



Make a Splash

They come to play – and will see you during their stay.

The City of Edmonton's collection of recreation centres enriches the lives of the millions of visitors each year. Located in neighbourhoods throughout the city, these important fitness facilities provide a wealth of high-quality services ranging from swimming pools (competition and recreation), steam rooms, saunas, whirlpools, water slides, wave pools, fitness centres, registered programs, drop-in classes, and daycare.

While some facilities like Kinsmen Sport Centre attract users from across the City because of location and amenities, others serve more as a community hub attracting neighbourhood residents.



Please call 780-944-7744 for more information and rates.

O'Leary Fitness and Leisure Centre

8804 - 132 Ave

Amenities: a 6 lane 25 metre main pool, a diving tank, teach pool with waterfall, slide, and spray features, whirlpool, steam room, indoor playground, and fitness centre.

User Information: The average annual attendance is 200,000. The majority of attendees are adults (more female than male) and families with children.

Grand Trunk Fitness and Leisure Centre

13025 - 112 St

Amenities: Swimming pool, waterslide, whirlpool, steam room and fitness centre.

User Information: The average annual attendance is 145,000. The majority of visitor are young, middle-aged adults and their children.

Peter Hemingway Fitness and Leisure Centre

13808 - 111 Ave

Amenities: Olympic-sized pool, steam room, sauna, whirlpool and fitness centre.

User Information: The average annual attendance is over 200,000. Coronation is largely utilized by middle-aged adults (more men than women) and seniors.

Eastglen Leisure Centre

11410 - 68 St

Amenities: Salt water pool, steam room, and whirlpool.

User Information: The average annual attendance is 75,000. Eastglen is largely utilized by young, middle-aged adults without children.

Londonderry Fitness and Leisure Centre

14528 - 66 St

Amenities: Swimming pool, teach pool, waterslides, large whirlpool, sauna, steam room, family change rooms, fitness centre, ice arena.

User Information: The facility's annual attendance has grown dramatically since its extensive renovation in 2002 and is over 300,000. The majority of users are young, middle-aged adults and their children.

Confederation Leisure Centre

11204 - 43 Ave

Amenities: Swimming pool, whirlpool, steam room, family change rooms, a multi-purpose room, and ice arena. The facility was recently renovated and now features improved air/water handling systems and greater access for the disabled.

User Information: The average annual attendance is 135,000. Confederation is largely utilized by middle-aged adults and their children.

Jasper Place Fitness and Leisure Centre

9200 - 163 St

Amenities: Swimming pool, teach pool, waterslide, and fitness Centre.

User Information: The average annual attendance is 155,000. Most of Jasper Place users are middle-aged adults (more women than men) and their children.

Bonnie Doon Leisure Centre

8648 - 81 St

Amenities: 25 metre swimming pool, whirlpool, steam room, and saunas in each locker room.

User Information: The average annual attendance is 157,000. Seniors represent the largest age group. The facility is also strongly utilized by young, middle-aged adults and their children.

Hardisty Fitness and Leisure Centre

10535 - 65 St

Amenities: 25 metre pool, slides, swing rope, whirlpool, steam room, fitness centre, dry saunas in each of the change rooms.

User Information: The average annual attendance is 133,000. The majority of users are adults and families with children. In addition, a high percentage of seniors frequent this facility.

Mill Woods Recreation Centre

7207 - 28 Ave

Amenities: Giant wave pool, whirlpool, teach pool, sauna, racquetball courts, indoor playground, arena, and large fitness centre.

User Information: The average annual attendance is over 405,000. Mill Woods Recreation Centre is largely utilized by middle-aged adults and their children.

A.C.T. Aquatic and Recreation Centre

2909 - 113 Ave

Amenities: A wide variety of recreational programs for people of all ages and abilities. A gymnasium, swimming pool, indoor playground, and open studio.

User Information: The average annual attendance is 171,000. The facility is largely utilized by young-middle aged adults (more women than men) and their children.

Kinsmen Sports Centre

9100 Walterdale Hill

Amenities: 2 indoor tracks, 5 swimming pools including a 50 metre pool, a competition dive tank, program space, large fitness centre, massage and physiotherapy facilities, retail sports store, as well as badminton, squash, racquetball, wallyball, volleyball, basketball and tennis courts.

User Information: The average annual attendance is 601,000. The majority of Kinsmen users are middle-aged adults, many with kids.

Commonwealth Sport and Fitness Centre

11000 Stadium Road

Amenities: Gymnasium, large fitness centre, fitness studio, squash and racquetball courts.

User Information: The average annual attendance is 124,000. The majority of attendees are single (more men than women) or married adults with no children.



2009 City of Edmonton Leisure Centre Wallpanel Advertising

Wallpanel Advertising (96" x 32" Panels)

Number of Wallpanels	1 Year Contract	2 Year Contract	3 Year Contract
1 or more	\$400	\$360	\$340

Rates are for space only and do not include production. Production costs will vary depending upon your requirements. All artwork **must** be approved by the City of Edmonton. Maximum of 4 signs on the aquatic side and 4 signs in the fieldhouse, per organization. No discounts on quantities.

Please contact our corporate sales department at [780-944-7744](tel:780-944-7744) for more information, or e-mail: corpsales@edmonton.ca

2009 Wallpanel Advertising Specifications and Instructions

Finished Product

96" x 32" finished size.

Artwork

Final art is 97"x 33" with all images and background colors right to the edges, if desired. The live area for copy is 92" x 29" - centered within the final art.

File Format:

- a complete flattened .tif file
- 100 dpi
- RGB color

.eps, .ai, .psd, and .indd files are acceptable, but not preferred

Please Note:

- A PDF copy of all artwork must be submitted prior to it's production to our Corporate Sales Representative for approval at: corpsales@edmonton.ca
- Following approval of your artwork instructions will be provided regarding where to submit your high resolution files.
- Additional fees may apply for any signage that must be trimmed to meet the required finished size.