

Terms of Reference: Edmonton's NextGen

Council Term:	2017-2021 Council Term
City Council Sponsor(s):	Councillor A. Knack Councillor S. Hamilton
Supporting Department:	Citizen Services
Administration Lead:	Rob Smyth / Jackie Foord
Initiative Status:	Existing

Mandate

Edmonton's NextGen's initiative will continue to create and sustain a network of engaged citizens, aged 18 to 40 to provide a platform for the sharing and advancement of new and emerging ideas. NextGen gives voice to the interests and perspectives of a diverse demographic, serving as a conduit between the next generation and the City of Edmonton. The initiative seeks unique ways to encourage the next gen demographic to volunteer and give back to their community, and to partner with the City of Edmonton, community partners, and post secondary institutions on initiatives and projects.

The NextGen Committee consists of 17 community and civic leaders and over 50 external volunteers who spend their time working on projects, organizing events, learning new skills, and connecting with fellow next gen community leaders.

Desired Outcomes

- Outcome #1: To foster, develop and encourage volunteerism and community leadership among citizens aged 18 to 40.
 - Partnership with voluntary organizations and the Edmonton Chamber of Voluntary Organizations to encourage next geners to volunteer in their community and neighbourhood.
 - Assist in raising over 11,000 volunteer hours in Edmonton annually.
 - Inspire the next gen community ages 18-40 to take action in shaping Edmonton's future through two or more civic engagement activities and promote civic engagement in the NextGen newsletter which is sent out to 2,750 subscribers and on social media.

- Outcome #2: To maintain meaningful relationships with the Administration and City Council.
 - Sharing of information with the NextGen Committee and volunteers about City Council and City Council Standing Committee meetings, and public hearings during the NextGen monthly committee meetings.
 - Facilitate NextGen goes to City Hall by attending one or two City Council or Committee meetings with assistance from the Office of the City Clerk to learn about the civic engagement process.
 - Facilitate leadership and learning opportunities and be a conduit between next geners and City Council and Administration.

- Outcome #3: To grow and diversify our network through events and partnerships.
 - Plan, organize and host ten or more engaging, innovative, inclusive, educational events bringing together a diverse audience.
 - Edmonton's next gen community is engaged and connected and through NextGen's events and projects, given the opportunity help make an Edmonton a city that is attractive to next geners.

Existing Related Corporate Programs

- Edmonton Youth Council
- Indigenous Relations Office
- Edmonton Food Council

Timelines

- The work plan will be presented to City Council on June 12, 2018.
- This Council Initiative will report to the Community and Public Services Committee twice a year, with the exception of the final year in which the second report will be made to City Council.

Key Stakeholders

- Edmonton Chamber of Voluntary Organizations
- Apathy is Boring
- Edmonton's arts and cultural community
- Post secondary institutions
- Non-profits

Financial Implications

Any estimated financial and human resources for future work will be identified in the work plan that will be presented to City Council on June 12, 2018.