

Terms of Reference: Arts, Heritage and Culture

Council Term:	2017-2021 Council Term
City Council Sponsor(s):	Councillor S. Hamilton Councillor B. Henderson
Supporting Department:	Citizen Services
Administration Lead:	Rob Smyth / Jackie Foord
Initiative Status:	Existing

Mandate

The Arts, Heritage and Culture Initiative encompasses and advances the many facets of City support for the arts, live music, filming industry, and heritage and culture. This initiative continues to be guided by the Art of Living Plan. The Arts and Culture initiative is supported by the community leadership of the Edmonton Arts Council and the Edmonton Heritage Council who oversee the implementation of the Art of Living Plan.

Desired Outcomes

- Outcome #1: A vibrant and thriving arts, heritage and culture environment is an integral part of the life of Edmontonians.
 - The City of Edmonton continues to support the partnership with Edmonton Arts Council and Edmonton Heritage Council as they lead implementation of robust community strategies to advance arts and heritage in Edmonton.
 - Continue the work outlined in the 2016-2021 service agreement between the City of Edmonton and the Edmonton Arts Council in the areas of space, incubation, investments, public art program, service provision and recognition.
- Outcome #2: Edmontonians are proud of their arts, heritage and culture.
 - Increase the range and scope of year-round festivals in Edmonton.
 - Enhance the attractiveness of Edmonton in all seasons.
- Outcome #3: A long term plan is in place for improving Edmonton's arts, heritage and culture environment.
 - Complete the new 2029 Building Edmonton's Community Plan for Arts and Heritage.
 - City Council approval of the new Arts and Heritage plan.

Existing Related Corporate Programs

- Percent for Art Program
- Tix on the Square
- Naming Committee
- Edmonton Historical Board
- Edmonton Live Music

Timelines

- The work plan will be presented to City Council on June 12, 2018.
- This Council Initiative will report to the Community and Public Services Committee twice a year, with the exception of the final year in which the second report will be made to City Council.

Key Stakeholders

- Edmonton Arts Council
- Edmonton Heritage Council
- Arts Habitat
- Edmonton Economic Development Corporation
- Edmonton Tourism
- Edmonton Screen Industries Office
- Arts organizations and festivals
- Edmonton's museum community
- Canada Council for the Arts
- Canadian Heritage
- Alberta Culture and Tourism

Financial Implications

Any estimated financial and human resources for future work will be identified in the work plan that will be presented to City Council on June 12, 2018.