

ARENA DISTRICT LOCAL ADVISORY MEETING
Monday, September 30th, 2019
Commonwealth Community Recreation Centre / Igloo Room

Attendance

Stakeholders:

Reymund Palpal-Latoc	Central McDougall Community League
Glen Roubottom	Downtown Community League
Regrets	North Edge Business Association
Randy Shuttleworth	Queen Mary Park Community League
Regrets	Boyle Street Community League
Greg Lane / Adam Larson	McCauley Community League
Regrets	Edmonton and District Labour Council
Robyn Paches	Oliver Community League
Regrets	Boyle Street Community Services
Regrets	Bissell Centre
Regrets	Downtown Business Association
Richard Liukko	Chinatwon Business Association
Madeline Smith	REACH Edmonton

Edmonton Oilers:

Kevin Radomski	Oilers Entertainment Group
Natalie Minkler	Edmonton Oilers Community Foundation
Stu Ballantyne/Regrets	Oilers Entertainment Group

City of Edmonton

Roger Jevne, Branch Manager Citizen Service
Darrell Nordell, Neighbourhood Resource Coordinator
Chantile Shannon, Director Neighbourhoods Branch
Lori Angus, Management Supervisor West District Neighbourhoods Branch
Brett Prosser, Community and Recreation Facilities

1. Welcome and Introductions

- Roger Jevne opened the meeting at 6:15pm. Introductions were made

and minutes from the September 11th, 2018 is shared.

- Roger welcome everyone to the annual fall meeting of this committee and NHL season starts this week.
- No new agenda items need to be added

2. September 11th meeting minutes / Question and Answer

- A follow up to some timing of lights along 101St and 103 Avenue as lights do not seem to be timed right. Follow up: Darrell Nordell to follow up with traffic operations
- No questions and move to Agenda item #3 Downtown Community Arena

3. Downtown Community Arena (DCA) / Community Programming update

- Brett Prosser from City of Edmonton Facilities shares information on Downtown Community Arena and successes over the past year.
- DCA offers 10 sessions of FREE community programming a week
- Multiple groups use the ice surface (City programming, MacEwan, Oil Kings, Oilers, General Bookings)
- No barrier to access City FREE programs and includes skates, helmets and skate trainers. Funds for this comes from Edmonton Oilers Community Foundation Endowment Fund of 1 million dollars over 10 years for Free and low cost programming
- A designated Sunday Community League skate is organized for the 6 community leagues in the Downtown area and sit on the Arena District Local Advisory Committee table
- Almost 3000 children have accessed the programs and includes the Can Skate program which is one of the biggest
- Edmonton Catholic Schools has a program - Personal Pathways program for students who need a different type of curriculum planning. This program has the opportunity to access the ice surface 5 days a week if they wish. On average, they are taking to the ice 2.5 times per week.
- Question: From first DCA presentation do more people know about using the rink? What might of been the problems?

- Answer: Some of the slow start has to do with promotions but also some programming picked up while other dropped off
- Question: Oliver has an aging arena and not sure if it will be replaced. Is there space if Oliver closes to accommodate those programs and activities?
- Answer: DCA can accommodate Oliver users immediately with time
- Question: Has there been feedback on how groups can access the DCA?
- Answer: Yes from the beginning, the City has demonstrated that there are fees associated with the arena and it operates under a different model than a regular arena would
- Roger comment: At first it was a challenge getting the word out and communication is a big piece of work that needs to be done ongoing

4. ICE Plaza update

- Kevin Radomski is attending the meeting tonight and representing Oilers Entertainment Group
- Kevin informs group that Susan Darrington General Manager Rogers Place has left OEG and Stu Ballantayne has taken the role of Senior Vice President of Rogers Place.
- To date a number of projects have been completed and more ICE Plaza openings are listed in the slide presentation tonight
- Both Sky and Legends residences will start having tenants move in later on in October. A very successful J W Marriott opening was made in August
- Rogers Place will be hosting WE Day for the second year in a row. This is a school celebration with selected students
- Question: Where are we at with Grand Villa Casino as operating hours have decreased. Is this related to parking in downtown?
- Answer: Really we are not sure as during Oiler games the casino is very busy and some shows are drawing more than other shows. Does depend on the economy and what the customer is willing to pay. Rogers did draw 35 more shows than Calgary did last year. Calgary new arena will impact Edmonton shows but will also help as now a promoter can book in both

Edmonton and Calgary.

- Question: Are there plans for TV screens in the ICE Plaza?
- Answer: Three tower TV podiums will be on site along with Ford Hall digital sign
- Question: When does Stantec podium restaurants open?
- Answer: Not exactly sure on date they will be opened. Stantec building will also have some lightening

5. Rogers Place Fall 2019 Event Schedule

- A copy of Rogers Place estimated attendance numbers up to September 30th, 2019. When months and numbers are updated they will be sent out
- City of Edmonton and OEG have started preliminary discussion on potential playoffs 2020 and Oiler Watch Parties. More information to come once Oiler season starts and we know how the team is performing

6.0 New Business

- No new business on Agenda

7.0 Round table: Impacts / Opportunities

- Chinatown Business Improvement Area: What can we do to have consistent EPS presence in the area? Graffiti issues are on the rise. EPS has assigned a special team to McCauley and the business district and this is appreciated
- REACH Edmonton: ICE Plaza will make things interesting for crisis 24/7 diversion team and how they will assist
- Downtown Community League: Demolition permit for Baccarat casino can you update? January 2020 casino is slated to be demolished
- Oliver Community League: City of Edmonton currently conducting an Oliver Open Spaces Strategy around recreation in Oliver community
- Queen Mary Park Community League: Nothing to report
- Central McDougall Community League: Parking does continue to be an issue during days when MacEwan students are in class and evenings

when Rogers Place holds events. Royal Alexandra also affects the neighbourhood

- McCauley Community League: Nothing to report
- Roger thanks everyone for coming and possible spring meeting as Oiler season progresses. Meeting is adjourned at 7:45pm