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Global Electric Electronic Processing Inc.

### **GEEP receives coveted “Technology Green 15” Award at the 2010 Deloitte Technology Fast 50 Awards**

**Barrie, ON, September 23, 2010** – Global Electric Electronic Processing (GEEP) Inc., one of the Barrie Metals Group of Companies, is a winner of the prestigious Deloitte Technology Green 15 Award, an award created in 2007 to showcase 15 Canadian companies that are leading the way to create major breakthroughs in the field of green technology.

“The Deloitte Technology Green 15 Award recognizes those Canadian companies that offer solutions to global environmental challenges by creating intellectual property and technology that reduce society’s environmental impact,” said John Ruffolo, National Leader, Technology, Media & Telecommunications Industry Group, Deloitte. “Companies such as GEEP are creating technology solutions that have a significant environmental impact and demonstrate a compelling return on investment, despite facing tough economic times. In doing so, they are helping position Canada as a global leader in the development of commercially-viable green technology.”

Barrie Metals Group CEO Alfred Hambsch, credits GEEP’s attention to continuous improvement which drives technology change in order to offer the best in class recycling. GEEP clients have complete visibility in order to document environmental compliance and minimize costs. “There is a great awareness happening about resource scarcity and the environmental impact of recycling product incorrectly”, says Hambsch. “At GEEP we have addressed these concerns with our state of the art recycling technology and strict environmental compliance.”

**About the Deloitte Technology Green 15™** – The Technology Green 15™ recognizes Canada’s leading GreenTech companies. GreenTech, the industry term for "green technologies", is taking on greater importance in the world in general, and the world of business in particular. It includes any technology that promotes a more efficient use and re-use of the earth's resources in industrial production and consumption. GreenTech products and services are designed to reduce or eliminate environmental impacts and improve operational performance, productivity, or efficiency while reducing costs, inputs, energy consumption, waste, or pollution. Although many companies within GreenTech industry sectors are very different, they share a common trait: all use new, innovative technology to create products and services that compete with existing products and services on price and performance while reducing impact on the environment.

**About the Deloitte Technology Fast 50™** - The Deloitte Technology Fast 50™ program is Canada’s pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features four distinct categories including the Technology Fast 50™ Ranking, Companies-to-Watch Awards (early-stage Canadian tech companies in business less than five years, with the potential to be a future Deloitte Technology Fast 50™ candidate,) Leadership Awards (companies that demonstrate technological leadership in four industry subcategories: hardware/semiconductor, software, telecommunications and emerging technologies) and the Deloitte Technology Green 15™ Awards (Canada’s leading GreenTech companies that promote a more efficient use and re-use of the earth's resources in industrial production and consumption.) Program sponsors include Deloitte, Gowlings, GrowthWorks, TMX Group, Wellington Financial, HKMB Hub International, National Angel Capital Organization, CVCA, MaRS and IGLOO Software. For further information, visit

[www.fast50.ca](http://www.fast50.ca).

GEEP is a fully integrated global service provider, offering a complete solution for the management of used technology and end of life electric, electronic and telecommunications waste. GEEP's closed loop solution involves: proprietary software for inventory tracking systems; security of information through data destruction; restoration for future use by remarketing of resalable equipment; end-of-life destruction by processing waste electric and electronic material into commodities; and finally complete assay and analysis of the composition and quality of the final commodity.

GEEP is a global service provider with physical locations in Canada, United States and Central America and affiliations in Europe and Asia. For a complete list of locations please visit the website.

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