Virtual Information Session 2025 Edmonton Election Campaign Finance Requirements

Date: February 7, 2025









Introductions





Aileen Giesbrecht Returning Officer **Chris Heywood** Edmonton Elections



Agenda

- About Edmonton Elections
- About expense and contribution limits
- About campaign financial requirements
- Questions email to elections@edmonton.ca
- Staying Connected



Edmonton Elections

A nonpartisan team within the Office of the City Clerk, plans and executes the Edmonton Election on behalf of:

- City of Edmonton
- Edmonton School Division
- Edmonton Catholic Separate School Division

Campaign Contributions and Expenses



Contribution Limits

	Municipal Candidates	School Board Candidates	Local Political Parties	Slates
Candidate Self-finance	\$10,000/campaign period	\$10,000/campaign period	N/A	N/A
Individuals	\$5,000/yr to all candidates in municipality	\$5,000/yr to all candidates in each division	\$5,000/yr to all registered parties in each jurisdiction	\$0
Corporation, trade union or employee organization	\$5,000/campaign period to all candidates in municipality	\$5,000/campaign period to all candidates in each division	\$5,000/year to all registered parties in each jurisdiction	\$0



Expense Limits

	2024	2025	2026-27	
Candidate - Mayor	\$505,449.50	\$1,010,899.00	\$0.00	
Candidate - Councillor	\$42,120.79	\$84,241.58	\$0.00	
Local Political Party Per ward contested	\$42,120.79	\$84,241.58	\$0.00	
Maximum (12 wards)	\$505,449.50	\$1,010,899.00	\$0.00	
Slate	Expenses sp	Expenses split equally to candidates		



Fiscal Reporting Timeline





Responsibilities

Candidates and local political parties

- Inform prospective contributors of the contribution rules
- Can not solicit or accept anonymous or unauthorized contributions
- Maintain separate campaign finances and records
- Issue receipts

Slates

• Maintain records of shared expenses

Contributors

- Ensure they are eligible to make a contribution
- Not exceed their contribution limit
- Not contribute funds that do not belong to them





- Contributions:
 - Total contributions of \$50 or less
 - Detailed list of contributions above \$50
 - Total contributed out of candidate's own funds
 - Net amount raised from fundraising events
 - Total amount of other revenue (e.g sale of goods)

• Campaign expense report

Must list all campaign expenses incurred over the course of the year





Campaign Disclosure

- Candidates who submitted a written notice of intent in 2024 must submit a campaign disclosure statement.
 - Deadline is March 3, 2025
 - Required even if you had no contributions or expenses
- Political parties and slates' campaign disclosures are due in March 2026
 - Candidates affiliated with a slate or party must still submit 2024 disclosure statements (if they submitted a written of notice in 2024).



What happens if I miss the deadline?

- Submitted from March 4-13 (inclusive):
 An automatic late filing fee of \$500
- Submitted after March 13 (or not submitted):
 - Name included in a public report to Council or the School Board's Board of Trustees
 - Ineligible to run in the 2025 Edmonton Election



Email questions to elections@edmonton.ca



How to Stay Informed

- Follow @EdmElections on X
- Regularly check <u>edmonton.ca/elections</u>
- Email questions to <u>elections@edmonton.ca</u>

Thank you.



(::)