WELCOME

to the

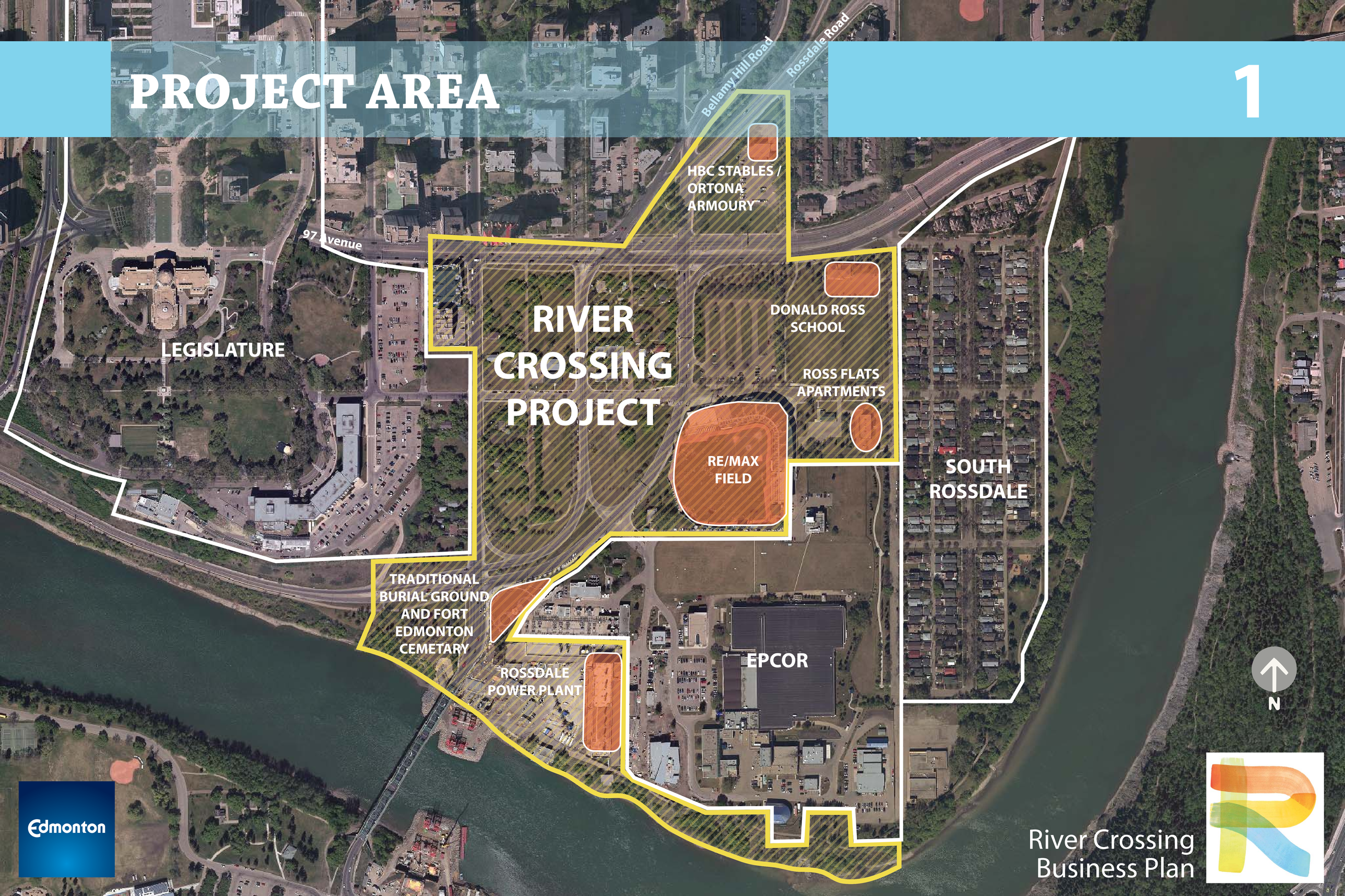
River Crossing
Business Plan

Public Drop-in Workshop

Today we are seeking your input on **draft objectives** for the **redevelopment** of the River Crossing Area.

PROJECT AREA

1



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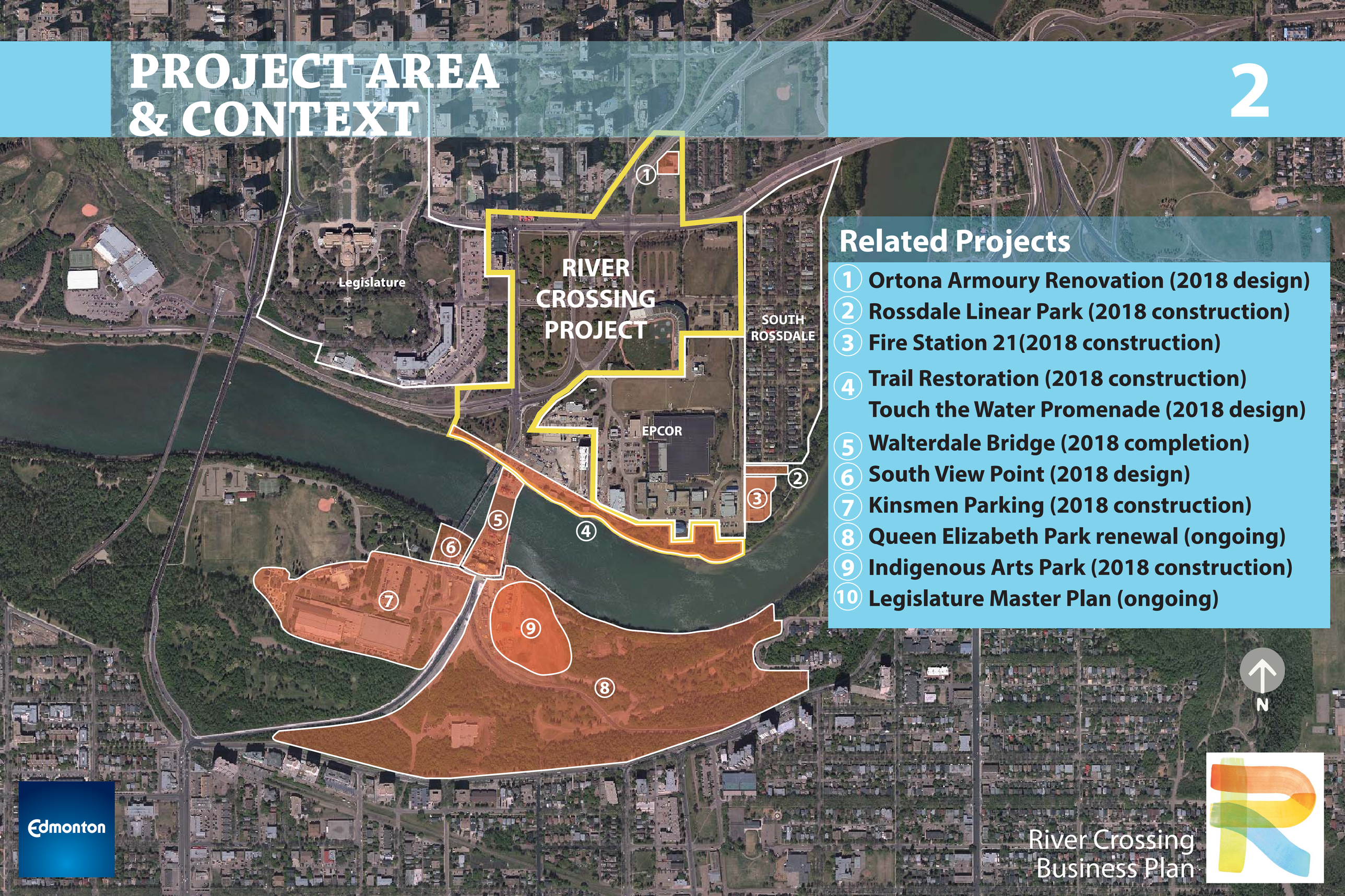
River Crossing Business Plan

PROJECT AREA & CONTEXT

2



Related Projects

1. Ortona Armoury Renovation (2018 design)
2. Rossdale Linear Park (2018 construction)
3. Fire Station 21(2018 construction)
4. Trail Restoration (2018 construction)
   Touch the Water Promenade (2018 design)
5. Walterdale Bridge (2018 completion)
6. South View Point (2018 design)
7. Kinsmen Parking (2018 construction)
8. Queen Elizabeth Park renewal (ongoing)
9. Indigenous Arts Park (2018 construction)
10. Legislature Master Plan (ongoing)

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BACKGROUND & TIMELINE

Rossdale Area Redevelopment Plan

Identifies Rossdale as an urban neighbourhood to be revitalized; West Rossdale as a special study area

Rossdale Historical Land Use Study

Summarizes available information about the history of the area to the contemporary period

West Rossdale Urban Design Plan

Plans the area as a mixed use urban village

River Crossing Project

Asks for two deliverables to bing the River Crossing Vision to life:
- **Heritage Interpretive Plan**
- **Business Plan**

1986 | 2001 | 2004 | 2007 | 2011 | 2015 | 2016 - 2018

Rossdale Power Plant Designation

Designates the power plant as a Provincial Heritage Resource

Traditional Burial Ground and Fort Edmonton Cemetery

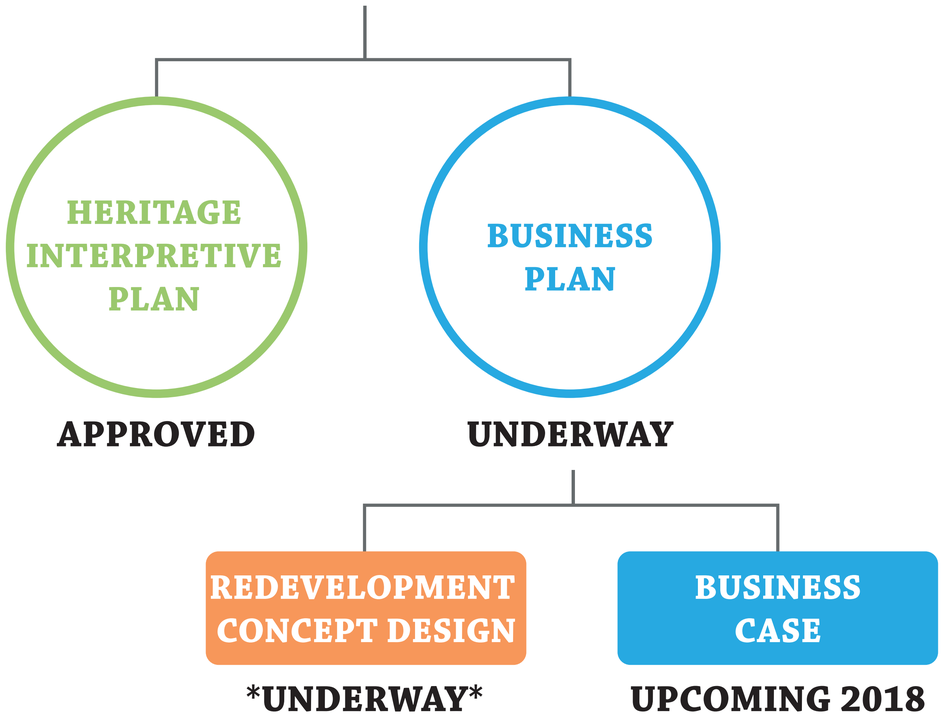
Protects and designates the site as a historic cemetery

Council Vision for River Crossing

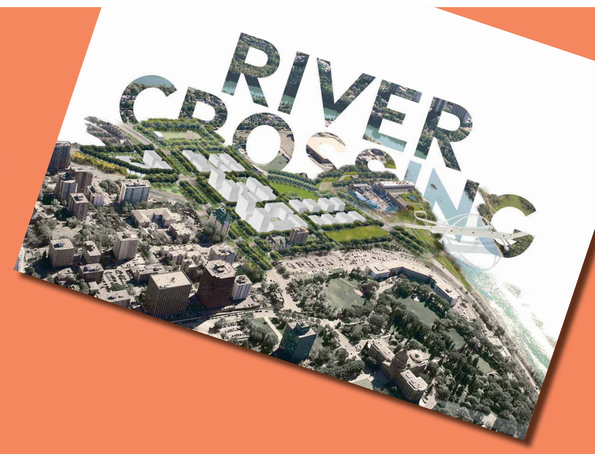
Recognizes the area as a unique place with special heritage and includes the power plant and new policy directions

MANDATE

RIVER CROSSING



New Direction

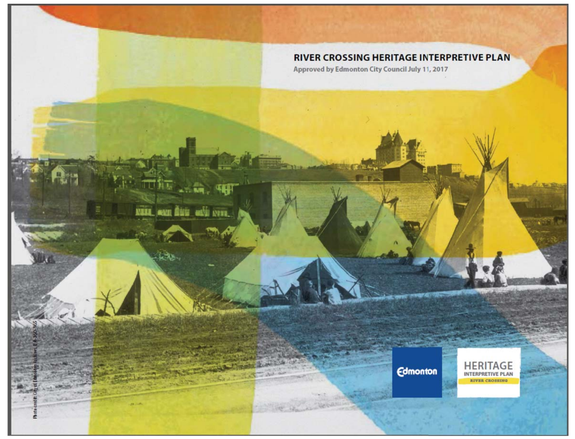


Since the West Rossdale Urban Design Plan was created, numerous City strategies, goals, and plans to guide how we plan our central areas have been produced, including:

- Council Vision for River Crossing
- Complete Streets
- Bike Grid
- The Way We Move: Transportation Master Plan
- Affordable housing policy
- Energy Transition Strategy
- Climate Change Adaptation and Resiliency Strategy
- Breathe: Edmonton's Green Network Strategy
- Recover: Urban Wellness Plan
- End Poverty Edmonton
- Transit Strategy

HERITAGE INTERPRETIVE PLAN

The four themes of the interpretive framework



The **Heritage Interpretive Plan** was created through extensive engagement with Edmontonians and Indigenous communities. It asked "Why is this place important?"

The plan provides a framework for understanding and interpreting the rich and layered heritage of the area from Indigenous and settler perspectives.

It serves as a foundation for the Business Plan.

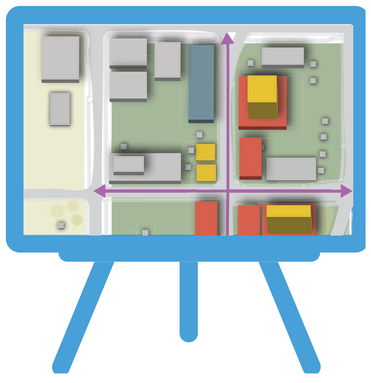
River Crossing Business Plan

BUSINESS PLAN

The Business Plan will consist of:

A revised redevelopment concept

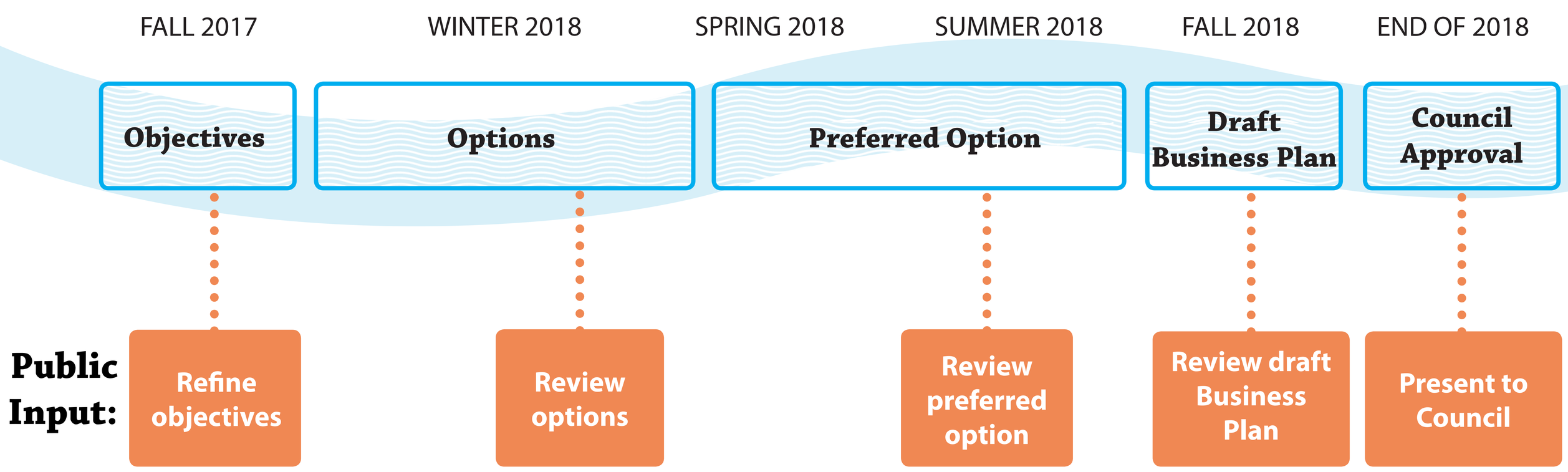
(reuse of power plant, future of ballpark, other land use, transportation, open space, infrastructure, etc.)



Actions, investments & partnerships to bring the concept to life

WHO IS INVOLVED?

PROCESS


FALL 2017
WINTER 2018
SPRING 2018
SUMMER 2018
FALL 2018
END OF 2018
Objectives
Options
Preferred Option
Draft Business Plan
Council Approval
Public Input:
Refine objectives
Review options
Review preferred option
Review draft Business Plan
Present to Council

THEMES & DRAFT OBJECTIVES

The objectives will help guide the preparation of development options. The draft objectives center on **7 themes**:

DRAFT REDEVELOPMENT OBJECTIVES

Objective	Outcomes
Establish River Crossing as a mixed-use neighbourhood with high-quality design.	• Thoughtful urban design • Appropriate mix of land uses • Quality public realm (streets and spaces) • Increased density
Integrate River Crossing with Rossdale, the river and the wider city.	• Network of livable streets • Effective transportation options • Connections with downtown • River access and recreation • Safety and accessibility
Make River Crossing a destination for people across Edmonton and visitors to the city.	• Gathering spaces • Facilities for events and celebrations • Innovative, unique experiences
Honour the area's significance for Indigenous peoples and settlers.	• Heritage interpretation and placemaking • Places and support for programming, reflection and interaction • Cultural accessibility, meaning and authenticity • Protection of historic and cultural sites and views • Adaptive reuse of historic buildings

DRAFT REDEVELOPMENT OBJECTIVES

Objective	Outcomes
Create an inclusive, complete community that meets the needs of its diverse residents.	• Sense of community • Housing types for different ages and abilities • Affordable and supportive housing • Local shops and services • Proximity to open space • Health and wellness emphasis
Attract private development in River Crossing through public investment and partnerships in city-building.	• Strategic City investments • Viability for private development • Partnerships with public bodies and institutions • Economic development opportunities • Responsible, staged financial approach
Incorporate ecological practices into the area's design and contribute to sustainability across generations.	• Protection of water quality and river habitat • Transition to clean energy • Resilience and climate change adaptation • Reduced consumption of energy and materials

SHARE YOUR THOUGHTS

Share your thoughts to help us refine the objectives. Visit the tables and provide your input.

Activity 1: Which 3 objectives are the **most important** to you and why?

Activity 2: What does **success** look like for each objective in your opinion?

ACTIVITY #1

Using the **3 yellow post-its** provided, let us know which objectives are the most important and why.

Is there an objective you would add or remove? Let us know using the **pink post-its**.

OBJECTIVES

URBANITY	**Establish River Crossing as a mixed-use neighbourhood with high-quality design.**
CONNECTIVITY	**Integrate River Crossing with Rossdale, the river and the wider city.**
DESTINATION	**Make River Crossing a destination for people across Edmonton and visitors to the city.**
HERITAGE	**Honour the area's significance for Indigenous peoples and settlers.**
COMMUNITY	**Create an inclusive, complete community that meets the needs of its diverse residents.**
ECONOMICS	**Attract private development in River Crossing through public investment and partnerships in city-building.**
ENVIRONMENTAL STEWARDSHIP	**Incorporate ecological practices into the area's design and contribute to sustainability across generations.**

THANK YOU AND NEXT STEPS

Thank you for participating in the workshop!

Please remember to fill out the survey and workshop comment forms.

Stay connected!

Sign up for our newsletter or check our website for updates.

rivercrossing@edmonton.ca

www.edmonton.ca/RiverCrossing

After the workshop, the project team will:

- Share back a summary of input from engagement
- Use input to refine objectives and develop concept options for River Crossing
- Present refined concept options back to the public for input in Spring 2018

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