

Strategic Planning Framework

What is the strategic planning framework?

The City of Edmonton's Strategic Planning Framework combines and illustrates the relationship between strategies, business plans and processes. It ensures that programs and services provided by the corporation are aligned with our community needs and aspirations, and supports decision making for resource allocation.

What are the components?

Strategic Plans:

Council's Strategic Plan outlines the community identified priorities and aspirations, including a Council approved vision for 2050, strategic goals, and principle. Strategic goals facilitate progress towards the community's vision for Edmonton. While the vision has a 30-year perspective, the goals identify areas of transformation for the next 10 years. The four goals requiring transformational shifts to achieve the vision are: Healthy City, Urban Places, Regional Prosperity and Climate Resilience. To measure what matters for community, and to track if we are collectively moving in the right direction towards the goals, the Strategy includes indicators.

Guided by the strategic goals, **The City Plan** is about the people, spaces and places in the city, and it will show, through networks, systems and nodes how the city will be built and will grow. It is a cohesive plan that will identify some of the key choices and levers for the City to make an impact on all of the goals of the Community Strategy.

Finally, the City's **strategic initiatives** include strategies, frameworks, action plans, policies, that are more narrow in scope and generally address one program, service or issue.

Business Plans:

The **Corporate Business Plan** aligns all of the City's work to Council's strategic goals; identifies the impact of projects and initiatives, and supports prioritization of work for a four-year period. It summarizes key work identified in department business plans and reflects budget decisions.

The **Department Business Plans** action the strategic plans. Each Department Business Plan includes the program outcomes that align the 77 services delivered everyday to Edmontonians.

Processes:

The **budgeting** process for the Capital and Operating Budgets is driven by achieving the goals and priorities articulated by Council and the community, as outlined in the strategic and corporate plans.

Together these plans articulate the goals and outcomes Council intends to achieve and how Council and the City will prioritise efforts and resources.

Measurement, Evaluation and Learnings:

Following the **Enterprise Performance Management (EPM) framework**, indicators provide evidence of progress towards achieving the strategic goals. Indicators measure overall community well-being in an Edmonton context. Measures within the organization signal Administration's influence on the goals in transformation projects and day-to-day services.

Reporting on progress of the measurement information, along with evaluating results, will ensure continuous improvement and excellent service delivery, which strengthens and supports the transformational work towards the strategic goals.

Tying it All Together

The individual components of the Strategic Planning Framework work together to ensure best-in-class community development, service delivery and municipal governance. The **Transformational Impacts, Public Programs & Services and Corporate Programs & Services** are the objectives that bind all levels of the strategy, business and planning processes of the City.

The Framework presents the goals and outcomes Council intends to achieve, how Council and the City will work together to prioritise efforts and resources, and how success will be measured in meeting the needs of the community.

