information and the Project Team members responded to email and phone inquiries.

The Project Team will provide a **What We Heard** report online in winter 2024.

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