

# The Way Ahead: Outcome Measures and Targets Approved by City Council

OUTCOME MEASURE	2018 TARGET
<b>1. EDMONTON IS ATTRACTIVE AND COMPACT</b>	
1.1 New Residential Units in Mature Areas (as a % of new residential units city-wide)	25%
1.2 Edmontonians' Assessment: Well-designed Attractive City (% of survey respondents who agree/strongly agree)	55%
<b>2. THE CITY OF EDMONTON HAS SUSTAINABLE AND ACCESSIBLE INFRASTRUCTURE</b>	
2.1 Infrastructure Density (City's population divided by the total kilometres of infrastructure)	Increase over previous year
2.2 Edmontonians' Assessment: Access to Amenities and Services that Improve Quality of Life (% of survey respondents who agree/strongly agree)	70%
<b>3. EDMONTONIANS USE PUBLIC TRANSIT AND ACTIVE MODES OF TRANSPORTATION</b>	
3.1 Transit Ridership (Rides per capita)	105.0
3.2 Journey to Work Mode (% of survey respondents who select auto passenger, transit, walk, cycle or other)	25.9%
<b>4. GOODS AND SERVICES MOVE EFFICIENTLY</b>	
4.1 Business Satisfaction: Goods and Services Transportation (% of survey respondents who are satisfied/very satisfied)	53.0%
4.2 Travel Time and Reliability for Goods and Services Movement (time in minutes: seconds to drive 10 km route)	<11:00 - 50% of the time <14:00 - 85% of the time
<b>5. EDMONTONIANS ARE CONNECTED TO THE CITY IN WHICH THEY LIVE, WORK AND PLAY</b>	
5.1 Reported Volunteer Rate (% of survey respondents who report volunteering in the past 12 months)	55%
5.2 Edmontonians' Assessment: Connected to Community (% of survey respondents who feel connected)	45% (2017 target)
<b>6. EDMONTONIANS USE FACILITIES AND SERVICES THAT PROMOTE HEALTHY LIVING</b>	
6.1 Health and Wellness (% of survey respondents who report increased health and wellness)	90%
6.2 Recreation Facility and Library Attendance (# of visits per capita)	≥12
6.3 City Park Usage (% of survey respondents who report using a City park in the past 12 months)	83%

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<b>7. EDMONTON IS A SAFE CITY</b>	
7.1 Fire Rescue Events (# of events per 1,000 population)	Decrease from previous 3-year average
7.2 Edmontonians' Assessment: Safe City (% of survey respondents who agree/strongly agree)	68%
7.3 Edmonton Crime Severity Index (Annual total of reported crime weighted by type and population)	84.0
<b>8. THE CITY OF EDMONTON'S OPERATIONS ARE ENVIRONMENTALLY SUSTAINABLE</b>	
8.1 City Operations Greenhouse Gas Emissions (Tonnes of carbon dioxide equivalents)	179,228
8.2 Watershed Contaminant Reduction Index (Contaminants discharged to the North Saskatchewan River divided by population)	7.8
<b>9. EDMONTON IS AN ENVIRONMENTALLY SUSTAINABLE AND RESILIENT CITY</b>	
9.1 Community Greenhouse Gas (Tonnes of carbon dioxide equivalents)	Downward trend
9.2 Ecological Footprint (Resource consumption with land area [hectares] divided by population)	Maintain or decrease
<b>10. THE CITY OF EDMONTON HAS A RESILIENT FINANCIAL POSITION</b>	
10.1 City of Edmonton Credit Rating (Standard & Poor's rating)	AA+
10.2 City Asset Sustainability (Actual expenditure on capital infrastructure divided by required expenditure)	1.00
<b>11. EDMONTON HAS A GLOBALLY COMPETITIVE AND ENTREPRENEURIAL BUSINESS CLIMATE</b>	
11.1 Edmonton Economic Diversity Index	To be established in 2016
11.2 Edmonton Small to Medium-sized Business (% of growth)	Increase over previous year (positive growth rate)
<b>12. EDMONTON REGION IS A CATALYST FOR INDUSTRY AND BUSINESS GROWTH</b>	
12.1 Edmonton Region Gross Domestic Product (in 2007 \$ millions)	98,750
12.2 Edmonton Region's Non-residential Permit Value (Billions of \$)	2.79