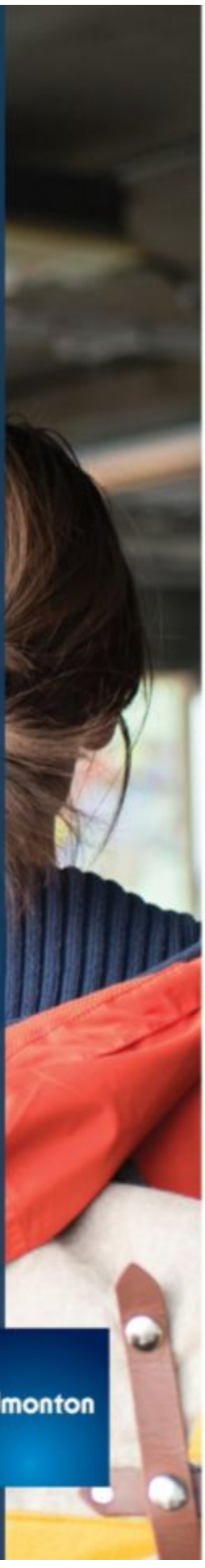
Insight Community Mixed Topic Survey

February 2018 Results



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Edmonton

February 2018 Mixed Topic Survey Results

BACKGROUND

The Edmonton Insight Community is a panel of over 7,000 Edmontonians (February 2018) who provide feedback to help City of Edmonton Council and administration make decisions. The Insight Community is managed by the Corporate Research Unit at the City of Edmonton. Corporate Research advises on, plans, executes, and reports on research for almost every administrative area of the City.

Every month, the Corporate Research Unit works with other City of Edmonton departments to develop a Mixed Topic Survey. Each Mixed Topic is composed of a variety of short surveys that help different departments make decisions using public feedback. We compile these topics into a single survey to reduce the amount of times we ask Insight Members for input and avoid overwhelming them.

The following topics were covered on the February 2018 Mixed Topic Survey:

- Public Consumption of Cannabis
- Feral Cat Strategy
- Parking School Buses in Residential Neighbourhoods
- Smart Transportation
- Vision Zero Street Team
- Winter Cycling Safety and Advertising Recall
- The Role of Municipal Government[1]

METHODOLOGY

The survey was hosted on the Edmonton Insight Community website and a link to the survey was posted on edmonton.ca/surveys. The survey was conducted online from February 13 to February 20, 2018 and was completed by 2,071 Edmontonians: 2024 Insight Community Members and 47 individuals who anonymously accessed the survey link. As a non-random online survey, a margin of error is not reported for these results. However, if a probability sample had been used results for a random sample of 2,024 it would be accurate $\pm$ 2.2 percentage points, 19 times out of 20.

RESULTS SUMMARY

Public Consumption of Cannabis

Insight Community Members were presented with the restrictions on public consumption of cannabis outlined in the Draft Alberta Cannabis Framework and asked whether the restrictions are appropriate, too strict, or not strict enough. 51% of respondents stated that the proposed restrictions are appropriate, 33% stated that the restrictions are not strict enough, 5% stated that they are too strict, while 10% were not sure.

A majority of survey respondents support the public consumption restrictions from the Draft Alberta

[1] This portion of the survey only included two open-ended comment responses, so results are not included in this report.

Cannabis Strategy, but there are caveats. For instance, most respondents oppose cannabis consumption in public areas where it could possibly be allowed according to the Alberta Cannabis Strategy depending on interpretation: heavy pedestrian areas (72%), sidewalks (68%), and parkland (57%). Based on results from this survey and the November-December 2017 cannabis survey conducted by the City, Insight Community Members seem supportive of allowing public consumption, but many members would like additional assurances that nuisances from odours and secondhand smoke will be adequately addressed in some way.

Feral Cat Strategy

20% of Insight Community Members believe they have observed feral cats, and 7% have noticed a higher than normal number of feral cats in their neighbourhood in the last year. We asked Insight Members whether they would support a few different options for dealing with feral cats. Insight Members were most supportive of releasing feral cats to farms that have rodent issues (81% support), followed by a Trap Neuter Return strategy (46% support), euthanizing all feral cats (20% support), and were least supportive of doing nothing about feral cats (8% support).

Parking School Buses in Residential Neighbourhoods

Approximately half of Insight Community Members were not sure whether school buses are legally allowed to park in residential neighbourhoods, and approximately one-quarter correctly identified that school buses cannot legally do so. Around half (51%) of Insight Members said they somewhat or strongly support allowing school buses to park in residential neighbourhoods during the school day. The most major concerns with allowing bus parking in residential areas was decreasing parking availability (65%), worsening road congestion (51%), and negative local environmental impacts like noise or fumes (40%). After being presented with a list of possible positive and negative impacts of allowing school buses to park in residential neighbourhoods, 45% of Insight Members somewhat or strongly supported allowing parking.

Smart Transportation

Insight Community Members were asked whether they were familiar with and felt they could define a range of terms associated with smart transportation. Members were most familiar with and could define *electric vehicles* (65%), *vehicle-for-hire* (50%), *drones* (48%), and *automated vehicles* (48%), and were least familiar with *sidewalk delivery robots* (14%), *connected vehicles* (10%), and *microtransit* (4%). Insight Members were also asked what they were concerned with as the transportation system changes in the future. Members were most concerned with the allocation and use of road, sidewalk, and public space (69%) and safety (64%). Regarding the role of the City in addressing changes to the transportation system, Insight Members believe the City should ensure that a range of mobility options are available to everyone (63%) and that roads remain safe (62%).

Vision Zero Street Team

Beginning in October 2017, the Vision Zero Street Team has been talking to Edmontonians about traffic safety. In October and November 2017, 4% of Insight Community Members had seen the Vision Zero street team at an event, and 15% had seen or heard advertisements about Vision Zero events.

Winter Cycling Safety and Advertising Recall

12% of Insight Community Members cycle in the winter. Of the 88% who do not cycle in the winter, the most commonly selected reasons for not cycling were not owning a winterized bike (48%), finding the weather to be too cold for cycling (43%), and not feeling safe (41%). Of those who cited not feeling safe cycling in the winter, 79% were nervous they would slip and fall, 55% felt that cars do not look out for cyclists, and 51% stated that some cars drive too fast in winter conditions. Nearly half (46%) of Insight Members reported seeing advertising or information campaigns related to winter cycling in the past few months, and 22% reported seeing the City of Edmonton *Keep Rolling When it's Snowing* winter cycling campaign.

Questions?
E-mail research@edmonton.ca for more information, or visit www.edmonton.ca/surveys.

Interested in the Edmonton Insight Community?
Go to www.edmontoninsightcommunity.ca to join or learn more.

Looking for Data?
Visit data.edmonton.ca to find this and other City of Edmonton data on the Open Data Portal.

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