



1

EXECUTIVE SUMMARY

The City Plan describes the choices Edmonton needs to make to become a healthy, urban, and climate resilient city of two million people that supports a prosperous region. Edmontonians have been engaged continuously throughout the project to help create and refine The City Plan. What we heard from Edmontonians has shaped the plan's structure, concept, policy, and approach. The City Plan invited people to engage through many opportunities across the city. The result is a plan that reflects Edmontonians' desire to belong, live, and thrive in our city, to access what is needed, preserve what matters most, and create a city that will attract one million more.

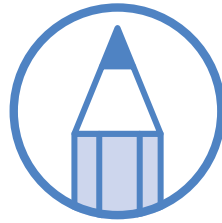
WAYS THAT WE ENGAGED:



Pop-up Public Engagement Session



Community Meetings



Surveys



Story Walks



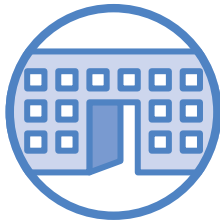
Online Story Map



Conversation Guides



Coffee Chats



Public Workshops



Stakeholder Workshops



Online Document Circulation and Review



City Hall School



Engage Edmonton



Child Friendly Worksheets

REPRESENTING EDMONTON

The City Plan invited Edmontonians of diverse backgrounds and circumstances to help create The Plan. The City Plan engagement strategy determined that asking participants to self-identify during engagement may present a barrier to open and honest conversation. To host conversations that represent the diversity of Edmontonians, the engagement approach allowed for a wide variety of City Plan conversations in many locations, some a light touch and others a deep dive into content, while all covering many topics and important issues that influenced The Plan. Although it is impossible to guarantee that everyone's voice was heard, a variety of engagement tactics were used to ensure as many voices as possible were heard. Because similar themes emerged from groups across the city who were engaged in different ways, it is clear that when it comes to the values that Edmontonians hold for our city, we are more alike than we are different.

ENGAGEMENT SNAPSHOT



HOW WE LISTENED

THE CITY PLAN

CHOICES
What choices & trade-offs do we make?

ACTIONS
What tangible actions can we take in our community to improve Edmonton?

WISHES
What do you hope for Edmonton?

VALUES & CHALLENGES
What do you love about Edmonton?
What improvements are needed?

INFORMATION
What is The City Plan?

time and brain commitment increases

number of people involved decreases



2

INDIGENOUS ENGAGEMENT

Indigenous engagement has been a pivotal part of overall engagement on The City Plan. Formal engagement with Indigenous communities on The City Plan is now complete. Ongoing engagement with Indigenous communities has continued through city-wide engagement. All engagement results have been integrated into The City Plan.

A detailed description of The City Plan Indigenous engagement can be found in the separate *What We Are Hearing - Indigenous Engagement* report available online at www.edmonton.ca/thecityplan

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THE CITY PLAN: WHAT WE HEARD

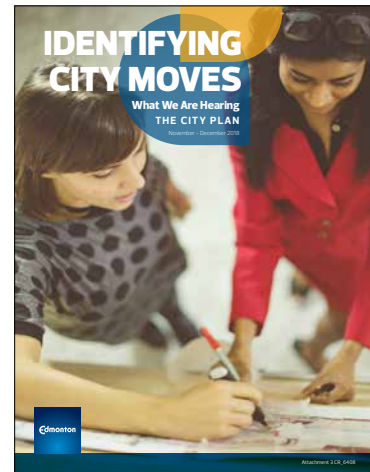


Detailed engagement results can be found in the following documents at www.edmonton.ca/thecityplan:

1 The City Plan: What We Are Hearing



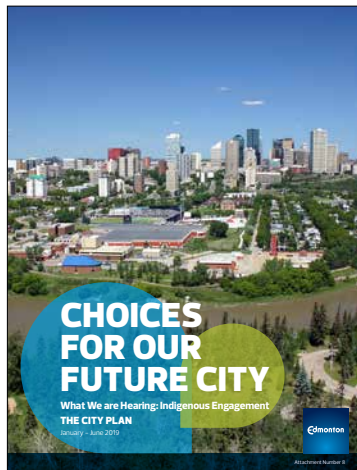
2 Identifying City Moves: What We are Hearing



3 Choices for our Future City: What We Are Hearing – City Wide



4 Choices for our Future City: What We Are Hearing – Indigenous Engagement



5 Intentions and Directions for our Future City: What We Are Hearing



www.edmonton.ca/thecityplan

Edmonton