

## Callingwood North Vision Zero Street Lab Installation


New traffic safety measures are coming to **Callingwood North**! The City of Edmonton is now ready to begin installing your neighbourhood Vision Zero Street Lab.

### Community Traffic Safety Concerns: What We Heard

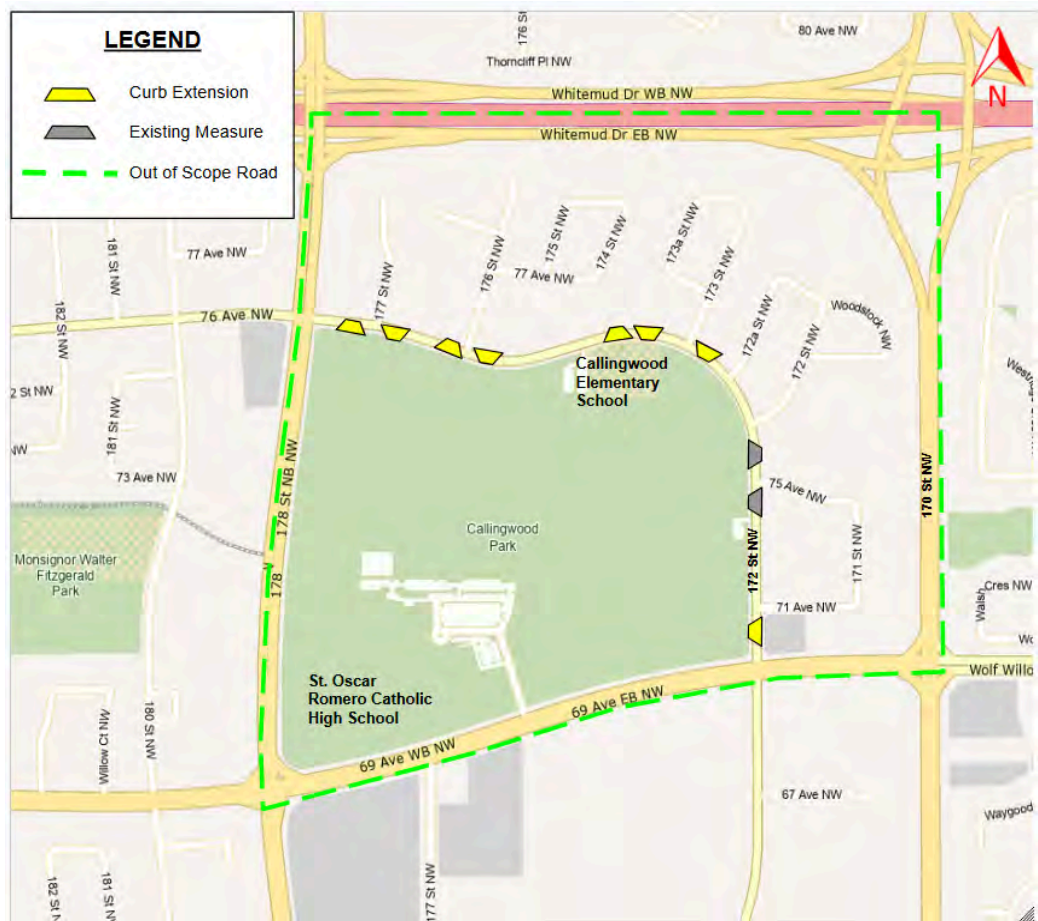
Traffic safety issues were identified in Callingwood North and, to understand these concerns, the City conducted public engagement from October 8 - 29, 2024 to gather community expertise about lived experiences and the locations of traffic safety concerns. The What We Heard report that outlines the public feedback is available on [edmonton.ca/StreetLabs](https://edmonton.ca/StreetLabs). The City used the public feedback along with collected traffic data, City design standards, federal/provincial transportation infrastructure legislation and engineering technical expertise to create a Street Lab plan for Callingwood North.

### Street Lab Plan

The Callingwood North Street Lab plan, which is outlined in the table below, has been designed to best improve traffic safety in the area. The measures will be installed by the **end of July, 2025**, weather and resource permitting.

Installation and Location	Benefit	Example of the Traffic Calming Measure
<p><b>Safety concerns identified:</b> Speeding and visibility concerns at intersections and poor crosswalk safety along the collector road through the neighbourhood.</p> <p><b>What We're Installing:</b> Curb extensions at:</p> <ul style="list-style-type: none"><li>172 street &amp; 71 Avenue</li><li>173 Street and 76 Avenue</li><li>Arrowhead Trail Zebra Crosswalk (in front of Callingwood School)</li><li>176 Street &amp; 76 Avenue</li><li>177 Street &amp; 76 Avenue</li></ul>	<p><b>Curb extensions</b> narrow the street in order to:</p> <ul style="list-style-type: none"><li>✓ Improve safety and visibility of the pedestrians crossing the roadway by shortening crossing distance and encouraging slower turning speeds.</li><li>✓ Prohibit people from parking close to the crosswalk, creating clearer sightlines for all road users.</li><li>✓ Slow vehicles and encourage safe driver speeds.</li></ul>	

### Street Lab Installation Locations



**Next Steps:** After the Street Lab is installed, the City will continue to monitor traffic data in the area to determine if any adjustments are needed. Community members can inform the City about any operational challenges or maintenance needs related to the installed Street Lab measures by calling 311.