



2008 A YEAR IN REVIEW
 CIRCULATION 16,000
 MARCH 2009

REVITALIZATION HAS ACCOMPLISHED MUCH IN FIRST YEAR!

The Jasper Place Revitalization strategy was approved by the Community at a public open house in May of 2008. Many community and business people were involved in developing the strategy by attending meetings, filling in surveys and participating in the design workshop. In October we had an open house to get people involved in working groups. Over 45 people showed up to help volunteer to start implementing the action plans. Presently there are 35 people volunteering each month to ensure the action plans become reality.

There have been many accomplishments in the past year, including the development of this newspaper the S.P.U.R.R, Capital City clean up event in May as well as a community clean up in October, developing a zoning plan for the business area, many community events and activities in the various parks as well as the amazing Storefront Cinema event in November that the business association organized.

In January 2009 City Council approved the

Jasper Place revitalization strategy as well as debt financing for the physical changes to the business area.

You can expect to see more accomplishments in 2009!

We will continue to work with Edmonton Police Services and Bylaw to improve safety and decrease crime in the area. As well as the planning and transportation departments to develop a new zoning plan and a new look for Stony Plain Road.

The success of the revitalization will continue with the support and involvement of residents, property and business owners. I would like to THANK all the people I have had the privilege of the working with over the past year and looking forward to seeing new people get involved in the Jasper Place revitalization.

Marian Bruin
 Jasper Place revitalization coordinator

ZONING CHANGES BEING CAREFULLY CONSIDERED



The Jasper Place revitalization 'building our community' working group continues to work on plans to change zoning on Stony Plain Road (149 -170 street) as well as 2 blocks just north and south. Zoning changes being looked at would include increasing the density in these areas.

The purpose of encouraging an increase density to Stony Plain Road is to help create a population large enough to not only to support the businesses on Stony Plain Road, but also to have eyes on the street- a world wide known antidote to reduce criminal activity.

The working group would like to ensure everyone though, that they are moving ahead, but with caution.

Public Open House to review possible re-zoning of the Stony Plain Road and Area

**Britannia School
 16018 - 104 Avenue
 March 25th, 2009 4-8 pm**

CONTENT

MEET WITH OUR CONCILORS	2	BYLAW SUPPORT	3	REVITILIZATION GROUPS	4
WHAT IS YOUR IDEA?	2	BUSINESS ASSOCIATION	3	VOLUNTEERS NEEDED	4
		S•C•A•N	3	WHAT'S NEXT?	4

A CONVERSATION WITH OUR COUNCILORS

The Jasper Place Revitalization area lies within Ward 1 of our city. Councilor Karen Leibovici and Councilor Linda Sloan have been involved since the beginning. Both are huge supporters and are working hard to ensure the revitalization continues to be supported at the city level. Here's what they think;

What do you think was the biggest accomplishment for 2008?

Councilor Sloan- I think the biggest success was Council's adoption of the Revitalization Plan, accompanied by the capital program created to support revitalization of neighbourhoods within the Great Neighbourhood Program.

Councilor Leibovici- All the community and businesses coming together with the design charette, the planning workshops and the final approval of the Jasper Place revitalization strategy. And finally the approval of funds to implement these plans.

What are you hearing as the top priorities for the revitalization area?

Councilor Sloan- I credit the great progress we have made in a short time to the tremendous community and business commitment to the area. I believe Jasper Place/Stony Plain Road has some great strengths - the greatest being the resolve of the people who call the area home.

Councilor Leibovici- People are saying that they want to feel safe, get the area cleaned up and generally take back their streets and community.

What are you seeing as the biggest change or improvement?

Councilor Sloan- I also must our city staff great credit, Beat officers and bylaw and planning. Bravo and great thanks to you for believing in this area that could!

Councilor Leibovici- The community coming together and working together on this initiative. They have the enthusiasm and the belief that there will be a change in the area.

WHAT IS YOUR IDEA? Jasper Place Revitalization Matching Grant

The Matching Grant is available for projects that will enhance, beautify and create a sense of community or improve safety. The Neighbourhood Matching Fund matches volunteer time or donations in kind up to \$20,000 for large community projects. The Small Sparks grant funds up to \$250 for small local neighbourhood events.

In 2008 we funded;

- Britannia Youngstown Community ▼



- ▲ Kids on Track Father's Day Family Fun
- Outdoor Rink at Britannia Youngstown Community
- Stony Plain Rd. Business Association Roadway Banners ▶
- Canora Parks Watch Community ▼



- Britannia Youngstown Park Watch Community Events
- Stony Plain Rd Business Association Storefront Cinema Event ▼

- Red Riding Hood Opera at Sherwood School
- West Jasper Sherwood Community League Surveillance Project
- Kids on Track Thanksgiving Dinner Event

- Britannia Youngstown Community League, Boys and Girls Clubs of Edmonton, NET, Fusion Canada Thanksgiving Event



BYLAW SUPPORT

We now have a bylaw officer assigned to the revitalization area!

James Statt will now be working in the area proactively addressing bylaw issues in the area. You can email james.statt@edmonton.ca or you can still call bylaw at 311 to report a problem property (business or residential) with any questions or concerns.



In concert with the Jasper Place revitalization, the Stony Plain Road business revitalization zone is working on improving the area. Executive director Diane Kereluk is working to attract new businesses, and development to the area. The Stony Plain Road business revitalization zone unveiled their new logo and look for 2008 by installing new banners on the road. Diane also volunteers on the 'building our community' working group. Which is working on a new zoning plan for the business area as well as a new look.



We also would like to welcome the United Way to Stony Plain Road! They will be moving their head office to 151 street and Stony Plain Road in spring 2009! ▲



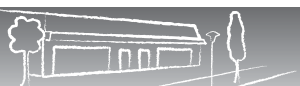
There have also been numerous façade improvements on Stony Plain Road. ▲

S · C · A · N

SAFER COMMUNITIES AND NEIGHBOURHOODS

SCAN is a new unit within the Sheriff's Branch of Albert Solicitor General and Public Security that investigates problem properties. They target residential and commercial buildings used for illegal activities and hold property owners accountable for these activities that regularly occur on their property.

If you suspect there is a property on your block that is being used for illegal activities such as drugs, prostitution, or gangs, call SCAN at 1-866-960-SCAN or visit them online at www.scan.alberta.ca for more information.



Jasper Place

Revitalization Strategy

Report a Problem in Your Area

Is there a rundown house in your neighbourhood? Are the walks not shoveled or the lawn overgrown with weeds? Is there a rental property in such bad shape that it affects the health and safety of its tenants? Do you want to help clean up the neighbourhood, or make it safer?



You can make a difference.

Vacant Derelict Properties — call the City of Edmonton Derelict Housing complaint line, **311**.

Occupied Properties — to report a bylaw violation, call the City of Edmonton, Planning and Development Department, **311**.

Health and Safety in Rental Properties — to request a health officer's information or inspection, call Capital Health at **413-7928**.

Non-Emergency Crime — to report a crime, call the Edmonton Police Service, **423-4567**.

General Inquiries and Complaints — call the Citizen Action Centre, **311**.



For more info on the Jasper Place Revitalization Strategy:

Call Marian at **944-5417**

Or visit www.edmonton.ca/neighbourhoodrevitalization



A YEAR IN REVIEW

2008

JASPER PLACE REVITALIZATION WORKING GROUPS

The Jasper Place revitalization Working Groups are committed to creating a safer, vibrant community for all.

Connecting With Our Community

This group would work on increasing information and awareness on programs and services in the area as well as working on getting to know your neighbours and businesses through events and block parties.

We Meet on the 2nd Monday of each month at 7 pm at the Boys and Girls club 16030 - 104 Ave.



Connecting With Our Community Work Group – Annual Report

This working group was established to deal with implementing the Action Plans from the Jasper Place Revitalization Strategy. Our first meeting was held



in October 2008. Once the terms of reference were formalized the committee spent time discussing the Action Plans' short, mid and long term tasks for communicating with people in the revitalization areas of Canora, Glenwood, Britannia Youngstown and West Jasper Place.

Discussion focused on the short term tasks and this led to the new community newspaper S.P.U.R.R. Our communities will benefit from using this format to learn about issues and events that are happening around us. This led to planning a meeting with the newspaper

editor. A questionnaire was developed and feedback was sought from local schools, community leagues within the revitalization area, and other interested individuals.

People were invited to a meeting on January 19, 2009. It was a productive meeting with a variety of groups and individuals attending. Brief presentations were made followed by group discussions. Future meetings will follow up on community input. The Committee looks forward to working on other Action Plan tasks. We would welcome new volunteers.



Building Our Community

This group is working on business, community and park clean ups as well as physical changes to the area; addressing traffic and safety concerns. We are also working on a new zoning plan for the Stony Plain Road area (149 st to 170 st) and 100th Ave to 102 Ave. Zoning changes being looked at would include increasing the density on Stony Plain Road. The next step is to select a

'look' for the area, or an urban design. This includes lamp posts, street furniture and trees to help beautify the Road. This group is also working to develop and implement a business incentive program to recruit more community friendly businesses to the area.

We meet on the 3rd Wednesday of each month 6pm at the BRZ office 10043-151 st.



Feeling Safe in Our Community

This group would work with Police, Bylaw, the business association and your neighbours to create safer streets, parks and neighbourhoods!

We Meeting on the 2nd Thursday of each month, 6:30 pm at the Jasper Place Office 10030- 167st.

Volunteers Needed

Join a Working Group to Improve Your Community!

Call Marian at 944-5417 or e-mail at marian.bruin@edmonton.ca

What's Next?

Here are some of the projects planned by the Working Groups of the Jasper Place Revitalization for 2009:

- Re-zoning of Stony Plain Road 149 st to 170 st and 2 blocks north and south of the Road.
- Detailed design of the streetscape
- Community Clean Up events, with large item pick ups.