Insight Community Mixed Topic Survey

August 2022

Insight Community Members Results

More than 15,500 members

As of July 2022, more than 15,500 Edmontonians are part of the Insight Community who engage with The City of Edmonton through different survey formats. The Insight Community is managed by the Corporate Research Unit at the City of Edmonton. Corporate Research Unit advises on, plans, executes, and reports on research for almost every administrative area of the City.

From **August 9th to August 16th 2021**, 3,739 Insight Community members engaged with The City of Edmonton by answering a survey that was sent to them via email. The survey was designed to gather members' opinions on a variety of topics (Mixed Topics). The August survey included the following topic:

3,739 respondents

- Residential Property Tax Subclasses

Mixed Topic survey is composed of a variety of questions on various topics that help different departments make decisions using public feedback. This document highlights what we heard from the Insight members on the topics included in the July 2022 Mixed Topics survey.

As it is a non-random online survey, a margin of error is not reported for these results. However, if a probability sample had been used results for a random sample of 3,739 would be accurate to $\pm$ 1.4 percentage points, 19 times out of 20.

Note: 30 anonymous individuals accessed the survey link through the City website. While reporting back to the Insight Community members through this monthly report, we only include the survey results for the members (unless noted otherwise).

WHAT WE HEARD

Residential Property Tax Subclasses

The City can set different tax rates for different *types* of residential properties, based on physical characteristics of the property (such as the number of residences on the property, floor area, or lot size), to adjust tax distribution or to achieve policy objectives. This is called 'tax subclassing.' The mixed topic asked Insight Community members about their perceptions of tax subclassing.

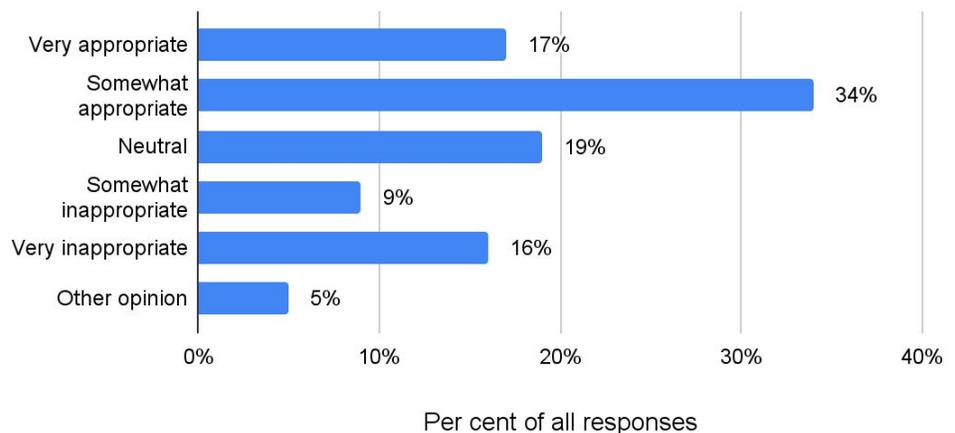Using Tax Subclasses to change tax distribution
51% of Insight Community Members who took the survey think it is appropriate (very/somewhat) to use residential property tax subclasses to change who pays how much that is, the tax distribution. By contrast, 25% do not think it is appropriate.

Using tax subclasses to achieve policy objectives
Insight Community respondents were asked how appropriate they would find it to use tax subclasses to achieve policy objectives, for example, goals in *The City Plan*. 39% of the Mixed Topic Survey respondents would consider it appropriate, 27% would not consider it appropriate, and 29% expressed a neutral opinion.
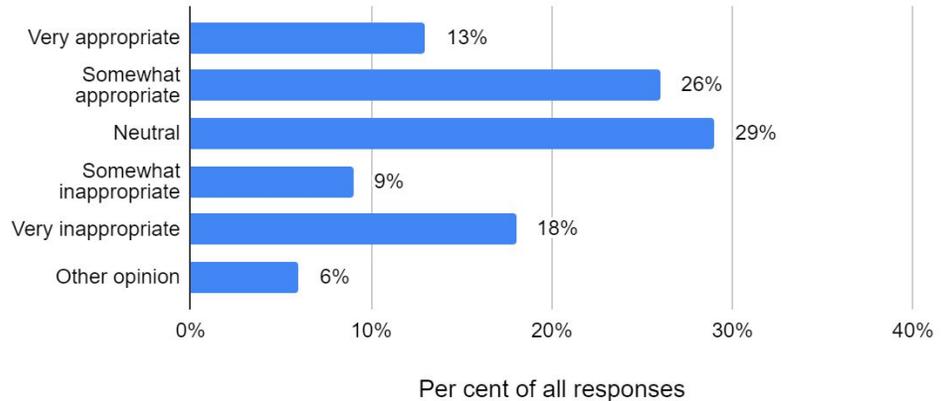
How appropriate would it be for Edmonton to use residential property tax subclasses to change tax distribution?
(N=3,739)

Response	Per cent
Very appropriate	17%
Somewhat appropriate	34%
Neutral	19%
Somewhat inappropriate	9%
Very inappropriate	16%
Other opinion	5%

Per cent of all responses

How appropriate would it be for Edmonton to use residential property tax subclasses to achieve specific policy objectives?
(N=3,739)

Response	Per cent
Very appropriate	13%
Somewhat appropriate	26%
Neutral	29%
Somewhat inappropriate	9%
Very inappropriate	18%
Other opinion	6%

Per cent of all responses

Questions?
E-mail research@edmonton.ca for more information, or visit
www.edmonton.ca/surveys

Interested in the Edmonton Insight Community?
Go to www.edmontoninsightcommunity.ca to join or learn
more.

Looking for Data?
Visit data.edmonton.ca to find this and other City of
Edmonton data on the Open Data Portal.

SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton