

ARENA DISTRICT LOCAL ADVISORY MEETING
 Monday, February 6th, 2017
 Commonwealth Community Recreation Centre

Attendance

Stakeholders:

Reymund Palpal-Latoc	Central McDougall Community League
Chris Pilon	Downtown Community League
Laurene Viarobo	North Edge Business Association
Randy Shuttleworth	Queen Mary Park Community League
Alfred White	Boyle Street Community League
Mike Van Boom	McCauley Community League
Bruce Fafard	Edmonton and District Labour Council
Brent Guidinger	Boyle Street Community Services
Liza Sunley	Bissell Centre

Edmonton Oilers:

Natalie Minkler	Edmonton Oilers Community Foundation
Stu Ballantyne	Oilers Entertainment Group

City of Edmonton

Rob Smyth, Deputy City Manager, Citizen Services
 Rick Daviss, Executive Director, Arena District Project Office
 Roger Jevne, Branch Manager Community and Recreation Facilities
 Mark Torjusen, Communications and Engagement
 Jenny Kain, Director Family and Community Support
 Darrell Nordell, Community Recreation Coordinator
 Deanne Patsula, Citizen Services Acting Director, Neighbourhoods North
 Treena Schmidt, Management Supervisor Neighbourhoods NE

Guests

Catrin Owen, Facilitator

1. Welcome and Introductions
 - Rob Smyth opened the meeting at 6:35pm. Introductions were made and approval of the minutes is asked.

2. November 14th meeting minutes / Question and Answer

- Question: When questions are brought up during meetings should they not be recorded? Answer: Yes they should and since the November 14th meeting all questions and answers are being recorded. As well questions that cannot be answered will be followed up on, recorded and delivered back to stakeholders at following meeting. Included in packages tonight are answers to November 14th meeting questions that needed further discussion.
- Question: As these meetings are formal meetings should we not motion and approve the minutes? Answer: This is an advisory body that is not required to follow Robert's Rules of Order. The meetings will be on a consensus basis and advice to the administration will reflect the consensus of the group.
- Question from August meeting minutes? Still waiting on employment figures for Rogers Place hiring, local hiring, job fairs and update from Norquest College re: number of students that have gone through the program.
- Answer: This will be brought forward at the next meeting.
- Rob asks for someone to move the Minutes from November 14th? Laurene from North Edge Business Association moves the minutes
- Question: Regarding the questions arising from previous minutes? What about the economic impact that this development is having? Is a survey being considered? Checking trends on rent increase and cost of living for housing? Is there value in studying the economic impacts of the area surrounding Rogers Place?

Catrin asks: Is it valuable to also study the business development impacts of the Arena?

- Stakeholder response: Would need a baseline to establish a study like this / multiple factors / defining the scope might be difficult. When you are talking impacts there are so many other factors. We would want to define the scope ahead of time.
- Question: Within the Terms of Reference and under Composition is there a need for representation from aboriginal / immigrant communities?
- Catrin asks: If the group is geographic community and advisory in nature how do communities of interest work with Rogers Place?

Stakeholder response: There is a risk of spreading the work of the committee too thin. Boyle Street Community Services (BSCS) works with a large percentage of this population already and certainly can be more attentive to issue that arise. A number of clients on the Downtown Proud are indigenous and BSCS will consult

with them more to bring forward their perspective. Bissell Centre also acknowledges that indigenous clients there could also be asked more frequently around impacts.

- Answer: Boyle Street Community Services and Bissell Centre will bring Information forward as needed.
- Ambrose Place is identified as a Indigenous service agency in the Downtown Core.

4. Terms of Reference Review

- Rob Smyth moves the meeting to Catrin Owen from Calder Bateman Communications to continue discussion on the Terms of Reference review that was started at the November 14th meeting.
- Question: Noticed that under Purpose - bullet (3) that the word "recommendation" was removed and replaced with "advice". Please comment.
Answer: In keeping with the Master Agreement and within Schedule D it is understood that the Committee is advisory in nature.
- Question: There is notice that the name of the Committee has changed from Fall 2016 to now? At one time it was Rogers Place Community Benefit Meeting and now is Arena District Local Advisory Committee meeting. Answer: That is correct. Administration acknowledges the change. The correction better reflects Schedule D of Master Agreement, "The City will facilitate the creation of a community based advisory committee ("Committee") made up of representatives from the community leagues, social agencies, and business revitalization zones adjacent to or in close proximity to the Arena, and labour representatives as appropriate."
- City of Edmonton administration acknowledges that these meetings are here to talk about not only community impacts but also the opportunities for community benefit.
- Natalie Minkler comments: For the longest time everyone was focused on the getting the Arena open and now that it is open we can broaden our scope and bring up ideas for improvements
- Catrin suggests a standing agenda item called: Impacts / Opportunities
- Rob Smyth agrees this type of Agenda item does has good merit and will be added to future Agendas. If topics and ideas come up that are related to larger City initiatives and or Federal and Provincial projects (ie: Living Wage, Affordable Housing) then we can ensure they will be forwarded on. Some discussion may also fit with the Chamber of Commerce or other organizations.

- Stakeholder response: This table then becomes an access point for some discussion that can be linked to other already existing and established groups. I like that idea.
- Stakeholder the comment was: Master Agreement and Schedule D was discussed behind closed doors with little community input. Stakeholder comment: Believe this Committee and discussion topics needs to focus on issues that directly impact the area that we can control for example litter, parking and security.
- Stu Ballantyne OEG: From the get go we want to be good neighbours. Please continue to bring your impacts and opportunities to us so we can listen and discuss.
- Stakeholder comment: Most Community Benefit Agreements are done before shovel hits the ground for construction and this Committee now has an opportunity for good discussion issues such as, “public access points into Rogers Place”. This is a good table to have proactive discussions as the development is not completed yet with Ice District.
- Information suggestion: Identify if the topic area is for information, discussion and or decision.

Response: Catrin acknowledges that if we are being true to the nature of this group decision making is minimal

- Stakeholder advice: Please remove the word “ameliorate” from the Terms of Reference and use plain language. Answer: Agreed this will be removed and replaced.
- Comment: Under 5.0 Meetings can we rework the number of meetings?
Answer: Agreed and new bullet will read - The Committee shall hold a minimum of (2) and up to (4) meetings each year. For 2017, quarterly meetings will be held
- Rob Smyth acknowledges that under 4.0 Composition and Appointment that a larger umbrella Social Agency organization is missing. Suggestion is to include a representative from REACH Edmonton.

Stakeholder Comment: REACH Edmonton is a good suggestion as Ambrose Place might open the door to a number of other groups as well.

Consensus for stakeholders to invite REACH Edmonton. Action: Rob Smyth to invite REACH Edmonton representative to future Arena District Local Advisory Committee meetings.

- Update: REACH Edmonton accepted Committee representation

- Catrin adds Agenda item round table: Impacts / Opportunities

NEW Agenda Item added /
Impacts and Opportunities:

Group	Impact	Opportunity
Bissell Centre	Parking challenge for staff around Bissell as 2hr Max restriction in place.	Bissell has a Casual Labour program that might benefit Rogers Place and staffing.
Downtown Community League	People coming into Downtown finding hard time navigating when events are going on.	Positive - Downtown Community Arena skate times well used.
Boyle Community League	Action: I am going to do an impact study on my own during game nights in my neighbourhood.	Two Temp Agencies in Boyle that will have labourers if needed.
McCauley Community League	Parking is becoming an issue for small business in Chinatown.	
Queen Mary Park	Nothing to report.	Downtown Community Arena well used.
Central McDougall	Parking still an issue.	Crime and Safety is seeing positive change especially during event nights. Month of January did seem to be less EPS on streets and crime and disorder going back up.
North Edge Business Association		Working with Impark on a Parkipedia App that shows parking in Downtown area. Also working on a Edmonton Ambassador program between, REACH Edmonton, City of Edmonton and NEBA.
Boyle Street Community Services	With visitors to the Downtown working on how best to inform and educate on vulnerable populations .	Downtown Proud giving positive feedback on Event nights.
Working Together Social Agency meeting group (Jenny Kain)		Through "Working Together Committee" tickets have been coordinated for less advantaged families and individuals to attend 4 Edmonton Oil King games at

		Rogers Place.
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- With the changing environment in Downtown Catrin compliments all stakeholders involvement and the importance of these meetings.
- Rob states that this will be even more important as meetings go on.

5. Ice District Update

- Stu Ballantyne provided an overview presentation.
- Comment and Question: Thanks for sharing the Ice District presentation tonight and when will a plan be shared for North of Rogers Arena?

Answer Stu Ballantyne: When a plan is available we will certainly share with group. Most of the development will be residential.

- Rob thanks everyone for attending the meeting and the next meeting will be scheduled for later in May or early June. Topics to include: Parking, Norquest Colleague Hospitality program and information on Employment to date at Rogers Place.
- Meeting is adjourned at 8:40pm