



EDMONTON GOODS MOVEMENT STRATEGY

NOVEMBER 2013

About the Project

The Way We Move, Edmonton's Transportation Master Plan, identifies the City's commitment to support safe, efficient and effective goods movement in order to support economic development and the competitiveness of businesses in the Edmonton region.

Edmonton is forecasted to see steady growth over the next 10 years, bringing with it challenges and opportunities. The **Edmonton Goods Movement Strategy** identifies new ideas to improve goods movement and builds on the strengths of our existing initiatives and transportation network.

Strategy Development



A **Goods Movement Strategy** was developed for the following reasons:

- As an implementation piece for *The Way We Move*, the City's Transportation Master Plan.
- To update our understanding of challenges and opportunities of goods movement in light of infrastructure changes
- To analyze changes in truck movement since the addition of Anthony Henday Drive
- To recognize the significant growth that Alberta and the Edmonton region have undergone and are projected to see into the future
- To synthesize the perspectives and needs identified by industry, government and community representatives



2012 Roadside Truck Survey

The 2012 Roadside Truck Survey was conducted to understand some of the changes in goods movement including volumes, origins and destinations and routes taken for goods movement. The results provide evidence of growth in truck movements within the city as well as between the city and the surrounding region. The survey validated and identified new trends and characteristics in goods movement while also gathering useful qualitative information from truckers.

More information on the results of the truck survey can be found in the **2012 Edmonton Roadside Truck Survey Fact Sheet**, April 2013.



Strategic Objectives

Driven by input from representatives from industry, community, regional municipalities and the truck survey, a set of seven Strategic Objectives, supported by thirty-five Strategic Actions, has been developed.

Goods Movement Strategic Objectives

- *Improve roadway operations and maintenance practices*
- *Mitigate community, environmental and safety impacts*
- *Increase transportation network efficiency*
- *Improve network planning and forecasting*
- *Improve regional and regulatory coordination, communication and advocacy*
- *Improve on-road communication and way-finding for truck drivers*
- *Explore funding mechanisms to implement network improvements*

These Strategic Objectives support and enhance the City of Edmonton Transportation Master Plan as well as tie into the City's Municipal Development Plan, *The Way We Grow*, and our Economic Development Plan, *The Way We Prosper*.

Strategic Actions

The thirty-five Strategic Actions provide short, medium and long-term tangible actions to improve goods movement in Edmonton. A detailed account of the Strategic Actions can be found in the *Goods Movement Strategy* document.

It is important to note that the *Goods Movement Strategy* is a first step in establishing a framework for subsequent actions and plans.

Implementation

Implementation of the strategy will require collaboration between the City, public and private sector partners, and ongoing discussions with community, industry and other stakeholders.

The development of a task force is proposed as the appropriate vehicle to develop an implementation plan to put the strategy into action.

The goods movement task force would be comprised of industry, community and regional and provincial government representatives.

Several of Strategic Actions include initiatives and programs that the City is currently implementing and will continue to do. The task force would be charged with identifying appropriate partnerships, funding strategies, and the timelines for completion of each of the Strategic Actions. The City will take the lead to bridge any gaps where the task force may not have jurisdiction or where the City is the appropriate body to pursue certain actions. The task force would also develop the performance measures and evaluation criteria for implementing the **Goods Movement Strategy**, to evaluate our progress towards achieving the strategic goals and implementation of the strategy.

Where Are We Today

The final **Edmonton Goods Movement Strategy** will be presented to City Council for information in spring 2014.

For More Information

Visit: edmonton.ca/GoodsMovementStrategy

Call: 780-496-1795

Email: transplanning@edmonton.ca